



TOURIST DEVELOPMENT COUNCIL

**Lecanto Government Building
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

AGENDA

May 8, 2024 - 9:00 AM

**Holly L. Davis, Chair
Mike Engiles, Vice Chair
Mindi Hastings, Councilmember
Jacquie Hepfer, Councilmember
Paresh Desai**

**Michael Mancke
Michael Shoemaker
LouAnn Jacobs-Willcut
Michael (Max) Schulman**

NOTICE TO THE PUBLIC

To manage growth and foster prosperity by prioritizing the protection of environmental assets, the development and maintenance of infrastructure, and the health, safety, and well-being of its citizens.

Any person who decides to appeal any decision of the Governing Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose may need to provide that a verbatim record of proceeding is made, which record includes testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes) Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office, Citrus County Courthouse, 110 N. Apopka Avenue, Inverness, Florida 34450, (352) 341-6560, at least two days before the meeting.

A. CALL TO ORDER

A.1. Invocation

A.2. Pledge of Allegiance

A.3. Roll Call

A.4. Approval of Agenda

A.4.a. Attachment - May 8 TDC Meeting Agenda

Move to approve the May 8th TDC Meeting Agenda.

B. APPROVAL OF MINUTES

B.1. Attachment - April 10 TDC Meeting Minutes

Move to approve the April 10th TDC meeting minutes.

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

D.1. Collateral Materials Grant - Tastes and Tales Food Tours, LLC

Receive application and provide staff with direction.

D.2. Collateral Materials Grant - Tourist Map of Downtown Crystal River

Receive application and provide staff with direction.

D.3. Collateral Materials Grant - Historic Walking Map of Downtown Crystal River

Receive application and provide staff with direction.

D.4. Special Events Grant - 2025 Florida Nature Coast Bike Fest

Receive application and provide staff with direction.

D.5. Special Events Grant - Citrus Vettes & Camaros Corvette & Camaro Car Show

Receive application and provide staff with direction.

D.6. Special Events Grant - Floral City Strawberry Festival

Receive application and provide staff with direction.

D.7. Special Events Grant - Walk of Arts 2025

Receive applicaiton and provide staff with direction.

E. DIRECTORS/MEDIA REPORT

Tourist Development Council Meeting - May 8, 2024

E.1. Destination Update

E.2. Financial Reports

E.3. Unbudgeted Travel Request - Destinations International Annual Convention

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. UPCOMING MEETING - Wednesday, June 12, 2024, at 9:00 am, Lecanto Government Building, Room #166, 3600 W. Sovereign Path, Lecanto FL. 34461

I. ADJOURN