



CITRUS COUNTY STRATEGIC PLANNING RETREAT

Lecanto Government Building
3600 W. Sovereign Path, Room #166
Lecanto FL 34461

MINUTES

January 18, 2024 - 1:00 PM

Holly L. Davis, Chairman, District 5
Rebecca Bays, 1st Vice Chair, District 4
Diana Finegan, 2nd Vice Chair, District 2
Jeff Kinnard D.C., Commissioner District 1
Ruthie Davis Schlabach, Commissioner District 3

Steve L. Howard, County Administrator
Denise A. Dymond Lyn, County Attorney
Angela Vick, Clerk of the Circuit Court and
Comptroller

A. WELCOME & INTRODUCTION

January 18, 2024 Lecanto Government Building
The meeting was called to order at 01:00 PM.

Chair Holly Davis opened the meeting.

Present: Ruthie Davis Schlabach, Holly L. Davis, Rebecca Bays, Jeff Kinnard D.C., Diana Finegan, County Administrator Steve Howard, Assistant County Administrator Mariselle Rodriguez, Special Projects Manager - Strategic Initiatives Veronica Kampschroer, County Attorney Denise Lyn, Deputy Clerk Amy Novinger

Absent: Clerk of the Circuit Court and Comptroller Angela Vick

Invocation

Commissioner Jeff Kinnard, D.C. led the Invocation.

Pledge of Allegiance

Commissioner Jeff Kinnard, D.C. led the Pledge of Allegiance.

B. OPENING REMARKS

Agenda

Chairman Holly L. Davis

Chair Holly Davis provided opening remarks.

County Administrator Steve L. Howard

Minutes

Board of County Commissioners Meeting - January 18, 2024

County Administrator Steve Howard provided a presentation.

C. 12 MONTH PERFORMANCE REVIEW

**Mission, Vision, & Core Values
2023: A Year of Action**

[County Administrator Presentation](#)

D. MANAGEMENT IN PROGRESS

**GIS Major Development Map
Communications Plan & Brand-Building
Strategic Planning & Strategy Execution Management
Software Implementation Update**

GIS Director Cynthia Skelhorn provided the GIS presentation.

Communications Manager Michael Bridges provided the Communications Plan presentation.

Eddie Orzechowski, Strategy Consultant at ACHIEVEIT, and Joe Krause, Senior Vice-President of Strategy Consulting at ACHIEVEIT, provided the Software Implementation presentation.

[ACHIEVEIT Presentation](#)

E. SHORT BREAK

Clerk's Note: The meeting went into recess at 1:47 PM and resumed at 1:55 PM.

F. GOAL- SETTING

**Commissioner Discussion
Identify 2024 Targets for Action**

Special Projects Manager - Strategic Initiatives Veronica Kampschroer provided an overview.

Board discussion ensued with County Administrator Steve Howard and County

Minutes

Board of County Commissioners Meeting - January 18, 2024

Attorney Denise A. Dymond Lyn.

Economic Development Director Frank Calascione responded to questions from the Board regarding several projects.

Board discussion continued with Mr. Howard and Ms. Lyn.

Ms. Kampschroer provided the list of 2024 targeted projects discussed by the Board.

G. CLOSING COMMENTS

Chairman Holly L. Davis
County Administrator Steve L. Howard

Chair Holly Davis and County Administrator Steve Howard provided closing comments.

H. ADJOURNMENT

The meeting was adjourned at 03:50 PM.

[Proof of Publication](#)