



TOURIST DEVELOPMENT COUNCIL

**Lecanto Government Building
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

AGENDA

January 10, 2024 - 9:00 AM

**Holly L. Davis, Chair
Mike Engiles, Vice Chair
Ken Frink, Councilmember
Jacquie Hepfer, Councilmember
Paresh Desai**

**Michael Mancke
Michael Shoemaker
LouAnn Jacobs-Willcut
Michael (Max) Schulman**

NOTICE TO THE PUBLIC

To manage growth and foster prosperity by prioritizing the protection of environmental assets, the development and maintenance of infrastructure, and the health, safety, and well-being of its citizens.

Any person who decides to appeal any decision of the Governing Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose may need to provide that a verbatim record of proceeding is made, which record includes testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes) Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office, Citrus County Courthouse, 110 N. Apopka Avenue, Inverness, Florida 34450, (352) 341-6560, at least two days before the meeting.

Tourist Development Council Meeting - January 10, 2024

A. CALL TO ORDER

A.1. Invocation

A.2. Pledge of Allegiance

A.3. Roll Call

A.4. Approval of Agenda

A.4.a. Attachment - January 10 TDC Meeting Agenda

B. APPROVAL OF MINUTES

B.1. Attachment - December 13 TDC Meeting Minutes

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

D.1. WTM Tradeshow Attendance Report
Information only.

D.2. Manatee Tour Best Practices Work Group
For discussion and consensus.

D.3. Memo Amending the City of Crystal River's TDC Grant Application for Hunter Springs Restroom Project
Receive memo and provide staff with direction.

E. DIRECTORS/MEDIA REPORT

E.1. Destination Update

E.2. Financial Reports

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. UPCOMING MEETING

H.1. Wednesday, February 14, 2024, at 9:00 am, Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 33461

Tourist Development Council Meeting - January 10, 2024

I. **ADJOURN**