
AGENDA

Chair Holly L. Davis
Vice Chair Mike Engiles
Councilmember Cindi Guy

Councilmember Jacquie Hepfer
Paresh Desai
Michael Mancke

Michael Shoemaker
Gene McGee
Ashton Srock

A. CALL TO ORDER

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
 1. TDC - Adoption of July 13 Agenda

Move to approve July 13th meeting agenda

B. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES

1. TDC - Approval of June 8 Meeting Minutes

Move to approve June 8th meeting minutes

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

1. TDC - 2023 Media Plan Presentation

Receive presentation and provide staff with direction.

E. DIRECTORS/MEDIA REPORT

1. TDC - Florida Outdoor Writers Meeting

Information only

2. TDC - Destination Update

Information only

3. TDC - Financial Reports

Information only

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURNMENT

**Lecanto Government Building Room 166
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Adoption of July 13 Agenda
AGENDA DATE:	July 13, 2022
<u>BRIEF OVERVIEW:</u> July 13th TDC meeting agenda	
<u>BUDGET IMPACT/FUNDING SOURCE:</u>	
<u>RECOMMENDED ACTION:</u> Move to approve July 13th meeting agenda	



Citrus County Tourist Development Council
Agenda
July 13, 2022

A. Call to Order

- A.1. Invocation
- A.2. Pledge of Allegiance
- A.3. Roll Call
- A.4. Adoption of the Agenda

B. Approve Minutes of Meeting (Chairman Kitchen)

- B.1. Approve June 8, 2022 TDC minutes as presented.

C. Open to the Public

- C.1. Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

D. Presentations

- D.1. Madden Media – Draft Media Plan

E. Directors/Media Report (John Pricher)

- E.1. Florida Outdoor Writer Conference Sponsorship
- E.2. VCB Destination Updates
- E.3. Financials

F. Other Business by Council Members

- F.1. City of Inverness Update (Jacquie Hepfer)
- F.2. City of Crystal River Update (Cindi Guy)

G. Open to the Public

H. Adjournment

Next TDC meeting: Wednesday, August 10, 2022, 9:00 A.M.

Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 34461



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Approval of June 8 Meeting Minutes
AGENDA DATE:	July 13, 2022
<u>BRIEF OVERVIEW:</u> June 8th TDC meeting minutes	
<u>BUDGET IMPACT/FUNDING SOURCE:</u>	
<u>RECOMMENDED ACTION:</u> Move to approve June 8th meeting minutes	

Citrus County Tourist Development Council
Meeting Minutes
June 8, 2022

A. Call to Order

The regular meeting of the Tourist Development Council was called to order at 9:00 am on June 8, 2022 in Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461 by Commissioner Holly L. Davis.

1. **Invocation** – Councilmember Jacquie Hepfer led the invocation.
2. **Pledge of Allegiance** – Councilmember Jacquie Hepfer led the pledge.
3. **Roll Call** – John Pricher took roll call, a quorum was present.

Attendee Name	Title	Status	Arrived
Holly L. Davis	Commissioner	Present	
Mike Engiles	Vice-Chairman	Absent	
Cindi Guy	Councilmember	Absent	
Jacquie Hepfer	Councilmember	Present	
Dr. Paresh Desai	Member	Present	
Michael Mancke	Member	Present	
Mike Shoemaker	Member	Absent	
Ashton Srock	Member	Present	
Gene McGee	Member	Absent	

County Staff Present: John Pricher, Christina Lamb, Kelly Miller, Randy Oliver

Public in Attendance: Leslie Bollin

4. Adoption of the Agenda

Adoption of the June 8, 2022 agenda as presented with moving agenda item D.3. forward.

RESULT	Approved unanimously
MOVER	Jacquie Hepfer
SECONDER	Michael Mancke
AYES	

B. Approve Minutes of Meeting

Approve the May 11, 2022 TDC minutes as presented.

RESULT	Approved unanimously
MOVER	Michael Mancke
SECONDER	Jacquie Hepfer
AYES	

C. Open to the Public

None

D. Presentations

D.3. Advertising Policy John Pricher presented a new advertising policy. John commented that as the VCB continues to look for new ways that partners can purchase advertising, a policy needed to be developed. John worked with the legal department to create a policy. This advertising policy states 4 main key points in that vendors must have a physical presence and/or conduct business within the borders of Citrus County, advertisements must define how marketing can be used to market and promote an increase in tourism-related businesses, digital advertising on our website must meet the requirements of this policy, and advertisements must be appropriate for all audiences and must comply with the Americans with Disabilities Act. Dr. Paresh Desai moved to approve the advertising policy and recommend to BOCC approval. Jacquie Hepfer second. Motion carried unanimously.

D.1. Research Data Report Anne Wittine presented the annual report for Research Data Services. Citrus County visitors paid an estimated \$24 million in state and local sales taxes which equates to an average of \$370 per household. Overnight commercial lodging is up 16.9% from last year while day-trippers are up 11.1%. Citrus County hosted a

record of nearly 1.6 million visitors in 2021. One overnight visitor equals \$637 of destination economic impact. There has been significant growth in vacation rentals over the past 4 years. We are seeing a bump up in average party size and length of stay increasing the average party budget. Summer flags include gas prices, inflation concern, rising airfares, and flight cancellations. Trends show July and August are looking strong while June is looking softer. Travel Sentiment worldwide research shows concern of gas prices up this year at 61% from 39% last year, rising travel prices up 65% from 45% and economy is up 49% this year from 29%. Green light travelers likely to travel within the next 3 months are up 64.1% this year from 48%. Travelers who already have a trip booked is up 48% from 36%. International and group travel are starting to pick up but isn't back to normal yet. As great as the numbers are, this isn't normal.

D.2. Visit Florida Presentation Sam Rubenzer, Regional Partnership Manager with Visit Florida, presented an update on Florida tourism statistics, recent marketing campaigns and information on their partnership program. Florida welcomed 122.4 million visitors in calendar year 2021 with an increase of 57.8% in international visitors during the 4th quarter. Between March and November of last year, hotel demand grew by 11% for Florida's small inland counties and hotel revenue grew by nearly 24%. Franklin, Hamilton, Union, Desoto, Levy, Polk, Marion, Dixie, Hernando, and Citrus Counties were among the Top 20 fastest growing counties for domestic visitation according to Arrivalist data. Last year, Visit Florida was awarded \$5 million in CARES Act funding to help support the recovery of Florida's Tourism economy. This funding was used to assist DMO partners throughout the state with their largest marketing co-op ever, the EDA Domestic co-op and the Winter Sunseekers '22 campaign reinforced the EDA co-op messaging. Visit Florida recently launched the Families '22 campaign reinforcing Florida as THE family destination and continuing to build upon international success. Florida has passed New York as the Number 1 spot in U.S. overseas market share. Florida Legislature has reauthorized Visit Florida to October 1, 2028, which is the longest multi year extension received. Mr. Rubenzer shared benefits to a business partnership such as enhanced web listing, a spot in the Official Florida Vacation Guide, co-op advertising and much more. The Visit Florida website receives over 10 million unique visitors annually.

E. Director's/Media Report – John Pricher

John Pricher presented the Director's Report. Discussed the STR Report and financials. Revenue is up almost 40% year to date and almost 25% for the month. Terry and Jodi are currently attending the IPW conference in Orlando. John commented that Jodi is working to create more reels for Instagram. Story interactions are up 31.8%. FAM Tours continue to pick up, upcoming trips include visitors from Brazil and UK.

F. Other Business**City of Inverness** – Jacquie Hepfer

Jacquie Hepfer commented on the City of Inverness Patriotic Evening happening July 3rd with a live performance from Eddie Montgomery of Montgomery Gentry. Several callers from out of state have been inquiring about the event and plan to attend.

City of Crystal River – Cindi Guy

None

Other Comments:

None

G. Open to the Public

None

H. Adjournment

Chairman Davis called for adjournment at 10:08 am. The next regular meeting will be Wednesday, July 13, 2022 at 9:00am and will be held at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461.

Minutes submitted by: Christina Lamb

Approved by: John Pricher



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - 2023 Media Plan Presentation
AGENDA DATE:	July 13, 2022

BRIEF OVERVIEW:

Madden Media will present the recommended media plan for FY 2023. The current draft plan total expenditure is \$567,000.00. The administration amount for FY 2023 is \$123,768.00. There is an additional \$86,000.00 in managed contracts for Gosh PR (UK rep), Lieb (German PR) and Threshold (360 views on website).

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Receive presentation and provide staff with direction.



LEISURE DIGITAL MEDIA

Search Engine Optimization (SEO)	\$15,600.00
Google Search Engine Marketing (CPC)	\$54,000.00
Google Prospecting Display Ads (CPM)	\$33,000.00
Google Remarketing Display Ads (CPM)	\$15,000.00
YouTube & Facebook Video Distribution (CPV)	\$28,000.00
Facebook Prospecting Display Ads (CPC)	\$21,000.00
Facebook Remarketing Display Ads (CPC)	\$15,000.00
Content Distribution (CPC)	\$9,600.00
Connected TV & Targeted Display	\$40,000.00
Graft UK Print/Web Package 1,000,000	\$5,000.00
AuthenticFlorida.com- Online Story & Banner Ad	\$3,000.00
Fishing Internet - Florida Sports Fishing - Leaderboard	\$3,900.00
	\$243,100.00

TRADITIONAL MEDIA

WFLA Weather Cam	\$22,660.00
Visit Florida - Official Vacation Guide	\$16,488.00
Visit Florida - Brand USA/Miles "Global Inspiration Guide"	\$11,500.00
Fishing Print - Coastal Angler 170,000 (FL markets)	\$3,696.00
Fishing Print - Florida Sports Fishing 70,000	\$3,675.00
Compass Media - 1/6-page	\$4,995.00
RV Print - Good Sam/RV Traveler 400,000 + Web	\$9,967.00
FOX Florida Insider Report (No contest)	\$40,000.00
Fishing Onshore/Offshore	\$2,780.00
OutCoast (LGBTQ Florida Travel)	\$2,250.00
Fish Florida Print Ad (The REEL Florida)	\$7,440.00
Reel Animals	\$20,000.00
	\$145,451.00

	MANATEE SEASON						WATER ACTIVITIES & SCALLOP SEASON					MANATEE
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep

[illegible][illegible]



AR CAMPAIGN MEDIA

Mobile Only Google Display Ads (CPM)	\$7,000.00
YouTube & Facebook Video 360 Distribution (CPV)	\$7,000.00
Facebook/Instagram Mobile Only Display Ads (CPC)	\$7,000.00
Content Distribution (CPC)	\$9,000.00
	\$30,000.00

MANATEE CAPITAL OF THE WORLD CAMPAIGN MEDIA

Google Prospecting Display Ads (CPM)	\$6,000.00
YouTube & Facebook Video Distribution (CPV)	\$6,000.00
Facebook Prospecting Display Ads (CPC)	\$6,000.00
Content Distribution (CPC)	\$6,000.00
	\$24,000.00

ALL MEDIA SUBTOTAL

\$442,551.00

OPPORTUNITIES, RESEARCH & PR

OPPORTUNITIES & 3RD PARTY VENDORS

New Opportunities	\$12,449.00
	\$12,449.00

VISITOR RESEARCH

Madden Voyage + 7.5 hours of Data Team Support/Insights	\$36,000.00
	\$36,000.00

PUBLIC RELATIONS

Hayworth PR	\$36,000.00
Gosh PR - UK Marketing	\$20,000.00
Lieb PR - Germany Marketing	\$20,000.00
	\$76,000.00

OPPORTUNITIES, RESEARCH & PR SUBTOTAL

\$124,449.00

MEDIA, OPPORTUNITIES, RESEARCH & PR TOTAL

\$567,000.00



FY23 MARKETING & MEDIA PLAN

	MANATEE SEASON						WATER ACTIVITIES & SCALLOP SEASON					MANATEE
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep

AR CAMPAIGN MEDIA

[illegible]

MANATEE CAPITAL OF THE WORLD MEDIA

[illegible]

OPPORTUNITIES, RESEARCH & PR

OPPORTUNITIES & 3RD PARTY VENDORS

[illegible]

VISITOR RESEARCH

[illegible]

PUBLIC RELATIONS

[illegible]



AGENCY SERVICES

ACCOUNT, DIGITAL & RESEARCH MANAGEMENT

Account & Digital Management	\$81,000.00
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CREATIVE & CONTENT SERVICES

Editorial & Creative Production	\$42,768.00
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AGENCY SERVICES TOTAL

\$123,768.00

FY23 DISCOVER CRYSTAL RIVER BUDGET

\$690,768.00

PASSTHROUGH SERVICES

Gosh UK PR - Retainer	\$36,000.00
Threshold Annual Service	\$14,000.00
Lieb PR (Germany, Austria, Switzerland)	\$36,000.00
	\$86,000.00



FY23 MARKETING & MEDIA PLAN

[illegible]



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Florida Outdoor Writers Meeting
AGENDA DATE:	July 13, 2022

BRIEF OVERVIEW:

At the October 9, 2019, the TDC reviewed an agenda item regarding Citrus County submitting a proposal to be the host for the 2021 Florida Outdoor Writer's Annual Meeting. We won the bid. Covid pushed the meeting date from 2021 to 2022. Part of the proposal was the destination sponsoring a function at the meeting. The TDC approved the sponsorship. Since that meeting, the TDC has approved using Special Project funds to support other meetings. This is similar to the functions that have been approved for the Clerk of the Courts meeting this year and the Leadership Florida event previously.

The event will have approximately 50 writers in Citrus County from 4 days. The meeting includes a biking outing on the Withlacoochee State Trail, a river tour of Old Homosassa, a fresh water and a salt water fishing outing, and a tour of the Duke Energy Mariculture Center as well as several other outings.

The conference will run September 7-10.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

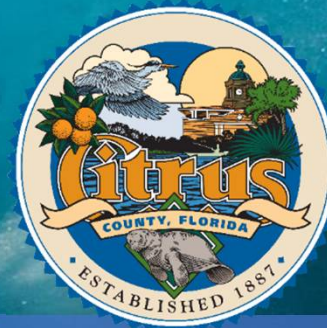
RECOMMENDED ACTION:

Information only



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Destination Update
AGENDA DATE:	July 13, 2022
<u>BRIEF OVERVIEW:</u> Visitor Bureau's Director's Report	
<u>BUDGET IMPACT/FUNDING SOURCE:</u>	
<u>RECOMMENDED ACTION:</u> Information only	



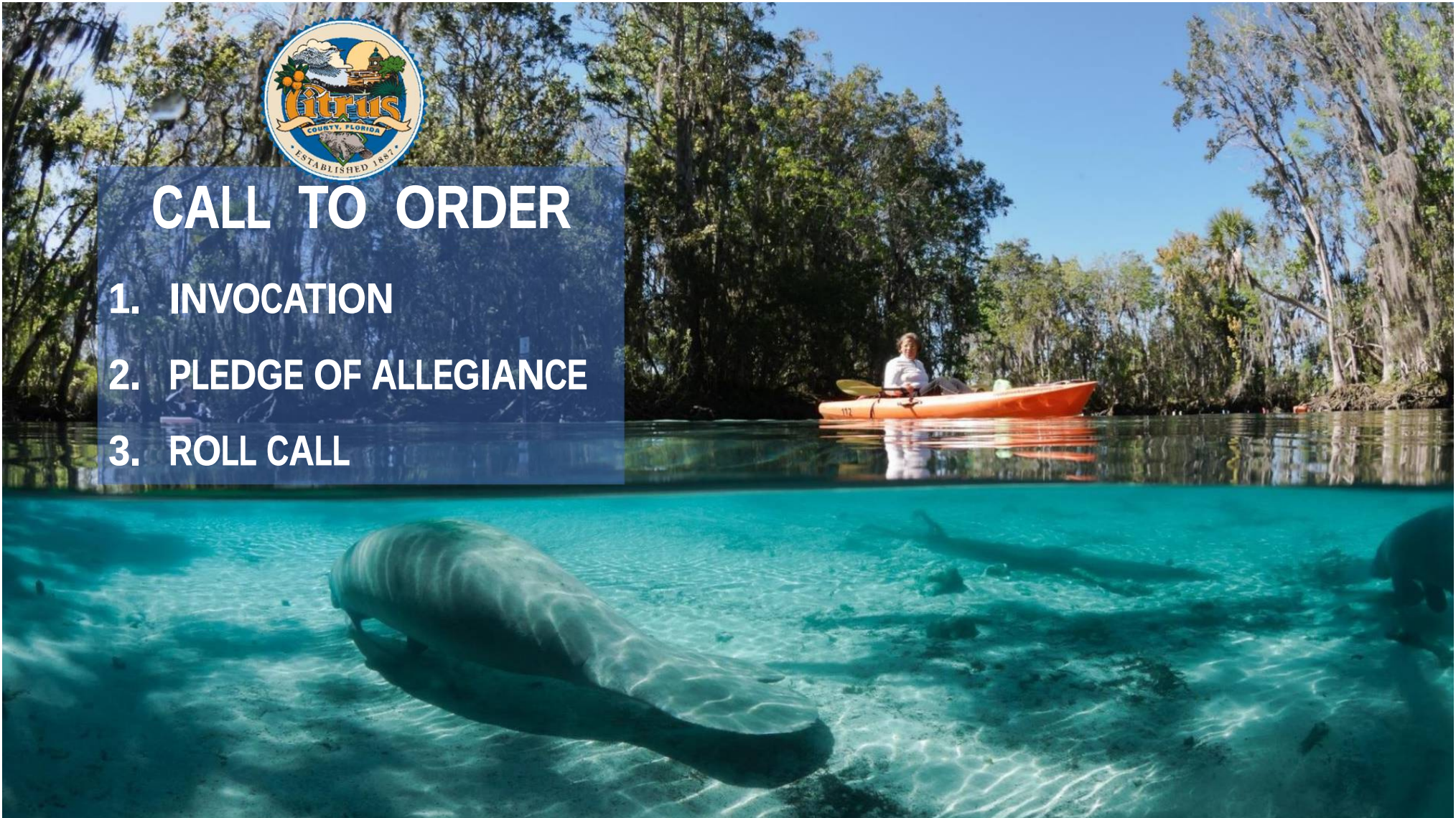
CITRUS COUNTY TOURIST DEVELOPMENT COUNCIL July 13, 2022

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS



CALL TO ORDER

1. INVOCATION
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL





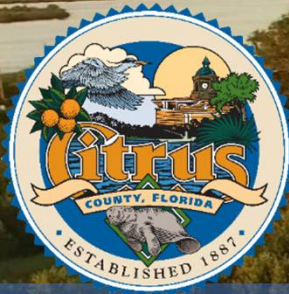
ADOPTION OF THE AGENDA



APPROVAL OF THE MINUTES

Approve June 8th
TDC Minutes





OPEN TO THE PUBLIC
PERSONS WISHING TO
ADDRESS THE COUNCIL





PRESENTATIONS

- Madden Media – Draft Media Plan



JOHN PRICHER

CITRUS COUNTY VISITORS & CONVENTION BUREAU

DIRECTOR'S REPORT

- Florida Outdoor Writer Conference Sponsorship
- VCB Destination Update
- Financials



Re-publication or other re-use of this data without the express written permission of STR is strictly prohibited.

SOURCE: STR, INC.
MONTHLY COMPARISON:
May 2022 v 2021

	OCC %		ADR \$		RevPAR \$		Current Month May 2022 vs 2021					
	2022	2021	2022	2021	2022	2021	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	66.4	59.5	122.46	109.26	81.26	65.05	11.5	12.1	24.9	24.9	0.0	11.5
Hernando	61.8	73.1	105.39	91.38	65.16	66.77	-15.4	15.3	-2.4	-2.4	0.0	-15.4
Pasco	66.4	77.0	116.71	98.30	77.47	75.68	-13.8	18.7	2.4	7.5	5.0	-9.5
Sumter	65.5	70.4	111.69	94.45	73.13	66.49	-7.0	18.3	10.0	10.0	0.0	-7.0
Florida	70.0	68.6	182.12	161.72	127.46	110.92	2.0	12.6	14.9	19.9	4.3	6.5

SOURCE: STR, INC.

YTD COMPARISON: May 2022

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	OCC %		ADR \$		RevPAR \$		Year to Date – May 2022 vs 2021					
	2022	2021	2022	2021	2022	2021	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	74.4	65.4	130.08	106.06	96.82	69.32	13.9	22.6	39.7	39.7	0.0	13.9
Hernando	75.4	71.4	112.32	89.35	84.69	63.78	5.6	25.7	32.8	32.8	0.0	5.6
Pasco	75.8	75.7	123.34	95.83	93.52	72.53	0.2	28.7	28.9	35.3	5.0	5.2
Sumter	76.2	69.6	130.65	98.59	99.60	68.59	9.6	32.5	45.2	45.1	-0.1	9.5
Florida	73.5	63.6	204.03	156.72	149.94	99.70	15.5	30.2	50.4	58.8	5.6	22.0



TOURISM DEVELOPMENT TAX

May 2021 Revenue

\$ 27,646.74

\$ 52,722.39**May 2022 Revenue**

\$ 280,369.13

23.16 %**5th Penny Allocation**

\$ 56,073.83

Total Capital Reserve

\$ 927,901.07

2020-21 Fiscal Year Revenue to Date

\$ 1,453,424.28

2021-22 Fiscal Year Revenue to Date

\$ 1,993,670.10

\$ 540,245.82 or 37.17% Increase YTD

Discover Crystal River Florida
Published by Miles Saunders · June 2 at 12:56 PM · 🌐

An oak-lined street dripping with ethereal Spanish moss is a quintessential Florida sight! Known as the Avenue of the Oaks, Orange Avenue in Floral City is home to nearly 140-year-old stately oak trees as well as some of the oldest historical homes in the county. Learn more about spending a day in Floral City by checking out our online itinerary: <https://www.discovercrystalriverfl.com/.../floral-city/>



Gail Marlene · Florida Landscapes
May 24, 2016 · 🌐

Beautiful Floral City Florida. These majestic oak trees were "planted by the community a year after the village was laid out and surveyed in 1883." www.eccout.com See more

47,936 People reached 2,507 Engagements Distribution score [Boost a post](#)

👍👎 Divergent Travelers and 1.3K others 86 Comments 271 Shares

👍 Like 💬 Comment ➦ Share

Facebook Main
189,493 Followers

Discover Crystal River Florida
Published by Miles Saunders · June 9 at 4:13 PM · 🌐

Scalloping season is one of our favorite times of year! Grab the family, book a charter, and head out on what we call the underwater Easter egg hunt! After you catch your fill, bring your fresh catch to one of many participating local restaurants to have them cooked into a delicious dinner! Learn more about chartering a captain and cook your catch restaurants on our website: <https://www.discovercrystalriverfl.com/.../scallop/>



Red Ed's Adventures, Inc.
June 8 at 2:31 PM · 🌐

Staycation 2022 in the 'Sassa! Scallop season in Citrus County opens on July 1st and runs through September 24th! What better way to enjoy the outdoors and an u... See more

45,354 People reached 2,529 Engagements Distribution score [Boost a post](#)

👍👎 Divergent Travelers and 426 others 25 Comments 115 Shares

👍 Like 💬 Comment ➦ Share

Most relevant ▾

🌐 Comment as Discover Crystal River Florida 🗨️ 📷 📧 📧

Nicole Vanessa
Amy Wilkes Root
Brandon Root
This is where we should take the rigs & boats!

👍 Like 💬 Reply 🕒 Hide 2w

Most Relevant is selected, so some comments may have been filtered out.



Facebook Fishing
23,546 Followers

Discover Crystal River Fishing
Published by Miles Saunders · June 7 at 11:21 AM · 🌐

As we are entering our summer on the Big Bend there will be a transition of fish that are easier to catch than others. Trout for instance will move from the nearshore flats out to deep water or near deep channels. The deep water stays cooler so if you want to target them first light in the morning or after a few days of rainy days helps. Redfish are our homesteaders and will be the best bet around the keys and backcountry. This is the time of year when I use live or cut pinf... See more



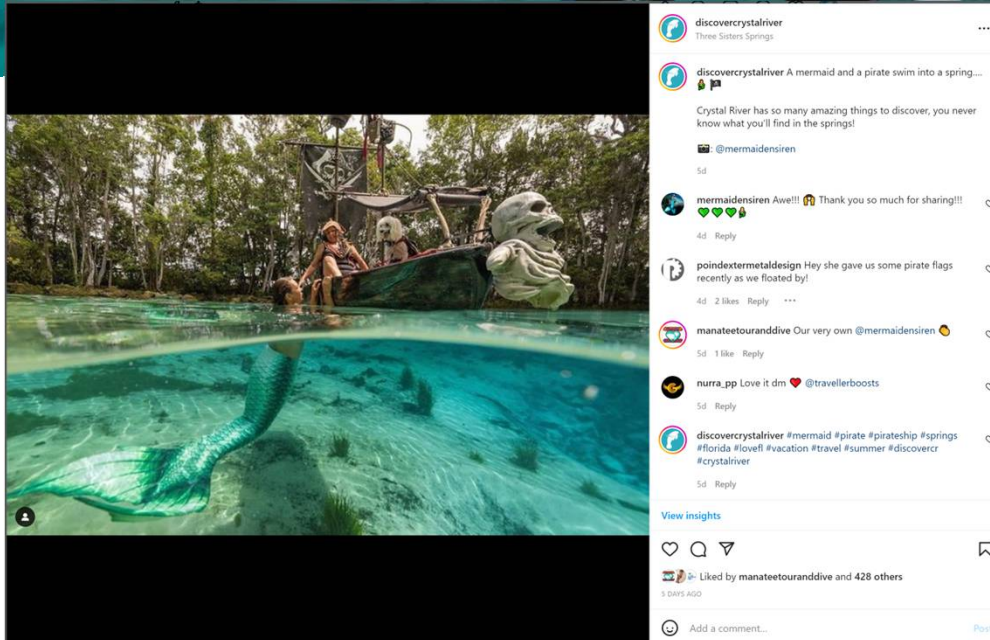
3,345 People reached 222 Engagements ↑ +1.3x average Distribution score [Boost post](#)

👍👎 37 15 Shares

👍 Like 💬 Comment ➦ Share

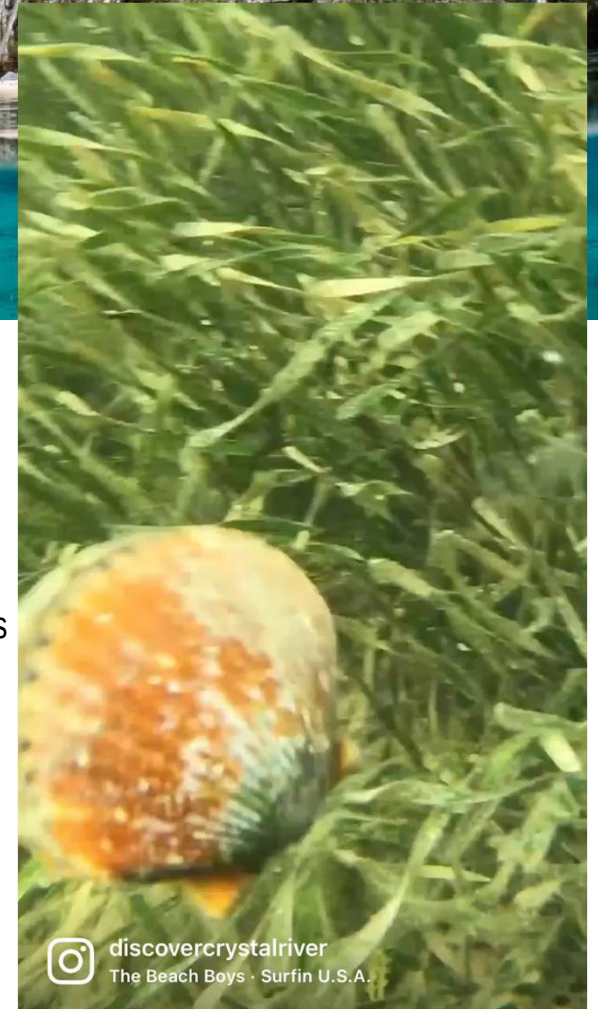


INSTAGRAM



Instagram
26,482 Followers

Reel
22,400 views





SOCIAL MEDIA

Follower Comparison



@floridashistoriccoast
43.3k followers



@discovercrystalriver
26.4k followers



@visitameliaisland
26.3k followers



@visitnewsmyrnabeach
24.9k followers



@visit_tally
22.5k followers



@discoverdaytonabeach
18.4k followers



@ocalamarion
16.2k followers



@discovermartin
14.3k followers



@visitgainesville
13k followers



@visitindianriver
12.2k followers

Insights

Instagram:

May 26th – June 26th

- 407 new followers
- 26% increase in content interactions
- 58,952 total accounts reached (32% increase)

Facebook:

May 26th – June 26th

- 512 new followers
- 14% increase in post engagement
- 738,827 total accounts reached (6% increase)



FAM TOURS: MEDIA & SALES

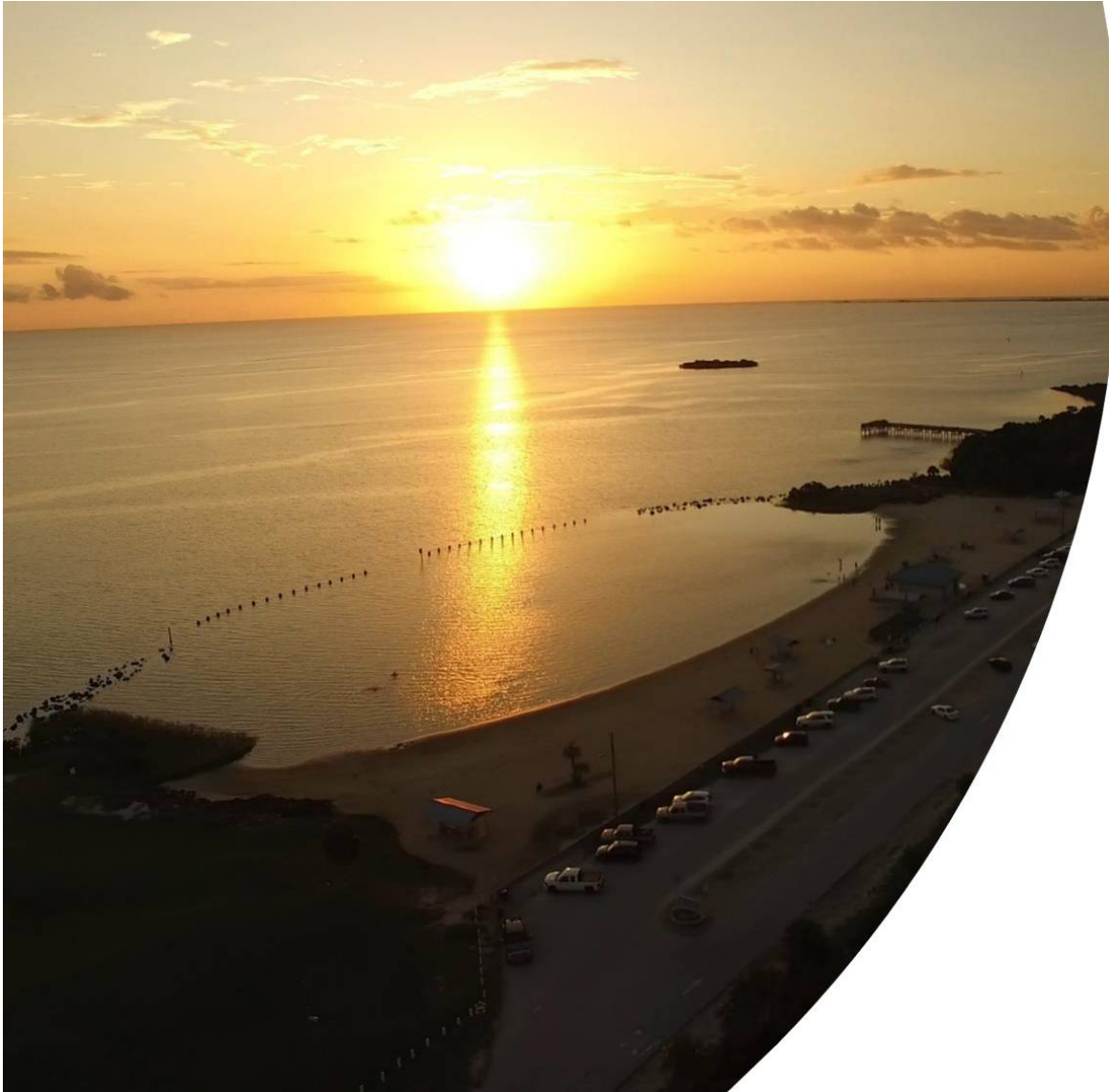
June 9-11	GOSHPR	THG –John Bowden	UK
June 9-12	Lieb	Cruising Fernreisen	Germany
July 5-7	DCRF	Allison Kimmey	USA
July 12-15	HWPR	Erin Cohen	USA
July 12-15	HWPR	Sarasota Magazine	USA
July 13-14	HWPR	Southern Living	USA
July 14-15	Lieb	FTI	Germany/Switzerland
July 22-25	VFDCI	Travel Awaits – Morgensen	USA
Aug 20-22	VF-BZ	Orlando4You	BRAZIL
Sep 24-27	VF-BZ	Guia Mundo Afora	BRAZIL

SALES ACTIVITY

June 2022

- Attended IPW – 47 meetings, 39 with product managers of leading tour operators in target international markets: Brazil, Germany, UK, Netherlands, Mexico.
- Organized and hosted 2 IPW post FAM trips
- Finalizing itinerary for the September FOWA conference with industry partners.
- Sales calls to receptive operators in S. Florida.
- Attended the FIFR in live show.





OTHER BUSINESS BY COUNCIL MEMBERS



OPEN TO THE PUBLIC
PERSONS WISHING TO
ADDRESS THE COUNCIL



**CITRUS COUNTY
TOURISM DEVELOPMENT
COUNCIL**

Next Meeting: August 10, 2022



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Financial Reports
AGENDA DATE:	July 13, 2022
<u>BRIEF OVERVIEW:</u> Financial updates	
<u>BUDGET IMPACT/FUNDING SOURCE:</u>	
<u>RECOMMENDED ACTION:</u> Information only	

**CITRUS COUNTY VISITORS AND CONVENTION BUREAU
TOURIST REVENUE TAX COMPARISON**

Month/FY	17-18	18-19	19-20	20-21	21-22	\$ Change	% Change	4%	Capital %
Oct	\$ 119,958.64	\$ 121,483.46	\$ 103,054.10	\$ 149,096.80	\$ 183,408.11	\$ 34,311.31	23.01%	\$ 146,726.49	\$ 36,681.62
Nov	\$ 132,792.64	\$ 115,105.21	\$ 115,550.63	\$ 133,862.76	\$ 186,163.13	\$ 52,300.37	39.07%	\$ 148,930.50	\$ 37,232.63
Dec	\$ 131,153.14	\$ 133,947.52	\$ 134,627.63	\$ 132,538.40	\$ 193,295.49	\$ 60,757.09	45.84%	\$ 154,636.39	\$ 38,659.10
Jan	\$ 135,683.88	\$ 126,136.66	\$ 155,696.36	\$ 154,483.80	\$ 235,538.14	\$ 81,054.34	52.47%	\$ 188,430.51	\$ 47,107.63
Feb	\$ 165,715.03	\$ 165,543.78	\$ 201,771.97	\$ 188,696.29	\$ 266,918.10	\$ 78,221.81	41.45%	\$ 213,534.48	\$ 53,383.62
Mar	\$ 195,507.13	\$ 200,447.21	\$ 230,853.58	\$ 196,058.73	\$ 309,233.16	\$ 113,174.43	57.72%	\$ 247,386.53	\$ 61,846.63
Apr	\$ 221,607.41	\$ 213,824.89	\$ 138,354.79	\$ 271,040.76	\$ 338,744.84	\$ 67,704.08	24.98%	\$ 270,995.87	\$ 67,748.97
May	\$ 157,492.31	\$ 154,072.46	\$ 44,487.42	\$ 227,646.74	\$ 280,393.13	\$ 52,746.39	23.17%	\$ 224,314.50	\$ 56,078.63
Jun	\$ 138,501.24	\$ 156,083.72	\$ 125,316.08	\$ 217,049.40					
Jul	\$ 165,952.92	\$ 165,070.43	\$ 182,233.26	\$ 252,375.77					
Aug	\$ 226,507.69	\$ 223,797.05	\$ 261,955.95	\$ 315,964.32					
Sept	\$ 161,016.72	\$ 140,276.72	\$ 193,666.84	\$ 207,616.59					
Total	\$ 1,951,888.75	\$ 1,915,789.11	\$ 1,887,568.61	\$ 2,446,430.36	\$ 1,993,694.10	\$ 540,269.82	39.77%	\$ 1,594,955.28	\$ 398,738.82
% Change	35.81%	-1.85%	-1.47%	29.61%					

Capital Reserves Fund

Budget on 10/1/21 \$ 514,153.00

Expenditures

1/7/2020	\$	(400,000.00)	Bike Trail Investment
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Awarded/Recommended

3/11/2020	\$	(100,000.00)	USFW Welcome Center Display
11/4/2020	\$	(100,000.00)	USFW Welcome Center Display
11/4/2020	\$	(150,000.00)	City of Crystal River Riverwalk

Revenue

3/26/2020	\$	40,354.38
4/27/2020	\$	46,170.72
5/26/2020	\$	27,670.96
6/26/2020	\$	8,897.48
7/27/2020	\$	25,063.22
8/27/2020	\$	36,446.65
9/27/2020	\$	52,391.19
10/27/2020	\$	38,733.37
11/27/2020	\$	29,819.36
12/27/2020	\$	26,772.55
1/27/2021	\$	26,507.68
2/27/2021	\$	30,896.76
3/27/2021	\$	37,739.26
4/27/2021	\$	39,211.75
5/27/2021	\$	54,208.15
6/27/2021	\$	45,529.35
7/27/2021	\$	43,409.88
8/27/2021	\$	50,475.15
9/27/2021	\$	63,192.86
10/27/2021	\$	41,523.32
11/29/2021	\$	36,681.62
12/28/2021	\$	37,232.63
1/26/2022	\$	38,659.10
2/28/2022	\$	47,107.63
3/28/2022	\$	53,383.62
4/28/2022	\$	61,846.63
5/28/2022	\$	67,748.97
6/27/2022	\$	56,073.83

Available	\$ 927,901.07
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Special Project Fund

Budget on 10/1/21 \$ 441,642.00

Expenditures

True Up \$ 539,738.00

Remove Oct 1 2022

Awarded

\$ (1,500.00)

Collateral - Comedy Shows

\$ (1,500.00)

Collateral - Jason Petty

\$ (1,500.00)

Event - Homosassa Seafood

\$ (1,500.00)

Event - Florida Manatee

\$ (1,500.00)

Event - Strawberry Festival

\$ (7,500.00)

Event - Dragon Boat Festival

Recommended

Transfers

\$ (18,200.00)

British Airways Marketing

\$ (8,900.00)

Chris Kingree Fishing Marketing Sponsorship

\$ (7,440.00)

FishFlorida.com marketing

\$ (28,499.00)

Marketing Initiatives for Germany

\$ (105,000.00)

Conversant

\$ (35,000.00)

Their Life, My Lens Fishing Show

\$ (7,500.00)

Madden Video Edits

\$ (20,000.00)

Reel Animals - Capt Mike Anderson

\$ (50,000.00)

OTT TV Advertising for Scallop Season via Madden

\$ (186,000.00)

AR of Manatee Swimming

\$ (28,500.00)

Manatee Capital of the World Content on Website

Available \$ 471,341.00

Visitors and Convention Bureau

		FY 2022			
		Budget	Revenues	Difference	%
312130	TOURIST TAX	1,500,000	1,370,641	129,359	91%
361200	MONEY MKT & LGIP INTEREST	3,000	4,633	(1,633)	154%
369907	ADVERTISING REV-VISIT CIT	-	-	0	
Total		1,503,000	1,375,273	127,727	

			FY 2022			
			Budget	Expenditures	Available Balance	%
1-PERSONAL SERVICES	51200	REGULAR SALARIES & WAGES	293,953	158,008	116,989	60%
	51306	CASUAL LABOR	7,000	-	7,000	0%
	51400	OVERTIME	1,000	-	1,000	0%
	52100	FICA TAXES	22,487	11,719	9,365	58%
	52200	RETIREMENT CONTRIBUTIONS	31,681	17,096	12,534	60%
	52300	LIFE & HEALTH INSURANCE	45,357	28,948	16,343	64%
	52400	WORKERS' COMPENSATION	666	368	254	62%
	Sub Total		402,144	216,139	163,484	
2-OPERATING	53100	PROFESSIONAL SERVICES	111,899	68,919	35,980	68%
	53400	OTHER CONTRACTUAL SERV	169,200	104,604	45,596	73%
	53416	SOFTWARE AS A SERVICE	8,240	690	7,550	8%
	54000	TRAVEL & PER DIEM	56,000	25,571	30,160	46%
	54100	COMMUNICATIONS SERVICES	7,959	3,306	4,536	43%
	54201	POSTAGE	24,000	4,284	19,674	18%
	54300	UTILITY SERVICES	9,912	4,106	5,080	49%
	54408	BUILDING RENTAL	24,345	16,230	6,087	75%
	54550	GENERAL LIABILITY CLAIMS	541	-	541	0%
	54600	REPAIR & MAINTENANCE	1,824	780	914	50%
	54603	VEHICLE MAINTENANCE	550	-	228	59%
	54604	MAINTENANCE - BUILDINGS	6,604	1,490	3,384	49%
	54605	EQUIPMENT MAINTENANCE	7,020	3,067	3,816	46%
	54615	SOFTWARE MAINT/SUPPORT	1,781	1,895	(114)	106%
	54700	PRINTING & BINDING	11,004	3,792	6,712	36%
	54800	PROMOTIONAL ACTIVITIES	66,000	18,906	46,878	29%
	54807	MARKETING	778,639	384,264	456,064	56%
	54809	TRADE SHOW PROMOTION	50,230	32,302	17,928	64%
	54820	VISIT CITRUS MAGAZINE	31,350	24,723	6,627	39%
	54921	ADVERTISING	3,000	172	2,806	6%
	55100	OFFICE SUPPLIES	3,500	1,409	2,091	40%
	55200	OPERATING SUPPLIES	3,700	2,310	1,390	62%
	55205	UNIFORMS	-	88	412	18%
	55208	FUEL & LUBES	1,500	243	1,145	24%
	55211	JANITORIAL SUPPLIES	1,000	49	951	5%
	55221	MEALS	3,000	251	2,749	8%

Visitors and Convention Bureau

			FY 2022			
			Budget	Expenditures	Available Balance	%
2-OPERATING	55270	COMPUTER ACCESSORIES	150	464	(314)	310%
	55400	DUES BKS SUBSCR MEM PUBL	15,450	9,760	5,690	63%
	55500	TRAINING	13,400	5,575	7,825	42%
	Sub Total		1,411,798	719,248	722,388	
4-OTHER USES	58100	AID TO GOVERNMENT AGENCY	350,000	-	350,000	0%
	58221	SPECIAL PROJECTS	395,376	-	118,876	9%
	Sub Total		745,376	0	468,876	
5-TRANSFERS	59100	TRANSFERS	998	998	0	100%
	59123	TRANSFER - INDIRECT COST	51,188	51,188	0	100%
	Sub Total		52,186	52,186	0	
Total			2,611,504	987,573	1,354,748	

DATE: 06/28/2022
TIME: 11:35:08

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 8/22

PAGE NUMBER: 1
STATWN11

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

FUND - 160 - VISITOR & CONV BUREAU

ACCOUNT	- - - - TITLE - - - -	DEBITS	CREDITS
101000	CASH	2,898,570.56	
102000	PETTY CASH	700.00	
	TOTAL CASH & CASH EQUIVALENTS	2,899,270.56	.00
	TOTAL ASSETS & OTHER DEBITS	2,899,270.56	.00
	TOTAL ASSETS	2,899,270.56	.00
271000	FUND BALANCE		2,513,330.09
	TOTAL EQUITY	5,409,039.34	8,308,309.90
	TOTAL EQUITIES	5,409,039.34	8,308,309.90
	TOTAL VISITOR & CONV BUREAU	8,308,309.90	8,308,309.90

DATE: 06/28/2022
TIME: 11:35:08

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 8/22

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 2
STATWN11

FUND - 160H - VISITOR & CONV BUREAU 1ST

ACCOUNT	- - - - TITLE - - - -	DEBITS	CREDITS
101000	CASH	1,703,879.71	
	TOTAL CASH & CASH EQUIVALENTS	1,703,879.71	.00
	TOTAL ASSETS & OTHER DEBITS	1,703,879.71	.00
	TOTAL ASSETS	1,703,879.71	.00
271000	FUND BALANCE		1,359,518.61
	TOTAL EQUITY	1,693,824.00	3,397,703.71
	TOTAL EQUITIES	1,693,824.00	3,397,703.71
	TOTAL VISITOR & CONV BUREAU 1ST	3,397,703.71	3,397,703.71
	TOTAL REPORT	11,706,013.61	11,706,013.61

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

DATE: 06/28/2022
TIME: 11:37:04
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 8/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARTMENT- TITLE NOT FOUND

ACCOUNT	-	-	-	-	TITLE	-	-	-	-	-	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312130					TOURIST TAX						270,995.87	.00	1,370,640.77	129,359.23	91.38
361200					MONEY MKT & LGIP INTERES						938.13	.00	2,872.90	127.10	95.76
400100					5% RESERVE						.00	.00	.00	-75,150.00	.00
400200					CARRY FORWARD						.00	.00	.00	2,513,331.00	.00
TOTAL					TITLE NOT FOUND						271,934.00	.00	1,373,513.67	2,567,667.33	34.85
TOTAL VISITOR & CONV BUREAU											271,934.00	.00	1,373,513.67	2,567,667.33	34.85

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

DATE: 06/28/2022
TIME: 11:37:04

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 8/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARTMENT- TITLE NOT FOUND

ACCOUNT	- - - - - TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312131	1ST CENT TOURIST TAX	350,000.00	67,748.97	.00	342,660.20	7,339.80	97.90
361200	MONEY MKT & LGIP INTERES	1,900.00	566.69	.00	1,700.90	199.10	89.52
400100	5% RESERVE	-17,595.00	.00	.00	.00	-17,595.00	.00
400200	CARRY FORWARD	1,359,519.00	.00	.00	.00	1,359,519.00	.00
TOTAL	TITLE NOT FOUND	1,693,824.00	68,315.66	.00	344,361.10	1,349,462.90	20.33
TOTAL VISITOR & CONV BUREAU 1		1,693,824.00	68,315.66	.00	344,361.10	1,349,462.90	20.33
TOTAL REPORT		5,635,005.00	340,249.66	.00	1,717,874.77	3,917,130.23	30.49

DATE: 06/28/2022
TIME: 11:37:44

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 1
EXPSTALL

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 8/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARTMENT-2122 VISITOR & CONV BUREAU

ACCOUNT	-- -- -- TITLE -- -- --	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
51200	REGULAR SALARIES & WAGES	293,953.00	18,995.62	.00	158,008.44	135,944.56	53.75
51306	CASUAL LABOR	7,000.00	.00	.00	.00	7,000.00	.00
51400	OVERTIME	1,000.00	.00	.00	.00	1,000.00	.00
52100	FICA TAXES	22,487.00	1,403.93	.00	11,718.80	10,768.20	52.11
52200	RETIREMENT CONTRIBUTIONS	31,681.00	2,055.32	.00	17,096.48	14,584.52	53.96
52300	LIFE & HEALTH INSURANCE	45,357.00	3,145.03	.00	28,947.96	16,409.04	63.82
52400	WORKERS' COMPENSATION	666.00	44.47	.00	367.60	298.40	55.20
53100	PROFESSIONAL SERVICES	111,899.00	5,400.00	32,979.68	68,919.32	10,000.00	91.06
53400	OTHER CONTRACTUAL SERV	169,200.00	9,500.00	59,600.00	104,603.61	4,996.39	97.05
53416	SOFTWARE AS A SERVICE	8,240.00	599.88	.00	689.85	7,550.15	8.37
54000	TRAVEL & PER DIEM	56,000.00	3,167.98	.00	25,570.82	30,429.18	45.66
54100	COMMUNICATIONS SERVICES	7,959.00	283.44	.00	3,306.21	4,652.79	41.54
54201	POSTAGE	24,000.00	91.37	.00	4,283.75	19,716.25	17.85
54300	UTILITY SERVICES	9,912.00	638.71	5,806.49	4,105.51	.00	100.00
54408	BUILDING RENTAL	24,345.00	2,028.69	.00	16,229.52	8,115.48	66.66
54550	GENERAL LIABILITY CLAIMS	541.00	.00	.00	.00	541.00	.00
54600	REPAIR & MAINTENANCE	1,824.00	260.00	1,044.00	780.00	.00	100.00
54603	VEHICLE MAINTENANCE	550.00	.00	.00	.00	550.00	.00
54604	MAINTENANCE - BUILDINGS	6,604.00	40.98	2,922.04	1,490.44	2,191.52	66.82
54605	EQUIPMENT MAINTENANCE	7,020.00	141.78	3,952.85	3,067.15	.00	100.00
54615	SOFTWARE MAINT/SUPPORT	1,781.00	.00	.00	1,894.68	-113.68	106.38
54700	PRINTING & BINDING	11,004.00	.00	.00	3,791.61	7,212.39	34.46
54800	PROMOTIONAL ACTIVITIES	66,000.00	4,019.33	.00	18,906.16	47,093.84	28.65
54807	MARKETING	778,639.00	123,612.96	372,480.08	384,263.92	21,895.00	97.19
54809	TRADE SHOW PROMOTION	50,230.00	.00	.00	32,302.17	17,927.83	64.31
54820	VISIT CITRUS MAGAZINE	31,350.00	.00	.00	24,723.00	6,627.00	78.86
54921	ADVERTISING	3,000.00	21.88	.00	172.08	2,827.92	5.74
55100	OFFICE SUPPLIES	3,500.00	77.20	.00	1,408.66	2,091.34	40.25
55200	OPERATING SUPPLIES	3,700.00	118.79	.00	2,309.66	1,390.34	62.42
55205	UNIFORMS	.00	87.75	.00	87.75	-87.75	.00
55208	FUEL & LUBES	1,500.00	62.21	.00	243.29	1,256.71	16.22
55211	JANITORIAL SUPPLIES	1,000.00	.00	.00	48.69	951.31	4.87
55221	MEALS	3,000.00	44.58	.00	250.86	2,749.14	8.36
55270	COMPUTER ACCESSORIES	150.00	.00	.00	464.26	-314.26	309.51
55400	DUES BKS SUBSCR NEW PUBL	15,450.00	.00	.00	9,759.95	5,690.05	63.17
55500	TRAINING	13,400.00	.00	.00	5,575.00	7,825.00	41.60
58100	AID TO GOVERNMENT AGENCY	350,000.00	.00	.00	.00	350,000.00	.00
58221	SPECIAL PROJECTS	395,376.00	.00	1,500.00	.00	393,876.00	.38
59100	TRANSFERS	998.00	.00	.00	998.00	.00	100.00
59123	TRANSFER - INDIRECT COST	51,188.00	.00	.00	51,188.00	.00	100.00
61000	RESERVED BUDGET FUND BAL	1,329,677.00	.00	.00	.00	1,329,677.00	.00
	TOTAL VISITOR & CONV BUREAU	3,941,181.00	175,841.90	480,285.14	987,573.20	2,473,322.66	37.24
	TOTAL VISITOR & CONV BUREAU	3,941,181.00	175,841.90	480,285.14	987,573.20	2,473,322.66	37.24

PAGE NUMBER: 1
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 06/28/2022
TIME: 11:38:50

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
160-550-552-2122-2122 - VISITOR & CONV BUREAU								
51200			REGULAR SALARIES & WAGES		293,953.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1						POSTED FROM BUDGET SYSTEM	
10/06/21	22-1					10,773.67	PAYROLL CHARGES	
10/20/21	22-1					10,098.94	PAYROLL CHARGES	
11/03/21	22-2					10,073.30	PAYROLL CHARGES	
11/16/21	22-2					10,098.94	PAYROLL CHARGES	
12/01/21	22-3					10,073.30	PAYROLL CHARGES	
12/08/21	19-3		421			-9,696.30	ACCUE PAYROLL 90% OY	
12/15/21	22-3					10,073.30	PAYROLL CHARGES	
12/28/21	22-3					10,073.29	PAYROLL CHARGES	
01/12/22	22-4					10,225.86	PAYROLL CHARGES	
01/26/22	22-4					10,225.85	PAYROLL CHARGES	
02/09/22	22-5					9,503.61	PAYROLL CHARGES	
02/23/22	22-5					9,497.81	PAYROLL CHARGES	
03/09/22	22-6					9,497.81	PAYROLL CHARGES	
03/23/22	22-6					9,497.81	PAYROLL CHARGES	
04/11/22	22-7					9,497.82	PAYROLL CHARGES	
04/20/22	22-7					9,497.81	PAYROLL CHARGES	
05/03/22	22-8					9,497.81	PAYROLL CHARGES	
05/17/22	22-8					158,008.44	PAYROLL CHARGES	
TOTAL			REGULAR SALARIES & WAGES		293,953.00			135,944.56
51306 CASUAL LABOR								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			CASUAL LABOR		7,000.00	.00	POSTED FROM BUDGET SYSTEM	7,000.00
51400 OVERTIME								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			OVERTIME		1,000.00	.00	POSTED FROM BUDGET SYSTEM	1,000.00
52100 FICA TAXES								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/06/21	22-1				22,487.00	801.93	POSTED FROM BUDGET SYSTEM	
							PAYROLL CHARGES-FRINGS	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 06/28/2022
TIME: 11:38:50

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52100	FICA TAXES			(cont'd)						
	10/20/21	22-1					746.54		PAYROLL CHARGES-FRINGE	
	11/03/21	22-2					747.56		PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					746.54		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					747.56		PAYROLL CHARGES-FRINGE	
	12/08/21	19-3		421			-721.74		ACCUE PAYROLL 90% OY	
	12/15/21	22-3					747.56		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					771.20		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					759.24		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					756.24		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					703.51		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					700.87		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					703.06		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					700.87		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					703.06		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					700.87		PAYROLL CHARGES-FRINGE	
	05/03/22	22-8					703.06		PAYROLL CHARGES-FRINGE	
	05/17/22	22-8				22,487.00	11,718.80		PAYROLL CHARGES-FRINGE	10,768.20
TOTAL								.00		
52200	RETIREMENT CONTRIBUTIONS									
	09/30/21	11-1				.00	.00		.00 BEGINNING BALANCE	
	10/06/21	22-1				31,681.00			POSTED FROM BUDGET SYSTEM	
	10/20/21	22-1					1,165.71		PAYROLL CHARGES-FRINGE	
	11/03/21	22-2					1,092.70		PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					1,089.93		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					1,092.70		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	12/08/21	19-3		421			-1,049.14		ACCUE PAYROLL 90% OY	
	12/15/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					1,106.44		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					1,106.44		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					1,028.29		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					1,027.66		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					1,027.66		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					1,027.66		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					1,027.66		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					1,027.66		PAYROLL CHARGES-FRINGE	
	05/03/22	22-8					1,027.66		PAYROLL CHARGES-FRINGE	

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 06/28/2022
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SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52200	05/17/22	22-8		RETIREMENT CONTRIBUTIONS (cont'd)						
TOTAL				RETIREMENT CONTRIBUTIONS		31,681.00	1,027.66 17,096.48	.00	PAYROLL CHARGES-FRINGE	14,584.52
52300	09/30/21	11-1		LIFE & HEALTH INSURANCE		.00	.00	.00	BEGINNING BALANCE	
	10/06/21	22-1				45,357.00			POSTED FROM BUDGET SYSTEM	
	10/20/21	22-1					37.71		PAYROLL CHARGES-FRINGE	
	10/20/21	22-1					2,959.20		PAYROLL CHARGES-FRINGE	
	10/20/21	22-1					154.70		PAYROLL CHARGES-FRINGE	
	11/03/21	22-2					35.26		PAYROLL CHARGES-FRINGE	
	11/05/21	19-2					3,732.59		PREPAID INSURANCE	
	11/16/21	22-2					2,959.20		PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					154.70		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					35.26		PAYROLL CHARGES-FRINGE	
	12/15/21	22-3					35.26		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					2,959.11		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					154.70		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					35.79		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					2,959.64		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					154.70		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					33.26		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					2,957.09		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					154.70		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					33.24		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					2,957.09		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					154.70		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					33.24		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					2,957.09		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					154.70		PAYROLL CHARGES-FRINGE	
	05/03/22	22-8					33.24		PAYROLL CHARGES-FRINGE	
	05/17/22	22-8					2,957.09		PAYROLL CHARGES-FRINGE	
	05/17/22	22-8					154.70		PAYROLL CHARGES-FRINGE	
TOTAL				LIFE & HEALTH INSURANCE		45,357.00	28,947.96	.00		16,409.04
52400	09/30/21	11-1		WORKERS' COMPENSATION		.00	.00	.00	BEGINNING BALANCE	
	10/06/21	22-1				666.00			POSTED FROM BUDGET SYSTEM	
	10/20/21	22-1					24.40		PAYROLL CHARGES-WORKERS C	
							23.36		PAYROLL CHARGES-WORKERS C	

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PAGE NUMBER: 4
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52400	WORKERS' COMPENSATION			(cont'd)						
	11/03/21	22-2					23.33		PAYROLL CHARGES-WORKERS C	
	11/16/21	22-2					23.36		PAYROLL CHARGES-WORKERS C	
	12/01/21	22-3					23.33		PAYROLL CHARGES-WORKERS C	
	12/08/21	19-3		421			-21.96		ACCUE PAYROLL 90% OY	
	12/15/21	22-3					23.32		PAYROLL CHARGES-WORKERS C	
	12/28/21	22-3					23.33		PAYROLL CHARGES-WORKERS C	
	01/12/22	22-4					23.62		PAYROLL CHARGES-WORKERS C	
	01/26/22	22-4					23.60		PAYROLL CHARGES-WORKERS C	
	02/09/22	22-5					22.24		PAYROLL CHARGES-WORKERS C	
	02/23/22	22-5					22.24		PAYROLL CHARGES-WORKERS C	
	03/09/22	22-6					22.24		PAYROLL CHARGES-WORKERS C	
	03/23/22	22-6					22.24		PAYROLL CHARGES-WORKERS C	
	04/11/22	22-7					22.24		PAYROLL CHARGES-WORKERS C	
	04/20/22	22-7					22.24		PAYROLL CHARGES-WORKERS C	
	05/03/22	22-8					22.23		PAYROLL CHARGES-WORKERS C	
	05/17/22	22-8					22.24		PAYROLL CHARGES-WORKERS C	
TOTAL	WORKERS' COMPENSATION					666.00	367.60	.00		298.40
52500	UNEMPLOYMENT COMPENSATION					.00	.00	.00	BEGINNING BALANCE	
09/30/21	11-1					.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	UNEMPLOYMENT COMPENSATION					.00	.00	.00		
53100	PROFESSIONAL SERVICES					.00	.00	.00	BEGINNING BALANCE	
09/30/21	11-1					87,000.00			POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83010-01			20525 RESEARCH DATA SE				VISITOR PROFILE RESEARCH	
10/01/21	17-1	83014-02			20974 MADDEN PREPRINT				MEDIA/MARKETING/PR PLAN F	
10/01/21	17-1	83014-03			20974 MADDEN PREPRINT				MEDIA/MARKETING/PR PLAN F	
11/30/21	13-1				8,124.00				PRIOR YEAR ENCUMBRANCE	
11/30/21	13-1				4,275.00				PRIOR YEAR ENCUMBRANCE	
11/30/21	17-1	82133-02			20974 MADDEN PREPRINT				8,124.00 ENCUMB CARRIED FORWARD	
11/30/21	17-1	82133-03			20974 MADDEN PREPRINT				4,275.00 ENCUMB CARRIED FORWARD	
11/17/21	21-2	83014-02		V146409	20974 MADDEN PREPRINT		11,562.00		2021-010165 10/31/21	
12/13/21	18-3	82133-02			20974 MADDEN PREPRINT				-8,124.00 CHANGE ORDER - 5	
12/13/21	18-3	82133-03			20974 MADDEN PREPRINT				-3,438.00 CHANGE ORDER - 5	
12/13/21	18-3	83014-02			20974 MADDEN PREPRINT				11,562.00 CHANGE ORDER - 1	
12/13/21	18-3	83014-03			20974 MADDEN PREPRINT				.00 CHANGE ORDER - 1	
12/28/21	21-3	83014-02		V147021	20974 MADDEN PREPRINT		18,612.00		2021-010469 11/30/21	

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
53100	PROFESSIONAL SERVICES		(cont'd)					
12/30/21	21-3	83010-01	V147053	20525	RESEARCH DATA SE	6,999.99	22-3333 1/1/22	
01/04/22	25-4		BT010422				BT010422-1	
01/06/22	18-4	83014-02		20974	MADDEN PREPRINT		CHANGE ORDER - 2	
01/06/22	18-4	83014-03		20974	MADDEN PREPRINT		CHANGE ORDER - 2	
01/27/22	21-4	83014-03	V147437	20974	MADDEN PREPRINT	5,400.00	2021-011017 12/31/21	
02/22/22	21-5	83010-01	V147819	20525	RESEARCH DATA SE	2,333.33	22-3338 2/1/22	
03/08/22	25-6		BT030822				BT030822-5	
03/10/22	18-6	83014-02		20974	MADDEN PREPRINT	6,500.00	CHANGE ORDER - 3	
03/10/22	18-6	83014-03		20974	MADDEN PREPRINT		CHANGE ORDER - 3	
03/23/22	21-6	83014-02	V148293	20974	MADDEN PREPRINT	18,612.00	2022-011517 1/31/22	
04/27/22	18-7	83014-02		20974	MADDEN PREPRINT		CHANGE ORDER - 4	
04/27/22	18-7	83014-03		20974	MADDEN PREPRINT		CHANGE ORDER - 4	
05/18/22	21-8	83014-03	V149113	20974	MADDEN PREPRINT	5,400.00	2022-012445 3/31/22	
TOTAL	PROFESSIONAL SERVICES				111,899.00	68,919.32	32,979.68	10,000.00
53400	OTHER CONTRACTUAL SERV							
09/30/21	11-1					.00	BEGINNING BALANCE	
10/01/21	17-1	83014-01		20974	MADDEN PREPRINT		POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83014-04		20974	MADDEN PREPRINT		FULL SERVICE MARKETING, A	
11/03/21	21-2		V146267	24122	TEMPEST INTERACT	23,400.00	MEDIA/MARKETING/PR PLAN F	
11/17/21	21-2	83014-01	V146409	20974	MADDEN PREPRINT		250803 9/1/21	
11/17/21	21-2	83014-04	V146409	20974	MADDEN PREPRINT	9,500.00	2021-010163 10/31/21	
11/29/21	21-2		V146573	21802	ARCHIVESOCIAL IN	12,000.00	2021-010165 10/31/21	
12/13/21	18-3	83014-04		20974	MADDEN PREPRINT	6,468.00	19475 11/15/21	
12/28/21	21-3	83014-01	V147021	20974	MADDEN PREPRINT		CHANGE ORDER - 1	
01/06/22	18-4	83014-04		20974	MADDEN PREPRINT	9,500.00	2021-010467 11/30/21	
01/27/22	21-4	83014-01	V147437	20974	MADDEN PREPRINT		CHANGE ORDER - 2	
02/24/22	21-5	83014-01	V147782	20974	MADDEN PREPRINT	9,500.00	2021-011015 12/31/21	
03/07/22	19-6		P-CARD			47.40	2022-011515 1/31/22	
03/07/22	19-6		P-CARD			4,740.00	INTERNATIONAL TRANSACTION	
03/10/22	18-6	83014-04		20974	MADDEN PREPRINT		CLEANPIX	
03/23/22	21-6	83014-01	V148293	20974	MADDEN PREPRINT	9,500.00	CHANGE ORDER - 3	
04/12/22	25-7		BT041222	20974	MADDEN PREPRINT		2022-011905 2/28/22	
04/27/22	18-7	83014-01		20974	MADDEN PREPRINT		BT041222-10	
04/27/22	18-7	83014-04		20974	MADDEN PREPRINT	6,000.00	CHANGE ORDER - 4	
04/29/22	19-7		P-CARD				CHANGE ORDER - 4	
05/04/22	21-8	83014-01	V148913	20974	MADDEN PREPRINT	948.21	TRAVEFY PLUS - ANNUAL	
TOTAL	OTHER CONTRACTUAL SERV				169,200.00	104,603.61	2022-012441 3/31/22	4,996.39

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
53416			SOFTWARE AS A SERVICE					
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
12/06/21 19-3			P-CARD		8,240.00		POSTED FROM BUDGET SYSTEM	
12/30/21 19-3			P-CARD			29.99	ADOBE STOCK	
01/31/22 19-4			P-CARD			29.99	ADOBE STOCK	
05/31/22 19-8			P-CARD			599.88	ADOBE STOCK	
TOTAL			SOFTWARE AS A SERVICE		8,240.00	689.85	ADOBE 800-833-6687	7,550.15
53441			ADMINISTRATION					
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
TOTAL			ADMINISTRATION		.00	.00	POSTED FROM BUDGET SYSTEM	.00
54000			TRAVEL & PER DIEM					
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
10/11/21 21-1			V145857	23817 JOHN PRICHER	56,000.00	60.00	POSTED FROM BUDGET SYSTEM	
10/11/21 21-1			V145857	23817 JOHN PRICHER		54.20	.00 ADV MEALS 10/13-15/21	
10/21/21 21-1			V146043	24523 THERESA NATWICK		117.00	.00 ADV MEALS 10/22-26/21	
10/21/21 21-1			V145999	23817 JOHN PRICHER		866.00	.00 ADV MEALS 10/29-11/4/2	
10/21/21 21-1			V146043	24523 THERESA NATWICK		1,065.00	.00 ADV MEALS 10/29-11/5/2	
10/21/21 21-1			V146043	24523 THERESA NATWICK		63.90	.00 ADV MILEAG 10/29-11/5/2	
10/21/21 21-1			V146043	24523 THERESA NATWICK		64.08	.00 ADV MILEAG 10/22-26/2	
10/21/21 21-1			V145999	23817 JOHN PRICHER		66.93	.00 ADV MILEAG 10/29-11/4/2	
10/21/21 21-1			V145999	23817 JOHN PRICHER		200.00	.00 ADV INCID 10/29-11/4/2	
10/21/21 21-1			V146043	24523 THERESA NATWICK		200.00	.00 ADV INCID 10/29-11/5/2	
10/29/21 19-1			148			843.42	NY EXPENSE PREPAID IN OY	
11/09/21 24-2			NP000007897			-50.78	10 FN 3CWA REIMB	
11/18/21 21-2			V146443	23817 JOHN PRICHER		71.29	.00 FIN MILEAGE 10/21/21	
11/18/21 21-2			V146443	23817 JOHN PRICHER		9.35	.00 FIN TOLLS 10/21/21	
11/23/21 24-2			NP000007991			-48.84	10 FN PRICHER REIMB	
11/23/21 24-2			NP000007991			-3.20	10 FN SANDERS -3CMA	
12/06/21 19-3			P-CARD			4.88	UBER TRIP	
12/06/21 19-3			P-CARD			32.59	UBER TRIP	
12/06/21 19-3			P-CARD			843.60	MARRIOTT MARQUIS HOUSTO	
12/06/21 19-3			P-CARD			100.00	TAMPA INTL AIRPOR	
12/06/21 19-3			P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21 19-3			P-CARD			71.16	FSP MEMORIAL AIRPORT PARK	

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PAGE NUMBER: 7
AUDIT21

CITRUS COUNTY BOARD
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DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54000	TRAVEL & PER DIEM		(cont'd)					
12/06/21	19-3		P-CARD			55.22	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			1,180.37	DELTA AIR 0062478389948	
12/06/21	19-3		P-CARD			329.28	HGI WESLEY CHAPEL	
12/06/21	19-3		P-CARD			55.11	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			300.00	VISIT FLORIDA SERVICE CEN	
12/06/21	19-3		P-CARD			949.67	DELTA AIR 0062477709438	
12/06/21	19-3		P-CARD			93.00	AZOVA, INC.	
12/06/21	19-3		P-CARD			104.00	AZOVA, INC.	
12/06/21	19-3		P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21	19-3		P-CARD			600.00	VISIT FLORIDA SERVICE CEN	
12/06/21	19-3		P-CARD			506.40	DELTA AIR 006248091050	
12/06/21	19-3		P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21	19-3		P-CARD			55.35	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			6.00	FT BROOK GAR	
12/06/21	19-3		P-CARD			46.15	CMT HOUSTON TX27750017	
12/06/21	19-3		P-CARD			10.45	UBER TRIP	
12/15/21	21-3		V146849	24523 THERESA NATWICK		89.00	.00 FIN MEALS 11/14-16/21	
12/15/21	21-3		V146849	24523 THERESA NATWICK		70.93	.00 FIN MILEAGE 11/14-16/2	
12/15/21	21-3		V146849	24523 THERESA NATWICK		10.92	.00 FIN TOLLS 11/14-16/21	
12/29/21	21-3		V147077	24523 THERESA NATWICK		4.27	.00 FIN TOLL 10/29-11/5/21	
12/29/21	21-3		V147077	24523 THERESA NATWICK		9.35	.00 FIN TOLLS 10/22-26/21	
12/30/21	19-3		P-CARD			84.00	TAMPA INTL AIRPOR	
12/30/21	19-3		P-CARD			1,571.38	DOUBLETREE BY HILTON LOND	
12/30/21	19-3		P-CARD			16.10	INTERNATIONAL TRANSACTION	
12/30/21	19-3		P-CARD			15.71	INTERNATIONAL TRANSACTION	
12/30/21	19-3		P-CARD			1,609.68	DOUBLETREE BY HILTON LOND	
12/30/21	19-3		P-CARD			36.00	SQ KWAME TAXI CLEVELAND	
12/30/21	19-3		P-CARD			397.16	HILTON INTERNATIONALS	
12/30/21	19-3		P-CARD			57.00	ABM ORLANDO INTL A&B TERM	
01/12/22	21-4		V147211	23817 JOHN PRICHER		61.00	.00 ADV MEALS 1/18-20/22	
01/12/22	21-4		V147245	24523 THERESA NATWICK		79.00	.00 ADV MEALS 1/24-27/22	
01/12/22	21-4		V147245	24523 THERESA NATWICK		61.50	.00 ADV MILEAGE 1/24-27/22	
01/12/22	21-4		V147211	23817 JOHN PRICHER		149.52	.00 ADV MILEAGE 1/18-20/22	
01/21/22	24-4		NP000008454			-73.88	10 FN REIMB PRICHER	
02/04/22	24-5		NP000008569			-210.52	10 FN REIMB PRICHER	
02/09/22	21-5		V147682	24523 THERESA NATWICK		246.00	.00 FIN MEALS 1/17-23/22	
02/09/22	21-5		V147682	24523 THERESA NATWICK		141.51	.00 FIN MILEAGE 1/17-23/22	
03/07/22	19-6		P-CARD			828.75	EMBASSY SUITES DWNTWN	
03/07/22	19-6		P-CARD			1,357.00	HILTON GARDEN INN TAMPA A	

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54000	03/07/22	19-6		(cont'd)						
	03/23/22	21-6		P-CARD			4.00		TCC GARAGE DAILY	
	03/23/22	21-6		V148369	24523 THERESA NATWICK		169.00		.00 ADV MEALS 4/3-8/22	
	03/23/22	21-6		V148369	24523 THERESA NATWICK		70.40		.00 ADV MILEAGE 4/3-8/22	
	04/20/22	21-7		V148722	24523 THERESA NATWICK		327.00		.00 ADV MEALS 4/24-29/22	
	04/20/22	21-7		V148722	24523 THERESA NATWICK		406.44		.00 FIN TRAN 10/29-11/5/21	
	04/20/22	21-7		V148722	24523 THERESA NATWICK		150.00		.00 ADV INCIDEN 4/24-29/22	
	04/20/22	21-7		V148722	24523 THERESA NATWICK		66.75		.00 ADV MILEAGE 4/24-29/22	
	04/29/22	19-7		P-CARD			946.20		DELTA AIR 0062304479132	
	04/29/22	19-7		P-CARD			406.09		DELTA AIR 0062303690466	
	04/29/22	19-7		P-CARD			1,074.69		AIR CANADA 0142147844431	
	04/29/22	19-7		P-CARD			72.56		CURB TAXI APP	
	04/29/22	19-7		P-CARD			59.00		CSA-GGA-DAM/TRIPINSURA	
	04/29/22	19-7		P-CARD			374.49		DELTA AIR 0062308982166	
	04/29/22	19-7		P-CARD			2,741.61		Vrbo HAYDGM4G	
	05/17/22	21-8		V149178	24523 THERESA NATWICK		5.07		.00 FIN MILEAGE 4/3-8/22	
	05/17/22	21-8		V149178	24523 THERESA NATWICK		9.35		.00 FIN TOLLS 4/24-29/22	
	05/17/22	21-8		V149178	24523 THERESA NATWICK		11.42		.00 FIN TOLLS 4/3-8/22	
	05/17/22	21-8		V149178	24523 THERESA NATWICK		-2.77		.00 FIN TRANSPORT 4/3-8/22	
	05/18/22	21-8		V149151	23817 JOHN PRICHER		74.00		.00 ADV MEALS 5/24-27/22	
	05/18/22	21-8		V149151	23817 JOHN PRICHER		109.47		.00 ADV MILEAGE 5/24-27/22	
	05/31/22	19-8		P-CARD			21.85		UBER TRIP	
	05/31/22	19-8		P-CARD			30.49		UBER TRIP	
	05/31/22	19-8		P-CARD			13.69		LYFT 1 RIDE 04-05	
	05/31/22	19-8		P-CARD			54.63		CHOICE TAXI 668	
	05/31/22	19-8		P-CARD			12.06		UBER TRIP	
	05/31/22	19-8		P-CARD			80.44		UBER TRIP	
	05/31/22	19-8		P-CARD			19.34		CURB TAXI APP	
	05/31/22	19-8		P-CARD			24.06		UBER TRIP	
	05/31/22	19-8		P-CARD			95.02		THEPARKINGSPOT-234RC	
	05/31/22	19-8		P-CARD			302.90		GODFREY HOTEL CHICAGO	
	05/31/22	19-8		P-CARD			843.59		NH COLLECTION MADISON AVE	
	05/31/22	19-8		P-CARD			60.41		CURB TAXI APP	
	05/31/22	19-8		P-CARD			60.00		TPA PARKING	
	05/31/22	19-8		P-CARD			74.13		MONTREAL TAXI SERVICES	
	05/31/22	19-8		P-CARD			.74		INTERNATIONAL TRANSACTION	
	05/31/22	19-8		P-CARD			.23		INTERNATIONAL TRANSACTION	
	05/31/22	19-8		P-CARD			4.34		UBER TRIP	
	05/31/22	19-8		P-CARD			.31		INTERNATIONAL TRANSACTION	
	05/31/22	19-8		P-CARD			30.57		UBER TRIP	

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAILDATE: 06/28/2022
TIME: 11:38:50SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTAL ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54000								
05/31/22	19-8		TRAVEL & PER DIEM	(cont'd)				
05/31/22	19-8		P-CARD			22.50	BECK TAXI	
05/31/22	19-8		P-CARD			.04	INTERNATIONAL TRANSACTION	
05/31/22	19-8		P-CARD			597.40	LE WESTIN MONTREAL	
05/31/22	19-8		P-CARD			5.97	INTERNATIONAL TRANSACTION	
05/31/22	19-8		P-CARD			600.72	HOTEL X TORONTO	
05/31/22	19-8		P-CARD			6.01	INTERNATIONAL TRANSACTION	
TOTAL			TRAVEL & PER DIEM		56,000.00	25,570.82		30,429.18
54100								
09/30/21	11-1		COMMUNICATIONS SERVICES		.00	.00	.00 BEGINNING BALANCE	
10/19/21	21-1				7,959.00		POSTED FROM BUDGET SYSTEM	
11/03/21	21-2		485889	4125 BRIGHT HOUSE NE		139.00	.00 0050653741-01 9/28/21	
11/18/21	21-2		485999	17174 CENTURYLINK		51.01	.00 320345045 10/9/21	
11/29/21	21-2		486278	4125 BRIGHT HOUSE NE		139.00	.00 0050653741-01 10/28/21	
12/06/21	19-3		486390	17174 CENTURYLINK		48.09	.00 320345045 11/9/21	
12/29/21	21-3		P-CARD			148.48	SPECTRUM	
12/30/21	19-3		486756	17174 CENTURYLINK		62.04	.00 320345045 12/9/21	
12/30/21	19-3		P-CARD			290.09	SPECTRUM	
12/30/21	19-3		P-CARD			188.57	VERIZONWRLSS RTCCR VB	
01/11/22	21-4		P-CARD			203.06	VERIZONWRLSS RTCCR VB	
01/11/22	21-4		V147234	0549.1 STATE OF FLORIDA		.17	.00 A39-2Y1285-20211115	
01/11/22	21-4		V147234	0549.1 STATE OF FLORIDA		82.53	.00 A39-2Y1284-20211115	
01/24/22	21-4		V147489	0549.1 STATE OF FLORIDA		83.12	.00 A39-2Y7836-20211215	
01/31/22	19-4		P-CARD			134.98	SPECTRUM	
01/31/22	19-4		P-CARD			165.83	VERIZONWRLSS RTCCR VB	
01/31/22	19-4		P-CARD			134.98	SPECTRUM	
02/09/22	21-5		487304	17174 CENTURYLINK		69.75	.00 320345045 1/9/22	
02/22/22	21-5		V147839	0549.1 STATE OF FLORIDA		82.53	.00 A39/2Z4354-20220118	
02/24/22	21-5		487561	17174 CENTURYLINK		69.92	.00 320345045 2/9/22	
03/07/22	19-6		P-CARD			134.98	SPECTRUM	
03/07/22	19-6		P-CARD			165.48	VERIZONWRLSS RTCCR VB	
03/21/22	21-6		V148358	0549.1 STATE OF FLORIDA		82.53	.00 A39/2K0823-20220215	
03/23/22	21-6		487970	17174 CENTURYLINK		68.03	.00 320345045 3/9/22	
03/28/22	24-6		SJ000000074			-438.09	10 FN CHMBER COMM REF	
03/31/22	19-6		P-CARD			139.98	SPECTRUM	
03/31/22	19-6		P-CARD			164.79	VERIZONWRLSS RTCCR VB	
04/20/22	21-7		488452	17174 CENTURYLINK		73.67	.00 320345045 4/9/22	
04/20/22	21-7		V148712	0549.1 STATE OF FLORIDA		82.53	.00 A39/2K7227-20220315	
04/29/22	19-7		P-CARD			139.98	SPECTRUM	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 10
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SELECTION CRITERIA: orgn.fund in ('160','160H')
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SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54100			COMMUNICATIONS SERVICES (cont'd)					
04/29/22	19-7		P-CARD			15.99	AMZN Mktp US 1675U6322	
04/29/22	19-7		P-CARD			178.73	VERIZONWRLSS RTCCR VB	
04/29/22	19-7		P-CARD			121.02	DNH GODADDY.COM	
05/04/22	21-8		V148957	0549.1 STATE OF FLORIDA		82.53	.00 A39/2L3553-20220414	
05/18/22	21-8		488926	17174 CENTURYLINK		60.93	.00 320345045 5/9/22	
05/31/22	19-8		P-CARD			139.98	SPECTRUM	
TOTAL			COMMUNICATIONS SERVICES		7,959.00	3,306.21		4,652.79
54160			POSTAGE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			POSTAGE		.00	.00	POSTED FROM BUDGET SYSTEM	.00
54201			POSTAGE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
11/09/21	19-2		POST INT		24,000.00		POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			172.52	October 2022 Postage	
12/13/21	19-3		POST INT			1,222.92	Earnest Mail Consulting	
12/30/21	19-3		P-CARD			114.19	November 2021 Postage	
12/30/21	19-3		P-CARD			-4.53	FEDEX 91624084	
12/30/21	19-3		P-CARD			-1.16	FEDEX 91623324	
12/30/21	19-3		P-CARD			-1.52	FEDEX 92674063	
12/30/21	19-3		P-CARD			- .43	FEDEX 91623408	
12/30/21	19-3		P-CARD			22.84	FEDEX 95628908	
01/10/22	19-4		POST INT			68.47	December 2021 Postage	
01/31/22	19-4		P-CARD			1,240.75	Earnest Mail Consulting	
02/08/22	19-5		POST INT			94.25	January 2022 Postage	
02/23/22	19-5		1040			3.56	2/23 WIRE BOCC 2 CLERK	
03/07/22	19-6		P-CARD			578.81	Earnest Mail Consulting	
03/31/22	19-6		POST INT			89.19	February 2022 Postage	
03/31/22	19-6		P-CARD			11.60	FEDEX 98246773	
03/31/22	19-6		P-CARD			73.17	FEDEX 98621656	
03/31/22	19-6		P-CARD			303.49	Earnest Mail Consulting	
03/31/22	19-6		1369			3.56	2/24 POSTAGE BOCC 2 CLK	
04/07/22	19-7		POST INT			78.45	March 2022 Postage	
04/29/22	19-7		P-CARD			122.25	FEDEX 99370431	
05/09/22	19-8		POST INT			72.71	April 2022 Postage	
05/31/22	19-8		P-CARD			18.66	FEDEX 99942667	
TOTAL			POSTAGE		24,000.00	4,283.75		19,716.25

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PAGE NUMBER: 11
AUDIT21

CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
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ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54300	UTILITY SERVICES				.00	.00	.00 BEGINNING BALANCE	
09/30/21 11-1					9,912.00		POSTED FROM BUDGET SYSTEM	
10/01/21 17-1	83009-01			0356 CITRUS COUNTY CH			UTILITY SERVICES FOR THE	
11/18/21 21-2	83009-01		V146328	0356 CITRUS COUNTY CH		22.21	-22.21 67937 11/12/21	
11/18/21 21-2	83009-01		V146328	0356 CITRUS COUNTY CH		46.67	-46.67 67936 11/12/21	
11/18/21 21-2	83009-01		V146328	0356 CITRUS COUNTY CH		115.14	-115.14 67921 11/9/21	
11/18/21 21-2	83009-01		V146328	0356 CITRUS COUNTY CH		502.36	-502.36 67922 11/9/21	
12/15/21 21-3	83009-01		V146718	0356 CITRUS COUNTY CH		22.21	-22.21 69183 12/6/21	
12/15/21 21-3	83009-01		V146718	0356 CITRUS COUNTY CH		48.88	-48.88 69182 12/6/21	
12/28/21 21-3	83009-01		V146966	0356 CITRUS COUNTY CH		133.57	-133.57 69255 12/15/21	
12/28/21 21-3	83009-01		V146966	0356 CITRUS COUNTY CH		402.28	-402.28 69253 12/15/21	
01/13/22 21-4	83009-01		V147127	0356 CITRUS COUNTY CH		22.21	-22.21 69490 1/7/22	
01/24/22 21-4	83009-01		V147372	0356 CITRUS COUNTY CH		46.67	-46.67 69502 1/11/22	
02/08/22 21-5	83009-01		V147553	0356 CITRUS COUNTY CH		121.57	-121.57 70551 1/26/22	
02/08/22 21-5	83009-01		V147553	0356 CITRUS COUNTY CH		343.52	-343.52 70552 1/26/22	
03/09/22 21-6	83009-01		V147982	0356 CITRUS COUNTY CH		107.22	-107.22 70724 2/23/22	
03/09/22 21-6	83009-01		V147982	0356 CITRUS COUNTY CH		362.04	-362.04 70725 2/23/22	
03/22/22 21-6	83009-01		V148209	0356 CITRUS COUNTY CH		76.98	-76.98 70884 3/7/22	
03/22/22 21-6	83009-01		V148209	0356 CITRUS COUNTY CH		347.26	-347.26 70883 3/7/22	
04/20/22 21-7	83009-01		V148567	0356 CITRUS COUNTY CH		48.89	-48.89 72184 4/11/22	
04/20/22 21-7	83009-01		V148567	0356 CITRUS COUNTY CH		84.62	-84.62 72185 4/11/22	
04/20/22 21-7	83009-01		V148567	0356 CITRUS COUNTY CH		110.28	-110.28 72183 4/11/22	
04/20/22 21-7	83009-01		V148567	0356 CITRUS COUNTY CH		130.00	-130.00 72182 4/11/22	
05/04/22 21-8	83009-01		V148848	0356 CITRUS COUNTY CH		372.22	-372.22 72181 4/11/22	
05/18/22 21-8	83009-01		V149019	0356 CITRUS COUNTY CH		102.67	-102.67 73307 4/27/22	
05/18/22 21-8	83009-01		V149019	0356 CITRUS COUNTY CH		44.45	-44.45 73434 5/6/22	
05/18/22 21-8	83009-01		V149019	0356 CITRUS COUNTY CH		92.77	-92.77 73438 5/6/22	
05/18/22 21-8	83009-01		V149019	0356 CITRUS COUNTY CH		398.82	-398.82 73437 5/6/22	
TOTAL	UTILITY SERVICES				9,912.00	4,105.51	5,806.49	.00
54400	RENTALS & LEASES				.00	.00	.00 BEGINNING BALANCE	
09/30/21 11-1					.00		POSTED FROM BUDGET SYSTEM	
TOTAL	RENTALS & LEASES				.00	.00	.00	.00
54408	BUILDING RENTAL				.00	.00	.00 BEGINNING BALANCE	
09/30/21 11-1					24,345.00		POSTED FROM BUDGET SYSTEM	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 12
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54408								
10/29/21	19-1		148			2,028.69	NY EXPENSE PREPAID IN OY	
11/03/21	21-2		V146219	22252 MAN CAVE LLC		2,028.69	.00 RENT NOV 2021	
11/18/21	21-2		V146411	22252 MAN CAVE LLC		2,028.69	.00 RENT DEC 2021	
12/28/21	21-3		V147022	22252 MAN CAVE LLC		2,028.69	.00 RENT JAN 2022	
02/08/22	21-5		V147625	22252 MAN CAVE LLC		2,028.69	.00 RENT FEB 2022	
03/09/22	21-6		V148033	22252 MAN CAVE LLC		2,028.69	.00 RENT MARCH 2022	
03/23/22	21-6		V148295	22252 MAN CAVE LLC		2,028.69	.00 RENT APRIL 2022	
05/04/22	21-8		V148914	22252 MAN CAVE LLC		2,028.69	.00 MAY 2022 RENT	
TOTAL					24,345.00	16,229.52		8,115.48
54550								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL					541.00	.00	POSTED FROM BUDGET SYSTEM	541.00
54600								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1			0356 CITRUS COUNTY CH	1,824.00		POSTED FROM BUDGET SYSTEM	
11/03/21	21-2		83009-03	0356 CITRUS COUNTY CH		130.00	1,824.00 GROUNDS MAINTENANCE (LAWN	
12/10/21	21-3		V146171	0356 CITRUS COUNTY CH		130.00	-130.00 67806 10/28/21	
02/08/22	21-5		V146718	0356 CITRUS COUNTY CH		260.00	-130.00 68988 11/29/21	
05/04/22	21-8		V147553	0356 CITRUS COUNTY CH		130.00	-260.00 70566 2/1/22	
05/04/22	21-8		V148848	0356 CITRUS COUNTY CH		130.00	-130.00 73288 4/26/22	
05/04/22	21-8		V148848	0356 CITRUS COUNTY CH		780.00	-130.00 73308 4/27/22	
TOTAL					1,824.00		1,044.00	.00
54603								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL					550.00	.00	POSTED FROM BUDGET SYSTEM	550.00
54604								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1			0356 CITRUS COUNTY CH	6,604.00		POSTED FROM BUDGET SYSTEM	
11/18/21	21-2		83009-02	0356 CITRUS COUNTY CH		13.66	3,004.00 BUILDING MAINTENANCE (LAW	
11/29/21	21-2		V146328	0356 CITRUS COUNTY CH		13.66	-13.66 67938 11/12/21	
01/24/22	21-4		V146579	0356 CITRUS COUNTY CH		13.66	-13.66 68972 11/23/21	
02/07/22	19-5		V147372	0356 CITRUS COUNTY CH		13.66	-13.66 69503 12/1/21	
			851			1,408.48	OCT21-JAN22 CLEANING	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 13
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

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TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54604			MAINTENANCE - BUILDINGS (cont'd)					
05/04/22	21-8	83009-02	V148848	0356 CITRUS COUNTY CH		40.98	-40.98 73305 4/27/22	
TOTAL			MAINTENANCE - BUILDINGS		6,604.00	1,490.44	2,922.04	2,191.52
54605			EQUIPMENT MAINTENANCE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83007-01		18958 ROYAL "T" SYSTEM	7,020.00		POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83008-01		17052 KONICA MINOLTA B			4,020.00 STREAM E-LIVE RIVER CAM (	
10/18/21	21-1	83007-01		18958 ROYAL "T" SYSTEM			3,000.00 FOURTH YEAR OF 48 MONTH L	
11/17/21	21-2	83008-01	V146013	17052 KONICA MINOLTA B		335.00	-335.00 8242 10/1/21	
12/15/21	21-3	83008-01	V146782	17052 KONICA MINOLTA B		156.33	-156.33 276205309 10/31/21	
01/13/22	21-4	83008-01	V147174	17052 KONICA MINOLTA B		144.13	-144.13 276740761 11/30/21	
02/10/22	21-5	83008-01	V147615	17052 KONICA MINOLTA B		152.87	-152.87 277318291 12/31/21	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		155.07	-155.07 277937718 1/31/22	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		335.00	-335.00 8401 12/1/21	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		335.00	-335.00 8484 1/1/22	
03/09/22	21-6	83007-01	V148066	18958 ROYAL "T" SYSTEM		335.00	-335.00 8582 2/1/22	
03/22/22	21-6	83008-01	V148286	17052 KONICA MINOLTA B		335.00	-335.00 8320 11/1/21	
04/20/22	21-7	83008-01	V148642	17052 KONICA MINOLTA B		147.66	-147.66 278475477 2/28/22	
05/17/22	21-8	83008-01	V149105	17052 KONICA MINOLTA B		159.31	-159.31 279115588 3/31/22	
TOTAL			EQUIPMENT MAINTENANCE		7,020.00	3,067.15	-141.78 279757085 4/30/22	.00
54615			SOFTWARE MAINT/SUPPORT					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/07/21	21-1		V145818	10043 SHI INTERNATIONAL	1,781.00		POSTED FROM BUDGET SYSTEM	
11/17/21	21-2		V146461	10043 SHI INTERNATIONAL		1,766.28	.00 B14145308 9/30/21	
TOTAL			SOFTWARE MAINT/SUPPORT		1,781.00	1,894.68	.00 B14285974 10/29/21	-113.68
54700			PRINTING & BINDING					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
11/30/21	13-1				15,000.00		POSTED FROM BUDGET SYSTEM	
11/30/21	17-1	82934-01		22924 ABBOTT PRINTING	2,004.00		PRIOR YEAR ENCUMBRANCE	
11/18/21	21-2		V146295	22924 ABBOTT PRINTING		2,300.61	2,004.00 ENCUMB CARRIED FORWARD	
12/06/21	19-3		P-CARD	22924 ABBOTT PRINTING		179.00	.00 108237011 10/29/21	
12/08/21	21-3	82934-01		22924 ABBOTT PRINTING		.00	HOMOSASSA PRINTING	
12/30/21	19-3		P-CARD			840.00	-2,004.00 CRYSTAL RIVER CYCLING BRO	
							HOMOSASSA PRINTING	

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PAGE NUMBER: 14
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54700		PRINTING & BINDING	(cont'd)					
01/04/22 25-4			BT010422		-6,000.00	472.00	BT010422-1	
03/07/22 19-6			P-CARD				HOMOSASSA PRINTING	7,212.39
TOTAL		PRINTING & BINDING			11,004.00	3,791.61		
54800		PROMOTIONAL ACTIVITIES						
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
11/29/21 21-2			486396	26340 JOHN PRICHER	72,500.00	125.00	POSTED FROM BUDGET SYSTEM	
12/06/21 19-3			P-CARD			400.00	PETTY CASH 11/18/21	
12/06/21 19-3			P-CARD			29.90	PAYPAL KDOUTDOORS1	
12/06/21 19-3			P-CARD			28.75	SQ KATCH MOBILE	
12/16/21 19-3			501			-400.00	SQ AMYS ON THE AVENUE	
12/29/21 21-3			486766	26340 JOHN PRICHER		200.00	E/C NY PCARD CHG - S/B OY	
12/30/21 19-3			P-CARD			318.75	PETTY CASH 12/23/21	
12/30/21 19-3			P-CARD			110.40	CRYSTAL MANATEE MOTEL	
12/30/21 19-3			P-CARD			50.02	VINTAGE ON 5TH	
12/30/21 19-3			P-CARD			52.90	KANES CATTLE CO	
01/31/22 19-4			P-CARD			15.81	TST CAJUN JIMMY SEAFOOD	
01/31/22 19-4			P-CARD			57.03	SQ CATTLE DOG COFFEE ROA	
01/31/22 19-4			P-CARD			83.95	AMYS ON THE AVENUE	
01/31/22 19-4			P-CARD			25.98	SQ WALLACES AT THE GREE	
01/31/22 19-4			P-CARD			230.00	AMYS ON THE AVENUE	
01/31/22 19-4			P-CARD			216.00	CRYSTAL MANATEE MOTEL	
01/31/22 19-4			P-CARD			53.20	KINGS BAY LODGE	
01/31/22 19-4			P-CARD			14.26	CRACKERS BAR GRILL AND TI	
01/31/22 19-4			P-CARD			92.86	SQ CATTLE DOG COFFEE ROA	
01/31/22 19-4			P-CARD			25.62	SQ WATERFRONT SOCIAL	
01/31/22 19-4			P-CARD			11.72	AMYS ON THE AVENUE	
01/31/22 19-4			P-CARD			43.70	AMYS ON THE AVENUE	
01/31/22 19-4			P-CARD			21.85	SQ WATERFRONT SOCIAL	
01/31/22 19-4			P-CARD			29.07	SQ CATTLE DOG COFFEE ROA	
01/31/22 19-4			P-CARD			50.00	SQ PUDGEES HOT DOGS	
01/31/22 19-4			P-CARD			177.10	DAVIDS WORLD CYCLE	
01/31/22 19-4			P-CARD			71.53	CKE OSCAR PENNS INVERNESS	
01/31/22 19-4			P-CARD			39.50	VINTAGE ON 5TH	
01/31/22 19-4			P-CARD			17.36	SQ WATERFRONT SOCIAL	
01/31/22 19-4			P-CARD			109.58	SQ CATTLE DOG COFFEE ROA	
01/31/22 19-4			P-CARD			110.97	CRACKERS BAR GRILL AND TI	
01/31/22 19-4			P-CARD			28.18	KANES CATTLE CO	
							SQ WATERFRONT SOCIAL	

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PAGE NUMBER: 15
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54800			PROMOTIONAL ACTIVITIES	(cont'd)				
01/31/22	19-4		P-CARD			14.26	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4		P-CARD			137.43	CKE OSCAR PENNS INVERNESS	
01/31/22	19-4		P-CARD			14.66	NINE STATE BREWERY	
01/31/22	19-4		P-CARD			106.95	PINGAREAR LLC	
01/31/22	19-4		P-CARD			125.00	TST CAJUN JIMMY SEAFOOD	
01/31/22	19-4		P-CARD			25.00	DAVIDS WORLD CYCLE	
01/31/22	19-4		P-CARD			76.48	SQ KATCH TWENTY-TWO	
01/31/22	19-4		P-CARD			87.40	VINTAGE ON 5TH	
01/31/22	19-4		P-CARD			24.02	ROBINS COUNTRY KITCHEN	
01/31/22	19-4		P-CARD			44.56	VINTAGE ON 5TH	
01/31/22	19-4		P-CARD			495.00	PLANTATION ON CRY RIVE	
02/09/22	21-5		487324	26340 JOHN PRICHER		272.00	.00 PETTY CASH 2/7/22	
03/07/22	19-6		P-CARD			26.45	KANES CATTLE CO	
03/07/22	19-6		P-CARD			123.05	VINTAGE ON 5TH	
03/07/22	19-6		P-CARD			20.83	SQ TWO POPS SANDWICH SH	
03/07/22	19-6		P-CARD			58.65	PLANTATION ON CRY RIVE	
03/07/22	19-6		P-CARD			275.00	FH OZELLO BOATS	
03/07/22	19-6		P-CARD			277.01	PECKS OLD PORT COVE	
03/07/22	19-6		P-CARD			100.05	SQ WALLACES AT THE GREE	
03/07/22	19-6		P-CARD			126.50	FLORIDACRACKERWORKS 5	
03/07/22	19-6		P-CARD			106.37	TST CAJUN JIMMY SEAFOOD	
03/07/22	19-6		P-CARD			275.00	FH OZELLO BOATS	
03/07/22	19-6		P-CARD			4.00	FERRIS GROVES	
03/07/22	19-6		P-CARD			201.77	SQ WATERFRONT SOCIAL	
03/07/22	19-6		P-CARD			180.00	KINGS BAY LODGE	
03/07/22	19-6		P-CARD			33.35	VINTAGE ON 5TH	
03/08/22	25-6		BT030822		-6,500.00		BT030822-5	
03/31/22	19-6		P-CARD			22.07	SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			103.79	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			132.35	CRUMPS LANDING	
03/31/22	19-6		P-CARD			241.08	KANES CATTLE CO	
03/31/22	19-6		P-CARD			28.75	CRUMPS LANDING	
03/31/22	19-6		P-CARD			266.40	RIVERSAFARIS. R1XFXG7	
03/31/22	19-6		P-CARD			49.57	PUBLIX #797	
03/31/22	19-6		P-CARD			156.04	PUBLIX #797	
03/31/22	19-6		P-CARD			64.00	TST CAJUN JIMMY SEAFOOD	
03/31/22	19-6		P-CARD			162.04	SQ WATERFRONT SOCIAL	
03/31/22	19-6		P-CARD			685.98	SQ KATCH TWENTY-TWO	
03/31/22	19-6		P-CARD			50.60	SQ WILD SASSA	

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PAGE NUMBER: 16
AUDIT21

CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54800			PROMOTIONAL ACTIVITIES	(cont'd)				
03/31/22	19-6		P-CARD			228.89	CRUMPS LANDING	
03/31/22	19-6		P-CARD			47.96	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			133.20	RIVERSAFARIS. RR5KR10	
03/31/22	19-6		P-CARD			44.50	SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			75.00	CRYSTAL RIVER WATERSPORTS	
03/31/22	19-6		P-CARD			167.90	SQ KATCH TWENTY-TWO	
03/31/22	19-6		P-CARD			340.78	KC WINE AND KOFFEE BISTRO	
03/31/22	19-6		P-CARD			194.35	VINTAGE ON 5TH	
03/31/22	19-6		P-CARD			190.76	SALTY SHRIMP LLC	
03/31/22	19-6		P-CARD			70.84	SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			19.11	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			- .17	SJ*74 3/28 TAX REF REIMB	
04/18/22	19-7		1480			45.81	DILLONSCINNAMONSTICKS	
04/29/22	19-7		P-CARD			285.00	CENTRAL MOTEL	
04/29/22	19-7		P-CARD			42.86	THE COVE PUB AND GRUB	
04/29/22	19-7		P-CARD			135.84	THE PIZZA JOINT	
04/29/22	19-7		P-CARD			23.36	ROBINS COUNTRY KITCHEN	
04/29/22	19-7		P-CARD			355.00	CRYSTAL MANATEE MOTEL	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			400.00	PAYPAL KATIE.JO.DAVISI	
04/29/22	19-7		P-CARD			13.68	SQ CATTLE DOG COFFEE ROA	
04/29/22	19-7		P-CARD			17.54	SQ KATCH MOBILE	
04/29/22	19-7		P-CARD			-377.74	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			377.74	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			410.49	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			679.68	TST CAJUN JIMMY SEAFOOD	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	

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PAGE NUMBER: 17
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54800			PROMOTIONAL ACTIVITIES	(cont'd)				
04/29/22	19-7		P-CARD			173.00	SQ WALLACES AT THE GREE	
04/29/22	19-7		P-CARD			67.00	SQ WALLACES AT THE GREE	
05/17/22	21-8		488935	26340 JOHN PRICHER		155.00	.00 PETTY CASH 5/3/22	
05/31/22	19-8		P-CARD			26.05	SQ CATTLE DOG COFFEE ROA	
05/31/22	19-8		P-CARD			113.85	KANES CATTLE CO	
05/31/22	19-8		P-CARD			50.00	MANATEE PADDLE INC	
05/31/22	19-8		P-CARD			28.69	SQ CATTLE DOG COFFEE ROA	
05/31/22	19-8		P-CARD			46.29	SQ WATERFRONT SOCIAL	
05/31/22	19-8		P-CARD			51.75	VINTAGE ON 5TH	
05/31/22	19-8		P-CARD			90.56	VINTAGE ON 5TH	
05/31/22	19-8		P-CARD			49.34	SQ CATTLE DOG COFFEE ROA	
05/31/22	19-8		P-CARD			197.65	VINTAGE ON 5TH	
05/31/22	19-8		P-CARD			70.15	SQ KATCH TWENTY-TWO	
05/31/22	19-8		P-CARD			72.68	AMYS ON THE AVENUE	
05/31/22	19-8		P-CARD			97.76	KC WINE AND KOFFEE BISTRO	
05/31/22	19-8		P-CARD			315.00	CRYSTAL BLUE LAGOON BB	
05/31/22	19-8		P-CARD			474.31	SQ WATERFRONT SOCIAL	
05/31/22	19-8		P-CARD			632.50	PLANTATION ON CRY RIVE	
05/31/22	19-8		P-CARD			134.55	VINTAGE ON 5TH	
05/31/22	19-8		P-CARD			56.94	CAVALLO FARM & MARKET	
05/31/22	19-8		P-CARD			609.96	ANYPROMO.COM	
05/31/22	19-8		P-CARD			75.00	CRYSTAL RIVER WATERSPORTS	
05/31/22	19-8		P-CARD			21.15	SQ CATTLE DOG COFFEE ROA	
05/31/22	19-8		P-CARD			170.20	SQ WATERFRONT SOCIAL	
05/31/22	19-8		P-CARD			380.00	HAMPTON INNS	
05/31/22	19-8		P-CARD			99.95	TST CAJUN JIMMY SEAFOOD	
TOTAL			PROMOTIONAL ACTIVITIES		66,000.00	18,906.16	.00	47,093.84
54804			CHAMBERS OF COMMERCE		.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL			CHAMBERS OF COMMERCE		.00	.00	.00	.00
54806			INQUIRY RESPONSE		.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL			INQUIRY RESPONSE		.00	.00	.00	.00
54807			MARKETING		.00	.00	.00 BEGINNING BALANCE	

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PAGE NUMBER: 18
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
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ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54807	MARKETING							
09/30/21	11-1				548,100.00		POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83013-01		20974 MADDEN PREPRINT			523,000.00 MEDIA/MARKETING/PR PLAN F	
10/03/21	21-1		485543	2377 KSE SPORTSMAN ME		1,250.00	.00 FL69957 9/24/21	
11/17/21	21-2	83013-01	V146409	20974 MADDEN PREPRINT		77,456.29	-77,456.29 2021-010164 10/31/21	
11/30/21	25-2		BT1130NY		18,200.00		BT113021-2	
12/06/21	17-3	83013-02		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
12/06/21	18-3	83013-02		20974 MADDEN PREPRINT			18,200.00 CHANGE ORDER - 1	
12/10/21	21-3		V146781	24514 KLOOZED LLC		7,600.00	.00 2454 11/29/21	
12/15/21	21-3		V146718	0356 CITRUS COUNTY CH		1,200.00	.00 69139 12/1/21	
12/28/21	21-3	83013-01	V147021	20974 MADDEN PREPRINT		34,809.46	-34,809.46 2021-010468 11/30/21	
01/04/22	25-4		BT010422		8,900.00		BT010422-1	
01/18/22	25-4		BT011822		35,939.00		BT011822-1	
01/24/22	17-4	83013-03		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
01/24/22	18-4	83013-03		20974 MADDEN PREPRINT			28,499.00 CHANGE ORDER - 2	
01/27/22	21-4	83013-01	V147437	20974 MADDEN PREPRINT		22,940.23	-22,940.23 2021-011016 12/31/21	
02/22/22	25-5		BT022222		167,500.00		BT022222-3	
02/24/22	21-5	83013-01	V147782	20974 MADDEN PREPRINT		44,723.79	-44,723.79 2022-011516 1/31/22	
02/24/22	17-5	83013-04		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLA FO	
02/24/22	18-5	83013-04		20974 MADDEN PREPRINT			7,500.00 CHANGE ORDER - 3	
02/24/22	18-5	83013-05		20974 MADDEN PREPRINT			105,000.00 CHANGE ORDER - 3	
02/24/22	17-5	83013-05		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
02/24/22	17-5	83013-06		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
02/24/22	18-5	83013-06		20974 MADDEN PREPRINT			20,000.00 CHANGE ORDER - 3	
03/07/22	19-6		P-CARD			595.00	Strategic Value Media	
03/23/22	21-6		V148284	24514 KLOOZED LLC		8,900.00	.00 2494 3/17/22	
03/23/22	21-6	83013-01	V148293	20974 MADDEN PREPRINT		22,842.87	-22,842.87 2022-011906 2/28/22	
03/23/22	21-6	83013-05	V148293	20974 MADDEN PREPRINT		35,000.00	-35,000.00 2022-011907 2/28/22	
03/23/22	21-6	83013-06	V148293	20974 MADDEN PREPRINT		1,666.66	-1,666.66 2022-011908 2/28/22	
03/23/22	21-6	83013-06	V148293	20974 MADDEN PREPRINT		1,666.66	-1,666.66 2022-011517 1/31/22	
05/04/22	21-8	83013-01	V148913	20974 MADDEN PREPRINT		78,246.30	-78,246.30 2022-012442 3/31/22	
05/04/22	21-8	83013-04	V148913	20974 MADDEN PREPRINT		7,500.00	-7,500.00 2022-012444 3/31/22	
05/04/22	21-8	83013-05	V148913	20974 MADDEN PREPRINT		35,000.00	-35,000.00 2022-012443 3/31/22	
05/17/22	21-8	83013-06	V149113	20974 MADDEN PREPRINT		1,666.66	-1,666.66 2022-012445 3/31/22	
05/18/22	21-8	83013-03	V149113	20974 MADDEN PREPRINT		1,200.00	-1,200.00 2022-012445 3/31/22	
05/20/22	17-8	83013-07		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
05/20/22	18-8	83013-07		20974 MADDEN PREPRINT			35,000.00 CHANGE ORDER - 4	
TOTAL	MARKETING				778,639.00	384,263.92	372,480.08	21,895.00
54809	TRADE SHOW PROMOTION				.00	.00	.00 BEGINNING BALANCE	

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PAGE NUMBER: 19
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54809			TRADE SHOW PROMOTION	(cont'd)				
09/30/21	11-1				50,230.00		POSTED FROM BUDGET SYSTEM	
10/29/21	19-1		148			868.11	NY EXPENSE PREPAID IN OY	
11/09/21	19-2		P-CARD			100.00	PARVANDCAMPINGASSOC	
12/06/21	19-3		P-CARD			1,295.00	National Tour Association	
12/06/21	19-3		P-CARD			8,000.00	VISIT FLORIDA SERVICE CEN	
12/30/21	19-3		P-CARD			2,660.00	VISIT FLORIDA SERVICE CEN	
12/30/21	19-3		P-CARD			700.00	FLORIDA RV TRADE ASSOC	
12/30/21	19-3		P-CARD			4,255.00	VISIT FLORIDA SERVICE CEN	
12/30/21	19-3		P-CARD			80.00	VISIT FLORIDA SERVICE CEN	
03/07/22	19-6		P-CARD			1,856.85	AGS EXPO SERVICES	
03/07/22	19-6		P-CARD			100.00	AMERICAN SPORTFISHING AS	
03/07/22	19-6		P-CARD			1,700.00	AMERICAN SPORTFISHING AS	
03/07/22	19-6		P-CARD			750.00	Map Your Show	
03/07/22	19-6		P-CARD			-4,255.00	VISIT FLORIDA SERVICE CEN	
03/07/22	19-6		P-CARD			-80.00	VISIT FLORIDA SERVICE CEN	
03/07/22	19-6		P-CARD			189.20	EDLEN ELECTRICAL	
03/31/22	19-6		P-CARD			-13.20	EDLEN ELECTRICAL	
03/31/22	19-6		P-CARD			72.31	EXPOSITIONS ETCETERA	
03/31/22	19-6		P-CARD			6,585.00	US TRAVEL ASSOCIATION IPW	
03/31/22	19-6		P-CARD			10.00	ASA / ICAST	
03/31/22	19-6		P-CARD			3,000.00	VISIT FLORIDA SERVICE CEN	
03/31/22	19-6		P-CARD			3,000.00	VISIT FLORIDA SERVICE CEN	
04/29/22	19-7		P-CARD			146.63	OCBCC CONVENTION CENTER	
04/29/22	19-7		P-CARD			1,282.27	FREEMAN	
TOTAL			TRADE SHOW PROMOTION		50,230.00	32,302.17		17,927.83
54820			VISIT CITRUS MAGAZINE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
03/23/22	21-6		V148181	22642 AKERS MEDIA GROU	37,350.00		POSTED FROM BUDGET SYSTEM	
04/12/22	25-7		BT041222		-6,000.00	24,723.00	15105 3/9/22	
TOTAL			VISIT CITRUS MAGAZINE		31,350.00	24,723.00	BT041222-10	6,627.00
54825			PRINT MARKETING					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			PRINT MARKETING		.00	.00	POSTED FROM BUDGET SYSTEM	.00
54830			ONLINE MARKETING					
					.00	.00	.00 BEGINNING BALANCE	

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PAGE NUMBER: 20
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54830	09/30/21	11-1	ONLINE MARKETING		.00			
TOTAL			ONLINE MARKETING	(cont'd)	.00	.00	POSTED FROM BUDGET SYSTEM	.00
54921	09/30/21	11-1	ADVERTISING		.00			
10/19/21	21-1		V145989	26560 PAXTON MEDIA GRO	3,000.00	.00	.00 BEGINNING BALANCE	
11/29/21	21-2		V146642	26560 PAXTON MEDIA GRO		18.92	POSTED FROM BUDGET SYSTEM	
12/15/21	21-3		V146814	26560 PAXTON MEDIA GRO		21.88	.00 50013432 10/3/21	
01/13/22	21-4		V147207	26560 PAXTON MEDIA GRO		21.88	.00 50016888 11/7/21	
02/22/22	21-5		V147808	26560 PAXTON MEDIA GRO		21.88	.00 50018622 11/22/21	
03/21/22	21-6		V148331	26560 PAXTON MEDIA GRO		21.88	.00 50021654 1/2/22	
04/20/22	21-7		V148682	26560 PAXTON MEDIA GRO		21.88	.00 50023791 1/30/22	
05/18/22	21-8		V149146	26560 PAXTON MEDIA GRO		21.88	.00 50026535 2/27/22	
TOTAL			ADVERTISING		3,000.00	172.08	.00 50029893 4/3/22	2,827.92
55100	09/30/21	11-1	OFFICE SUPPLIES		.00			
12/06/21	19-3		P-CARD		3,500.00	.00	.00 BEGINNING BALANCE	
12/06/21	19-3		P-CARD			70.00	POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			19.78	MOBILOCARD	
12/06/21	19-3		P-CARD			49.99	OFFICEMAX/OFFICEDEPT#6876	
12/30/21	19-3		P-CARD			118.90	AMZN Mktp US 2Y2LB54U2	
01/31/22	19-4		P-CARD			72.93	WF WAYFAIR3655426513	
03/07/22	19-6		P-CARD			719.97	AMZN Mktp US 3B29E89S3	
03/07/22	19-6		P-CARD			-2.19	AMZN Mktp US CJ98E6K33	
03/31/22	19-6		P-CARD			40.40	OFFICEMAX/OFFICEDEPT#6876	
03/31/22	19-6		P-CARD			84.53	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			109.23	Moo Print	
04/29/22	19-7		P-CARD			3.79	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			12.69	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			36.22	OFFICEMAX/OFFICEDEPT#6876	
05/31/22	19-8		P-CARD			-4.78	Moo Print	
TOTAL			OFFICE SUPPLIES		3,500.00	77.20	OFFICEMAX/OFFICEDEPT#6876	2,091.34
55120	09/30/21	11-1	OFFICE/NON-CAP EQUIPMENT		.00			
TOTAL			OFFICE/NON-CAP EQUIPMENT		.00	.00	.00 BEGINNING BALANCE	
					.00	.00	POSTED FROM BUDGET SYSTEM	.00

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55200			OPERATING SUPPLIES						
09/30/21	11-1				.00	.00		.00 BEGINNING BALANCE	
12/06/21	19-3		P-CARD		3,700.00	8.00		POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			107.79		AMZN Mktp US 2C5VH3UX2	
12/06/21	19-3		P-CARD			1,761.59		WATER - COFFEE DELIVERY	
12/30/21	19-3		P-CARD			57.39		SQ VERTEKS CONSULTING IN	
01/31/22	19-4		P-CARD			57.39		WATER - COFFEE DELIVERY	
03/07/22	19-6		P-CARD			6.99		WATER - COFFEE DELIVERY	
03/31/22	19-6		P-CARD			83.32		WATER - COFFEE DELIVERY	
04/29/22	19-7		P-CARD			39.41		WATER - COFFEE DELIVERY	
04/29/22	19-7		P-CARD			68.99		WATER - COFFEE DELIVERY	
05/31/22	19-8		P-CARD			59.89		AMZN Mktp US 167225JL0	
05/31/22	19-8		P-CARD			58.90		WATER - COFFEE DELIVERY	
TOTAL			OPERATING SUPPLIES		3,700.00	2,309.66		WATER - COFFEE DELIVERY	1,390.34
55205			UNIFORMS						
09/30/21	11-1				.00	.00		.00 BEGINNING BALANCE	
05/31/22	19-8		P-CARD		.00	87.75		POSTED FROM BUDGET SYSTEM	
TOTAL			UNIFORMS		.00	87.75		LANDS END BUS OUTFITTERS	-87.75
55208			FUEL & LUBES						
09/30/21	11-1				.00	.00		.00 BEGINNING BALANCE	
11/09/21	19-2		WEXPRESS		1,500.00	37.22		POSTED FROM BUDGET SYSTEM	
01/05/22	19-4		WEXPRESS			27.40		Wright Express	
02/04/22	19-5		WEXPRESS			50.12		Wright Express	
04/04/22	19-7		WEXPRESS			66.34		Wright Express	
05/05/22	19-8		WEXPRESS			62.21		Wright Express	
TOTAL			FUEL & LUBES		1,500.00	243.29			1,256.71
55211			JANITORIAL SUPPLIES						
09/30/21	11-1				.00	.00		.00 BEGINNING BALANCE	
12/06/21	19-3		P-CARD		1,000.00	31.19		POSTED FROM BUDGET SYSTEM	
03/31/22	19-6		P-CARD			17.50		KIMBALL MIDWEST PAYEEZY	
TOTAL			JANITORIAL SUPPLIES		1,000.00	48.69		KIMBALL MIDWEST PAYEEZY	951.31

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PAGE NUMBER: 22
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
55216			SAFETY & ROAD SIGN					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			SAFETY & ROAD SIGN		.00	.00	POSTED FROM BUDGET SYSTEM	.00
55221			MEALS					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
12/06/21	19-3				3,000.00		POSTED FROM BUDGET SYSTEM	
12/30/21	19-3		P-CARD			21.58	DD/BR #357458	
01/31/22	19-4		P-CARD			21.82	DD/BR #343568 Q35	
01/31/22	19-4		P-CARD			20.00	CITRUS COUNTY CHAMBER	
01/31/22	19-4		P-CARD			23.70	DD/BR #343568 Q35	
03/07/22	19-6		P-CARD			21.02	DD/BR #343568 Q35	
03/31/22	19-6		P-CARD			15.00	CITRUS COUNTY CHAMBER	
03/31/22	19-6		P-CARD			20.00	CITRUS COUNTY CHAMBER	
03/31/22	19-6		P-CARD			21.58	DD/BR #343568 Q35	
04/29/22	19-7		P-CARD			20.00	CITRUS COUNTY CHAMBER	
05/31/22	19-8		P-CARD			20.00	CITRUS COUNTY CHAMBER	
05/31/22	19-8		P-CARD			24.58	DD/BR #343568 Q35	
TOTAL			MEALS		3,000.00	250.86		2,749.14
55270			COMPUTER ACCESSORIES					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
12/06/21	19-3		P-CARD		150.00		POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			142.63	Amazon.com 2C4VL3U62	
03/08/22	21-6		V147999			142.63	Amazon.com 275NN83H0	
03/24/22	19-6		1243	18064.1 DELL MARKETING		175.00	10554894265 1/25/22	
03/24/22	19-6		1243			-175.00	REALLOC DELL 10554894265	
TOTAL			COMPUTER ACCESSORIES		150.00	464.26	REALLOC DELL 10554894265	-314.26
55275			COMPUTER SOFTWARE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			COMPUTER SOFTWARE		.00	.00	POSTED FROM BUDGET SYSTEM	.00
55400			DUES BKS SUBSCR MEM PUBL					
					.00	.00	.00 BEGINNING BALANCE	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55400	09/30/21	11-1		DUES BKS SUBSCR MEM PUBL (cont'd)		15,450.00				
	11/09/21	19-2		P-CARD			250.00		POSTED FROM BUDGET SYSTEM	
	11/09/21	19-2		P-CARD			3,515.00		IN GROWING YOUR GOOD WOR	
	12/06/21	19-3		P-CARD			860.00		FADMO	
	12/06/21	19-3		P-CARD			500.00		SOUTHEAST TOURISM SOCIETY	
	12/30/21	19-3		P-CARD			175.00		FSP AMERICAN SPORTFISHING	
	12/30/21	19-3		P-CARD			110.18		PP FLORIDA OUTDOOR	
	12/30/21	19-3		P-CARD			-6.23		NOTARYFNS-800.422.1555	
	12/30/21	19-3		P-CARD			9.00		NOTARYFNS-800.422.1555	
	12/30/21	19-3		P-CARD			78.00		THE BUSINESS JOURNALS	
	01/31/22	19-4		P-CARD			294.00		PMG FLORIDA	
	01/31/22	19-4		P-CARD			300.00		THE BUSINESS JOURNALS	
	03/07/22	19-6		P-CARD			2,575.00		PARVANDCAMPINGASSOC	
	03/31/22	19-6		P-CARD			300.00		U.S. TRAVEL ASSOCIATIO	
	04/29/22	19-7		P-CARD			800.00		IN FLORIDA ATTRACTIONS A	
TOTAL				DUES BKS SUBSCR MEM PUBL		15,450.00	9,759.95	.00	National Tour Association	5,690.05
55417				TRAINING		.00	.00	.00		
09/30/21	11-1					.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL				TRAINING		.00	.00	.00		
55500				TRAINING		.00	.00	.00		
09/30/21	11-1					13,400.00			POSTED FROM BUDGET SYSTEM	
10/29/21	19-1						2,370.00		NY EXPENSE PREPAID IN OY	
11/09/21	19-2			P-CARD			245.00		FADMO	
12/30/21	19-3			P-CARD			75.00		FADMO	
01/31/22	19-4			P-CARD			45.00		CITRUS COUNTY CHAMBER	
01/31/22	19-4			P-CARD			100.00		VISIT FLORIDA SERVICE CEN	
03/07/22	19-6			P-CARD			-75.00		FADMO	
03/07/22	19-6			P-CARD			-45.00		CITRUS COUNTY CHAMBER	
03/31/22	19-6			P-CARD			490.00		FADMO	
04/29/22	19-7			P-CARD			895.00		Destination Marketing Ass	
04/29/22	19-7			P-CARD			1,475.00		Destination Marketing Ass	
TOTAL				TRAINING		13,400.00	5,575.00	.00		7,825.00
56000				CAPITAL OUTLAY		.00	.00	.00		
						.00	.00	.00	POSTED FROM BUDGET SYSTEM	

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PAGE NUMBER: 24
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
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ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
56000			CAPITAL OUTLAY		.00			
09/30/21 11-1					.00			
TOTAL			CAPITAL OUTLAY			.00	POSTED FROM BUDGET SYSTEM	.00
56400			MACHINERY & EQUIPMENT		.00			
09/30/21 11-1					.00			
TOTAL			MACHINERY & EQUIPMENT		.00	.00	POSTED FROM BUDGET SYSTEM	.00
58100			AID TO GOVERNMENT AGENCY		.00			
09/30/21 11-1					350,000.00			
TOTAL			AID TO GOVERNMENT AGENCY		350,000.00	.00	POSTED FROM BUDGET SYSTEM	350,000.00
58200			DIST OF FUND TO OTHER ORG		.00			
09/30/21 11-1					.00			
TOTAL			DIST OF FUND TO OTHER ORG		.00	.00	POSTED FROM BUDGET SYSTEM	.00
58221			SPECIAL PROJECTS		.00			
09/30/21 11-1					441,642.00			
11/30/21 13-1					1,500.00			
11/30/21 17-1			80506-01	21013 SAVE CRYSTAL RIV				
11/30/21 25-2					-18,200.00			
01/04/22 25-4			BT1130NY		-8,900.00			
01/18/22 25-4			BT010422		-35,939.00			
02/22/22 25-5			BT011822		-167,500.00			
04/13/22 13-7			BT022222		182,773.00			
TOTAL			SPECIAL PROJECTS		395,376.00	.00		393,876.00
59100			TRANSFERS		.00			
09/30/21 11-1					998.00			
10/07/21 19-1			40			998.00		
TOTAL			TRANSFERS		998.00	998.00	BUDGETED TRANSFERS	.00
59123			TRANSFER - INDIRECT COST		.00			
09/30/21 11-1					51,188.00	.00		

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ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
59123	TRANSFER - INDIRECT COST		(cont'd)					
10/07/21	19-1		40			51,188.00	BUDGETED TRANSFERS	.00
TOTAL	TRANSFER - INDIRECT COST				51,188.00	51,188.00		.00
59159	TRANS FLEET VEH TRUST				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	TRANS FLEET VEH TRUST				.00	.00		.00
60050	RESERVE FOR CONTINGENCIES				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	RESERVE FOR CONTINGENCIES				.00	.00		.00
60080	RES FOR CAPITAL PROJECTS				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	RES FOR CAPITAL PROJECTS				.00	.00		.00
61000	RESERVED BUDGET FUND BAL				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				972,712.00	.00	POSTED FROM BUDGET SYSTEM	
04/13/22	13-7				356,965.00	.00	FB041222	
TOTAL	RESERVED BUDGET FUND BAL				1,329,677.00	.00		1,329,677.00
TOTAL DEPARTMENT - VISITOR & CONV BUREAU					3,941,181.00	987,573.20	480,285.14	2,473,322.66
160-550-552-2123-2123								
54201	POSTAGE				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	POSTAGE				.00	.00		.00
54820	VISIT CITRUS MAGAZINE				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	.00
TOTAL	VISIT CITRUS MAGAZINE				.00	.00		.00
TOTAL DEPARTMENT - VISIT CITRUS MAGAZINE					.00	.00	.00	.00

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 06/28/2022
TIME: 11:38:50

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2123 - VISIT CITRUS MAGAZINE

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
TOTAL FUND - VISITOR & CONV BUREAU					3,941,181.00	987,573.20	480,285.14	2,473,322.66

PAGE NUMBER: 26
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 06/28/2022
TIME: 11:38:50
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT

TOTALED ON: FUND,DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
160H-550-552-2122H-2122H - 1ST CENT TOURIST TAX								
53400			OTHER CONTRACTUAL SERV		.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				400,000.00		POSTED FROM BUDGET SYSTEM	400,000.00
TOTAL			OTHER CONTRACTUAL SERV		400,000.00	.00		
54830 ONLINE MARKETING								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			ONLINE MARKETING		.00	.00	POSTED FROM BUDGET SYSTEM	.00
58100 AID TO GOVERNMENT AGENCY								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			AID TO GOVERNMENT AGENCY		150,000.00	.00	POSTED FROM BUDGET SYSTEM	150,000.00
58200 DIST OF FUND TO OTHER ORG								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
02/22/22	25-5		BT0222		100,000.00		POSTED FROM BUDGET SYSTEM	
TOTAL			DIST OF FUND TO OTHER ORG		60,000.00	.00	BT022222	
					160,000.00	.00		160,000.00
58221 SPECIAL PROJECTS								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			SPECIAL PROJECTS		.00	.00	POSTED FROM BUDGET SYSTEM	.00
60080 RES FOR CAPITAL PROJECTS								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
02/22/22	25-5		BT0222		1,016,206.00		POSTED FROM BUDGET SYSTEM	
04/13/22	13-7				-60,000.00		BT022222	
TOTAL			RES FOR CAPITAL PROJECTS		27,618.00	.00	FB041222	
					983,824.00	.00		983,824.00
TOTAL DEPARTMENT - 1ST CENT TOURIST TAX								
					1,693,824.00	.00		1,693,824.00
TOTAL FUND - VISITOR & CONV BUREAU 1ST								
					1,693,824.00	.00		1,693,824.00

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 06/28/2022
TIME: 11:38:50

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 8/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
TOTAL REPORT					5,635,005.00	987,573.20	480,285.14	4,167,146.66

PAGE NUMBER: 28
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL