
AGENDA

Chair Holly L. Davis
Vice Chair Mike Engiles
Councilmember Cindi Guy

Councilmember Jacquie Hepfer
Paresh Desai
Michael Mancke

Michael Shoemaker
Gene McGee
Ashton Srock

A. CALL TO ORDER

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
 1. TDC - Adoption of June 8 Agenda

Move to approve June 8th meeting agenda

B. OPEN TO THE PUBLIC

C. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES

1. TDC - Approval of May 11 Meeting Minutes

Move to approve May 11th meeting minutes

D. PRESENTATIONS

1. Research Data Report

Receive the report and provide staff with direction if necessary.

2. TDC - Visit Florida Presentation

Receive presentation and provide Staff direction as necessary.

3. TDC - Advertising Policy

Approve the advertising policy and recommend BOCC approval.

E. DIRECTORS/MEDIA REPORT

1. TDC - Destination Update

Information only

2. TDC – Financial Report

Information only

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURNMENT

**Lecanto Government Building Room 166
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Adoption of June 8 Agenda				
AGENDA DATE:	June 08, 2022				
<u>BRIEF OVERVIEW:</u> June 8th TDC meeting agenda					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Move to approve June 8th meeting agenda					



Citrus County Tourist Development Council

Agenda

June 8, 2022

A. Call to Order

- A.1. Invocation
- A.2. Pledge of Allegiance
- A.3. Roll Call
- A.4. Adoption of the Agenda

B. Approve Minutes of Meeting

- B.1. Approve May 11, 2022 TDC minutes as presented.

C. Open to the Public

- C.1. Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

D. Presentations

- D.1. Research Data Report
- D.2. Visit Florida Presentation
- D.3. Advertising Policy

E. Directors/Media Report (John Pricher)

- E.1. VCB Destination Updates
- E.2. Financials

F. Other Business by Council Members

- F.1. City of Inverness Update (Jacquie Hepfer)
- F.2. City of Crystal River Update (Cindi Guy)

G. Open to the Public

H. Adjournment

Next TDC meeting: Wednesday, July 13, 2022, 9:00 A.M.

Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 34461



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Approval of May 11 Meeting Minutes				
AGENDA DATE:	June 08, 2022				
<u>BRIEF OVERVIEW:</u> May 11th TDC Meeting Minutes					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Move to approve May 11th meeting minutes					

Citrus County Tourist Development Council
Meeting Minutes
May 11, 2022

A. Call to Order

The regular meeting of the Tourist Development Council was called to order at 9:00 am on May 11, 2022 in Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461 by Commissioner Holly L. Davis.

1. **Invocation** – Councilmember Jacquie Hepfer led the invocation.
2. **Pledge of Allegiance** – Councilmember Jacquie Hepfer led the pledge.
3. **Roll Call** – John Pricher took roll call, a quorum was present.

Attendee Name	Title	Status	Arrived
Holly L. Davis	Commissioner	Present	
Mike Engiles	Vice-Chairman	Present	
Cindi Guy	Councilmember	Present	
Jacquie Hepfer	Councilmember	Present	
Dr. Paresh Desai	Member	Present	
Michael Mancke	Member	Present	
Mike Shoemaker	Member	Absent	
Ashton Srock	Member	Absent	
Gene McGee	Member	Present	

County Staff Present: John Pricher, Kelly Miler, Randy Oliver

Public in Attendance: Laurie Pike

4. Adoption of the Agenda

Adoption of the May 11, 2022 agenda as presented.

RESULT	Approved unanimously
MOVER	Jacquie Hepfer
SECONDER	Cindi Guy
AYES	

B. Approve Minutes of Meeting

Approve the April 13, 2022 TDC minutes as presented.

RESULT	Approved unanimously
MOVER	Cindi Guy
SECONDER	Jacquie Hepfer
AYES	

C. Open to the Public

None

D. Presentations

D.1 Tempest/DCR Website Advertising Program Sidney Abramson presented the Destination Signals program which will provide community partners with the opportunity to buy advertising throughout the website. There is no upfront cost to Crystal River. This program is typically a revenue share model where Tempest and the DMO would split the revenue share. We have opted to forgo our share of the revenue to be funded back into program, and therefore will be able to offer discounts to help lower the cost for our participation partners and help promote longevity. Destination Signals will provide partners with marketing education, send partner insights breaking down website performance and provide unlimited ad copy updates to stay relevant. Jacque Hepfer moved to approve moving forward with the Destination Signals program. Cindi Guy second. Motion carried unanimously.

D.2 Advertising Opportunities from Madden Media Madden Media presented an updated proposal based on input from the April 13th TDC meeting presentation where board members asked for additional time to review.

Native Augmented Reality – A web-based immersive underwater experience utilized to educate the public showing the clean habitats with healthy eelgrass and thriving manatees versus algae and debris showing users what the environment would look like without the help of the Crystal River conservation efforts. Native AR can be used in many formats such as media activations, trade shows, etc. AR development would be owned by Discover Crystal River and therefore can be used in other promotions such as 3D IMAX placements. Request for consideration is \$186,000 from Special Projects for AR experience development and 12 months of portal subscription annually. Gene McGee moved to approve. Michael Mancke second. Motion carried unanimously.

In-Market Zoo Activations – Madden has been in discussion with several zoos for potential partnership to increase awareness of manatee conservation. Suggested locations include two In-Market locations in Tampa Zoo and Clearwater Marine Aquarium as well as two Out of Market locations in Columbus Zoo and Cincinnati Zoo. Madden proposes having an in-person team attend the 3-day weekend activation for each location, having a manatee mascot and spokesperson from Crystal River to engage with zoo visitors and encourage them to visit and swim with the manatees in Crystal River. Request for consideration is \$50,000 per location activation from Special Projects. Madden will geofence these locations with their data partner, Near, which will track and provide attribution reports once visitors are in market. Gene McGee moved to authorize an RFP process to bring proposals back to the TDC to consider for funding. Michael Mancke second. Motion carried unanimously.

Manatee Capital of the World Expansion – Additional investments into expanding the Manatee Capital brand through informative and educational content-based marketing. This campaign would include the design of a unique educational landing page within the existing website, two content blogs per month for 6 months, two custom first person stories for a next level immersive experience and partnering with education and remote learning-based organizations. Request for consideration is \$28,500 from Special Projects. Gene McGee moved to approve. Michael Mancke second. Motion carried unanimously.

D.3 Draft FY 23 Budget John Pricher presented a draft of the FY 23 budget showing an increase of \$200,000 over FY 22 based on a conservative revenue estimate at time of submission. John commented that he believes there is another \$100,000 available to us that would be added to the marketing line. Jacquie Hepfer moved to approve the budget with the additional \$100,000. Cindi Guy second. Motion carried unanimously.

D.4 PR Updates John Pricher shared activity reports from Hayworth PR and Lieb Management for review. John commented that Discover Crystal River was highlighted on the top of the fold of an e-newsletter from Undiscovered Florida.

E. Director's/Media Report – John Pricher

John Pricher presented the Director's Report. Discussed the STR Report and financials. Occupancy is up at 83% and ADR is up \$35.00 from last month. Tax revenue shows we are almost 44% ahead year over year. FAM Trips are picking up. Jodi and Terry will be meeting with media and tour operators while attending the IPW in Orlando next month.

F. Other Business**City of Inverness** – Jacquie Hepfer

Jacquie Hepfer commented that they are changing the format for Cooter Fest and the Depot is getting ready for their first client, a café and game room, to open by July 3rd.

City of Crystal River – Cindi Guy

None

Other Comments:

Mike Engiles shared a report from the SWFWMD Erosion Project and commented on the potential impact on tourism from the partial closing of the canal along 3 Sisters Springs starting April of 2023.

Commissioner Holly Davis commented that the wheelchair mat at Fort Island Beach will need more concrete to push it further out to the water's edge and that they may come before the TDC for capital improvement.

G. Open to the Public

None

H. Adjournment

Madam Chair Davis called for adjournment at 11:05 am. The next regular meeting will be Wednesday, June 8, 2022 at 9:00am and will be held at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461.

Minutes submitted by: Christina Lamb

Approved by: John Pricher



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Research Data Report
AGENDA DATE:	June 08, 2022

BRIEF OVERVIEW:

Research Data Services Inc., the contracted research provider for the TDC, will present the annual research and economic impact report for the past year.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Receive the report and provide staff with direction if necessary.



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Visit Florida Presentation
AGENDA DATE:	June 08, 2022

BRIEF OVERVIEW:

Sam Rubenzer, our Regional Partnership Manager with Visit Florida, will present on opportunities with Visit Florida and some of the most recent statistics for the State.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Receive presentation and provide Staff direction as necessary.



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Advertising Policy
AGENDA DATE:	June 08, 2022

BRIEF OVERVIEW:

As the VCB looks for new ways that partners can purchase advertising opportunities, a policy regarding advertising with our partners needs to be developed.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Approve the advertising policy and recommend BOCC approval.

VISITOR AND CONVENTION BUREAU

Policy No. 22-01

DATE APPROVED

SUBJECT:

THIRD PARTY ADVERTISEMENT POLICY

Purpose:

The Visitor and Convention Bureau recognizes that the Florida Legislature has set parameters on the expenditure of tourist development tax dollars for promotional matters, limiting such expenditures to marketing or advertising that is designed to increase tourist-related business activities. The purpose of this regulation is to adopt a policy to establish criteria for advertisements and marketing materials published or displayed on platforms, in publications, or at locations supported by expenditure of tourist development tax dollars.

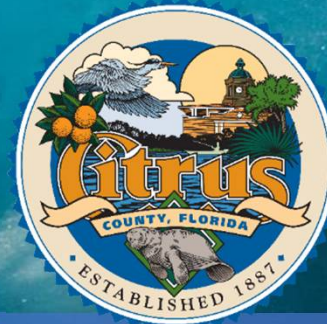
Policy:

1. Vendors seeking to place an advertisement on the VCB website or in VCB publications, and Vendors seeking to place materials on display at the Official Welcome Center must have a physical presence, and/or conduct business, within the borders of Citrus County.
2. Advertisements must comply with Section 125.0104, Florida Statutes, as amended from time to time, and market, and promote an increase in, tourist-related business activities.
3. Digital advertising on a URL to which a user or viewer is directed, must meet the requirements of this policy.
4. Advertisements may only contain material that is appropriate for all audiences and must comply with the Americans with Disabilities Act.



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Destination Update				
AGENDA DATE:	June 08, 2022				
<u>BRIEF OVERVIEW:</u> Visitor Bureau's Director's Report					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Information only					



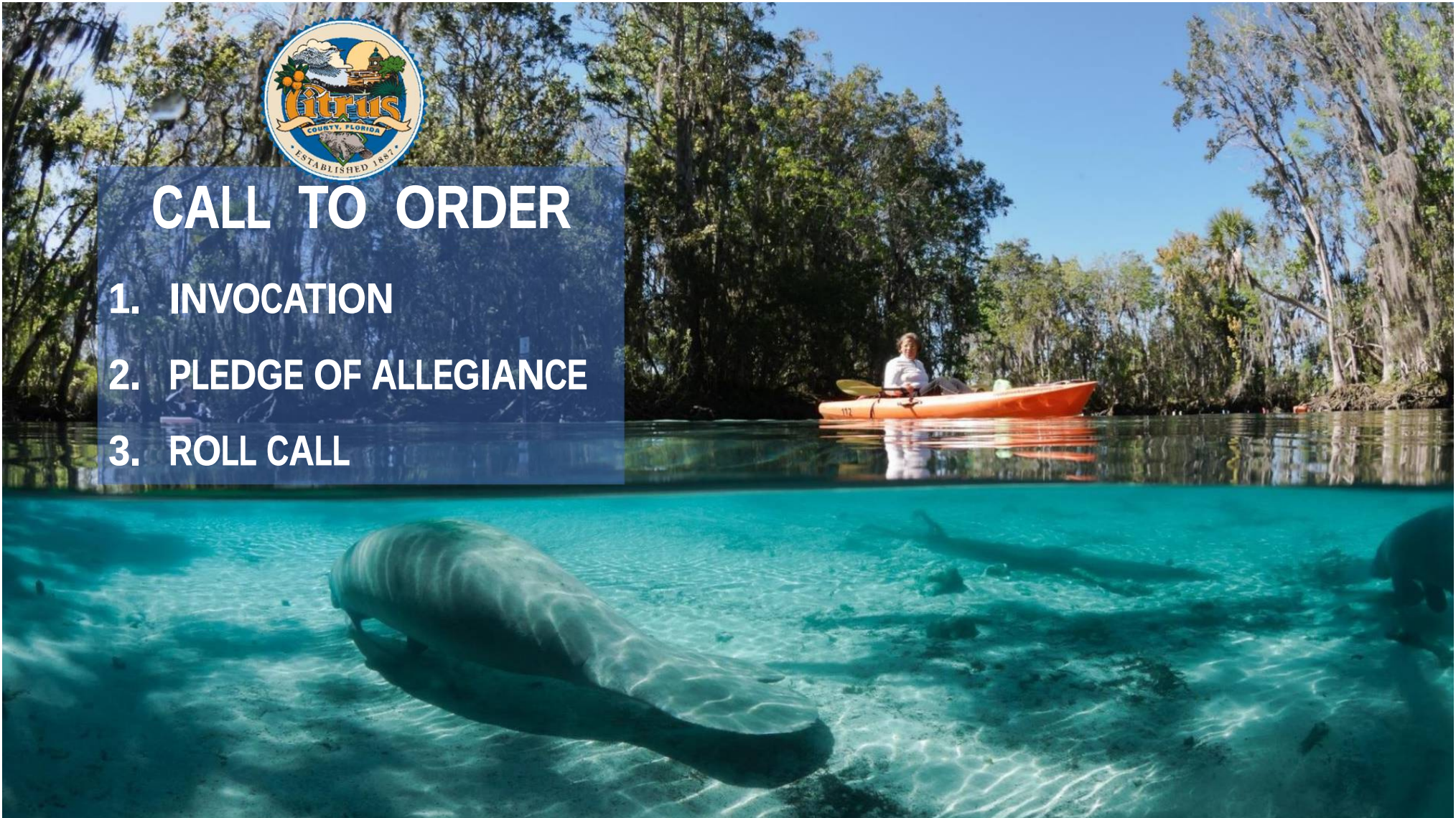
CITRUS COUNTY TOURIST DEVELOPMENT COUNCIL June 8, 2022

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS



CALL TO ORDER

1. INVOCATION
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL





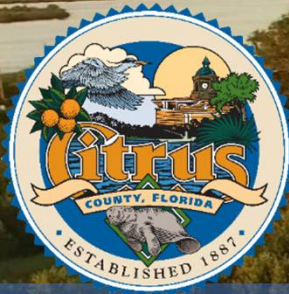
ADOPTION OF THE AGENDA



APPROVAL OF THE MINUTES

Approve May 11th
TDC Minutes





OPEN TO THE PUBLIC
PERSONS WISHING TO
ADDRESS THE COUNCIL





PRESENTATIONS

- Research Data Report
- Visit Florida Presentation
- Administrative Regulation Update



JOHN PRICHER

CITRUS COUNTY VISITORS & CONVENTION BUREAU

DIRECTOR'S REPORT

- VCB Destination Update
- Financials



Re-publication or other re-use of this data without the express written permission of STR is strictly prohibited.

SOURCE: STR, INC.
MONTHLY COMPARISON:
April 2022 v 2021

	OCC %		ADR \$		RevPAR \$		Current Month April 2022 vs 2021					
	2022	2021	2022	2021	2022	2021	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	75.5	70.3	131.01	110.19	98.93	77.52	7.4	18.9	27.6	27.6	0.0	7.4
Hernando	72.9	81.0	113.68	91.93	82.87	74.43	-10.0	23.7	11.3	11.3	0.0	-10.0
Pasco	73.7	82.2	127.36	101.16	93.82	83.14	-10.4	25.9	12.8	18.5	5.0	-5.9
Lake	77.1	71.1	116.71	95.95	89.98	68.19	8.5	21.6	32.0	29.7	-1.7	6.6
Florida	77.1	71.2	212.17	166.31	163.64	118.50	8.3	27.6	38.1	45.9	5.7	14.4

SOURCE: STR, INC.

YTD COMPARISON: April 2022

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	OCC %		ADR \$		RevPAR \$		Year to Date – April 2022 vs 2021					
	2022	2021	2022	2021	2022	2021	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	76.5	66.9	131.79	105.32	100.84	70.42	14.4	25.1	43.2	43.2	0.0	14.4
Hernando	78.9	70.9	113.72	88.81	89.73	63.00	11.2	28.1	42.4	42.4	0.0	11.2
Pasco	78.3	75.4	124.78	95.18	97.66	71.72	3.9	31.1	36.2	42.9	5.0	9.0
Lake	79.8	65.5	115.11	90.60	91.89	59.38	21.8	27.0	54.8	55.5	0.5	22.4
Florida	74.4	62.3	209.47	155.27	155.92	96.78	19.4	34.9	61.1	70.6	5.9	26.5

SOCIAL MEDIA



Discover Crystal River Florida
Published by Miles Saunders · May 18 at 11:54 AM ·

The community here in Citrus County is working to make our local amenities accessible for all! Recently, a Mobi-Mat and additional paved pathways were added to Ft. Island Gulf beach, allowing for better wheelchair access.

This was made possible by the efforts of local citizens, county staff members, as well as community leaders and elected officials. Accessibility advocates hope to keep the ball rolling and plan to advocate for specialized beach wheelchairs in the future! ... [See more](#)



Citrus County
May 9 at 3:04 PM ·

What a great day for accessibility at Fort Island Gulf Beach & Park. The new Mobi-Mat & ADA accessible sidewalks officially opened today! [#accessibilitymatters](#) 🙌 ... [See more](#)

35,266 People reached 1,615 Engagements - Distribution score [Boost a post](#)

34 Comments 125 Shares

Facebook Main
189,280 Followers

Discover Crystal River Fishing
Published by Miles Saunders · May 2 at 11:26 AM ·

"Cobia Fever" is when your passion becomes obsession! The migration of the "Brown Clowns" is usually in full force here on the Nature Coast during the month of May! Hopefully the wind will finally lay down and we'll be able to target "Cobia" as the head north for the summer. Always watch for Rays or Turtles as the "Lemonfish" tend to follow closely looking for a free meal. The key to catching the "Prodigal Son" is preparation, you have to be ready and I always compare it t... [See more](#)

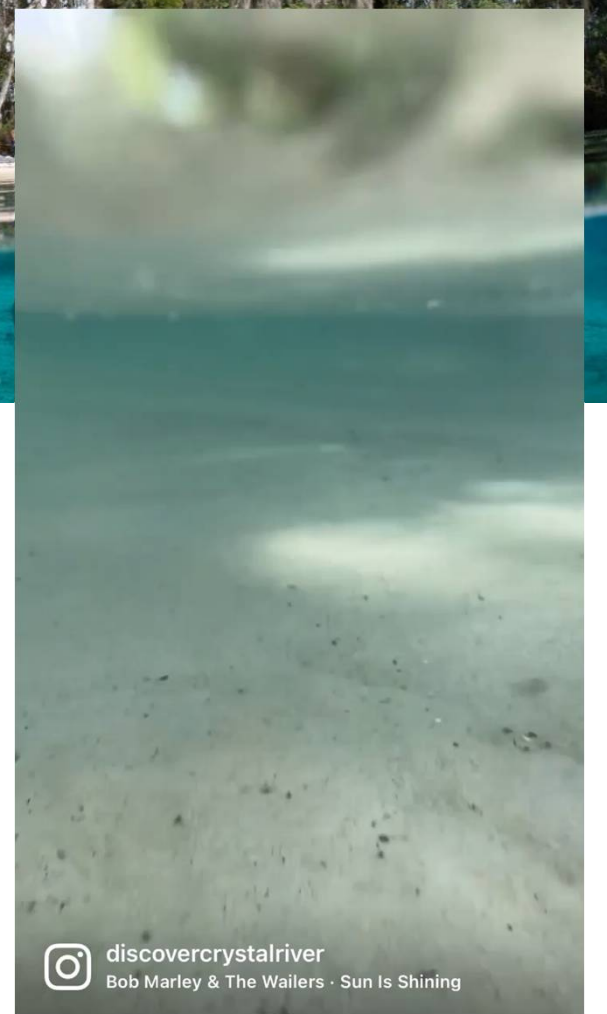


9,409 People reached 344 Engagements ↑ +4.0x higher Distribution score [Boost post](#)

25 2 Comments 73 Shares

[Like](#) [Comment](#) [Share](#)

Facebook Fishing
23,546 Followers



Instagram
22,614 Followers



Follower Comparison



@floridashistoriccoast
43.1k followers



@discovercrystalriver
26k followers



@visitameliaisland
26k followers



@visitnewsmyrnabeach
24.8k followers



@visit_tally
22.3k followers



@discoverdaytonabeach
18.1k followers



@ocalamarion
15.9k followers



@discovermartin
14.3k followers



@visitgainesville
12.8k followers



@visitindianriver
12.2k followers

Insights

Instagram:

April 25th – May 25th

- 486 new followers
- 31.8% increase in story interactions (58 total)
- 46,599 total accounts reached

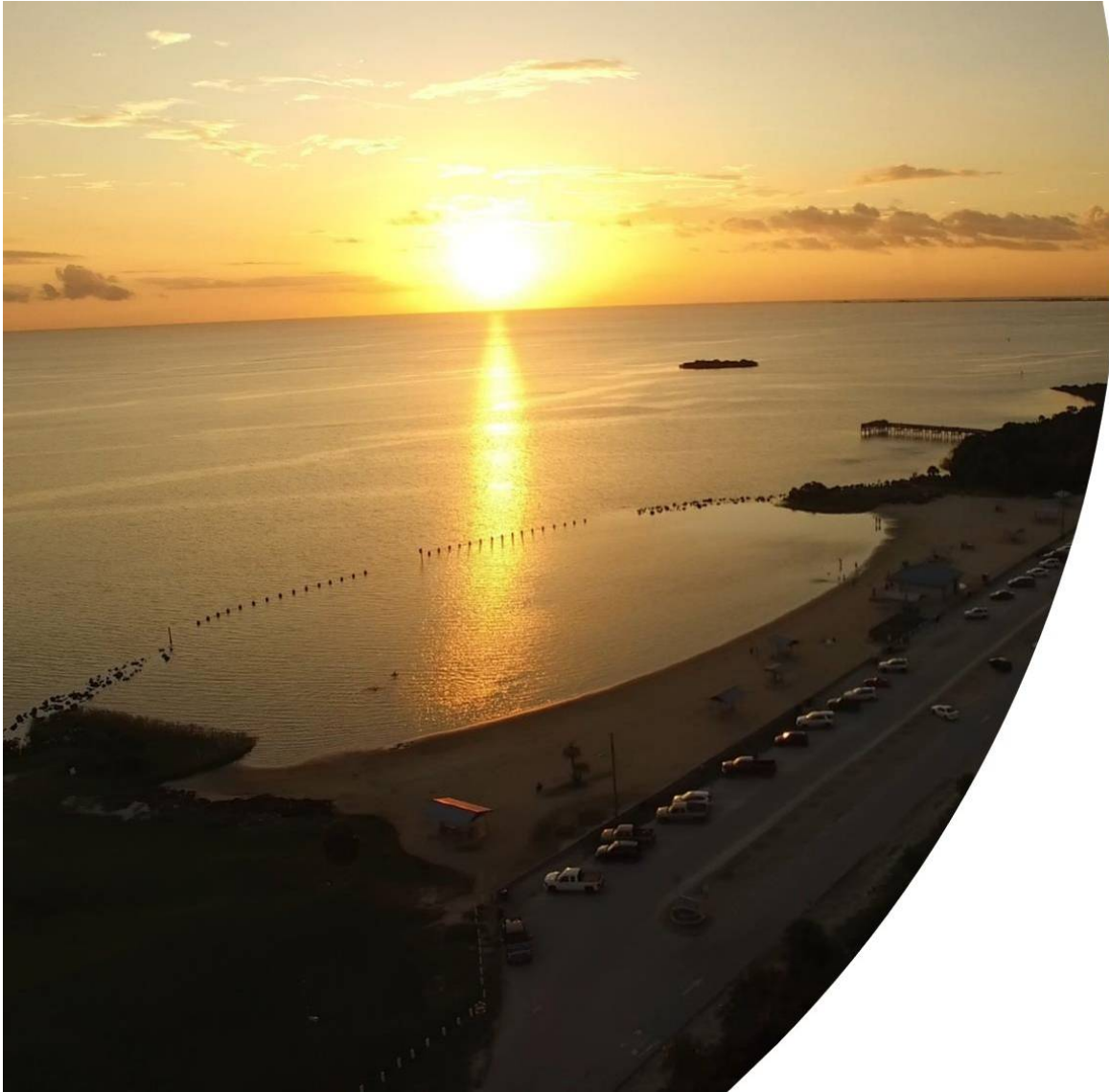
Facebook:

April 25th – May 25th

- 468 new followers
- 3% increase in 3 second video views
- 713,282 total accounts reached



May 27 – 30	VFDCI	Our Travel Passport – Looney	USA
May 29 – 31	VFUK	Brogan Abroad – Gomez	UK
June 20 – 23	VFUK	Scuba/Breath Mag. – Jarvis	UK
June 21-24	DCRF	Happy Travels	USA
July 22- 25	VFDCI	Travel Awaits	USA
Aug 20-22	VF-BZ	Orlando4You	BRAZIL
Sep 24-27	VF-BZ	Guia Mundo Afora	BRAZIL



OTHER BUSINESS BY COUNCIL MEMBERS



OPEN TO THE PUBLIC

PERSONS WISHING TO
ADDRESS THE COUNCIL



**CITRUS COUNTY
TOURISM DEVELOPMENT
COUNCIL**
Next Meeting: **July 13, 2022**



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC – Financial Reports				
AGENDA DATE:	June 08, 2022				
<u>BRIEF OVERVIEW:</u> Financial updates					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Information only					

Visitors and Convention Bureau

		FY 2022			
		Budget	Revenues	Difference	%
312130	TOURIST TAX	1,500,000	1,099,645	400,355	73%
361200	MONEY MKT & LGIP INTEREST	3,000	2,873	127	96%
369907	ADVERTISING REV-VISIT CIT	-	-	0	
Total		1,503,000	1,102,518	400,482	

			FY 2022			
			Budget	Expenditures	Available Balance	%
1-PERSONAL SERVICES	51200	REGULAR SALARIES & WAGES	293,953	139,013	135,945	54%
	51306	CASUAL LABOR	7,000	-	7,000	0%
	51400	OVERTIME	1,000	-	1,000	0%
	52100	FICA TAXES	22,487	10,315	10,768	52%
	52200	RETIREMENT CONTRIBUTIONS	31,681	15,041	14,585	54%
	52300	LIFE & HEALTH INSURANCE	45,357	25,803	16,409	64%
	52400	WORKERS' COMPENSATION	666	323	298	55%
	Sub Total		402,144	190,495	186,005	
2-OPERATING	53100	PROFESSIONAL SERVICES	111,899	63,519	42,980	62%
	53400	OTHER CONTRACTUAL SERV	169,200	95,104	64,596	62%
	53416	SOFTWARE AS A SERVICE	8,240	90	8,150	1%
	54000	TRAVEL & PER DIEM	56,000	22,403	33,391	40%
	54100	COMMUNICATIONS SERVICES	7,959	3,023	4,793	40%
	54201	POSTAGE	24,000	4,192	19,735	18%
	54300	UTILITY SERVICES	9,912	3,467	5,806	41%
	54408	BUILDING RENTAL	24,345	14,201	8,115	67%
	54550	GENERAL LIABILITY CLAIMS	541	-	541	0%
	54600	REPAIR & MAINTENANCE	1,824	520	1,044	43%
	54603	VEHICLE MAINTENANCE	550	-	550	0%
	54604	MAINTENANCE - BUILDINGS	6,604	1,449	5,114	23%
	54605	EQUIPMENT MAINTENANCE	7,020	2,925	3,953	44%
	54615	SOFTWARE MAINT/SUPPORT	1,781	1,895	(114)	106%
	54700	PRINTING & BINDING	11,004	3,792	7,212	34%
	54800	PROMOTIONAL ACTIVITIES	66,000	14,887	50,958	23%
	54807	MARKETING	778,639	260,651	394,375	49%
	54809	TRADE SHOW PROMOTION	50,230	32,302	17,928	64%
	54820	VISIT CITRUS MAGAZINE	31,350	24,723	6,627	39%
	54921	ADVERTISING	3,000	150	2,828	6%
	55100	OFFICE SUPPLIES	3,500	1,331	2,169	38%
	55200	OPERATING SUPPLIES	3,700	2,191	1,509	59%
	55208	FUEL & LUBES	1,500	181	1,257	16%
	55211	JANITORIAL SUPPLIES	1,000	49	951	5%
	55221	MEALS	3,000	206	2,794	7%
	55270	COMPUTER ACCESSORIES	150	464	(314)	310%

Visitors and Convention Bureau

			FY 2022			
			Budget	Expenditures	Available Balance	%
2-OPERATING	55400	DUES BKS SUBSCR MEM PUBL	15,450	9,760	5,690	63%
	55500	TRAINING	13,400	5,575	7,825	42%
	Sub Total		1,411,798	569,050	700,463	
4-OTHER USES	58100	AID TO GOVERNMENT AGENCY	350,000	-	350,000	0%
	58221	SPECIAL PROJECTS	395,376	-	395,376	0%
	Sub Total		745,376	0	745,376	
5-TRANSFERS	59100	TRANSFERS	998	998	0	100%
	59123	TRANSFER - INDIRECT COST	51,188	51,188	0	100%
	Sub Total		52,186	52,186	0	
Total			2,611,504	811,731	1,631,843	

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

DATE: 05/24/2022
TIME: 08:23:58

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

FUND - 160 - VISITOR & CONV BUREAU

ACCOUNT	- - - - TITLE - - - -	DEBITS	CREDITS
101000	CASH	2,802,478.46	
102000	PETTY CASH	700.00	
	TOTAL CASH & CASH EQUIVALENTS	2,803,178.46	.00
	TOTAL ASSETS & OTHER DEBITS	2,803,178.46	.00
	TOTAL ASSETS	2,803,178.46	.00
271000	FUND BALANCE		2,513,330.09
	TOTAL EQUITY	5,337,791.87	8,140,970.33
	TOTAL EQUITIES	5,337,791.87	8,140,970.33
	TOTAL VISITOR & CONV BUREAU	8,140,970.33	8,140,970.33

DATE: 05/24/2022
TIME: 08:23:58

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 2
STATWN11

FUND - 160H - VISITOR & CONV BUREAU 1ST

ACCOUNT	- - - - TITLE - - - -	DEBITS	CREDITS
101000	CASH	1,635,564.05	
	TOTAL CASH & CASH EQUIVALENTS	1,635,564.05	.00
	TOTAL ASSETS & OTHER DEBITS	1,635,564.05	.00
	TOTAL ASSETS	1,635,564.05	.00
271000	FUND BALANCE		1,359,518.61
	TOTAL EQUITY	1,693,824.00	3,329,388.05
	TOTAL EQUITIES	1,693,824.00	3,329,388.05
	TOTAL VISITOR & CONV BUREAU 1ST	3,329,388.05	3,329,388.05
	TOTAL REPORT	11,470,358.38	11,470,358.38

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

DATE: 05/24/2022
TIME: 08:25:06
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARTMENT- TITLE NOT FOUND

ACCOUNT	- - - - TITLE - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312130	TOURIST TAX	1,500,000.00	247,386.53	.00	1,099,644.90	400,355.10	73.31
361200	MONEY MKT & LGIP INTERES	3,000.00	606.60	.00	1,934.77	1,065.23	64.49
400100	5% RESERVE	-75,150.00	.00	.00	.00	-75,150.00	.00
400200	CARRY FORWARD	2,513,331.00	.00	.00	.00	2,513,331.00	.00
TOTAL	TITLE NOT FOUND	3,941,181.00	247,993.13	.00	1,101,579.67	2,839,601.33	27.95
TOTAL VISITOR & CONV BUREAU		3,941,181.00	247,993.13	.00	1,101,579.67	2,839,601.33	27.95

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

DATE: 05/24/2022
TIME: 08:25:06
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARTMENT- TITLE NOT FOUND

ACCOUNT	-	-	-	-	TITLE	-	-	-	-	-	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312131					1ST CENT TOURIST TAX						61,846.63	.00	274,911.23	75,088.77	78.55
361200					MONEY MKT & LGIP INTERES						364.47	.00	1,134.21	765.79	59.70
400100					5% RESERVE						.00	.00	.00	-17,595.00	.00
400200					CARRY FORWARD						.00	.00	.00	1,359,519.00	.00
TOTAL					TITLE NOT FOUND						62,211.10	.00	276,045.44	1,417,778.56	16.30
TOTAL VISITOR & CONV BUREAU 1											62,211.10	.00	276,045.44	1,417,778.56	16.30
TOTAL REPORT											310,204.23	.00	1,377,625.11	4,257,379.89	24.45

5,635,005.00

PAGE NUMBER: 1
EXPSTALL

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

DATE: 05/24/2022
TIME: 08:25:52

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARTMENT-2122 VISITOR & CONV BUREAU

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
51200	REGULAR SALARIES & WAGES	293,953.00	18,995.63	.00	139,012.82	154,940.18	47.29
51306	CASUAL LABOR	7,000.00	.00	.00	.00	7,000.00	.00
51400	OVERTIME	1,000.00	.00	.00	.00	1,000.00	.00
52100	FICA TAXES	22,487.00	1,403.93	.00	10,314.87	12,172.13	45.87
52200	RETIREMENT CONTRIBUTIONS	31,681.00	2,055.32	.00	15,041.16	16,639.84	47.48
52300	LIFE & HEALTH INSURANCE	45,357.00	3,145.03	.00	25,802.93	19,554.07	56.89
52400	WORKERS' COMPENSATION	666.00	44.48	.00	323.13	342.87	48.52
53100	PROFESSIONAL SERVICES	111,899.00	.00	38,379.68	63,519.32	10,000.00	91.06
53400	OTHER CONTRACTUAL SERV	169,200.00	948.21	69,100.00	95,103.61	4,996.39	97.05
53416	SOFTWARE AS A SERVICE	8,240.00	.00	.00	89.97	8,150.03	1.09
54000	TRAVEL & PER DIEM	56,000.00	6,624.83	.00	22,402.84	33,597.16	40.01
54100	COMMUNICATIONS SERVICES	7,959.00	611.92	.00	3,022.77	4,936.23	37.98
54201	POSTAGE	24,000.00	200.70	.00	4,192.38	19,807.62	17.47
54300	UTILITY SERVICES	9,912.00	746.01	6,445.20	3,466.80	.00	100.00
54408	BUILDING RENTAL	24,345.00	.00	.00	14,200.83	10,144.17	58.33
54550	GENERAL LIABILITY CLAIMS	541.00	.00	.00	.00	541.00	.00
54600	REPAIR & MAINTENANCE	1,824.00	.00	1,304.00	520.00	.00	100.00
54603	VEHICLE MAINTENANCE	550.00	.00	.00	.00	550.00	.00
54604	MAINTENANCE - BUILDINGS	6,604.00	.00	2,963.02	1,449.46	2,191.52	66.82
54605	EQUIPMENT MAINTENANCE	7,020.00	159.31	4,094.63	2,925.37	.00	100.00
54615	SOFTWARE MAINT/SUPPORT	1,781.00	.00	.00	1,894.68	-113.68	106.38
54700	PRINTING & BINDING	11,004.00	.00	.00	3,791.61	7,212.39	34.46
54800	PROMOTIONAL ACTIVITIES	66,000.00	5,739.09	.00	14,886.83	51,113.17	22.56
54807	MARKETING	778,639.00	.00	461,093.04	260,650.96	56,895.00	92.69
54809	TRADE SHOW PROMOTION	50,230.00	1,428.90	.00	32,302.17	17,927.83	64.31
54820	VISIT CITRUS MAGAZINE	31,350.00	.00	.00	24,723.00	6,627.00	78.86
54921	ADVERTISING	3,000.00	21.88	.00	150.20	2,849.80	5.01
55100	OFFICE SUPPLIES	3,500.00	47.92	.00	1,331.46	2,168.54	38.04
55200	OPERATING SUPPLIES	3,700.00	108.40	.00	2,190.87	1,509.13	59.21
55208	FUEL & LUBES	1,500.00	66.34	.00	181.08	1,318.92	12.07
55211	JANITORIAL SUPPLIES	1,000.00	.00	.00	48.69	951.31	4.87
55221	MEALS	3,000.00	41.58	.00	206.28	2,793.72	6.88
55270	COMPUTER ACCESSORIES	150.00	.00	.00	464.26	-314.26	309.51
55400	DUES BKS SUBSCR MEM PUBL	15,450.00	800.00	.00	9,759.95	5,690.05	63.17
55500	TRAINING	13,400.00	2,370.00	.00	5,575.00	7,825.00	41.60
58100	AID TO GOVERNMENT AGENCY	350,000.00	.00	.00	.00	350,000.00	.00
58221	SPECIAL PROJECTS	395,376.00	.00	1,500.00	.00	393,876.00	.38
59100	TRANSFERS	998.00	.00	.00	998.00	.00	100.00
59123	TRANSFER - INDIRECT COST	51,188.00	.00	.00	51,188.00	.00	100.00
61000	RESERVED BUDGET FUND BAL	1,329,677.00	.00	.00	.00	1,329,677.00	.00
	TOTAL VISITOR & CONV BUREAU	3,941,181.00	45,559.48	584,879.57	811,731.30	2,544,570.13	35.44
	TOTAL VISITOR & CONV BUREAU	3,941,181.00	45,559.48	584,879.57	811,731.30	2,544,570.13	35.44

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

DATE: 05/24/2022
TIME: 08:25:52
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/22

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST									
FUNCTION-550 ECONOMIC DEVELOPMENT									
ACTIVITY-552 INDUSTRY DEVELOPMENT									
DEPARTMENT-2122H 1ST CENT TOURIST TAX									
ACCOUNT	-	-	-	-	TITLE	-	-	-	-
53400					OTHER CONTRACTUAL SERV	400,000.00			
58100					AID TO GOVERNMENT AGENCY	150,000.00			
58200					DIST OF FUND TO OTHER OR	160,000.00			
60080					RES FOR CAPITAL PROJECTS	983,824.00			
					TOTAL 1ST CENT TOURIST TAX	1,693,824.00			
					TOTAL VISITOR & CONV BUREAU 1	1,693,824.00			
TOTAL REPORT						5,635,005.00	45,559.48	584,879.57	811,731.30
									24.78

PAGE NUMBER: 1
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
160-550-552-2122-2122 - VISITOR & CONV BUREAU								
51200			REGULAR SALARIES & WAGES		293,953.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1						POSTED FROM BUDGET SYSTEM	
10/06/21	22-1					10,773.67	PAYROLL CHARGES	
10/20/21	22-1					10,098.94	PAYROLL CHARGES	
11/03/21	22-2					10,073.30	PAYROLL CHARGES	
11/16/21	22-2					10,098.94	PAYROLL CHARGES	
12/01/21	22-3					10,073.30	PAYROLL CHARGES	
12/08/21	19-3					-9,696.30	ACCUE PAYROLL 90% OY	
12/15/21	22-3		421			10,073.30	PAYROLL CHARGES	
12/28/21	22-3					10,073.29	PAYROLL CHARGES	
01/12/22	22-4					10,225.86	PAYROLL CHARGES	
01/26/22	22-4					10,225.85	PAYROLL CHARGES	
02/09/22	22-5					9,503.61	PAYROLL CHARGES	
02/23/22	22-5					9,497.81	PAYROLL CHARGES	
03/09/22	22-6					9,497.81	PAYROLL CHARGES	
03/23/22	22-6					9,497.81	PAYROLL CHARGES	
04/11/22	22-7					9,497.82	PAYROLL CHARGES	
04/20/22	22-7					9,497.81	PAYROLL CHARGES	
TOTAL			REGULAR SALARIES & WAGES		293,953.00	139,012.82		154,940.18
51306 CASUAL LABOR								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			CASUAL LABOR		7,000.00	.00	POSTED FROM BUDGET SYSTEM	7,000.00
51400 OVERTIME								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			OVERTIME		1,000.00	.00	POSTED FROM BUDGET SYSTEM	1,000.00
52100 FICA TAXES								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/06/21	22-1				22,487.00		POSTED FROM BUDGET SYSTEM	
10/20/21	22-1					801.93	PAYROLL CHARGES-FRINGE	
11/03/21	22-2					746.54	PAYROLL CHARGES-FRINGE	
						747.56	PAYROLL CHARGES-FRINGE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 2
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52100									PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					746.54		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					747.56		ACCUE PAYROLL 90% OY	
	12/08/21	19-3		421			-721.74		PAYROLL CHARGES-FRINGE	
	12/15/21	22-3					747.56		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					771.20		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					759.24		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					756.24		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					703.51		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					700.87		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					703.06		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					700.87		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					703.06		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7				22,487.00	700.87		PAYROLL CHARGES-FRINGE	
TOTAL							10,314.87	.00		12,172.13
52200									.00 BEGINNING BALANCE	
	09/30/21	11-1				.00	.00		POSTED FROM BUDGET SYSTEM	
	10/06/21	22-1				31,681.00	1,165.71		PAYROLL CHARGES-FRINGE	
	10/20/21	22-1					1,092.70		PAYROLL CHARGES-FRINGE	
	11/03/21	22-2					1,089.93		PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					1,092.70		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	12/08/21	19-3		421			-1,049.14		ACCUE PAYROLL 90% OY	
	12/15/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					1,089.93		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					1,106.44		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					1,106.44		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					1,028.29		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					1,027.66		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					1,027.66		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					1,027.66		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					1,027.66		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7				31,681.00	1,027.66		PAYROLL CHARGES-FRINGE	
TOTAL							15,041.16	.00		16,639.84
52300									.00 BEGINNING BALANCE	
	09/30/21	11-1				.00	.00		POSTED FROM BUDGET SYSTEM	
						45,357.00				

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49
SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52300	LIFE & HEALTH INSURANCE			(cont'd)						
	10/06/21	22-1					37.71		PAYROLL CHARGES-FRINGE	
	10/20/21	22-1					2,959.20		PAYROLL CHARGES-FRINGE	
	10/20/21	22-1					154.70		PAYROLL CHARGES-FRINGE	
	11/03/21	22-2					35.26		PAYROLL CHARGES-FRINGE	
	11/05/21	19-2		187			3,732.59		PREPAID INSURANCE	
	11/16/21	22-2					2,959.20		PAYROLL CHARGES-FRINGE	
	11/16/21	22-2					154.70		PAYROLL CHARGES-FRINGE	
	12/01/21	22-3					35.26		PAYROLL CHARGES-FRINGE	
	12/15/21	22-3					35.26		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					2,959.11		PAYROLL CHARGES-FRINGE	
	12/28/21	22-3					154.70		PAYROLL CHARGES-FRINGE	
	01/12/22	22-4					35.79		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					2,959.64		PAYROLL CHARGES-FRINGE	
	01/26/22	22-4					154.70		PAYROLL CHARGES-FRINGE	
	02/09/22	22-5					33.26		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					2,957.09		PAYROLL CHARGES-FRINGE	
	02/23/22	22-5					154.70		PAYROLL CHARGES-FRINGE	
	03/09/22	22-6					33.24		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					2,957.09		PAYROLL CHARGES-FRINGE	
	03/23/22	22-6					154.70		PAYROLL CHARGES-FRINGE	
	04/11/22	22-7					33.24		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					2,957.09		PAYROLL CHARGES-FRINGE	
	04/20/22	22-7					154.70		PAYROLL CHARGES-FRINGE	
TOTAL	LIFE & HEALTH INSURANCE					45,357.00	25,802.93	.00		19,554.07
52400	WORKERS' COMPENSATION									
	09/30/21	11-1				.00	.00	.00	BEGINNING BALANCE	
	10/06/21	22-1				666.00		.00	POSTED FROM BUDGET SYSTEM	
	10/20/21	22-1					24.40		PAYROLL CHARGES-WORKERS C	
	11/03/21	22-2					23.36		PAYROLL CHARGES-WORKERS C	
	11/03/21	22-2					23.33		PAYROLL CHARGES-WORKERS C	
	11/16/21	22-2					23.36		PAYROLL CHARGES-WORKERS C	
	12/01/21	22-3					23.33		PAYROLL CHARGES-WORKERS C	
	12/08/21	19-3		421			-21.96		ACCUE PAYROLL 90% OY	
	12/15/21	22-3					23.32		PAYROLL CHARGES-WORKERS C	
	12/28/21	22-3					23.33		PAYROLL CHARGES-WORKERS C	
	01/12/22	22-4					23.62		PAYROLL CHARGES-WORKERS C	
	01/26/22	22-4					23.60		PAYROLL CHARGES-WORKERS C	
	02/09/22	22-5					22.24		PAYROLL CHARGES-WORKERS C	

DATE: 05/24/2022
TIME: 08:26:49

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 4
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
52400	WORKERS' COMPENSATION		(cont'd)					
02/23/22	22-5					22.24	PAYROLL CHARGES-WORKERS C	
03/09/22	22-6					22.24	PAYROLL CHARGES-WORKERS C	
03/23/22	22-6					22.24	PAYROLL CHARGES-WORKERS C	
04/11/22	22-7					22.24	PAYROLL CHARGES-WORKERS C	
04/20/22	22-7					22.24	PAYROLL CHARGES-WORKERS C	
TOTAL	WORKERS' COMPENSATION				666.00	323.13		342.87
52500	UNEMPLOYMENT COMPENSATION							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL	UNEMPLOYMENT COMPENSATION				.00	.00	POSTED FROM BUDGET SYSTEM	.00
53100	PROFESSIONAL SERVICES							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83010-01		20525 RESEARCH DATA SE	87,000.00		POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83014-02		20974 MADDEN PREPRINT			28,000.00 VISITOR PROFILE RESEARCH	
10/01/21	17-1	83014-03		20974 MADDEN PREPRINT			25,000.00 MEDIA/MARKETING/PR PLAN F	
11/30/21	13-1			20974 MADDEN PREPRINT			24,000.00 MEDIA/MARKETING/PR PLAN F	
11/30/21	13-1			8,124.00			PRIOR YEAR ENCUMBRANCE	
11/30/21	17-1	82133-02		20974 MADDEN PREPRINT	4,275.00			
11/30/21	17-1	82133-03		20974 MADDEN PREPRINT			8,124.00 ENCUMB CARRIED FORWARD	
11/17/21	21-2	83014-02		20974 MADDEN PREPRINT			4,275.00 ENCUMB CARRIED FORWARD	
12/13/21	18-3	82133-02	V146409	20974 MADDEN PREPRINT		11,562.00	-11,562.00 2021-010165 10/31/21	
12/13/21	18-3	82133-03		20974 MADDEN PREPRINT			-8,124.00 CHANGE ORDER - 5	
12/13/21	18-3	83014-02		20974 MADDEN PREPRINT			-3,438.00 CHANGE ORDER - 5	
12/13/21	18-3	83014-03		20974 MADDEN PREPRINT			11,562.00 CHANGE ORDER - 1	
12/13/21	18-3	83014-03		20974 MADDEN PREPRINT			.00 CHANGE ORDER - 1	
12/28/21	21-3	83014-02	V147021	20974 MADDEN PREPRINT		18,612.00	-18,612.00 2021-010469 11/30/21	
12/30/21	21-3	83010-01	V147053	20525 RESEARCH DATA SE		6,999.99	-6,999.99 22-3333 1/1/22	
01/04/22	25-4		BT010422		6,000.00		BT010422-1	
01/06/22	18-4	83014-02		20974 MADDEN PREPRINT			6,000.00 CHANGE ORDER - 2	
01/06/22	18-4	83014-03		20974 MADDEN PREPRINT			.00 CHANGE ORDER - 2	
01/27/22	21-4	83014-03	V147437	20974 MADDEN PREPRINT		5,400.00	-5,400.00 2021-011017 12/31/21	
02/22/22	21-5	83010-01	V147819	20525 RESEARCH DATA SE		2,333.33	-2,333.33 22-3338 2/1/22	
03/08/22	25-6		BT030822		6,500.00		BT030822-5	
03/10/22	18-6	83014-02		20974 MADDEN PREPRINT			6,500.00 CHANGE ORDER - 3	
03/10/22	18-6	83014-03		20974 MADDEN PREPRINT			.00 CHANGE ORDER - 3	
03/23/22	21-6	83014-02	V148293	20974 MADDEN PREPRINT		18,612.00	-18,612.00 2022-011517 1/31/22	
04/27/22	18-7	83014-02		20974 MADDEN PREPRINT			.00 CHANGE ORDER - 4	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 5
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
53100			PROFESSIONAL SERVICES					
04/27/22	18-7	83014-03		20974	MADDEN PREPRINT	63,519.32	.00 CHANGE ORDER - 4	10,000.00
TOTAL			PROFESSIONAL SERVICES		111,899.00			
53400			OTHER CONTRACTUAL SERV					
09/30/21	11-1				163,200.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83014-01		20974	MADDEN PREPRINT		POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83014-04		20974	MADDEN PREPRINT		108,600.00 FULL SERVICE MARKETING, A	
11/03/21	21-2		V146267	24122	TEMPEST INTERACT	23,400.00	14,000.00 MEDIA/MARKETING/PR PLAN F	
11/17/21	21-2	83014-01	V146409	20974	MADDEN PREPRINT	9,500.00	.00 250803 9/1/21	
11/17/21	21-2	83014-04	V146409	20974	MADDEN PREPRINT	12,000.00	-9,500.00 2021-010163 10/31/21	
11/29/21	21-2		V146573	21802	ARCHIVESOCIAL IN	6,468.00	-12,000.00 2021-010165 10/31/21	
12/13/21	18-3	83014-04		20974	MADDEN PREPRINT		.00 19475 11/15/21	
12/28/21	21-3	83014-01	V147021	20974	MADDEN PREPRINT	9,500.00	.00 CHANGE ORDER - 1	
01/06/22	18-4	83014-04		20974	MADDEN PREPRINT		-9,500.00 2021-010467 11/30/21	
01/27/22	21-4	83014-01	V147437	20974	MADDEN PREPRINT	9,500.00	.00 CHANGE ORDER - 2	
02/24/22	21-5	83014-01	V147782	20974	MADDEN PREPRINT	9,500.00	-9,500.00 2021-011015 12/31/21	
03/07/22	19-6		P-CARD	20974	MADDEN PREPRINT	47.40	-9,500.00 2022-011515 1/31/22	
03/07/22	19-6		P-CARD			4,740.00	INTERNATIONAL TRANSACTION	
03/10/22	18-6	83014-04		20974	MADDEN PREPRINT		CLEANPIX	
03/23/22	21-6	83014-01	V148293	20974	MADDEN PREPRINT	9,500.00	.00 CHANGE ORDER - 3	
04/12/22	25-7		BT041222	20974	MADDEN PREPRINT		-9,500.00 2022-011905 2/28/22	
04/27/22	18-7	83014-01		20974	MADDEN PREPRINT		BT041222-10	
04/27/22	18-7	83014-04		20974	MADDEN PREPRINT		6,000.00 CHANGE ORDER - 4	
04/27/22	19-7		P-CARD	20974	MADDEN PREPRINT	948.21	.00 CHANGE ORDER - 4	
04/29/22	19-7		OTHER CONTRACTUAL SERV			95,103.61	TRAVEFY PLUS - ANNUAL	
TOTAL					169,200.00		69,100.00	4,996.39
53416			SOFTWARE AS A SERVICE					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
12/06/21	19-3		P-CARD		8,240.00		POSTED FROM BUDGET SYSTEM	
12/30/21	19-3		P-CARD			29.99	ADOBE STOCK	
01/31/22	19-4		P-CARD			29.99	ADOBE STOCK	
TOTAL			SOFTWARE AS A SERVICE		8,240.00	89.97	.00	8,150.03
53441			ADMINISTRATION					
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			ADMINISTRATION		.00	.00	POSTED FROM BUDGET SYSTEM	.00

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAILDATE: 05/24/2022
TIME: 08:26:49SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTAL ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54000	TRAVEL & PER DIEM							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/11/21	21-1		V145857	23817 JOHN PRICHER	56,000.00	60.00	POSTED FROM BUDGET SYSTEM	
10/11/21	21-1		V145857	23817 JOHN PRICHER		54.20	.00 ADV MILEAG 10/13-15/21	
10/21/21	21-1		V146043	24523 THERESA NATWICK		117.00	.00 ADV MEALS 10/22-26/21	
10/21/21	21-1		V145999	23817 JOHN PRICHER		866.00	.00 ADV MEALS 10/29-11/4/2	
10/21/21	21-1		V146043	24523 THERESA NATWICK		1,065.00	.00 ADV MEALS 10/29-11/5/2	
10/21/21	21-1		V146043	24523 THERESA NATWICK		63.90	.00 ADV MILEAG 10/29-11/5/	
10/21/21	21-1		V146043	24523 THERESA NATWICK		64.08	.00 ADV MILEAGE 10/22-26/2	
10/21/21	21-1		V145999	23817 JOHN PRICHER		66.93	.00 ADV MILEAG 10/29-11/4/	
10/21/21	21-1		V145999	23817 JOHN PRICHER		200.00	.00 ADV INCID 10/29-11/4/2	
10/21/21	21-1		V146043	24523 THERESA NATWICK		200.00	.00 ADV INCID 10/29-11/5/2	
10/29/21	19-1		148			843.42	NY EXPENSE PREPAID IN OY	
11/09/21	24-2		NP000007897			-50.78	10 FN 3CWA REIMB	
11/18/21	21-2		V146443	23817 JOHN PRICHER		71.29	.00 FIN MILEAGE 10/21/21	
11/18/21	21-2		V146443	23817 JOHN PRICHER		9.35	.00 FIN TOLLS 10/21/21	
11/23/21	24-2		NP000007991			-48.84	10 FN PRICHER REIMB	
11/23/21	24-2		NP000007991			-3.20	10 FN SANDERS -3CWA	
12/06/21	19-3		P-CARD			329.28	HGI WESLEY CHAPEL	
12/06/21	19-3		P-CARD			55.11	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			300.00	VISIT FLORIDA SERVICE CEN	
12/06/21	19-3		P-CARD			4.88	UBER TRIP	
12/06/21	19-3		P-CARD			32.59	UBER TRIP	
12/06/21	19-3		P-CARD			843.60	MARRIOTT MARQUISHOUSTO	
12/06/21	19-3		P-CARD			100.00	TAMPA INTL AIRPOR	
12/06/21	19-3		P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21	19-3		P-CARD			71.16	FSP MEMORIAL AIRPORT PARK	
12/06/21	19-3		P-CARD			55.22	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			1,180.37	DELTA AIR 0062478389948	
12/06/21	19-3		P-CARD			949.67	DELTA AIR 0062477709438	
12/06/21	19-3		P-CARD			93.00	AZOVA, INC.	
12/06/21	19-3		P-CARD			104.00	AZOVA, INC.	
12/06/21	19-3		P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21	19-3		P-CARD			600.00	VISIT FLORIDA SERVICE CEN	
12/06/21	19-3		P-CARD			506.40	DELTA AIR 0062480901050	
12/06/21	19-3		P-CARD			.55	INTERNATIONAL TRANSACTION	
12/06/21	19-3		P-CARD			55.35	COLLINSON ASSISTANCE	
12/06/21	19-3		P-CARD			6.00	FT BROOK GAR	

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SELECTION CRITERIA: orgn.fund in ('160','160H')											
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TOTALLED ON: FUND, DEPARMTENT											
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FUND - 160 - VISITOR & CONV BUREAU											
DEPARTMENT - 2122 - VISITOR & CONV BUREAU											
ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE	BALANCE
54000	TRAVEL & PER DIEM			(cont'd)							
	12/06/21	19-3		P-CARD			46.15		CMT HOUSTON TX27750017		
	12/06/21	19-3		P-CARD			10.45		UBER TRIP		
	12/15/21	21-3		V146849	24523 THERESA NATWICK		89.00		.00 FIN MEALS 11/14-16/21		
	12/15/21	21-3		V146849	24523 THERESA NATWICK		70.93		.00 FIN MILEAGE 11/14-16/2		
	12/15/21	21-3		V146849	24523 THERESA NATWICK		10.92		.00 FIN TOLLS 11/14-16/21		
	12/29/21	21-3		V147077	24523 THERESA NATWICK		4.27		.00 FIN TOLL 10/29-11/5/21		
	12/29/21	21-3		V147077	24523 THERESA NATWICK		9.35		.00 FIN TOLLS 10/22-26/21		
	12/30/21	19-3		P-CARD			15.71		INTERNATIONAL TRANSACTION		
	12/30/21	19-3		P-CARD			1,609.68		DOUBLETREE BY HILTON LOND		
	12/30/21	19-3		P-CARD			84.00		TAMPA INTL AIRPOR		
	12/30/21	19-3		P-CARD			1,571.38		DOUBLETREE BY HILTON LOND		
	12/30/21	19-3		P-CARD			16.10		INTERNATIONAL TRANSACTION		
	12/30/21	19-3		P-CARD			36.00		SQ KWAME TAXI CLEVELAND		
	12/30/21	19-3		P-CARD			397.16		HILTON INTERNATIONALS		
	12/30/21	19-3		P-CARD			57.00		ABM ORLANDO INTL A&B TERM		
	01/12/22	21-4		V147211	23817 JOHN PRICHER		61.00		.00 ADV MEALS 1/18-20/22		
	01/12/22	21-4		V147245	24523 THERESA NATWICK		79.00		.00 ADV MEALS 1/24-27/22		
	01/12/22	21-4		V147245	24523 THERESA NATWICK		61.50		.00 ADV MILEAGE 1/24-27/22		
	01/12/22	21-4		V147211	23817 JOHN PRICHER		149.52		.00 ADV MILEAGE 1/18-20/22		
	01/21/22	24-4		NP000008454			-73.88		10 FN REIMB PRICHER		
	02/04/22	24-5		NP000008569			-210.52		10 FN REIMB PRICHER		
	02/09/22	21-5		V147682	24523 THERESA NATWICK		246.00		.00 FIN MEALS 1/17-23/22		
	02/09/22	21-5		V147682	24523 THERESA NATWICK		141.51		.00 FIN MILEAGE 1/17-23/22		
	03/07/22	19-6		P-CARD			828.75		EMBASSY SUITES DWTWN		
	03/07/22	19-6		P-CARD			1,357.00		HILTON GARDEN INN TAMPA A		
	03/07/22	19-6		P-CARD			4.00		TCC GARAGE DAILY		
	03/23/22	21-6		V148369	24523 THERESA NATWICK		169.00		.00 ADV MEALS 4/3-8/22		
	03/23/22	21-6		V148369	24523 THERESA NATWICK		70.40		.00 ADV MILEAGE 4/3-8/22		
	04/20/22	21-7		V148722	24523 THERESA NATWICK		327.00		.00 ADV MEALS 4/24-29/22		
	04/20/22	21-7		V148722	24523 THERESA NATWICK		406.44		.00 FIN TRAN 10/29-11/5/21		
	04/20/22	21-7		V148722	24523 THERESA NATWICK		150.00		.00 ADV INCIDENT 4/24-29/22		
	04/20/22	21-7		V148722	24523 THERESA NATWICK		66.75		.00 ADV MILEAGE 4/24-29/22		
	04/29/22	19-7		P-CARD			946.20		DELTA AIR 0062304479132		
	04/29/22	19-7		P-CARD			1,074.69		AIR CANADA 0142147844431		
	04/29/22	19-7		P-CARD			72.56		CURB TAXI APP		
	04/29/22	19-7		P-CARD			59.00		CSA-GGA-DAM/TRIPINSURA		
	04/29/22	19-7		P-CARD			406.09		DELTA AIR 0062303690466		
	04/29/22	19-7		P-CARD			374.49		DELTA AIR 0062308982166		
	04/29/22	19-7		P-CARD			2,741.61		VRBO HAYDGM4G		
TOTAL	TRAVEL & PER DIEM					56,000.00					
							22,402.84				

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAILDATE: 05/24/2022
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TOTAL ON: FUND, DEPARTMENT

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54100			COMMUNICATIONS SERVICES		.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				7,959.00		POSTED FROM BUDGET SYSTEM	
10/19/21	21-1		485889	4125 BRIGHT HOUSE NE		139.00	.00 0050653741-01 9/28/21	
11/03/21	21-2		485999	17174 CENTURYLINK		51.01	.00 320345045 10/9/21	
11/18/21	21-2		486278	4125 BRIGHT HOUSE NE		139.00	.00 0050653741-01 10/28/21	
11/29/21	21-2		486390	17174 CENTURYLINK		48.09	.00 320345045 11/9/21	
12/06/21	19-3		P-CARD			148.48	SPECTRUM	
12/29/21	21-3		486756	17174 CENTURYLINK		62.04	.00 320345045 12/9/21	
12/30/21	19-3		P-CARD			290.09	SPECTRUM	
12/30/21	19-3		P-CARD			188.57	VERIZONWRLSS RTCCR VB	
12/30/21	19-3		P-CARD			203.06	VERIZONWRLSS RTCCR VB	
01/11/22	21-4		V147234	0549.1 STATE OF FLORIDA		.17	.00 A39-2Y1285-20211115	
01/11/22	21-4		V147234	0549.1 STATE OF FLORIDA		82.53	.00 A39-2Y1284-20211115	
01/24/22	21-4		V147489	0549.1 STATE OF FLORIDA		83.12	.00 A39-2Y7836-20211215	
01/31/22	19-4		P-CARD			134.98	SPECTRUM	
01/31/22	19-4		P-CARD			134.98	SPECTRUM	
01/31/22	19-4		P-CARD			165.83	VERIZONWRLSS RTCCR VB	
02/09/22	21-5		487304	17174 CENTURYLINK		69.75	.00 320345045 1/9/22	
02/22/22	21-5		V147839	0549.1 STATE OF FLORIDA		82.53	.00 A39/2Z4354-20220118	
02/24/22	21-5		487561	17174 CENTURYLINK		69.92	.00 320345045 2/9/22	
03/07/22	19-6		P-CARD			134.98	SPECTRUM	
03/07/22	19-6		P-CARD			165.48	VERIZONWRLSS RTCCR VB	
03/21/22	21-6		V148358	0549.1 STATE OF FLORIDA		82.53	.00 A39/2K0823-20220215	
03/23/22	21-6		487970	17174 CENTURYLINK		68.03	.00 320345045 3/9/22	
03/28/22	24-6		SJ0000000074			-438.09	10 FN CHMBER COMM REF	
03/31/22	19-6		P-CARD			139.98	SPECTRUM	
03/31/22	19-6		P-CARD			164.79	VERIZONWRLSS RTCCR VB	
04/20/22	21-7		488452	17174 CENTURYLINK		73.67	.00 320345045 4/9/22	
04/20/22	21-7		V148712	0549.1 STATE OF FLORIDA		82.53	.00 A39/2K7227-20220315	
04/29/22	19-7		P-CARD			139.98	SPECTRUM	
04/29/22	19-7		P-CARD			15.99	AMZN Mktp US 1675U6322	
04/29/22	19-7		P-CARD			178.73	VERIZONWRLSS RTCCR VB	
04/29/22	19-7		P-CARD			121.02	DNH GODADDY.COM	
TOTAL			COMMUNICATIONS SERVICES		7,959.00	3,022.77	.00	4,936.23
54160			POSTAGE		.00	.00	.00 BEGINNING BALANCE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 9
AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54160	POSTAGE							
09/30/21	11-1				.00		POSTED FROM BUDGET SYSTEM	.00
TOTAL	POSTAGE				.00	.00		
54201	POSTAGE							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
11/09/21	19-2		POST INT		24,000.00	172.52	POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			1,222.92	October 2022 Postage	
12/13/21	19-3		POST INT			114.19	Earnest Mail Consulting	
12/30/21	19-3		P-CARD			22.84	November 2021 Postage	
12/30/21	19-3		P-CARD			-4.53	FEDEX 95628908	
12/30/21	19-3		P-CARD			-1.16	FEDEX 91624084	
12/30/21	19-3		P-CARD			-1.52	FEDEX 92674063	
12/30/21	19-3		P-CARD			- .43	FEDEX 91623408	
01/10/22	19-4		POST INT			68.47	December 2021 Postage	
01/31/22	19-4		P-CARD			1,240.75	Earnest Mail Consulting	
02/08/22	19-5		POST INT			94.25	January 2022 Postage	
02/23/22	19-5		1040			3.56	2/23 WIRE BOCC 2 CLERK	
03/07/22	19-6		P-CARD			578.81	Earnest Mail Consulting	
03/31/22	19-6		1369			3.56	2/24 POSTAGE BOCC 2 CLK	
03/31/22	19-6		POST INT			89.19	February 2022 Postage	
03/31/22	19-6		P-CARD			11.60	FEDEX 98246773	
03/31/22	19-6		P-CARD			73.17	FEDEX 98621656	
03/31/22	19-6		P-CARD			303.49	Earnest Mail Consulting	
04/07/22	19-7		POST INT			78.45	March 2022 Postage	
04/29/22	19-7		P-CARD			122.25	FEDEX 99370431	
TOTAL	POSTAGE				24,000.00	4,192.38	.00	19,807.62
54300	UTILITY SERVICES							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83009-01		0356 CITRUS COUNTY CH	9,912.00		POSTED FROM BUDGET SYSTEM	
11/18/21	21-2	83009-01	V146328	0356 CITRUS COUNTY CH		22.21	9,912.00 UTILITY SERVICES FOR THE	
11/18/21	21-2	83009-01	V146328	0356 CITRUS COUNTY CH		46.67	-22.21 67937 11/12/21	
11/18/21	21-2	83009-01	V146328	0356 CITRUS COUNTY CH		115.14	-46.67 67936 11/12/21	
11/18/21	21-2	83009-01	V146328	0356 CITRUS COUNTY CH		502.36	-115.14 67921 11/9/21	
12/15/21	21-3	83009-01	V146718	0356 CITRUS COUNTY CH		22.21	-502.36 67922 11/9/21	
12/15/21	21-3	83009-01	V146718	0356 CITRUS COUNTY CH		48.88	-22.21 69183 12/6/21	
12/28/21	21-3	83009-01	V146966	0356 CITRUS COUNTY CH		133.57	-48.88 69182 12/6/21	
							-133.57 69255 12/15/21	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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AUDIT21

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54300	UTILITY SERVICES		(cont'd)					
12/28/21	21-3	83009-01	V146966	0356 CITRUS COUNTY CH		402.28	-402.28 69253 12/15/21	
01/13/22	21-4	83009-01	V147127	0356 CITRUS COUNTY CH		22.21	-22.21 69490 1/7/22	
01/24/22	21-4	83009-01	V147372	0356 CITRUS COUNTY CH		46.67	-46.67 69502 1/11/22	
02/08/22	21-5	83009-01	V147553	0356 CITRUS COUNTY CH		121.57	-121.57 70551 1/26/22	
02/08/22	21-5	83009-01	V147553	0356 CITRUS COUNTY CH		343.52	-343.52 70552 1/26/22	
03/09/22	21-6	83009-01	V147982	0356 CITRUS COUNTY CH		107.22	-107.22 70724 2/23/22	
03/09/22	21-6	83009-01	V147982	0356 CITRUS COUNTY CH		362.04	-362.04 70725 2/23/22	
03/22/22	21-6	83009-01	V148209	0356 CITRUS COUNTY CH		76.98	-76.98 70884 3/7/22	
03/22/22	21-6	83009-01	V148209	0356 CITRUS COUNTY CH		347.26	-347.26 70883 3/7/22	
04/20/22	21-7	83009-01	V148567	0356 CITRUS COUNTY CH		48.89	-48.89 72184 4/11/22	
04/20/22	21-7	83009-01	V148567	0356 CITRUS COUNTY CH		84.62	-84.62 72185 4/11/22	
04/20/22	21-7	83009-01	V148567	0356 CITRUS COUNTY CH		110.28	-110.28 72183 4/11/22	
04/20/22	21-7	83009-01	V148567	0356 CITRUS COUNTY CH		130.00	-130.00 72182 4/11/22	
04/20/22	21-7	83009-01	V148567	0356 CITRUS COUNTY CH		372.22	-372.22 72181 4/11/22	
TOTAL	UTILITY SERVICES				9,912.00	3,466.80	6,445.20	.00
54400	RENTALS & LEASES				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	RENTALS & LEASES				.00	.00	.00	.00
54408	BUILDING RENTAL				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
10/29/21	19-1		148		24,345.00	2,028.69	NY EXPENSE PREPAID IN OY	
11/03/21	21-2		V146219	22252 MAN CAVE LLC		2,028.69	.00 RENT NOV 2021	
11/18/21	21-2		V146411	22252 MAN CAVE LLC		2,028.69	.00 RENT DEC 2021	
12/28/21	21-3		V147022	22252 MAN CAVE LLC		2,028.69	.00 RENT JAN 2022	
02/08/22	21-5		V147625	22252 MAN CAVE LLC		2,028.69	.00 RENT FEB 2022	
03/09/22	21-6		V148033	22252 MAN CAVE LLC		2,028.69	.00 RENT MARCH 2022	
03/23/22	21-6		V148295	22252 MAN CAVE LLC		2,028.69	.00 RENT APRIL 2022	
TOTAL	BUILDING RENTAL			24,345.00		14,200.83	.00	10,144.17
54550	GENERAL LIABILITY CLAIMS				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				541.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	GENERAL LIABILITY CLAIMS				541.00	.00	.00	541.00
54600	REPAIR & MAINTENANCE				.00	.00	.00 BEGINNING BALANCE	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54600	REPAIR & MAINTENANCE		(cont'd)					
09/30/21	11-1				1,824.00			
10/01/21	17-1	83009-03		0356 CITRUS COUNTY CH			1,824.00 POSTED FROM BUDGET SYSTEM	
11/03/21	21-2	83009-03	V146171	0356 CITRUS COUNTY CH		130.00	-130.00 GROUNDS MAINTENANCE (LAWN	
12/10/21	21-3	83009-03	V146718	0356 CITRUS COUNTY CH		130.00	-130.00 67806 10/28/21	
02/08/22	21-5	83009-03	V147553	0356 CITRUS COUNTY CH		260.00	-130.00 68988 11/29/21	
TOTAL	REPAIR & MAINTENANCE				1,824.00	520.00	-260.00 70566 2/1/22	.00
54603	VEHICLE MAINTENANCE							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL	VEHICLE MAINTENANCE				550.00	.00	POSTED FROM BUDGET SYSTEM	550.00
54604	MAINTENANCE - BUILDINGS							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83009-02		0356 CITRUS COUNTY CH	6,604.00		3,004.00 POSTED FROM BUDGET SYSTEM	
11/18/21	21-2	83009-02	V146328	0356 CITRUS COUNTY CH		13.66	-13.66 BUILDING MAINTENANCE (LAW	
11/29/21	21-2	83009-02	V146579	0356 CITRUS COUNTY CH		13.66	-13.66 67938 11/12/21	
01/24/22	21-4	83009-02	V147372	0356 CITRUS COUNTY CH		13.66	-13.66 68972 11/23/21	
02/07/22	19-5		851			1,408.48	-13.66 69503 12/1/21	
TOTAL	MAINTENANCE - BUILDINGS				6,604.00	1,449.46	OCT21-JAN22 CLEANING	2,191.52
54605	EQUIPMENT MAINTENANCE							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83007-01		18958 ROYAL "T" SYSTEM	7,020.00		4,020.00 POSTED FROM BUDGET SYSTEM	
10/01/21	17-1	83008-01		17052 KONICA MINOLTA B			3,000.00 STREAM E-LIVE RIVER CAM (	
10/18/21	21-1	83007-01	V146013	18958 ROYAL "T" SYSTEM		335.00	-335.00 FOURTH YEAR OF 48 MONTH L	
11/17/21	21-2	83008-01	V146397	17052 KONICA MINOLTA B		156.33	-335.00 8242 10/1/21	
12/15/21	21-3	83008-01	V146782	17052 KONICA MINOLTA B		144.13	-156.33 276205309 10/31/21	
01/13/22	21-4	83008-01	V147174	17052 KONICA MINOLTA B		152.87	-144.13 276740761 11/30/21	
02/10/22	21-5	83008-01	V147615	17052 KONICA MINOLTA B		155.07	-152.87 277318291 12/31/21	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		335.00	-155.07 277937718 1/31/22	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		335.00	-335.00 8401 12/1/21	
02/23/22	21-5	83007-01	V147825	18958 ROYAL "T" SYSTEM		335.00	-335.00 8484 1/1/22	
03/09/22	21-6	83007-01	V148066	18958 ROYAL "T" SYSTEM		335.00	-335.00 8582 2/1/22	
03/22/22	21-6	83008-01	V148286	17052 KONICA MINOLTA B		147.66	-335.00 8320 11/1/21	
04/20/22	21-7	83008-01	V148642	17052 KONICA MINOLTA B		159.31	-335.00 8690 3/1/22	
TOTAL	EQUIPMENT MAINTENANCE				7,020.00	2,925.37	-147.66 278475477 2/28/22	.00
							-159.31 279115588 3/31/22	
							4,094.63	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54615	SOFTWARE MAINT/SUPPORT								
09/30/21	11-1					.00	.00	.00 BEGINNING BALANCE	
10/07/21	21-1			V145818	10043 SHI INTERNATIONAL	1,781.00		POSTED FROM BUDGET SYSTEM	
11/17/21	21-2			V146461	10043 SHI INTERNATIONAL		1,766.28	.00 B14145308 9/30/21	
							128.40	.00 B14285974 10/29/21	
TOTAL				SOFTWARE MAINT/SUPPORT		1,781.00	1,894.68	.00	-113.68
54700	PRINTING & BINDING								
09/30/21	11-1					.00	.00	.00 BEGINNING BALANCE	
11/30/21	13-1					15,000.00		POSTED FROM BUDGET SYSTEM	
11/30/21	17-1		82934-01			2,004.00		PRIOR YEAR ENCUMBRANCE	
11/30/21	21-2			V146295	22924 ABBOTT PRINTING		2,300.61	2,004.00 ENCUMB CARRIED FORWARD	
12/06/21	19-3			P-CARD	22924 ABBOTT PRINTING		179.00	.00 108237011 10/29/21	
12/08/21	21-3		82934-01		22924 ABBOTT PRINTING		.00	HOMOSASSA PRINTING	
12/30/21	19-3			P-CARD			840.00	-2,004.00 CRYSTAL RIVER CYCLING BRO	
01/04/22	25-4			BT010422		-6,000.00		HOMOSASSA PRINTING	
03/07/22	19-6			P-CARD			472.00	BT010422-1	
TOTAL				PRINTING & BINDING		11,004.00	3,791.61	HOMOSASSA PRINTING	7,212.39
54800	PROMOTIONAL ACTIVITIES								
09/30/21	11-1					.00	.00	.00 BEGINNING BALANCE	
11/29/21	21-2			486396	26340 JOHN PRICHER	72,500.00	125.00	POSTED FROM BUDGET SYSTEM	
12/06/21	19-3			P-CARD			29.90	.00 PETTY CASH 11/18/21	
12/06/21	19-3			P-CARD			28.75	SQ KATCH MOBILE	
12/06/21	19-3			P-CARD			400.00	SQ AMYS ON THE AVENUE	
12/16/21	19-3			501			-400.00	PAYPAL KDOUTDOORS1	
12/29/21	21-3			486766	26340 JOHN PRICHER		200.00	E/C NY PCARD CHG - S/B OY	
12/30/21	19-3			P-CARD			318.75	.00 PETTY CASH 12/23/21	
12/30/21	19-3			P-CARD			110.40	CRYSTAL MANATEE MOTEL	
12/30/21	19-3			P-CARD			50.02	VINTAGE ON 5TH	
12/30/21	19-3			P-CARD			52.90	KANES CATTLE CO	
01/31/22	19-4			P-CARD			28.18	TST CAJUN JIMMY SEAFOOD	
01/31/22	19-4			P-CARD			14.26	SQ WATERFRONT SOCIAL	
01/31/22	19-4			P-CARD			137.43	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4			P-CARD			87.40	CKE OSCAR PENNS INVERNESS	
01/31/22	19-4			P-CARD			24.02	VINTAGE ON 5TH	
01/31/22	19-4			P-CARD				ROBINS COUNTRY KITCHEN	

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54800			PROMOTIONAL ACTIVITIES					
01/31/22	19-4		P-CARD			44.56	VINTAGE ON 5TH	
01/31/22	19-4		P-CARD			495.00	PLANTATION ON CRY RIVE	
01/31/22	19-4		P-CARD			14.66	NINE STATE BREWERY	
01/31/22	19-4		P-CARD			106.95	PINGAREAR LLC	
01/31/22	19-4		P-CARD			125.00	TST CAJUN JIMMY SEAFOOD	
01/31/22	19-4		P-CARD			25.00	DAVIDS WORLD CYCLE	
01/31/22	19-4		P-CARD			76.48	SQ KATCH TWENTY-TWO	
01/31/22	19-4		P-CARD			15.81	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4		P-CARD			57.03	AMYS ON THE AVENUE	
01/31/22	19-4		P-CARD			83.95	SQ WALLACES AT THE GREE	
01/31/22	19-4		P-CARD			25.98	AMYS ON THE AVENUE	
01/31/22	19-4		P-CARD			230.00	CRYSTAL MANATEE MOTEL	
01/31/22	19-4		P-CARD			216.00	KINGS BAY LODGE	
01/31/22	19-4		P-CARD			53.20	CRACKERS BAR GRILL AND TI	
01/31/22	19-4		P-CARD			14.26	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4		P-CARD			92.86	SQ WATERFRONT SOCIAL	
01/31/22	19-4		P-CARD			25.62	AMYS ON THE AVENUE	
01/31/22	19-4		P-CARD			11.72	AMYS ON THE AVENUE	
01/31/22	19-4		P-CARD			43.70	SQ WATERFRONT SOCIAL	
01/31/22	19-4		P-CARD			21.85	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4		P-CARD			29.07	SQ PUDGEES HOT DOGS	
01/31/22	19-4		P-CARD			50.00	DAVIDS WORLD CYCLE	
01/31/22	19-4		P-CARD			177.10	CKE OSCAR PENNS INVERNESS	
01/31/22	19-4		P-CARD			71.53	VINTAGE ON 5TH	
01/31/22	19-4		P-CARD			39.50	SQ WATERFRONT SOCIAL	
01/31/22	19-4		P-CARD			17.36	SQ CATTLE DOG COFFEE ROA	
01/31/22	19-4		P-CARD			109.58	CRACKERS BAR GRILL AND TI	
01/31/22	19-4		P-CARD			110.97	KANES CATTLE CO	
02/09/22	21-5		487324	26340 JOHN PRICHER		272.00	.00 PETTY CASH 2/7/22	
03/07/22	19-6		P-CARD			275.00	FH OZELLO BOATS	
03/07/22	19-6		P-CARD			4.00	FERRIS GROVES	
03/07/22	19-6		P-CARD			201.77	SQ WATERFRONT SOCIAL	
03/07/22	19-6		P-CARD			106.37	TST CAJUN JIMMY SEAFOOD	
03/07/22	19-6		P-CARD			180.00	KINGS BAY LODGE	
03/07/22	19-6		P-CARD			33.35	VINTAGE ON 5TH	
03/07/22	19-6		P-CARD			26.45	KANES CATTLE CO	
03/07/22	19-6		P-CARD			123.05	VINTAGE ON 5TH	
03/07/22	19-6		P-CARD			20.83	SQ TWO POPS SANDWICH SH	
03/07/22	19-6		P-CARD			58.65	PLANTATION ON CRY RIVE	

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54800	PROMOTIONAL ACTIVITIES		(cont'd)					
03/07/22	19-6		P-CARD			275.00	FH OZELLO BOATS	
03/07/22	19-6		P-CARD			277.01	PECKS OLD PORT COVE	
03/07/22	19-6		P-CARD			100.05	SQ WALLACES AT THE GREE	
03/07/22	19-6		P-CARD			126.50	FLORIDACRACKERWORKS_5	
03/08/22	25-6		BT030822				BT030822-5	
03/31/22	19-6		P-CARD		-6,500.00		SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			22.07	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			103.79	CRUMPS LANDING	
03/31/22	19-6		P-CARD			132.35	KANES CATTLE CO	
03/31/22	19-6		P-CARD			241.08	CRUMPS LANDING	
03/31/22	19-6		P-CARD			28.75	RIVERSAFARIS. R1XFXG7	
03/31/22	19-6		P-CARD			266.40	PUBLIX #797	
03/31/22	19-6		P-CARD			49.57	PUBLIX #797	
03/31/22	19-6		P-CARD			156.04	TST CAJUN JIMMY SEAFOOD	
03/31/22	19-6		P-CARD			64.00	KC WINE AND KOFFEE BISTRO	
03/31/22	19-6		P-CARD			340.78	VINTAGE ON 5TH	
03/31/22	19-6		P-CARD			194.35	SALTY SHRIMP LLC	
03/31/22	19-6		P-CARD			190.76	SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			70.84	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			19.11	SQ WATERFRONT SOCIAL	
03/31/22	19-6		P-CARD			162.04	SQ KATCH TWENTY-TWO	
03/31/22	19-6		P-CARD			685.98	SQ WILD SASSA	
03/31/22	19-6		P-CARD			50.60	CRUMPS LANDING	
03/31/22	19-6		P-CARD			228.89	AMYS ON THE AVENUE	
03/31/22	19-6		P-CARD			47.96	RIVERSAFARIS. RR5KR10	
03/31/22	19-6		P-CARD			133.20	SQ CATTLE DOG COFFEE ROA	
03/31/22	19-6		P-CARD			44.50	CRYSTAL RIVER WATERSPORTS	
03/31/22	19-6		P-CARD			75.00	SQ KATCH TWENTY-TWO	
03/31/22	19-6		P-CARD			167.90	SJ*74 3/28 TAX REF REIMB	
04/18/22	19-7		1480			- .17	SQ WALLACES AT THE GREE	
04/29/22	19-7		P-CARD			173.00	SQ WALLACES AT THE GREE	
04/29/22	19-7		P-CARD			67.00	DILLONSCINNAMONSTICKS	
04/29/22	19-7		P-CARD			45.81	CENTRAL MOTEL	
04/29/22	19-7		P-CARD			285.00	THE COVE PUB AND GRUB	
04/29/22	19-7		P-CARD			42.86	THE PIZZA JOINT	
04/29/22	19-7		P-CARD			135.84	ROBINS COUNTRY KITCHEN	
04/29/22	19-7		P-CARD			23.36	CRYSTAL MANATEE MOTEL	
04/29/22	19-7		P-CARD			355.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	

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54800	PROMOTIONAL ACTIVITIES (cont'd)							
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			258.00	BEST WESTERN CRYSTAL RIVE	
04/29/22	19-7		P-CARD			400.00	PAYPAL KATIE JO DAVIS1	
04/29/22	19-7		P-CARD			13.68	SQ CATTLE DOG COFFEE ROA	
04/29/22	19-7		P-CARD			17.54	SQ KATCH MOBILE	
04/29/22	19-7		P-CARD			-377.74	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			377.74	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			410.49	SQ WATERFRONT SOCIAL	
04/29/22	19-7		P-CARD			679.68	TST CAJUN JIMMY SEAFOOD	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
04/29/22	19-7		P-CARD			200.00	HAMPTON INNS	
TOTAL					66,000.00	14,886.83	.00	51,113.17
54804	CHAMBERS OF COMMERCE							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL				CHAMBERS OF COMMERCE	.00	.00	POSTED FROM BUDGET SYSTEM	.00
54806	INQUIRY RESPONSE							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL				INQUIRY RESPONSE	.00	.00	POSTED FROM BUDGET SYSTEM	.00
54807	MARKETING							
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
10/01/21	17-1	83013-01		20974 MADDEN PREPRINT	548,100.00		POSTED FROM BUDGET SYSTEM	
10/03/21	21-1		485543	2377 KSE SPORTSMAN ME		1,250.00	523,000.00 MEDIA/MARKETING/PR PLAN F	
11/17/21	21-2	83013-01	V146409	20974 MADDEN PREPRINT		77,456.29	.00 FL699957 9/24/21	
11/30/21	25-2		BT1130NY	18,200.00			-77,456.29 2021-010164 10/31/21	
12/06/21	17-3	83013-02		20974 MADDEN PREPRINT			BT113021-2	
							.00 MEDIA MARKETING/PR PLAN F	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54807	MARKETING			(cont'd)					
	12/06/21	18-3	83013-02		20974 MADDEN PREPRINT			18,200.00 CHANGE ORDER - 1	
	12/10/21	21-3		V146781	24514 KLOOZED LLC		7,600.00	.00 2454 11/29/21	
	12/15/21	21-3		V146718	0356 CITRUS COUNTY CH		1,200.00	.00 69139 12/1/21	
	12/28/21	21-3	83013-01	V147021	20974 MADDEN PREPRINT		34,809.46	-34,809.46 2021-010468 11/30/21	
	01/04/22	25-4		BT010422		8,900.00		BT010422-1	
	01/18/22	25-4		BT011822		35,939.00		BT011822-1	
	01/24/22	17-4	83013-03		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
	01/24/22	18-4	83013-03		20974 MADDEN PREPRINT			28,499.00 CHANGE ORDER - 2	
	01/27/22	21-4	83013-01	V147437	20974 MADDEN PREPRINT		22,940.23	-22,940.23 2021-011016 12/31/21	
	02/22/22	25-5		BT022222		167,500.00		BT022222-3	
	02/24/22	21-5	83013-01	V147782	20974 MADDEN PREPRINT		44,723.79	-44,723.79 2022-011516 1/31/22	
	02/24/22	17-5	83013-04		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLA FO	
	02/24/22	18-5	83013-04		20974 MADDEN PREPRINT			7,500.00 CHANGE ORDER - 3	
	02/24/22	18-5	83013-05		20974 MADDEN PREPRINT			105,000.00 CHANGE ORDER - 3	
	02/24/22	17-5	83013-05		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
	02/24/22	17-5	83013-06		20974 MADDEN PREPRINT			.00 MEDIA MARKETING/PR PLAN F	
	02/24/22	18-5	83013-06		20974 MADDEN PREPRINT			20,000.00 CHANGE ORDER - 3	
	03/07/22	19-6		P-CARD			595.00	Strategic Value Media	
	03/23/22	21-6		V148284	24514 KLOOZED LLC		8,900.00	.00 2494 3/17/22	
	03/23/22	21-6	83013-01	V148293	20974 MADDEN PREPRINT		22,842.87	-22,842.87 2022-011906 2/28/22	
	03/23/22	21-6	83013-05	V148293	20974 MADDEN PREPRINT		35,000.00	-35,000.00 2022-011907 2/28/22	
	03/23/22	21-6	83013-06	V148293	20974 MADDEN PREPRINT		1,666.66	-1,666.66 2022-011908 2/28/22	
	03/23/22	21-6	83013-06	V148293	20974 MADDEN PREPRINT		1,666.66	-1,666.66 2022-011517 1/31/22	
TOTAL	MARKETING					778,639.00	260,650.96	461,093.04	56,895.00
54809	TRADE SHOW PROMOTION					.00	.00	.00 BEGINNING BALANCE	
	09/30/21	11-1				50,230.00		POSTED FROM BUDGET SYSTEM	
	10/29/21	19-1					868.11	NY EXPENSE PREPAID IN OY	
	11/09/21	19-2		P-CARD			100.00	PARVANDCAMPINGASSOC	
	12/06/21	19-3		P-CARD			1,295.00	National Tour Association	
	12/06/21	19-3		P-CARD			8,000.00	VISIT FLORIDA SERVICE CEN	
	12/30/21	19-3		P-CARD			2,660.00	VISIT FLORIDA SERVICE CEN	
	12/30/21	19-3		P-CARD			700.00	FLORIDA RV TRADE ASSOC	
	12/30/21	19-3		P-CARD			4,255.00	VISIT FLORIDA SERVICE CEN	
	12/30/21	19-3		P-CARD			80.00	VISIT FLORIDA SERVICE CEN	
	03/07/22	19-6		P-CARD			1,856.85	AGS EXPO SERVICES	
	03/07/22	19-6		P-CARD			100.00	AMERICAN SPORTFISHING AS	
	03/07/22	19-6		P-CARD			1,700.00	AMERICAN SPORTFISHING AS	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54809										
	03/07/22			TRADE SHOW PROMOTION	(cont'd)					
	03/07/22			19-6	P-CARD		750.00		Map Your Show	
	03/07/22			19-6	P-CARD		-4,255.00		VISIT FLORIDA SERVICE CEN	
	03/07/22			19-6	P-CARD		-80.00		VISIT FLORIDA SERVICE CEN	
	03/07/22			19-6	P-CARD		189.20		EDLEN ELECTRICAL	
	03/07/22			19-6	P-CARD		-13.20		EDLEN ELECTRICAL	
	03/31/22			19-6	P-CARD		72.31		EXPOSITIONS ETCETERA	
	03/31/22			19-6	P-CARD		6,585.00		US TRAVEL ASSOCIATION IPW	
	03/31/22			19-6	P-CARD		10.00		ASA / ICAST	
	03/31/22			19-6	P-CARD		3,000.00		VISIT FLORIDA SERVICE CEN	
	03/31/22			19-6	P-CARD		3,000.00		VISIT FLORIDA SERVICE CEN	
	04/29/22			19-7	P-CARD		146.63		OCBCC CONVENTION CENTER	
	04/29/22			19-7	P-CARD		1,282.27		FREEMAN	
TOTAL				TRADE SHOW PROMOTION		50,230.00	32,302.17	.00		17,927.83
54820										
	09/30/21			VISIT CITRUS MAGAZINE		.00	.00	.00	BEGINNING BALANCE	
	03/23/22			21-6		37,350.00		.00	POSTED FROM BUDGET SYSTEM	
	04/12/22			25-7	V148181	22642 AKERS MEDIA GROU	24,723.00	.00	15105 3/9/22	
					BT041222	-6,000.00		.00	BT041222-10	
TOTAL				VISIT CITRUS MAGAZINE		31,350.00	24,723.00	.00		6,627.00
54825										
	09/30/21			PRINT MARKETING		.00	.00	.00	BEGINNING BALANCE	
TOTAL				PRINT MARKETING		.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
54830										
	09/30/21			ONLINE MARKETING		.00	.00	.00	BEGINNING BALANCE	
TOTAL				ONLINE MARKETING		.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
54921										
	09/30/21			ADVERTISING		.00	.00	.00	BEGINNING BALANCE	
	10/19/21			21-1		3,000.00		.00	POSTED FROM BUDGET SYSTEM	
	11/29/21			21-2	V145989	26560 PAXTON MEDIA GRO	18.92	.00	50013432 10/3/21	
	12/15/21			21-3	V146642	26560 PAXTON MEDIA GRO	21.88	.00	50016888 11/7/21	
	01/13/22			21-4	V146814	26560 PAXTON MEDIA GRO	21.88	.00	50018622 11/22/21	
	02/22/22			21-5	V147207	26560 PAXTON MEDIA GRO	21.88	.00	50021654 1/2/22	
					V147808	26560 PAXTON MEDIA GRO	21.88	.00	50023791 1/30/22	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
54921	ADVERTISING		(cont'd)					
03/21/22	21-6		V148331	26560 PAXTON MEDIA GRO		21.88	.00 50026535 2/27/22	
04/20/22	21-7		V148682	26560 PAXTON MEDIA GRO		21.88	.00 50029893 4/3/22	
TOTAL	ADVERTISING				3,000.00	150.20	.00	2,849.80
55100	OFFICE SUPPLIES				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				3,500.00		POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			70.00	MOBILOCARD	
12/06/21	19-3		P-CARD			19.78	OFFICEMAX/OFFICEDEPT#6876	
12/06/21	19-3		P-CARD			49.99	AMZN MktP US 2Y2LB54U2	
12/06/21	19-3		P-CARD			118.90	WF WAYFAIR3655426513	
12/30/21	19-3		P-CARD			72.93	AMZN MktP US 3B29E89S3	
01/31/22	19-4		P-CARD			719.97	AMZN MktP US CJ98E6K33	
03/07/22	19-6		P-CARD			-2.19	OFFICEMAX/OFFICEDEPT#6876	
03/07/22	19-6		P-CARD			40.40	OFFICEMAX/OFFICEDEPT#6876	
03/31/22	19-6		P-CARD			84.53	Moo Print	
03/31/22	19-6		P-CARD			109.23	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			3.79	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			12.69	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			36.22	OFFICEMAX/OFFICEDEPT#6876	
04/29/22	19-7		P-CARD			-4.78	Moo Print	
TOTAL	OFFICE SUPPLIES				3,500.00	1,331.46	.00	2,168.54
55120	OFFICE/NON-CAP EQUIPMENT				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00		POSTED FROM BUDGET SYSTEM	
TOTAL	OFFICE/NON-CAP EQUIPMENT				.00	.00	.00	.00
55200	OPERATING SUPPLIES				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				3,700.00		POSTED FROM BUDGET SYSTEM	
12/06/21	19-3		P-CARD			107.79	WATER - COFFEE DELIVERY	
12/06/21	19-3		P-CARD			1,761.59	SQ VERTEKS CONSULTING IN	
12/06/21	19-3		P-CARD			8.00	AMZN MktP US 2C5VH3UX2	
12/30/21	19-3		P-CARD			57.39	WATER - COFFEE DELIVERY	
01/31/22	19-4		P-CARD			57.39	WATER - COFFEE DELIVERY	
03/07/22	19-6		P-CARD			6.99	WATER - COFFEE DELIVERY	
03/31/22	19-6		P-CARD			83.32	WATER - COFFEE DELIVERY	
04/29/22	19-7		P-CARD			68.99	AMZN MktP US 167225JL0	

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FUND - 160 - VISITOR & CONV BUREAU
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ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55200	04/29/22	19-7		OPERATING SUPPLIES	(cont'd)					
TOTAL				OPERATING SUPPLIES	P-CARD	3,700.00	39.41 2,190.87	.00	WATER - COFFEE DELIVERY	1,509.13
55205	09/30/21	11-1		UNIFORMS		.00	.00	.00	BEGINNING BALANCE	
TOTAL				UNIFORMS		.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
55208	09/30/21	11-1		FUEL & LUBES		.00	.00	.00	BEGINNING BALANCE	
	11/09/21	19-2		WEXPRESS		1,500.00	37.22	.00	POSTED FROM BUDGET SYSTEM	
	01/05/22	19-4		WEXPRESS			27.40		Wright Express	
	02/04/22	19-5		WEXPRESS			50.12		Wright Express	
	04/04/22	19-7		WEXPRESS			66.34		Wright Express	
TOTAL				FUEL & LUBES		1,500.00	181.08	.00		1,318.92
55211	09/30/21	11-1		JANITORIAL SUPPLIES		.00	.00	.00	BEGINNING BALANCE	
	12/06/21	19-3		P-CARD		1,000.00	31.19	.00	POSTED FROM BUDGET SYSTEM	
	03/31/22	19-6		P-CARD			17.50		KIMBALL MIDWEST PAYEEZY	
TOTAL				JANITORIAL SUPPLIES		1,000.00	48.69	.00	KIMBALL MIDWEST PAYEEZY	951.31
55216	09/30/21	11-1		SAFETY & ROAD SIGN		.00	.00	.00	BEGINNING BALANCE	
TOTAL				SAFETY & ROAD SIGN		.00	.00	.00	POSTED FROM BUDGET SYSTEM	.00
55221	09/30/21	11-1		MEALS		.00	.00	.00	BEGINNING BALANCE	
	12/06/21	19-3		P-CARD		3,000.00	21.58	.00	POSTED FROM BUDGET SYSTEM	
	12/30/21	19-3		P-CARD			21.82		DD/BR #357458	
	01/31/22	19-4		P-CARD			20.00		DD/BR #343568 Q35	
	01/31/22	19-4		P-CARD			23.70		CITRUS COUNTY CHAMBER	
	03/07/22	19-6		P-CARD			21.02		DD/BR #343568 Q35	
	03/31/22	19-6		P-CARD			15.00		DD/BR #343568 Q35	
	03/31/22	19-6		P-CARD			20.00		CITRUS COUNTY CHAMBER	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55221	MEALS			(cont'd)						
	03/31/22	19-6		P-CARD			21.58		DD/BR #343568 Q35	
	04/29/22	19-7		P-CARD			21.58		DD/BR #343568 Q35	
	04/29/22	19-7		P-CARD			20.00		CITRUS COUNTY CHAMBER	
TOTAL		MEALS				3,000.00	206.28	.00		2,793.72
55270	COMPUTER ACCESSORIES					.00	.00	.00	BEGINNING BALANCE	
	09/30/21	11-1				150.00			POSTED FROM BUDGET SYSTEM	
	12/06/21	19-3		P-CARD			142.63		Amazon.com 2C4VL3U62	
	12/06/21	19-3		P-CARD			142.63		Amazon.com 275NN83H0	
	03/08/22	21-6		V147999	18064.1 DELL MARKETING		175.00	.00	10554894265 1/25/22	
	03/24/22	19-6		1243			-175.00		REALLOC DELL 10554894265	
	03/24/22	19-6		1243		150.00	179.00	.00	REALLOC DELL 10554894265	
TOTAL		COMPUTER ACCESSORIES				150.00	464.26	.00		-314.26
55275	COMPUTER SOFTWARE					.00	.00	.00	BEGINNING BALANCE	
	09/30/21	11-1				.00			POSTED FROM BUDGET SYSTEM	
TOTAL		COMPUTER SOFTWARE				.00	.00	.00		.00
55400	DUES BKS SUBSCR MEM PUBL					.00	.00	.00	BEGINNING BALANCE	
	09/30/21	11-1				15,450.00			POSTED FROM BUDGET SYSTEM	
	11/09/21	19-2		P-CARD			250.00		IN GROWING YOUR GOOD WOR	
	11/09/21	19-2		P-CARD			3,515.00		FADMO	
	12/06/21	19-3		P-CARD			860.00		SOUTHEAST TOURISM SOCIETY	
	12/06/21	19-3		P-CARD			500.00		FSP AMERICAN SPORTFISHING	
	12/30/21	19-3		P-CARD			175.00		PP FLORIDAOUTDOOR	
	12/30/21	19-3		P-CARD			110.18		NOTARYFNS-800.422.1555	
	12/30/21	19-3		P-CARD			-6.23		NOTARYFNS-800.422.1555	
	12/30/21	19-3		P-CARD			9.00		THE BUSINESS JOURNALS	
	12/30/21	19-3		P-CARD			78.00		PMG FLORIDA	
	01/31/22	19-4		P-CARD			294.00		THE BUSINESS JOURNALS	
	01/31/22	19-4		P-CARD			300.00		PARVANDCAMPINGASSOC	
	03/07/22	19-6		P-CARD			2,575.00		U.S. TRAVEL ASSOCIATIO	
	03/31/22	19-6		P-CARD			300.00		IN FLORIDA ATTRACTIONS A	
	04/29/22	19-7		P-CARD			800.00		National Tour Association	
TOTAL		DUES BKS SUBSCR MEM PUBL				15,450.00	9,759.95	.00		5,690.05

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ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
(cont'd)								
55417	TRAINING				.00	.00	.00 BEGINNING BALANCE	
55417	TRAINING				.00	.00	POSTED FROM BUDGET SYSTEM	.00
09/30/21	11-1				.00	.00		
TOTAL	TRAINING							
55500	TRAINING				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				13,400.00		POSTED FROM BUDGET SYSTEM	
10/29/21	19-1		148			2,370.00	NY EXPENSE PREPAID IN OY	
11/09/21	19-2		P-CARD			245.00	FADMO	
12/30/21	19-3		P-CARD			75.00	FADMO	
01/31/22	19-4		P-CARD			45.00	CITRUS COUNTY CHAMBER	
01/31/22	19-4		P-CARD			100.00	VISIT FLORIDA SERVICE CEN	
03/07/22	19-6		P-CARD			-75.00	FADMO	
03/07/22	19-6		P-CARD			-45.00	CITRUS COUNTY CHAMBER	
03/31/22	19-6		P-CARD			490.00	FADMO	
04/29/22	19-7		P-CARD			895.00	Destination Marketing Ass	
04/29/22	19-7		P-CARD			1,475.00	Destination Marketing Ass	
TOTAL	TRAINING				13,400.00	5,575.00	.00	7,825.00
56000	CAPITAL OUTLAY				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	CAPITAL OUTLAY				.00	.00	.00	.00
56400	MACHINERY & EQUIPMENT				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	MACHINERY & EQUIPMENT				.00	.00	.00	.00
58100	AID TO GOVERNMENT AGENCY				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				350,000.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	AID TO GOVERNMENT AGENCY				350,000.00	.00	.00	350,000.00
58200	DIST OF FUND TO OTHER ORG				.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	DIST OF FUND TO OTHER ORG				.00	.00	.00	.00

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

DATE: 05/24/2022
TIME: 08:26:49

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/22 THRU 7/22

SORTED BY: FUND, FUNCTION, ACTIVITY, DEPARTMENT, ACCOUNT

TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
58221	SPECIAL PROJECTS		(cont'd)					
58221	SPECIAL PROJECTS							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
11/30/21 13-1					441,642.00		POSTED FROM BUDGET SYSTEM	
11/30/21 17-1					1,500.00		PRIOR YEAR ENCUMBRANCE	
11/30/21 25-2		80506-01		21013 SAVE CRYSTAL RIV			1,500.00 ENCUMB CARRIED FORWARD	
01/04/22 25-4		BT1130NY			-18,200.00		BT113021-2	
01/18/22 25-4		BT010422			-8,900.00		BT010422-1	
02/22/22 25-5		BT011822			-35,939.00		BT011822-1	
04/13/22 13-7		BT022222			-167,500.00		BT022222-3	
TOTAL		SPECIAL PROJECTS			395,376.00	.00	FB041222	393,876.00
59100	TRANSFERS							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
10/07/21 19-1		40			998.00		POSTED FROM BUDGET SYSTEM	
TOTAL		TRANSFERS			998.00	998.00	BUDGETED TRANSFERS	.00
59123	TRANSFER - INDIRECT COST							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
10/07/21 19-1		40			51,188.00		POSTED FROM BUDGET SYSTEM	
TOTAL		TRANSFER - INDIRECT COST			51,188.00	51,188.00	BUDGETED TRANSFERS	.00
59159	TRANS FLEET VEH TRUST							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
TOTAL		TRANS FLEET VEH TRUST			.00	.00	POSTED FROM BUDGET SYSTEM	.00
60050	RESERVE FOR CONTINGENCIES							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
TOTAL		RESERVE FOR CONTINGENCIES			.00	.00	POSTED FROM BUDGET SYSTEM	.00
60080	RES FOR CAPITAL PROJECTS							
09/30/21 11-1					.00	.00	.00 BEGINNING BALANCE	
TOTAL		RES FOR CAPITAL PROJECTS			.00	.00	POSTED FROM BUDGET SYSTEM	.00
61000	RESERVED BUDGET FUND BAL							
					.00	.00	.00 BEGINNING BALANCE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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TOTALED ON: FUND,DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
61000	RESERVED BUDGET FUND BAL	(cont'd)						
09/30/21 11-1					972,712.00		POSTED FROM BUDGET SYSTEM	
04/13/22 13-7					356,965.00		FB041222	
TOTAL	RESERVED BUDGET FUND BAL				1,329,677.00	.00		1,329,677.00
TOTAL DEPARTMENT - VISITOR & CONV BUREAU					3,941,181.00	811,731.30	584,879.57	2,544,570.13
160-550-552-2123-2123 - VISIT CITRUS MAGAZINE								
54201	POSTAGE				.00	.00	.00 BEGINNING BALANCE	
09/30/21 11-1					.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	POSTAGE				.00	.00		.00
54820	VISIT CITRUS MAGAZINE				.00	.00	.00 BEGINNING BALANCE	
09/30/21 11-1					.00	.00	POSTED FROM BUDGET SYSTEM	
TOTAL	VISIT CITRUS MAGAZINE				.00	.00		.00
TOTAL DEPARTMENT - VISIT CITRUS MAGAZINE					.00	.00	.00	.00
TOTAL FUND - VISITOR & CONV BUREAU					3,941,181.00	811,731.30	584,879.57	2,544,570.13

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARTMENT,ACCOUNT

TOTALED ON: FUND,DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
160H-550-552-2122H-2122H - 1ST CENT TOURIST TAX								
53400			OTHER CONTRACTUAL SERV		.00	.00	.00 BEGINNING BALANCE	
09/30/21	11-1				400,000.00		POSTED FROM BUDGET SYSTEM	400,000.00
TOTAL			OTHER CONTRACTUAL SERV		400,000.00	.00		
54830 ONLINE MARKETING								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			ONLINE MARKETING		.00	.00	POSTED FROM BUDGET SYSTEM	.00
58100 AID TO GOVERNMENT AGENCY								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			AID TO GOVERNMENT AGENCY		150,000.00	.00	POSTED FROM BUDGET SYSTEM	150,000.00
58200 DIST OF FUND TO OTHER ORG								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
02/22/22	25-5		BT0222		100,000.00		POSTED FROM BUDGET SYSTEM	
TOTAL			DIST OF FUND TO OTHER ORG		60,000.00	.00	BT022222	
					160,000.00	.00		160,000.00
58221 SPECIAL PROJECTS								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
TOTAL			SPECIAL PROJECTS		.00	.00	POSTED FROM BUDGET SYSTEM	.00
60080 RES FOR CAPITAL PROJECTS								
09/30/21	11-1				.00	.00	.00 BEGINNING BALANCE	
02/22/22	25-5		BT0222		1,016,206.00		POSTED FROM BUDGET SYSTEM	
04/13/22	13-7				-60,000.00		BT022222	
TOTAL			RES FOR CAPITAL PROJECTS		27,618.00	.00	FB041222	
					983,824.00	.00		983,824.00
TOTAL DEPARTMENT - 1ST CENT TOURIST TAX								
					1,693,824.00	.00		1,693,824.00
TOTAL FUND - VISITOR & CONV BUREAU 1ST								
					1,693,824.00	.00		1,693,824.00

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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TOTALED ON: FUND, DEPARTMENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES DESCRIPTION	CUMULATIVE BALANCE
TOTAL REPORT					5,635,005.00	811,731.30	584,879.57	4,238,394.13

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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