
AGENDA

Commissioner Ronald E. Kitchen Jr.
Vice Chair Mike Engiles
Councilmember Cindi Guy

Councilmember Jacquie Hepfer
Paresh Desai
Michael Mancke

Michael Shoemaker
Gene McGee
Ashton Srock

A. CALL TO ORDER

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
 1. TDC Adoption of July 14 Agenda

Approve the agenda

B. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES

1. TDC - Approval of April 14 Meeting Minutes

Move to approve June 9, 2021 Tourist Development Council Minutes.

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

E. DIRECTORS/MEDIA REPORT

1. TDC - Destination Update

Information only

2. TDC- Financial Reports

Informational only

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURNMENT

Lecanto Government Building Room 166
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC Adoption of July 14 Agenda				
AGENDA DATE:	July 14, 2021				
<u>BRIEF OVERVIEW:</u> July 14th Tourist Development Council Agenda					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Approve the agenda					



Citrus County Tourist Development Council
Agenda
July 14, 2021

A. Call to Order

- A.1. Invocation – (Ron Kitchen)
- A.2. Pledge of Allegiance
- A.3. Roll Call
- A.4. Adoption of the Agenda

B. Approve Minutes of Meeting (Chairman Kitchen)

- B.1. Approve June 9, 2021 TDC minutes as presented.

C. Open to the Public

- C.1. Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

D. Presentations

- D.1

E. Directors/Media Report (John Pricher)

- E.1. VCB Destination Updates
- E.2. Financials

F. Other Business by Council Members

- F.1. City of Inverness Update (Jacquie Hepfer)
- F.2. City of Crystal River Update (Cindi Guy)

G. Open to the Public

H. Adjournment

Next TDC meeting: Wednesday, September 8, 2021, 9:00 A.M.

Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 34461



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Approval of June 9 Meeting Minutes				
AGENDA DATE:	July 14, 2021				
<u>BRIEF OVERVIEW:</u>					
Review and discuss June 9, 2021 Tourist Development Council Minutes					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Move to approve June 9, 2021 Tourist Development Council Minutes.					

Citrus County Tourist Development Council
Meeting Minutes
June 9, 2021

A. Call to Order

The regular meeting of the Tourist Development Council was called to order at 9:00 am on June 9, 2021 in Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461 by Facilitator Name.

1. **Invocation** – Councilmember Jacquie Hepfer led the invocation.
2. **Pledge of Allegiance** – Councilmember Jacquie Hepfer led the pledge.
3. **Roll Call** – John Pricher took roll call, a quorum was present.

Attendee Name	Title	Status	Arrived
Ronald E. Kitchen, Jr.	Commissioner	Present	
Michael Mancke	Vice-Chairman	Present	
Cindi Guy	Councilmember	Present	
Jacquie Hepfer	Councilmember	Present	
Dr. Paresh Desai	Member	Present	
Mike Engiles	Member	Present	
Mike Shoemaker	Member	Present	
Ashton Srock	Member	Absent	
Gene McGee	Member	Present	

County Staff Present: John Pricher, Miles Saunders, Terry Natwick, Jodi Sanders, Christina Lamb

Public in Attendance: Laurie Pike, Mike Bates, Paul Romero

4. Adoption of the Agenda

Adoption of the June 9, 2021 agenda as presented.

RESULT	Approved unanimously
MOVER	Jacquie Hepfer
SECONDER	Gene McGee
AYES	

B. Approve minutes of meeting.

Approve the May 12, 2021 TDC minutes as presented.

RESULT	Approved unanimously
MOVER	Cindi Guy
SECONDER	Jacquie Hepfer
AYES	

C. Open to the Public

None

D. Presentations

Pricher requested \$8K from Special Projects for Gosh PR in order to complete Project 1 to open to the UK market and to increase the next fiscal year budget by \$12K for Project 2. Cindi Guy moved to approve transfer of \$8K from Special Projects. Jacquie Hepfer second. Motion carried unanimously.

D.1 Madden Media FY 22 Proposed Media Plan: Jeff Burghardt and John Bridges presented the FY 22 proposed media plan. Showing a 70% increase of new users to the website this last year. Discussed the death of the cookie and how the world of marketing will look going forward. Also discussed prospecting ads as a form of advertising they are using to find a look alike audience which is helping the new markets to grow like they are. Focus is to boost mid-week tourism.

D.2 Visit Florida Arrivallist & Visit Florida EDA Co-op Opportunities: John Pricher presented the Visit Florida Arrivallist Co-op and the Visit Florida EDA Co-op opportunities. The VCB passed on these opportunities as the products they provided were very similar to the products already provided by Madden Voyage.

E. Director's/Media Report – John Pricher

John Pricher presented the Director's Report. Earlier in meeting, Pricher introduced new staff member, Christina Lamb. Lamb came to office from University of Florida and will assist with TDC materials and administrative duties in the office. Discussed the STR report and financials. Jodi Sanders gave an update on social media. Our social channels are growing rapidly, and we are working diligently on sharing partner content. Miles Saunders gave an update on FAM Tours. We are starting to see international travel coming back. Recent visitors were Wattsopa from Mexico and Travia TV from Columbia. Instagram influencer Tiffany Nguyen will be visiting from California. Orlando Magazine visited in March and produced a great article for Citrus County.

F. Other Business**City of Inverness** – Jacquie Hepfer

Jacqui Hepfer announced that the Flag Day ceremony will be held at Liberty Park on Monday, June 14th at 10:00 am

City of Crystal River – Cindi Guy

None

Other Comments:

Ronald Kitchen commented that he would like the entire VCB team to attend a future BOCC meeting to introduce the team and give a presentation of what we do here.

Ronald Kitchen stated that he will not be able to attend the August 11 TDC meeting and proposed that we 1.) change meeting date to August 4th or 25th, 2.) elect vice-chairman to lead the meeting, or 3.) postpone the meeting to September. The board agreed to postpone the August meeting and will meet in September.

Mike Engiles mentioned the article in Florida Country Living Magazine highlighting Citrus County.

G. Open to the Public

Paul Romero introduced himself as the new general manager at the Best Western and the new Fairfield property at the Port Hotel. He comes to Crystal River from Sarasota where he was the general manger at The Sarasota Modern and is excited to be here.

H. Adjournment

Chairman Kitchen called for adjournment at 11:19 am. The next regular meeting will be Wednesday, July 14, 2021 at 9:00am and will be held at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461.

Minutes submitted by: Christina Lamb

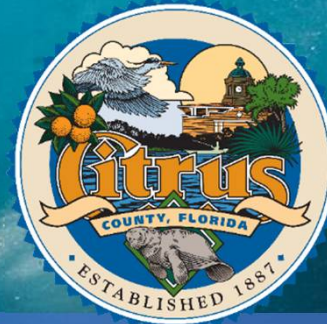
Approved by: John Pricher

DRAFT



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Destination Update				
AGENDA DATE:	July 14, 2021				
<u>BRIEF OVERVIEW:</u> Visitors Bureau Director's report					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Information only					



CITRUS COUNTY TOURISM DEVELOPMENT COUNCIL July 14, 2021

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS

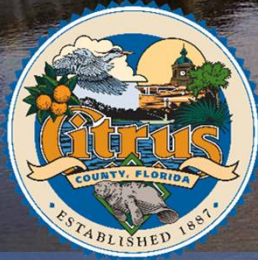


CALL TO ORDER

1. INVOCATION
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL



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ADOPTION OF THE AGENDA

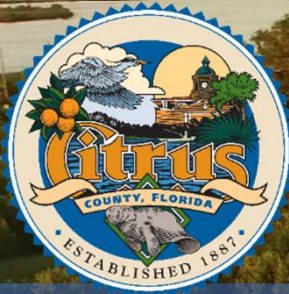


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APPROVAL OF THE MINUTES

Approve June 9th
TDC Minutes
as presented





OPEN TO THE PUBLIC
PERSONS WISHING TO
ADDRESS THE COUNCIL



PRESENTATIONS

- Special Events Grant – Blues & BBQ Festival
- Madden Media Presentation



JOHN PRICHER

CITRUS COUNTY VISITORS & CONVENTION BUREAU

DIRECTOR'S REPORT

- VCB Destination Update
- Financials

DISCOVER
CRYSTAL RIVER
FLORIDA

The logo for Crystal River Florida features a stylized blue silhouette of the state of Florida. Inside the outline of the state, the words "CRYSTAL RIVER" are written in white, with "FLORIDA" in smaller white letters below it.

FLORAL CITY || HOMOSASSA || INVERNESS

Re-publication or other re-use of this data without the express written permission of STR is strictly prohibited.

SOURCE: STR, INC.
MONTHLY COMPARISON:
April 2021-2020

	OCC %		ADR \$		RevPAR \$		Current Month April 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	70.3	24.5	110.15	78.82	77.45	19.30	187.1	39.8	301.2	301.2	0.0	187.1
Hernando	80.9	33.2	91.89	71.25	74.37	23.63	144.1	29.0	214.8	238.9	7.7	162.8
Pasco	82.2	29.8	101.10	72.25	83.09	21.53	175.9	39.9	286.0	284.0	-0.5	174.4
Charlotte	73.6	25.9	112.81	70.51	83.01	18.24	184.5	60.0	355.1	370.8	3.4	194.3
Florida	71.5	21.4	166.58	78.19	119.07	16.72	234.3	113.0	612.3	862.7	35.2	351.9

SOURCE: STR, INC.

YTD COMPARISON: April 2021

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	OCC %		ADR \$		RevPAR \$		Year to Date – April 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	66.9	57.0	105.16	100.67	70.34	57.43	17.3	4.5	22.5	22.0	-0.4	16.8
Hernando	71.0	61.4	88.79	86.66	63.00	53.22	15.5	2.5	18.4	27.1	7.3	24.0
Pasco	75.5	59.5	95.10	99.11	71.75	59.01	26.7	-4.0	21.6	20.9	-0.6	26.0
Charlotte	68.4	57.6	114.22	127.72	78.14	73.58	18.7	-10.6	6.2	10.6	4.1	23.6
Florida	62.4	57.8	155.64	163.08	97.19	94.32	8.0	-4.6	3.0	8.8	5.6	14.0

TOURISM DEVELOPMENT TAX

May 2020 Revenue

\$ 44,487.42

May 2021 Revenue

\$ 227,646.74

5th Penny Allocation

45,529.35

Total Capital Reserve

\$ 291,832.47

\$ 183,159.32

411.71 %

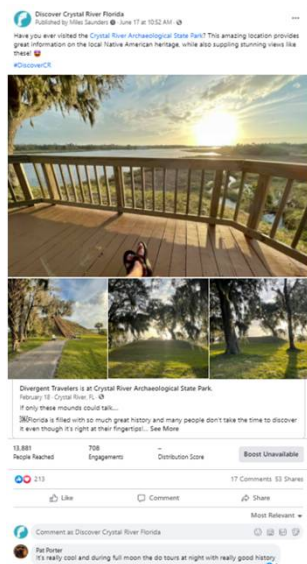
2019-20 Fiscal Year Revenue to Date

\$ 1,124,396.48

2020-21 Fiscal Year Revenue to Date

\$ 1,453,423.54

\$ 329,027.06 or 29.26% Increase YTD



Facebook Main
186,811 Followers



Facebook Fishing
23,400 Followers



Instagram
20,812 Followers



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SOCIAL MEDIA

Follower Comparison



@floridashistoriccoast
39.6k followers



@visitnewsmyrnabeach
22.9k followers



@visitameliaisland
22.4k followers



@discovercrystalriver
20.8k followers



@visit_tally
20.2k followers



@discoverdaytonabeach
15.5k followers



@ocalamarion
13.3k followers



@discovermartin
12.6k followers



@visitindianriver
11.7k followers



@visitgainesville
11.6k followers

Insights

Instagram:

May 31 – June 29

- 320 new followers
- 10,397 Post interactions
- 216,176 total accounts reached

Facebook:

June 2 – June 29

- 459 new followers
- 10,000 Average post reach
- 764,897 total accounts reached

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CRYSTAL RIVER
FLORIDA



FAM TOURS: MEDIA & SALES

June 13-16

VF-MX

The Happening – Food & Wine

MEXICO

June 19-21

VF-US

Tiffany Nguyen-Influencer

CA USA

SALES ACTIVITY

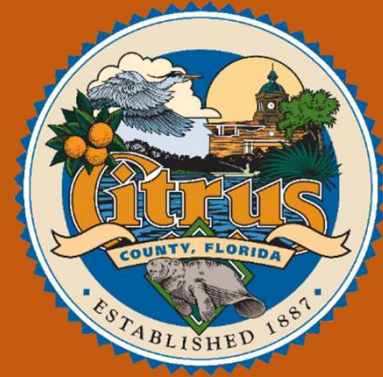
June 2021

- Pricing structure established for 2022 Magazine
- Started ad sales for the 2022 Magazine
- AAA – training of 47 agents in Pennsylvania region
- Campaign strategy reviews for the UK and EU markets
- FAM – Dream Destinations Mexico Jesus Martinez





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OTHER BUSINESS BY COUNCIL MEMBERS



OPEN TO THE PUBLIC
PERSONS WISHING TO
ADDRESS THE COUNCIL

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**CITRUS COUNTY
TOURISM DEVELOPMENT
COUNCIL**
Next Meeting: Sept 8, 2021



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC- Financial Reports				
AGENDA DATE:	July 14, 2021				
<u>BRIEF OVERVIEW:</u> Financial updates					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Informational only					

**CITRUS COUNTY VISITORS AND CONVENTION BUREAU
TOURIST REVENUE TAX COMPARISON**

Month/FY	17-18	18-19	19-20	20-21	\$ Change	% Change	4%	Capital %
Oct	\$ 119,958.64	\$ 121,483.46	\$ 103,054.10	\$ 149,096.80	\$ 46,042.70	44.68%	\$ 119,277.44	\$ 29,819.36
Nov	\$ 132,792.64	\$ 115,105.21	\$ 115,550.63	\$ 133,862.76	\$ 18,312.13	15.85%	\$ 107,090.20	\$ 26,772.55
Dec	\$ 131,153.14	\$ 133,947.52	\$ 134,627.63	\$ 132,538.40	\$ (2,089.23)	-1.55%	\$ 106,030.72	\$ 26,507.68
Jan	\$ 135,683.88	\$ 126,136.66	\$ 155,696.36	\$ 154,483.80	\$ (1,212.56)	-0.78%	\$ 123,587.04	\$ 30,896.76
Feb	\$ 165,715.03	\$ 165,543.78	\$ 201,771.97	\$ 188,696.29	\$ (13,075.68)	-6.48%	\$ 150,957.03	\$ 37,739.26
Mar	\$ 195,507.13	\$ 200,447.21	\$ 230,853.58	\$ 196,058.73	\$ (34,794.85)	-15.07%	\$ 156,846.98	\$ 39,211.75
Apr	\$ 221,607.41	\$ 213,824.89	\$ 138,354.79	\$ 271,040.76	\$ 132,685.97	95.90%	\$ 216,832.61	\$ 54,208.15
May	\$ 157,492.31	\$ 154,072.46	\$ 44,487.42	\$ 227,646.74	\$ 183,159.32	411.71%	\$ 182,117.39	\$ 45,529.35
Jun	\$ 138,501.24	\$ 156,083.72	\$ 125,316.08					
Jul	\$ 165,952.92	\$ 165,070.43	\$ 182,233.26					
Aug	\$ 226,507.69	\$ 223,797.05	\$ 261,955.95					
Sept	\$ 161,016.72	\$ 140,276.72	\$ 193,666.84					
Total	\$ 1,951,888.75	\$ 1,915,789.11	\$ 1,887,568.61	\$ 1,453,424.28	\$ 329,027.80	29.26%	\$ 1,162,739.42	\$ 290,684.85
% Change	35.81%	-1.85%	-1.47%					

Capital Reserves Fund

Budget on 10/1/19 \$ 514,153.00

Expenditures

01/07/2020	\$	(400,000.00)	Bike Trail Investment
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Awarded/Recommended

03/11/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(150,000.00)	City of Crystal River Riverwalk

Revenue

03/26/2020	\$	40,354.39
04/27/2020	\$	46,170.72
05/26/2020	\$	27,670.96
06/26/2020	\$	8,897.48
07/27/2020	\$	25,063.22
08/27/2020	\$	36,446.65
09/27/2020	\$	52,391.19
10/27/2020	\$	29,819.36
11/27/2020	\$	26,772.55
12/27/2020	\$	26,507.68
01/27/2021	\$	30,896.76
02/27/2021	\$	37,739.26
03/27/2021	\$	39,211.75
04/27/2021	\$	54,208.15
05/28/2021	\$	45,529.35

Available	\$ 291,832.47
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Special Project Fund

Budget on 10/1/19 \$ 669,148.00

True Up 4/21 \$ 461,453.00

Remove on Oct 1, 2021

Expenditures

01/14/2020	\$	(1,500.00)
01/29/2020	\$	(1,500.00)
03/26/2020	\$	(1,500.00)
03/26/2020	\$	(4,500.00)
04/02/2020	\$	(1,500.00)

Event - Stone Crab Jam
 Event - Truck and Tractor Pull
 Event - Manatee Festival
 Event - Dragon Boat Festival
 Event - Xtreme Triathlon

Awarded

05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(3,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,500.00)
01/13/2021	\$	(18,650.00)

Collateral - Save Crystal River Display
 Collateral - FOCRNRW Table tents
 Event - Mermaids & Margaritas
 Event - Dragon Boat Festival
 City of Inverness Marketing Program
 Event - Homosassa Seafood Festival
 Event - Manatee Festival
 Event - Stone Crab Jam
 Event - Xtreme Triathlon
 Sodium Fishing Trail

Recommended

\$ (350,000.00)

City of Crystal River Riverwalk

Transfers

\$	(8,600.00)
\$	(18,000.00)
\$	(50,000.00)
\$	(35,000.00)
\$	(105,000.00)
\$	(20,000.00)

PR - Leib Management
 Madden - Video Projects and Fishing Report
 Madden Hulu Campaign
 Rebound Marketing Campaign
 Conversant Campaign
 Filming for Scallops and Fishing

Available \$ 488,351.00

Visitors and Convention Bureau

		FY 2021			
		Budget	Revenues	Difference	%
312120	TOURIST TAX	1,063,000	980,622	82,378	92%
361200	MONEY MKT & LGIP INTEREST	15,000	2,381	12,619	16%
369907	ADVERTISING REV-VISIT CIT	-	-	0	
Total		1,078,000	983,003	94,997	

			FY 2021			
			Budget	Expenditures	Available Balance	%
1-PERSONAL SERVICES	51200	REGULAR SALARIES & WAGES	276,757	174,951	101,806	63%
	51306	CASUAL LABOR	7,000	-	7,000	0%
	51400	OVERTIME	1,000	-	1,000	0%
	52100	FICA TAXES	21,172	13,037	8,135	62%
	52200	RETIREMENT CONTRIBUTIONS	27,532	17,410	10,122	63%
	52300	LIFE & HEALTH INSURANCE	43,307	30,658	12,649	71%
	52400	WORKERS' COMPENSATION	668	538	130	81%
	Sub Total		377,436	236,595	140,841	
2-OPERATING	53100	PROFESSIONAL SERVICES	78,500	33,963	44,537	43%
	53400	OTHER CONTRACTUAL SERV	159,200	86,471	72,729	54%
	53416	SOFTWARE AS A SERVICE	7,680	7,714	(34)	100%
	54000	TRAVEL & PER DIEM	57,300	2,471	54,829	4%
	54100	COMMUNICATIONS SERVICES	8,559	5,408	3,151	63%
	54201	POSTAGE	24,000	2,295	21,705	10%
	54300	UTILITY SERVICES	9,912	4,345	5,567	44%
	54408	BUILDING RENTAL	24,345	14,201	10,144	58%
	54550	GENERAL LIABILITY CLAIMS	541	-	541	0%
	54600	REPAIR & MAINTENANCE	1,824	1,256	568	69%
	54603	VEHICLE MAINTENANCE	550	219	331	40%
	54604	MAINTENANCE - BUILDINGS	6,604	2,108	4,496	32%
	54605	EQUIPMENT MAINTENANCE	7,020	2,891	4,129	41%
	54615	SOFTWARE MAINT/SUPPORT	2,154	1,766	388	82%
	54700	PRINTING & BINDING	17,000	1,912	15,088	11%
	54800	PROMOTIONAL ACTIVITIES	62,500	12,299	50,201	20%
	54807	MARKETING	656,070	334,817	321,253	51%
	54809	TRADE SHOW PROMOTION	56,730	15,677	41,053	28%
	54820	VISIT CITRUS MAGAZINE	37,350	1,942	35,408	3%
	54921	ADVERTISING	38,000	35,287	2,713	93%
	55100	OFFICE SUPPLIES	3,500	257	3,243	7%
	55200	OPERATING SUPPLIES	4,600	154	4,446	3%
	55208	FUEL & LUBES	1,800	204	1,596	11%
	55211	JANITORIAL SUPPLIES	1,000	54	946	5%
	55221	MEALS	3,000	163	2,837	5%
	55270	COMPUTER ACCESSORIES	975	790	185	81%

Visitors and Convention Bureau

			FY 2021			
			Budget	Expenditures	Available Balance	%
2-OPERATING	55275	COMPUTER SOFTWARE	-	848	(848)	
	55400	DUES BKS SUBSCR MEM PUBL	15,005	5,459	9,546	36%
	55500	TRAINING	11,300	2,150	9,150	19%
	Sub Total		1,297,019	577,123	719,896	
4-OTHER USES	58100	AID TO GOVERNMENT AGENCY	350,000	-	350,000	0%
	58221	SPECIAL PROJECTS	532,369	-	532,369	0%
	Sub Total		882,369	0	882,369	
5-TRANSFERS	59100	TRANSFERS	998	998	0	100%
	59123	TRANSFER - INDIRECT COST	51,188	51,188	0	100%
	Sub Total		52,186	52,186	0	
Total			2,609,010	865,904	1,743,106	

DATE: 06/29/2021
TIME: 11:33:20

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 1
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 9/21

FUND - 160 - VISITOR & CONV BUREAU

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	2,232,043.12	
102000	PETTY CASH	700.00	
	TOTAL CASH & CASH EQUIVALENTS	2,232,743.12	.00
155000	PREPAID EXPENSES	868.11	
	TOTAL PREPAID ITEMS	868.11	.00
	TOTAL ASSETS & OTHER DEBITS	2,233,611.23	.00
	TOTAL ASSETS	2,233,611.23	.00
271000	FUND BALANCE		2,116,511.72
	TOTAL EQUITY	4,413,643.38	6,647,254.61
	TOTAL EQUITIES	4,413,643.38	6,647,254.61
	TOTAL VISITOR & CONV BUREAU	6,647,254.61	6,647,254.61

DATE: 06/29/2021
TIME: 11:33:20

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 2
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 9/21

FUND - 160H - VISITOR & CONV BUREAU 1ST

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	1,269,853.35	
	TOTAL CASH & CASH EQUIVALENTS	1,269,853.35	.00
	TOTAL ASSETS & OTHER DEBITS	1,269,853.35	.00
	TOTAL ASSETS	1,269,853.35	.00
271000	FUND BALANCE		1,023,411.87
	TOTAL EQUITY	1,275,162.00	2,545,015.35
	TOTAL EQUITIES	1,275,162.00	2,545,015.35
	TOTAL VISITOR & CONV BUREAU 1ST	2,545,015.35	2,545,015.35
	TOTAL REPORT	9,192,269.96	9,192,269.96

DATE: 06/29/2021
TIME: 11:35:22

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

PAGE NUMBER: 2
REVSTA11

SELECTION CRITERIA: orgn.fund in ('106','160H')
ACCOUNTING PERIOD: 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARMTENT- TITLE NOT FOUND

ACCOUNT - - - -	TITLE - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312121	1ST CENT TOURIST TAX	265,000.00	.00	.00	245,155.51	19,844.49	92.51
361200	MONEY MKT & LGIP INTERES	.00	123.74	.00	1,285.97	-1,285.97	.00
400100	5% RESERVE	-13,250.00	.00	.00	.00	-13,250.00	.00
400200	CASH CARRY FORWARD	1,023,412.00	.00	.00	.00	1,023,412.00	.00
	TOTAL TITLE NOT FOUND	1,275,162.00	123.74	.00	246,441.48	1,028,720.52	19.33
	TOTAL VISITOR & CONV BUREAU 1	1,275,162.00	123.74	.00	246,441.48	1,028,720.52	19.33
	TOTAL REPORT	4,567,681.00	39,269.90	.00	2,584,106.90	1,983,574.10	56.57

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TIME: 11:36:24

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 1
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARTMENT-2122 VISITOR & CONV BUREAU

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
51200	REGULAR SALARIES & WAGES	276,757.00	20,137.61	.00	174,951.21	101,805.79	63.21
51306	CASUAL LABOR	7,000.00	.00	.00	.00	7,000.00	.00
51400	OVERTIME	1,000.00	.00	.00	.00	1,000.00	.00
52100	FICA TAXES	21,172.00	1,498.83	.00	13,037.44	8,134.56	61.58
52200	RETIREMENT CONTRIBUTIONS	27,532.00	2,013.76	.00	17,410.00	10,122.00	63.24
52300	LIFE & HEALTH INSURANCE	43,307.00	3,015.78	.00	30,658.03	12,648.97	70.79
52400	WORKERS' COMPENSATION	668.00	61.51	.00	538.49	129.51	80.61
53100	PROFESSIONAL SERVICES	78,500.00	3,111.11	37,533.34	33,962.66	7,004.00	91.08
53400	OTHER CONTRACTUAL SERV	159,200.00	18,000.00	45,600.00	86,471.40	27,128.60	82.96
53416	SOFTWARE AS A SERVICE	7,680.00	.00	.00	7,714.45	-34.45	100.45
54000	TRAVEL & PER DIEM	57,300.00	456.07	.00	2,470.90	54,829.10	4.31
54100	COMMUNICATIONS SERVICES	8,559.00	233.02	.00	5,408.29	3,150.71	63.19
54201	POSTAGE	24,000.00	19.02	998.00	2,294.62	20,707.38	13.72
54300	UTILITY SERVICES	9,912.00	630.09	5,566.65	4,345.35	.00	100.00
54408	BUILDING RENTAL	24,345.00	.00	.00	14,200.83	10,144.17	58.33
54550	GENERAL LIABILITY CLAIMS	541.00	.00	.00	.00	541.00	.00
54600	REPAIR & MAINTENANCE	1,824.00	130.00	568.00	1,256.00	.00	100.00
54603	VEHICLE MAINTENANCE	550.00	7.43	.00	218.74	331.26	39.77
54604	MAINTENANCE - BUILDINGS	6,604.00	12.89	2,926.45	2,108.43	1,569.12	76.24
54605	EQUIPMENT MAINTENANCE	7,020.00	179.80	4,128.56	2,891.44	.00	100.00
54615	SOFTWARE MAINT/SUPPORT	2,154.00	.00	121.44	1,766.28	266.28	87.64
54700	PRINTING & BINDING	17,000.00	.00	.00	1,911.77	15,088.23	11.25
54800	PROMOTIONAL ACTIVITIES	62,500.00	.00	.00	12,298.68	50,201.32	19.68
54807	MARKETING	656,069.99	122,001.61	285,698.12	334,816.87	35,555.00	94.58
54809	TRADE SHOW PROMOTION	56,730.00	.00	.00	15,677.00	41,053.00	27.63
54820	VISIT CITRUS MAGAZINE	37,350.00	.00	22,486.00	1,942.50	12,921.50	65.40
54921	ADVERTISING	38,000.00	37.84	.00	35,286.83	2,713.17	92.86
55100	OFFICE SUPPLIES	3,500.00	.00	.00	257.35	3,242.65	7.35
55200	OPERATING SUPPLIES	4,600.00	33.91	.00	154.32	4,445.68	3.35
55208	FUEL & LUBES	1,800.00	36.14	.00	204.36	1,595.64	11.35
55211	JANITORIAL SUPPLIES	1,000.00	.00	.00	53.99	946.01	5.40
55221	MEALS	3,000.00	.00	.00	162.90	2,837.10	5.43
55270	COMPUTER ACCESSORIES	975.00	.00	.00	789.79	185.21	81.00
55275	COMPUTER SOFTWARE	.00	.00	.00	847.91	-847.91	.00
55400	DUES BKS SUBSCR MEM PUBL	15,005.00	.00	.00	5,459.00	9,546.00	36.38
55500	TRAINING	11,300.00	.00	.00	2,150.00	9,150.00	19.03
58100	AID TO GOVERNMENT AGENCY	350,000.00	.00	.00	.00	350,000.00	.00
58221	SPECIAL PROJECTS	532,369.00	.00	1,500.00	.00	530,869.00	.28
59100	TRANSFERS	998.00	.00	.00	998.00	.00	100.00
59123	TRANSFER - INDIRECT COST	51,188.00	.00	.00	51,188.00	.00	100.00
61000	RESERVE CASH FORWARD	531,603.00	.00	.00	.00	531,603.00	.00
	TOTAL VISITOR & CONV BUREAU	3,140,612.99	171,616.42	407,126.56	865,903.83	1,867,582.60	40.53
	TOTAL VISITOR & CONV BUREAU	3,140,612.99	171,616.42	407,126.56	865,903.83	1,867,582.60	40.53

DATE: 06/29/2021
TIME: 11:36:24

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 2
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARMTENT-2122H 1ST CENT TOURIST TAX

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
53400	OTHER CONTRACTUAL SERV	400,000.00	.00	.00	.00	400,000.00	.00
58100	AID TO GOVERNMENT AGENCY	150,000.00	.00	.00	.00	150,000.00	.00
58200	DIST OF FUND TO OTHER OR	100,000.00	.00	.00	.00	100,000.00	.00
60080	RES FOR CAPITAL PROJECTS	625,162.00	.00	.00	.00	625,162.00	.00
	TOTAL 1ST CENT TOURIST TAX	1,275,162.00	.00	.00	.00	1,275,162.00	.00
	TOTAL VISITOR & CONV BUREAU 1	1,275,162.00	.00	.00	.00	1,275,162.00	.00
TOTAL REPORT		4,415,774.99	171,616.42	407,126.56	865,903.83	3,142,744.60	28.83

DATE: 06/29/2021
TIME: 11:38:51

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 1
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160-550-552-2122-2122 - VISITOR & CONV BUREAU										
51200						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				276,757.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					10,449.65		PAYROLL CHARGES	
	10/13/20	19-1		67			-8,359.72		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					10,449.66		PAYROLL CHARGES	
	11/04/20	22-2					10,449.66		PAYROLL CHARGES	
	11/18/20	22-2					10,449.65		PAYROLL CHARGES	
	12/02/20	22-3					10,449.67		PAYROLL CHARGES	
	12/16/20	22-3					10,609.66		PAYROLL CHARGES	
	12/30/20	22-3					10,589.65		PAYROLL CHARGES	
	01/13/21	22-4					10,589.65		PAYROLL CHARGES	
	01/27/21	22-4					11,044.55		PAYROLL CHARGES	
	02/10/21	22-5					8,988.56		PAYROLL CHARGES	
	02/24/21	22-5					10,035.73		PAYROLL CHARGES	
	03/10/21	22-6					7,931.33		PAYROLL CHARGES	
	03/24/21	22-6					7,931.34		PAYROLL CHARGES	
	04/07/21	22-7					7,941.34		PAYROLL CHARGES	
	04/21/21	22-7					7,901.35		PAYROLL CHARGES	
	05/05/21	22-8					7,906.35		PAYROLL CHARGES	
	05/19/21	22-8					9,455.52		PAYROLL CHARGES	
	06/02/21	22-9					9,460.53		PAYROLL CHARGES	
	06/16/21	22-9					10,677.08		PAYROLL CHARGES	
TOTAL						276,757.00	174,951.21	.00		101,805.79
51306						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						7,000.00	.00	.00		7,000.00
51400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						1,000.00	.00	.00		1,000.00
52100						.00	.00	.00	BEGINNING BALANCE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 06/29/2021
TIME: 11:38:51

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 2
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52100					(cont'd)					
	09/30/20	11-1				21,172.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					781.06		PAYROLL CHARGES-FRINGE	
	10/13/20	19-1		67			-624.85		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					778.12		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					781.06		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					778.12		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					781.06		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					793.30		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					811.39		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					791.77		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					823.63		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					668.46		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					745.63		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					587.59		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					584.64		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					588.35		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					582.35		PAYROLL CHARGES-FRINGE	
	05/05/21	22-8					585.68		PAYROLL CHARGES-FRINGE	
	05/19/21	22-8					701.25		PAYROLL CHARGES-FRINGE	
	06/02/21	22-9					704.57		PAYROLL CHARGES-FRINGE	
	06/16/21	22-9					794.26		PAYROLL CHARGES-FRINGE	
TOTAL					FICA TAXES	21,172.00	13,037.44	.00		8,134.56
52200					RETIREMENT CONTRIBUTIONS	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				27,532.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					1,044.96		PAYROLL CHARGES-FRINGE	
	10/13/20	19-1		67			-835.97		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					1,044.96		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					1,044.96		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					1,044.96		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					1,044.96		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					1,060.96		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					1,058.96		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					1,058.96		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					1,104.45		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					898.85		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					918.53		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					793.13		PAYROLL CHARGES-FRINGE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 06/29/2021
TIME: 11:38:51

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 3
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52200	RETIREMENT CONTRIBUTIONS (cont'd)									
	03/24/21	22-6					793.13		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					794.13		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					790.13		PAYROLL CHARGES-FRINGE	
	05/05/21	22-8					790.63		PAYROLL CHARGES-FRINGE	
	05/19/21	22-8					945.55		PAYROLL CHARGES-FRINGE	
	06/02/21	22-9					946.05		PAYROLL CHARGES-FRINGE	
	06/16/21	22-9					1,067.71		PAYROLL CHARGES-FRINGE	
TOTAL	RETIREMENT CONTRIBUTIONS					27,532.00	17,410.00	.00		10,122.00
52300	LIFE & HEALTH INSURANCE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				43,307.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					36.56		PAYROLL CHARGES-FRINGE	
	10/07/20	19-1		31			3,378.27		PRE-PAID INSURANCE	
	10/07/20	19-1		31			185.64		PRE-PAID INSURANCE	
	10/21/20	22-1					3,379.52		PAYROLL CHARGES-FRINGE	
	10/21/20	22-1					185.64		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					36.56		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					3,379.52		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					185.64		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					36.56		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					37.12		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					3,380.01		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					185.64		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					37.05		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					3,381.60		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					185.64		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					27.63		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					2,256.29		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					123.76		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					27.76		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					2,256.40		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					123.76		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					27.79		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					2,256.29		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					123.76		PAYROLL CHARGES-FRINGE	
	05/05/21	22-8					27.67		PAYROLL CHARGES-FRINGE	
	05/19/21	22-8					2,256.41		PAYROLL CHARGES-FRINGE	
	05/19/21	22-8					123.76		PAYROLL CHARGES-FRINGE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 06/29/2021
TIME: 11:38:51

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 4
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52300										
	06/02/21	22-9					33.11		PAYROLL CHARGES-FRINGE	
	06/16/21	22-9					2,827.97		PAYROLL CHARGES-FRINGE	
	06/16/21	22-9					154.70		PAYROLL CHARGES-FRINGE	
TOTAL					LIFE & HEALTH INSURANCE	43,307.00	30,658.03	.00		12,648.97
52400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				668.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	10/13/20	19-1		67			-25.44		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	11/04/20	22-2					31.80		PAYROLL CHARGES-WORKERS C	
	11/18/20	22-2					31.81		PAYROLL CHARGES-WORKERS C	
	12/02/20	22-3					31.80		PAYROLL CHARGES-WORKERS C	
	12/16/20	22-3					32.18		PAYROLL CHARGES-WORKERS C	
	12/30/20	22-3					32.16		PAYROLL CHARGES-WORKERS C	
	01/13/21	22-4					32.18		PAYROLL CHARGES-WORKERS C	
	01/27/21	22-4					32.95		PAYROLL CHARGES-WORKERS C	
	02/10/21	22-5					28.00		PAYROLL CHARGES-WORKERS C	
	02/24/21	22-5					30.73		PAYROLL CHARGES-WORKERS C	
	03/10/21	22-6					25.22		PAYROLL CHARGES-WORKERS C	
	03/24/21	22-6					25.21		PAYROLL CHARGES-WORKERS C	
	04/07/21	22-7					25.24		PAYROLL CHARGES-WORKERS C	
	04/21/21	22-7					25.17		PAYROLL CHARGES-WORKERS C	
	05/05/21	22-8					25.18		PAYROLL CHARGES-WORKERS C	
	05/19/21	22-8					29.19		PAYROLL CHARGES-WORKERS C	
	06/02/21	22-9					29.19		PAYROLL CHARGES-WORKERS C	
	06/16/21	22-9					32.32		PAYROLL CHARGES-WORKERS C	
TOTAL					WORKERS' COMPENSATION	668.00	538.49	.00		129.51
53100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				75,000.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82133-02		20974 MADDEN PREPRINT			15,000.00	MEDIA/MARKETING/PR PLAN F	
	10/02/20	17-1	82133-03		20974 MADDEN PREPRINT			24,000.00	MEDIA/MARKETING/PR PLAN F	
	12/08/20	19-3		P-CARD			996.00		PAYPAL JTJPRO	
	12/17/20	17-3	82407-01		20525 RESEARCH DATA SE			28,000.00	VISITOR PROFILE RESEARCH	
	12/31/20	21-3		V141426	3265 HOLLAND & KNIGHT		3,500.00	.00	6113738P 12/7/20	
	12/31/20	21-3	82407-01	V141469	20525 RESEARCH DATA SE		3,111.11	-3,111.11	20-3260 1/1/21	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
53416				SOFTWARE AS A SERVICE	(cont'd)					
	10/07/20	21-1	81937-01	V140102	24122 TEMPEST INTERACT		6,000.00	-6,000.00	524068 9/1/20	
	10/30/20	19-1		P-CARD			37.99		WEB NETWORKSOLUTIONS	
	12/31/20	19-3		P-CARD			29.02		ADOBE STOCK TRIAL	
	01/29/21	19-4		P-CARD			29.99		ADOBE STOCK	
	02/26/21	19-5		P-CARD			29.99		ADOBE STOCK	
	04/30/21	19-7		P-CARD			927.60		TRAVEFY PLUS - ANNUAL	
	04/30/21	19-7		P-CARD			29.99		ADOBE STOCK	
	05/28/21	19-8		P-CARD			599.88		ADOBE 800-833-6687	
	05/28/21	19-8		P-CARD			29.99		ADOBE STOCK	
TOTAL				SOFTWARE AS A SERVICE		7,680.00	7,714.45	.00		-34.45
54000				TRAVEL & PER DIEM		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				57,300.00		.00	POSTED FROM BUDGET SYSTEM	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		6.00	.00	ADV MEALS 11/19-20/20	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		68.80	.00	ADV MILEAGE 11/19-20/2	
	12/31/20	19-3		P-CARD			191.00	.00	MARRIOTT TAMPA WATERSI	
	02/25/21	21-5		V142314	23944 RACHEL FORD		205.00	.00	FIN MEALS 1/12-27/21	
	02/26/21	19-5		P-CARD			20.00		SHELL OIL 57546233206	
	02/26/21	19-5		P-CARD			20.00		7-ELEVEN 38561	
	02/26/21	19-5		P-CARD			1,294.00		COMFORT SUITES TAMPA	
	05/05/21	21-8		V143439	23817 JOHN PRICHER		97.00	.00	ADV MEALS 5/18-21/21	
	05/05/21	21-8		V143439	23817 JOHN PRICHER		113.03	.00	ADV MILEAGE 5/18-21/21	
	06/03/21	21-9		V143823	26488 JODI SANDERS		47.00	.00	ADV MEALS 6/13-18/21	
	06/07/21	21-9		V143908	23944 RACHEL FORD		49.00	.00	ADV MEALS 6/13-18/21	
	06/16/21	21-9		V144051	23817 JOHN PRICHER		47.00	.00	FIN MEALS 5/26-27/21	
	06/16/21	21-9		V144051	23817 JOHN PRICHER		281.24	.00	FIN MILEAGE 5/26-27/21	
	06/16/21	21-9		V144051	23817 JOHN PRICHER		31.83	.00	FIN TOLLS 5/26-27/21	
TOTAL				TRAVEL & PER DIEM		57,300.00	2,470.90	.00		54,829.10
54100				COMMUNICATIONS SERVICES		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				8,559.00		.00	POSTED FROM BUDGET SYSTEM	
	10/22/20	21-1		479970	17174 CENTURYLINK		62.33	.00	320345045 10/9/20	
	11/18/20	21-2		480738	17174 CENTURYLINK		49.76	.00	320345045 11/9/20	
	12/08/20	19-3		P-CARD			139.00		SPECTRUM	
	12/08/20	19-3		P-CARD			20.14		APPLE.COM/US	
	12/08/20	19-3		P-CARD			40.28		APPLE.COM/US	
	12/08/20	19-3		P-CARD			8.48		APPLE.COM/US	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54100	COMMUNICATIONS SERVICES (cont'd)									
	12/08/20	19-3		P-CARD			51.94		APPLE.COM/US	
	12/08/20	19-3		P-CARD			9.99		AMZN Mktp US 288UP10P0	
	12/08/20	19-3		P-CARD			537.73		VERIZONWRLSS RTCCR VB	
	12/08/20	19-3		P-CARD			-2.76		APPLE.COM/US	
	12/08/20	19-3		P-CARD			-2.94		APPLE.COM/US	
	12/08/20	19-3		P-CARD			-1.14		APPLE.COM/US	
	12/31/20	19-3		P-CARD			139.00		SPECTRUM	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		.05	.00	A39/2M8807-20201116	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		122.05	.00	A39/2M8806-20201116	
	01/08/21	21-4		481709	17174 CENTURYLINK		36.91	.00	320345045 12/9/20	
	01/11/21	21-4		V141674	0549.1 STATE OF FLORIDA		124.41	.00	A39/2N5974-20201217	
	01/27/21	21-4		482051	17174 CENTURYLINK		60.40	.00	320345045 1/9/21	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	01/29/21	19-4		P-CARD			540.75		VERIZONWRLSS RTCCR VB	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	02/10/21	21-5		482152	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 1/28/21	
	02/10/21	21-5		V142133	0549.1 STATE OF FLORIDA		122.05	.00	A39/2P3057-20210115	
	02/26/21	19-5		P-CARD			186.86		VERIZONWRLSS RTCCR VB	
	02/26/21	19-5		P-CARD			191.61		VERIZONWRLSS RTCCR VB	
	03/10/21	21-6		482592	17174 CENTURYLINK		50.61	.00	320345045 2/9/21	
	03/11/21	21-6		482590	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 2/28/21	
	03/15/21	21-6		V142888	0549.1 STATE OF FLORIDA		122.05	.00	A39/2R0042-20210215	
	04/19/21	21-7		483289	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 3/28/21	
	04/30/21	19-7		P-CARD			187.22		VZWRLSS MY VZ VB P	
	04/30/21	19-7		P-CARD			465.74		DNH GODADDY.COM	
	05/04/21	21-8		V143461	0549.1 STATE OF FLORIDA		126.05	.00	A39/2R7003-20210316	
	05/04/21	21-8		V143461	0549.1 STATE OF FLORIDA		126.05	.00	A39/2S3844-20210415	
	05/14/21	21-8		483505	17174 CENTURYLINK		89.27	.00	320345045 4/9/21	
	05/14/21	21-8		483503	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 4/28/21	
	05/28/21	19-8		P-CARD			187.39		VERIZONWRLSS RTCCR VB	
	05/28/21	19-8		P-CARD			549.99		VZWRLSS S P1667-01	
	06/15/21	21-9		484108	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 5/28/21	
	06/15/21	21-9		V144074	0549.1 STATE OF FLORIDA		38.66	.00	A39/2T0692-20210517	
	06/16/21	21-9		484110	17174 CENTURYLINK		55.36	.00	320345045 5/9/21	
TOTAL	COMMUNICATIONS SERVICES					8,559.00	5,408.29	.00		3,150.71
54201	POSTAGE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20 11-1					24,000.00			POSTED FROM BUDGET SYSTEM	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SELECTION CRITERIA: orgn.fund in ('160','160H')
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54201	POSTAGE			(cont'd)						
	11/17/20	19-2		POST INT			104.90		October 2021 Postage	
	12/07/20	17-3	82369-02		22924 ABBOTT PRINTING			250.00	SHIPPING FOR 10,000 COPIE	
	12/08/20	19-3		P-CARD			20.56		FEDEX 96439169	
	12/08/20	19-3		P-CARD			367.03		Earnest Mail Consulting	
	12/17/20	19-3		POST INT			11.55		November 2020 Postage	
	12/31/20	19-3		P-CARD			27.18		FEDEX 96903540	
	01/20/21	18-4	82369-02		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/21/21	19-4		POST INT			31.00		December 2020 Postage	
	01/27/21	21-4	82369-02	V141787	22924 ABBOTT PRINTING		441.00	-441.00	104883011 12/31/20	
	01/29/21	19-4		P-CARD			401.13		Earnest Mail Consulting	
	01/29/21	19-4		P-CARD			22.06		FEDEX 97916783	
	02/18/21	19-5		POST INT			54.65		January 2021 Postage	
	02/26/21	19-5		P-CARD			54.06		THE UPS STORE #6065	
	02/26/21	19-5		P-CARD			46.70		FEDEX 98372346	
	03/23/21	19-6		POST INT			55.30		February 2021 Postage	
	03/31/21	19-6		P-CARD			326.20		Earnest Mail Consulting	
	03/31/21	19-6		P-CARD			29.04		FEDEX 98702728	
	03/31/21	19-6		P-CARD			222.34		Earnest Mail Consulting	
	04/01/21	17-7	82594-99		22642 AKERS MEDIA GROU			998.00	ESTIMATED SHIPPING/HANDLI	
	04/12/21	19-7		POST INT			39.80		March 2021 Postage	
	05/12/21	19-8		POST INT			21.10		April 2021 Postage	
	06/14/21	19-9		POST INT			19.02		May 2021 Postage	
TOTAL	POSTAGE					24,000.00	2,294.62	998.00		20,707.38
54300	UTILITY SERVICES					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				9,912.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-01		0356 CITRUS COUNTY CH			9,912.00	UTILITY SERVICES FOR THE	
	11/17/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		22.21	-22.21	56288 11/3/20	
	11/19/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		30.67	-30.67	56366 11/16/20	
	12/02/20	21-3	82104-01	V140927	0356 CITRUS COUNTY CH		34.70	-34.70	57372 11/24/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		22.20	-22.20	57513 12/3/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		46.67	-46.67	57514 12/3/20	
	01/11/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		435.95	-435.95	58750 12/30/20	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		22.20	-22.20	58782 1/11/21	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		46.67	-46.67	58781 1/11/21	
	02/10/21	21-5	82104-01	V142010	0356 CITRUS COUNTY CH		55.35	-55.35	58933 2/1/21	
	02/22/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		452.79	-452.79	58934 2/1/21	
	02/24/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		46.67	-46.67	60003 2/10/21	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54300	UTILITY SERVICES		(cont'd)						
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		401.70	-401.70	57508 12/1/20	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		410.86	-410.86	61144 3/2/21	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		22.21	-22.21	61146 3/2/21	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		40.94	-40.94	57506 12/1/20	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		46.67	-46.67	56290 11/3/20	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		68.44	-68.44	61147 3/2/21	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		70.83	-70.83	61145 3/2/21	
03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		454.21	-454.21	56320 11/3/20	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		397.69	-397.69	62610 5/3/21	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		22.21	-22.21	62454 4/14/21	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		48.89	-48.89	62455 4/14/21	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		81.07	-81.07	62334 4/1/21	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		341.98	-341.98	62335 4/1/21	
05/14/21	21-8	82104-01	V143516	0356 CITRUS COUNTY CH		91.48	-91.48	62611 5/3/21	
06/02/21	21-9	82104-01	V143781	0356 CITRUS COUNTY CH		22.21	-22.21	62647 5/5/21	
06/02/21	21-9	82104-01	V143781	0356 CITRUS COUNTY CH		46.69	-46.69	62646 5/5/21	
06/16/21	21-9	82104-01	V143944	0356 CITRUS COUNTY CH		22.21	-22.21	63916 6/8/21	
06/16/21	21-9	82104-01	V143944	0356 CITRUS COUNTY CH		46.67	-46.67	63915 6/8/21	
06/16/21	21-9	82104-01	V143944	0356 CITRUS COUNTY CH		80.22	-80.22	63913 6/8/21	
06/16/21	21-9	82104-01	V143944	0356 CITRUS COUNTY CH		412.09	-412.09	63914 6/8/21	
TOTAL	UTILITY SERVICES				9,912.00	4,345.35	5,566.65		.00
54408	BUILDING RENTAL				.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				24,345.00			POSTED FROM BUDGET SYSTEM	
10/22/20	21-1		V140253	22252 MAN CAVE LLC		2,028.69	.00	RENT OCT 2020	
11/19/20	21-2		V140725	22252 MAN CAVE LLC		2,028.69	.00	RENT NOV 2020	
12/29/20	21-3		V141440	22252 MAN CAVE LLC		2,028.69	.00	RENT DEC 2020	
04/07/21	21-7		V142987	22252 MAN CAVE LLC		2,028.69	.00	RENT JAN 2021	
04/07/21	21-7		V142987	22252 MAN CAVE LLC		2,028.69	.00	RENT FEB 2021	
04/19/21	21-7		V143160	22252 MAN CAVE LLC		2,028.69	.00	RENT APR 2021	
04/19/21	21-7		V143160	22252 MAN CAVE LLC		2,028.69	.00	RENT MAR 2021	
TOTAL	BUILDING RENTAL				24,345.00	14,200.83	.00		10,144.17
54550	GENERAL LIABILITY CLAIMS				.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				541.00			POSTED FROM BUDGET SYSTEM	
TOTAL	GENERAL LIABILITY CLAIMS				541.00	.00	.00		541.00

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54600										
54600						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,824.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-03		0356 CITRUS COUNTY CH			1,824.00	GROUNDS MAINTENANCE (LAWN)	
	11/17/20	21-2	82104-03	V140650	0356 CITRUS COUNTY CH		260.00	-260.00	56319 11/3/20	
	01/14/21	21-4	82104-03	V141549	0356 CITRUS COUNTY CH		130.00	-130.00	58783 1/12/21	
	01/29/21	21-4	82104-03	V142010	0356 CITRUS COUNTY CH		130.00	-130.00	58828 1/27/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		130.00	-130.00	61138 3/1/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		216.00	-216.00	57509 12/1/20	
	05/14/21	21-8	82104-03	V143516	0356 CITRUS COUNTY CH		130.00	-130.00	62327 3/31/21	
	05/14/21	21-8	82104-03	V143516	0356 CITRUS COUNTY CH		130.00	-130.00	62501 4/28/21	
	06/03/21	21-9	82104-03	V143781	0356 CITRUS COUNTY CH		130.00	-130.00	63747 5/26/21	
TOTAL			REPAIR & MAINTENANCE			1,824.00	1,256.00	568.00		.00
54603						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				550.00			POSTED FROM BUDGET SYSTEM	
	12/31/20	19-3		P-CARD			211.31		SQ HYDRO SHINE MOBILE DE	
	06/28/21	19-9		VM 5/21			7.43		VEH MAINT INTERFACE	
TOTAL			VEHICLE MAINTENANCE			550.00	218.74	.00		331.26
54604						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				6,604.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-02		0356 CITRUS COUNTY CH			3,004.00	BUILDING MAINTENANCE (LAW	
	10/30/20	21-1	82104-02	V140458	0356 CITRUS COUNTY CH		12.93	-12.93	55185 10/20/20	
	12/01/20	21-3	82104-02	V140927	0356 CITRUS COUNTY CH		12.93	-12.93	56369 11/17/20	
	02/24/21	21-5	82104-02	V142280	0356 CITRUS COUNTY CH		12.93	-12.93	60004 2/10/21	
	03/19/21	21-6	82104-02	V142762	0356 CITRUS COUNTY CH		12.98	-12.98	61219 3/11/21	
	04/29/21	19-7		1472			2,030.88		OCT- MARCH 2021 CLEANING	
	05/14/21	21-8	82104-02	V143516	0356 CITRUS COUNTY CH		12.89	-12.89	62409 4/12/21	
	06/02/21	21-9	82104-02	V143781	0356 CITRUS COUNTY CH		12.89	-12.89	62696 5/12/21	
TOTAL			MAINTENANCE - BUILDINGS			6,604.00	2,108.43	2,926.45		1,569.12
54605						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,020.00			POSTED FROM BUDGET SYSTEM	
	10/01/20	17-1	81938-01		17052 KONICA MINOLTA B			3,000.00	THIRD YEAR OF 48 MONTH LE	
	10/01/20	17-1	81940-01		18958 ROYAL "T" SYSTEM			4,020.00	STREAM E-LIVE RIVER CAM (	
	10/19/20	21-1	81940-01	V140291	18958 ROYAL "T" SYSTEM		335.00	-335.00	7251 10/1/20	

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CITRUS COUNTY BOARD
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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54605	EQUIPMENT MAINTENANCE (cont'd)									
	11/04/20	21-2	81940-01	V140555	18958 ROYAL "T" SYSTEM		335.00	-335.00	7361 11/1/20	
	11/13/20	21-2	81938-01	V140716	17052 KONICA MINOLTA B		116.94	-116.94	269273874 10/31/20	
	12/10/20	21-3	81940-01	V141215	18958 ROYAL "T" SYSTEM		335.00	-335.00	7415 12/1/20	
	12/14/20	21-3	81938-01	V141156	17052 KONICA MINOLTA B		116.94	-116.94	269844518 11/30/20	
	01/14/21	21-4	81938-01	V141609	17052 KONICA MINOLTA B		116.94	-116.94	270419802 12/31/20	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7538 1/1/21	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7611 2/1/21	
	02/22/21	21-5	81938-01	V142343	17052 KONICA MINOLTA B		116.94	-116.94	271021362 1/31/21	
	03/10/21	21-6	81938-01	V142557	17052 KONICA MINOLTA B		116.94	-116.94	271551632 2/28/21	
	04/06/21	21-7	81940-01	V143021	18958 ROYAL "T" SYSTEM		335.00	-335.00	7680 3/1/21	
	04/07/21	21-7	81938-01	V142979	17052 KONICA MINOLTA B		116.94	-116.94	272169500 3/31/21	
	06/15/21	21-9	81938-01	V144009	17052 KONICA MINOLTA B		179.80	-179.80	273357448 5/31/21	
TOTAL	EQUIPMENT MAINTENANCE					7,020.00	2,891.44	4,128.56		.00
54615	SOFTWARE MAINT/SUPPORT									
	09/30/20	11-1				2,154.00	.00	.00	BEGINNING BALANCE	
	12/07/20	17-3	82371-01		10043 SHI INTERNATIONA			1,766.28	MICROSOFT SOFTWARE ASSURA	
	12/17/20	17-3	82408-01		10043 SHI INTERNATIONA			121.44	ZENWORKS ANNUAL SUPPORT R	
	01/08/21	21-4	82371-01	V141668	10043 SHI INTERNATIONA		1,766.28	-1,766.28	B12786644 12/23/20	
	01/13/21	18-4	82408-01		10043 SHI INTERNATIONA			.00	CHANGE ORDER - 1	
TOTAL	SOFTWARE MAINT/SUPPORT					2,154.00	1,766.28	121.44		266.28
54700	PRINTING & BINDING									
	09/30/20	11-1				17,000.00	.00	.00	BEGINNING BALANCE	
	12/07/20	17-3	82369-01		22924 ABBOTT PRINTING			1,720.77	CRYSTAL RIVER CYCLING BRO	
	01/20/21	18-4	82369-01		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/27/21	21-4	82369-01	V141787	22924 ABBOTT PRINTING		1,911.77	-1,911.77	104883011 12/31/20	
TOTAL	PRINTING & BINDING					17,000.00	1,911.77	.00		15,088.23
54800	PROMOTIONAL ACTIVITIES									
	09/30/20	11-1				62,500.00	.00	.00	BEGINNING BALANCE	
	11/03/20	24-2		NP000005011			-2.12		POSTED FROM BUDGET SYSTEM	
	11/03/20	21-2		480176	24949 NANETTE FISHER		106.00	.00	PETTY CASH 10/22/00	
	11/13/20	21-2		480304	24949 NANETTE FISHER		83.00	.00	PETTY CASH 11/2/20	
	11/30/20	20-2		480176	24949 NANETTE FISHER		-106.00	.00	PETTY CASH 10/22/00	
	12/02/20	21-3		481217	24949 NANETTE FISHER		76.00	.00	PETTY CASH 11/20/20	

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54800				PROMOTIONAL ACTIVITIES	(cont'd)					
	12/08/20	19-3		P-CARD			323.86		PLANTATION ON CRY RIVE	
	12/08/20	19-3		P-CARD			110.40		VINTAGE ON 5TH	
	12/08/20	19-3		P-CARD			108.10		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			105.00		SQ WALLACES AT THE GREE	
	12/08/20	19-3		P-CARD			98.33		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			44.28		SQ KATCH MOBILE	
	12/08/20	19-3		P-CARD			152.38		SQ KATCH TWENTY-TWO	
	12/08/20	19-3		P-CARD			311.25		PLANTATION ON CRY RIVE	
	12/08/20	19-3		P-CARD			83.13		STUMPKNOCKERS -THE SQUARE	
	12/17/20	21-3		481342	24949 NANETTE FISHER		153.00	.00	PETTY CASH 12/10/20	
	12/31/20	19-3		P-CARD			139.30		PLANTATION ON CRY RIVE	
	12/31/20	19-3		P-CARD			156.45		CRUMPS LANDING	
	01/06/21	17-4	82424-01		24940 DIANE M BEDARD			1,500.00	RUN AD ON NATURECOASTER W	
	01/14/21	21-4	82424-01	V141562	24940 DIANE M BEDARD		1,500.00	-1,500.00	656 1/11/21	
	01/29/21	19-4		P-CARD			81.08		SQ WALLACES AT THE GREE	
	01/29/21	19-4		P-CARD			86.83		VINTAGE ON 5TH	
	01/29/21	19-4		P-CARD			313.38		SQ WATERFRONT SOCIAL	
	01/29/21	19-4		P-CARD			14.65		FACEBK 6WMV52PGJ2	
	01/29/21	19-4		P-CARD			32.78		VINTAGE ON 5TH	
	01/29/21	19-4		P-CARD			37.35		FERRIS GROVES	
	01/29/21	19-4		P-CARD			231.85		PLANTATION ON CRY RIVE	
	01/29/21	21-4		1/27/21	23817 JOHN PRICHER		115.00	.00	PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		-115.00	.00	PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		.00	.00	PETTY CASH 1/27/21	
	02/24/21	21-5		482498	26340 JOHN PRICHER		115.00	.00	PETTY CASH 1/27/21	
	02/26/21	19-5		P-CARD			15.35		FACEBK SNCCW2PGJ2	
	02/26/21	19-5		P-CARD			65.00		DAVIDS WORLD CYCLE	
	02/26/21	19-5		P-CARD			84.81		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			143.01		ULINE SHIP SUPPLIES	
	02/26/21	19-5		P-CARD			36.00		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			1,245.60		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			90.00		SQ CATTLE DOG COFFEE ROA	
	02/26/21	19-5		P-CARD			134.55		SQ WILD SASSA	
	02/26/21	19-5		P-CARD			221.84		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			144.90		VINTAGE ON 5TH	
	02/26/21	19-5		P-CARD			73.02		SQ WATERFRONT SOCIAL	
	02/26/21	19-5		P-CARD			195.00		SQ AMYS ON THE AVENUE	
	02/26/21	19-5		P-CARD			432.00		TEA HOUSE 650	
	02/26/21	19-5		P-CARD			106.75		SQ WATERFRONT SOCIAL	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54800	PROMOTIONAL ACTIVITIES (cont'd)									
	03/31/21	19-6		P-CARD			8.00		TEA HOUSE 650	
	03/31/21	19-6		P-CARD			87.40		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			65.55		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			58.65		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			37.38		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			21.85		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			41.69		SQ AMYS ON THE AVENUE	
	03/31/21	19-6		P-CARD			67.28		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			43.70		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			52.90		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			50.00		FH MELLOW MANGROVE CH	
	03/31/21	19-6		P-CARD			11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			137.71		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			-11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			1,311.27		PLANTATION ON CRY RIVE	
	03/31/21	19-6		P-CARD			67.51		SEAGRASS WATERFRONT AND T	
	03/31/21	19-6		P-CARD			60.00		FACEBK 5HASYXW8A2	
	03/31/21	19-6		P-CARD			71.88		STUMPCKNOCKERS -THE SQUARE	
	03/31/21	19-6		P-CARD			20.00		DAVIDS WORLD CYCLE	
	04/30/21	19-7		P-CARD			1,753.59		PLANTATION ON CRY RIVE	
	04/30/21	19-7		P-CARD			64.39		FACEBK CDLTCTYA9A2	
	04/30/21	19-7		P-CARD			105.22		SQ WATERFRONT SOCIAL	
	04/30/21	19-7		P-CARD			357.90		PLANTATION ON CRY RIVE	
	04/30/21	19-7		P-CARD			86.83		VINTAGE ON 5TH	
	04/30/21	19-7		P-CARD			67.28		SQ WATERFRONT SOCIAL	
	04/30/21	19-7		P-CARD			156.70		TST CAJUN JIMMY SEAFOOD	
	04/30/21	19-7		P-CARD			12.50		TEA HOUSE 650	
	04/30/21	19-7		P-CARD			82.80		SQ WATERFRONT SOCIAL	
	05/28/21	19-8		P-CARD			65.59		FACEBK SE8ZHW8A2	
TOTAL	PROMOTIONAL ACTIVITIES					62,500.00	12,298.68	.00		50,201.32
54807	MARKETING					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				495,600.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82133-01		20974 MADDEN PREPRINT			433,000.00	MEDIA/MARKETING/PR PLAN F	
	12/02/20	13-1				29,319.99			PRIOR YEAR ENCUMBRANCE	
	12/02/20	17-1	81076-01		20974 MADDEN PREPRINT			29,319.99	ENCUMB CARRIED FORWARD	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005486 10/31/20	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		49,391.69	-49,391.69	2020-005490 11/13/20	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54807	MARKETING (cont'd)									
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005871 11/30/20	
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		34,606.59	-34,606.59	2020-005870 11/30/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-006207 12/31/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		36,026.02	-36,026.02	2020-006205 12/31/20	
	01/27/21	18-4	82133-01		20974 MADDEN PREPRINT			37,500.00	CHANGE ORDER - 1	
	02/11/21	21-5		V142077	24514 KLOOZED LLC		7,600.00	.00	2068 12/29/20	
	02/25/21	21-5	82133-01	V142354	20974 MADDEN PREPRINT		23,489.61	-23,489.61	2021-006555 1/31/21	
	03/09/21	25-6		BT030921		26,150.00			BT030921-1	
	03/31/21	19-6		P-CARD			595.00		American Adventures LLC	
	04/27/21	25-7		BT042721		105,000.00			BT042721-5	
	05/14/21	21-8	82133-01	V143591	20974 MADDEN PREPRINT		23,606.35	-23,606.35	2021-007213 3/31/21	
	06/02/21	21-9	82133-01	V143834	20974 MADDEN PREPRINT		90,543.93	-90,543.93	2021-007742 4/30/21	
	06/15/21	21-9	82133-01	V144019	20974 MADDEN PREPRINT		2,400.00	-2,400.00	2021-007745 4/30/21	
	06/16/21	21-9	82133-01	V144019	20974 MADDEN PREPRINT		29,057.68	-29,057.68	2021-006839 2/28/21	
	06/18/21	18-9	82133-01		20974 MADDEN PREPRINT			105,000.00	CHANGE ORDER - 2	
	06/21/21	18-9	82133-01		20974 MADDEN PREPRINT			7,500.00	CHANGE ORDER - 3	
TOTAL	MARKETING					656,069.99	334,816.87	285,698.12		35,555.00
54809	TRADE SHOW PROMOTION									
	09/30/20	11-1				56,730.00	.00	.00	BEGINNING BALANCE	
	10/30/20	19-1		P-CARD			8.60		POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1		P-CARD			859.51		INTERNATIONAL TRANSACTION	
	10/30/20	19-1		P-CARD			1,440.00		NATIONAL EVENT MGMT	
	11/09/20	19-2		246			8,675.00		VISIT FLORIDA SERVICE CEN	
	12/08/20	19-3		P-CARD			500.00		NY EXPENSES PREPAID IN OY	
	12/08/20	19-3		P-CARD			700.00		VISIT FLORIDA SERVICE CEN	
	01/21/21	19-4		761			-868.11		FLORIDA RV TRADE ASSOC	
	01/29/21	19-4		P-CARD			450.00		E/C PCARD - PREPAID EXP	
	02/26/21	19-5		P-CARD			162.00		VISIT FLORIDA SERVICE CEN	
	04/30/21	19-7		P-CARD			3,000.00		FL STATE FAIR B2B	
	04/30/21	19-7		P-CARD			750.00		AMERICAN SPORTFISHING AS	
TOTAL	TRADE SHOW PROMOTION					56,730.00	15,677.00	.00	MAP YOUR SHOW	41,053.00
54820	VISIT CITRUS MAGAZINE									
	09/30/20	11-1				37,350.00	.00	.00	BEGINNING BALANCE	
	12/07/20	17-3	82370-01		22642 AKERS MEDIA GROU			3,000.00	POSTED FROM BUDGET SYSTEM	
	04/01/21	17-7	82594-01		22642 AKERS MEDIA GROU			22,486.00	PUBLISHING 2021 DISCOVER	
									PRINTING OF THE VISITORS	

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54820										
	05/17/21	21-8	82370-01		22642 AKERS MEDIA GROU		.00	-3,000.00	PUBLISHING 2021 DISCOVER	
	05/28/21	19-8		P-CARD			1,942.50		IN AKERS MEDIA GROUP, IN	
TOTAL						37,350.00	1,942.50	22,486.00		12,921.50
54921						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,000.00			POSTED FROM BUDGET SYSTEM	
	10/20/20	21-1		V140181	0377.1 CITRUS COUNTY CH		18.43	.00	12963344 10/1/20	
	10/30/20	19-1		P-CARD			117.04		CITRUS PUBLISHING	
	11/19/20	21-2		V140652	0377.1 CITRUS COUNTY CH		18.92	.00	12964167 10/20/20	
	12/14/20	21-3		V141168	20974 MADDEN PREPRINT		35,000.00	.00	2020-005030 9/30/20	
	12/17/20	21-3		V141091	0377.1 CITRUS COUNTY CH		18.92	.00	12965880 11/23/20	
	01/05/21	25-4		BT010521		35,000.00		.00	BT010521-4	
	01/11/21	21-4		V141550	0377.1 CITRUS COUNTY CH		18.92	.00	12967034 12/17/20	
	02/22/21	21-5		V142281	0377.1 CITRUS COUNTY CH		18.92	.00	12968779 1/26/21	
	03/11/21	21-6		V142490	0377.1 CITRUS COUNTY CH		18.92	.00	12970384 2/24/21	
	04/20/21	21-7		V143085	0377.1 CITRUS COUNTY CH		18.92	.00	12972380 3/31/21	
	04/30/21	19-7		P-CARD			18.92		CITRUS PUBLISHING	
	04/30/21	19-7		P-CARD			-18.92		CITRUS PUBLISHING	
	06/02/21	21-9		V143782	0377.1 CITRUS COUNTY CH		18.92	.00	12973874 4/28/21	
	06/15/21	21-9		V143946	0377.1 CITRUS COUNTY CH		18.92	.00	12975292 5/25/21	
TOTAL						38,000.00	35,286.83	.00		2,713.17
55100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,500.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			55.62		OFFICEMAX/OFFICEDEPT#6876	
	12/31/20	19-3		P-CARD			13.47		OFFICEMAX/OFFICEDEPT#6876	
	01/29/21	19-4		P-CARD			25.96		OFFICEMAX/OFFICEDEPT#6876	
	02/26/21	19-5		P-CARD			37.98		OFFICEMAX/OFFICEDEPT#6876	
	02/26/21	19-5		P-CARD			23.74		AMAZON.COM RD0AX7EF3 AMZN	
	03/15/21	21-6		482664	1621 DS SERVICES OF A		6.02	.00	19506016 030621 3/6/21	
	03/31/21	19-6		P-CARD			4.37		WAL-MART #1104	
	04/30/21	19-7		P-CARD			11.98		OFFICEMAX/DEPOT 6806	
	04/30/21	19-7		P-CARD			29.98		OFFICEMAX/OFFICEDEPT#6876	
	05/28/21	19-8		P-CARD			48.23		AMZN Mktp US X39W13IQ3	
TOTAL						3,500.00	257.35	.00		3,242.65
55200						.00	.00	.00	BEGINNING BALANCE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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TIME: 11:38:51

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 16
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55200				OPERATING SUPPLIES	(cont'd)					
	09/30/20	11-1				4,600.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			19.47		WATER - COFFEE DELIVERY	
	12/08/20	19-3		P-CARD			28.43		WAL-MART #1104	
	12/08/20	19-3		P-CARD			39.00		WAL-MART #1104	
	12/31/20	19-3		P-CARD			6.35		WATER - COFFEE DELIVERY	
	01/29/21	19-4		P-CARD			6.35		WATER - COFFEE DELIVERY	
	02/26/21	19-5		P-CARD			8.47		WM SUPERCENTER #1104	
	02/26/21	19-5		P-CARD			6.35		WATER - COFFEE DELIVERY	
	04/07/21	21-7		482970	1621 DS SERVICES OF A		5.99	.00	19506016 040321 4/3/21	
	06/11/21	21-9		483870	1621 DS SERVICES OF A		33.91	.00	1950616 052921 5/29/21	
TOTAL				OPERATING SUPPLIES		4,600.00	154.32	.00		4,445.68
55208				FUEL & LUBES		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,800.00			POSTED FROM BUDGET SYSTEM	
	11/19/20	19-2		293			.35		OCT FUEL CHARGES	
	11/24/20	19-2		VM 10/20			22.06		VEH MAINT INTERFACE	
	12/17/20	19-3		524			.35		NOV FUEL CHARGES	
	12/21/20	19-3		VM 11/20			14.92		VEH MAINT INTERFACE	
	01/20/21	19-4		751			.35		DEC FUEL CHARGES	
	01/21/21	19-4		VM 12/20			18.56		VEH MAINT INTERFACE	
	02/17/21	19-5		984			.70		JAN FUEL CHARGES	
	02/23/21	19-5		VM 1/21			35.78		VEH MAINT INTERFACE	
	03/22/21	19-6		WEXPRESS			32.43		Wright Express	
	03/23/21	19-6		1232			.35		FEB FUEL CHARGES	
	03/29/21	19-6		VM 2/21			11.57		VEH MAINT INTERFACE	
	05/11/21	19-8		WEXPRESS			30.80		Wright Express	
	06/14/21	19-9		WEXPRESS			36.14		Wright Express	
TOTAL				FUEL & LUBES		1,800.00	204.36	.00		1,595.64
55211				JANITORIAL SUPPLIES		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,000.00			POSTED FROM BUDGET SYSTEM	
	04/30/21	19-7		P-CARD			53.99		KIMBALL MIDWEST PAYEEZY	
TOTAL				JANITORIAL SUPPLIES		1,000.00	53.99	.00		946.01
55221				MEALS		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,000.00			POSTED FROM BUDGET SYSTEM	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 17
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55221	MEALS				(cont'd)					
	12/08/20	19-3		P-CARD			20.00		CITRUS COUNTY CHAMBER	
	12/31/20	19-3		P-CARD			19.98		DUNKIN #346009 Q35	
	12/31/20	19-3		P-CARD			-20.00		CITRUS COUNTY CHAMBER	
	01/29/21	19-4		P-CARD			20.98		DD/BR #343576 Q35	
	01/29/21	19-4		P-CARD			20.00		CITRUS COUNTY CHAMBER	
	02/26/21	19-5		P-CARD			19.98		DUNKIN #346009 Q35	
	03/31/21	19-6		P-CARD			19.96		DUNKIN #353335 Q35	
	03/31/21	19-6		P-CARD			20.00		CITRUS COUNTY CHAMBER	
	04/30/21	19-7		P-CARD			21.42		DUNKIN #353335 Q35	
	05/28/21	19-8		P-CARD			20.58		DUNKIN #346009 Q35	
TOTAL	MEALS					3,000.00	162.90	.00		2,837.10
55270	COMPUTER ACCESSORIES					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				975.00			POSTED FROM BUDGET SYSTEM	
	02/26/21	19-5		P-CARD			124.79		DMI DELL HIGHER EDUC	
	02/26/21	19-5		P-CARD			914.58		DMI DELL HIGHER EDUC	
	02/26/21	19-5		P-CARD			665.00		DMI DELL HIGHER EDUC	
	04/26/21	19-7		1492			-914.58		TFR DELL MONITOR CHARGES	
TOTAL	COMPUTER ACCESSORIES					975.00	789.79	.00		185.21
55275	COMPUTER SOFTWARE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				.00			POSTED FROM BUDGET SYSTEM	
	03/31/21	19-6		P-CARD			29.99		ADOBE STOCK	
	04/30/21	19-7		P-CARD			218.04		DNH GODADDY.COM	
	05/28/21	19-8		P-CARD			599.88		ADOBE CREATIVE CLOUD	
TOTAL	COMPUTER SOFTWARE					.00	847.91	.00		-847.91
55400	DUES BKS SUBSCR MEM PUBL					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				15,005.00			POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1		P-CARD			2,704.00		FADMO	
	11/09/20	19-2		246			250.00		NY EXPENSES PREPAID IN OY	
	01/29/21	19-4		P-CARD			500.00		AMERICAN SPORTFISHING AS	
	02/26/21	19-5		P-CARD			175.00		FL OUTDOOR WRITERS ASSOC	
	02/26/21	19-5		P-CARD			675.00		National Tour Association	
	04/30/21	19-7		P-CARD			295.00		FADMO	
	05/28/21	19-8		P-CARD			860.00		SOUTHEAST TOURISM SOCIETY	
TOTAL	DUES BKS SUBSCR MEM PUBL					15,005.00	5,459.00	.00		9,546.00

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 18
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55500	TRAINING					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				11,300.00			POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1		P-CARD			1,075.00		SOUTHEAST TOURISM SOCIETY	
	11/09/20	19-2		246			1,075.00		NY EXPENSES PREPAID IN OY	
TOTAL	TRAINING					11,300.00	2,150.00	.00		9,150.00
58100	AID TO GOVERNMENT AGENCY					.00	.00	.00	BEGINNING BALANCE	
	01/28/21	11-4				.00				
	02/09/21	25-5		BT020921		350,000.00			BT020921-8	
TOTAL	AID TO GOVERNMENT AGENCY					350,000.00	.00	.00		350,000.00
58221	SPECIAL PROJECTS					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				204,066.00			POSTED FROM BUDGET SYSTEM	
	12/02/20	13-1				1,500.00			PRIOR YEAR ENCUMBRANCE	
	12/02/20	17-1	80506-01		21013 SAVE CRYSTAL RIV			1,500.00	ENCUMB CARRIED FORWARD	
	01/19/21	25-4		BT011921		-3,500.00			BT011921-1	
	03/09/21	25-6		BT030921		-26,150.00			BT030921-1	
	04/14/21	13-7				461,453.00			FB041321	
	04/27/21	25-7		BT042721		-105,000.00			BT042721-5	
TOTAL	SPECIAL PROJECTS					532,369.00	.00	1,500.00		530,869.00
59100	TRANSFERS					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				998.00			POSTED FROM BUDGET SYSTEM	
	10/26/20	19-1		128			998.00		BUDGETED TRANSFERS	
TOTAL	TRANSFERS					998.00	998.00	.00		.00
59123	TRANSFER - INDIRECT COST					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				51,188.00			POSTED FROM BUDGET SYSTEM	
	10/26/20	19-1		128			51,188.00		BUDGETED TRANSFERS	
TOTAL	TRANSFER - INDIRECT COST					51,188.00	51,188.00	.00		.00
61000	RESERVE CASH FORWARD					.00	.00	.00	BEGINNING BALANCE	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 19
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

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TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
61000				RESERVE CASH FORWARD	(cont'd)					
	09/30/20	11-1				894,193.00			POSTED FROM BUDGET SYSTEM	
	01/05/21	25-4		BT010521		-35,000.00			BT010521-4	
	02/09/21	25-5		BT020921		-350,000.00			BT020921-8	
	04/14/21	13-7				22,410.00			FB041321	
TOTAL				RESERVE CASH FORWARD		531,603.00	.00	.00		531,603.00
TOTAL DEPARMTENT - VISITOR & CONV BUREAU						3,140,612.99	865,903.83	407,126.56		1,867,582.60
TOTAL FUND - VISITOR & CONV BUREAU						3,140,612.99	865,903.83	407,126.56		1,867,582.60

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 20
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 9/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160H-550-552-2122H-2122H - 1ST CENT TOURIST TAX									
53400			OTHER CONTRACTUAL SERV		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				400,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL			OTHER CONTRACTUAL SERV		400,000.00	.00	.00		400,000.00
58100			AID TO GOVERNMENT AGENCY		.00	.00	.00	BEGINNING BALANCE	
01/28/21	11-4				.00				
02/09/21	25-5		BT020921		150,000.00			BT020921-8	
TOTAL			AID TO GOVERNMENT AGENCY		150,000.00	.00	.00		150,000.00
58200			DIST OF FUND TO OTHER ORG		.00	.00	.00	BEGINNING BALANCE	
02/09/21	25-5		BT020921		100,000.00			BT020921-8	
02/09/21	11-5				.00				
TOTAL			DIST OF FUND TO OTHER ORG		100,000.00	.00	.00		100,000.00
60080			RES FOR CAPITAL PROJECTS		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				780,311.00			POSTED FROM BUDGET SYSTEM	
02/09/21	25-5		BT020921		-250,000.00			BT020921-8	
04/14/21	13-7				94,851.00			FB041321	
TOTAL			RES FOR CAPITAL PROJECTS		625,162.00	.00	.00		625,162.00
TOTAL DEPARMTENT - 1ST CENT TOURIST TAX					1,275,162.00	.00	.00		1,275,162.00
TOTAL FUND - VISITOR & CONV BUREAU 1ST					1,275,162.00	.00	.00		1,275,162.00
TOTAL REPORT					4,415,774.99	865,903.83	407,126.56		3,142,744.60

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION