
AGENDA

Commissioner Ronald E. Kitchen Jr.
Vice Chair Mike Engiles
Councilmember Cindi Guy

Councilmember Jacquie Hepfer
Paresh Desai
Michael Mancke

Michael Shoemaker
Gene McGee
Ashton Srock

A. CALL TO ORDER

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
 1. TDC - Adoption of April 14 Agenda

Move to approve agenda

B. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES

1. TDC - Approval of April 14 Meeting Minutes

Move to approve April 14, 2021 Tourist Development Council Minutes.

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

1. TDC- Madden Media Summer Video Production Request

Recommend transfer of \$20,000.00 from Special Projects for the Summer Video Production project.

2. TDC - Gosh PR Scope Change

Informational item

3. TDC- Draft Budget Presentation

Recommend approval of the Visitors and Convention Bureau Budget to the BOCC

E. DIRECTORS/MEDIA REPORT

1. TDC - Destination Update

Information only

2. TDC- Financial Reports

Informational only

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURNMENT

**Lecanto Government Building Room 166
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Adoption of May 12 Agenda				
AGENDA DATE:	May 12, 2021				
<u>BRIEF OVERVIEW:</u>					
Adoption of May 12, 2021 Tourist Development Council Agenda					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Move to approve agenda					



Citrus County Tourist Development Council

Agenda
May 12, 2021

A. Call to Order

- A.1. Invocation – (Ron Kitchen)
- A.2. Pledge of Allegiance
- A.3. Roll Call
- A.4. Adoption of the Agenda

B. Approve Minutes of Meeting (Chairman Kitchen)

- B.1. Approve April 14, 2021 TDC minutes as presented.

C. Open to the Public

C.1. Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

D. Presentations

- D.1 Summer Video Production Request (Madden Media)
- D.2. Gosh PR Scope of Work Update (John Pricher)
- D.3. FY 22 Draft Budget (John Pricher)

E. Directors/Media Report (John Pricher)

- E.1. VCB Destination Updates
- E.2. Financials

F. Other Business by Council Members

- F.1. City of Inverness Update (Jacquie Hepfer)
- F.2. City of Crystal River Update (Cindi Guy)

G. Open to the Public

H. Adjournment

Next TDC meeting: Wednesday, June 9, 2021, 9:00 A.M.

Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 34461



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Approval of April 14 Meeting Minutes				
AGENDA DATE:	May 12, 2021				
<u>BRIEF OVERVIEW:</u>					
Review and discuss April 14, 2021 Tourist Development Council Minutes					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Move to approve April 14, 2021 Tourist Development Council Minutes.					

Citrus County Tourist Development Council
Meeting Minutes
April 14, 2021

A. Call to Order

The regular meeting of the Tourist Development Council was called to order at 9:00 am on April 14, 2021 in Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461 by Commissioner Ronald E. Kitchen, Jr..

1. **Invocation** – Councilmember Jackie Hepfer led the invocation.
2. **Pledge of Allegiance** – Councilmember Jackie Hepfer led the pledge.
3. **Roll Call** – John Pricher took roll call, a quorum was present.

Attendee Name	Title	Status	Arrived
Ronald E. Kitchen, Jr.	Commissioner	Present	
Mike Engiles	Vice-Chairman	Present	
Cindi Guy	Councilmember	Present	
Jacquie Hepfer	Councilmember	Present	
Dr. Paresh Desai	Member	Present	
Michael Mancke	Member	Present	
Mike Shoemaker	Member	Present	
Ashton Srock	Member	Present	
Gene McGee	Member	Absent	

County Staff Present: John Pricher, Rachel Ford, Randy Oliver, Steve Lachnicht

Public in Attendance: Holly Davis, Laurie Pike, James R.Anderson

4. Adoption of the Agenda

Adoption of the April 14, 2021 agenda as presented

RESULT	Approved unanimously
MOVER	Jackie Hepfer
SECONDER	Cindi Guy
AYES	

B. Approve minutes of meeting.

Approve the March 10, 2021 TDC minutes

RESULT	Approved unanimously
MOVER	Jackie Hepfer
SECONDER	Cindi Guy
AYES	

C. Open to the Public

No speakers

D. Presentations

D.1 Special Events Grants

Nature Coast Friends of Blues – Blues & BBQ Festival: Application for \$750 out of town advertising funds presented by James R. Anderson. 25 year old festival, first time requesting funds. Goal to generate funds to give scholarships to local youth musicians. Festival takes place Nov 6. Motion to approve \$750 to the Nature Coast Friends of Blues for the Blues & BBQ Festival by Mike Shoemaker. Second by Jackie Hepfer. Approved unanimously.

D.2. Madden Media Presentation

Jeff Burghardt and John Bridges presented. Discussed highlights of current marketing efforts. 60% of web traffic is from paid placements. Over 2 years of branded video content. New opportunities to discuss with primary objectives being: Increase longer, midweek stays; Attract top fly and drive visitors; Build new audiences and visitor base. Conversant was presented as the advertising mechanism. Questions on why different Return on Advertising Spend between examples. One was a city and one was a state. TDC discussed two spend levels: \$72K and \$105K. Jackie Hepfer moved to approve \$105K spend with Conversant. Cindi Guy seconded. Motion carried unanimously.

E. Director's/Media Report – John Pricher

Destination Update: Pricher discussed the STR report and TDT collections. True Up number was verified at \$461,453.00.

F. Other Business**City of Inverness** – Jacquie Hepfer

Discussed the opening of Jersey Mike's sandwich shop. Plans for a Chili's restaurant were moving forward.

City of Crystal River – Cindi Guy

April 28 Splash Pad groundbreaking ceremony. The manatee statue from the Mall is moving to the downtown square.

Other Comments:

Comm. Kitchen discussed the changes in the East West bus routes. Also discussed the benefits of being in the Tampa Bay Region which is the 19th ranked Economic Region in the US.

G. Open to the Public**H. Adjournment**

Chairman Kitchen called for adjournment at 10:25. The next regular meeting will be Wednesday, May 12, 2021 at 9:00am and will be held at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461.

Minutes submitted by: John Pricher

Approved by: John Pricher



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC- Madden Media Summer Video Production Request
AGENDA DATE:	May 12, 2021

BRIEF OVERVIEW:

The VCB is in need of updating the video/still photo assets centering on the Scalloping and Fishing activities. This is in line with the countywide assets created when Madden was awarded the contract. The project needs to move forward this fiscal year. If the project does not move forward or it will be nearly two years before the assets can be effectively used in campaigns. The total cost of the project is \$45,000. The request is for \$20,000 from special projects with the remainder coming from the current VCB budget.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance*
2122-58221	Special Projects	\$532,369	0	\$1,500	\$530,869

*Prior to expenditure

RECOMMENDED ACTION:

Recommend transfer of \$20,000.00 from Special Projects for the Summer Video Production project.

SUMMER Video Production

Video Concepts - Scallop Season Tradition

Dive Into Scallop Season & Be Part of Our Tradition

Capture beautiful video and still images with hired talent to visually tell this unique, guided experience. Visual assets will be used to refresh all branding and include the following video and stills:

- :60 Video
- :30 Video/TV Spot
- :15 Video/TV Spot
- Approx. 10 high res images



Video Concepts - Fishing Paradise

Let Our Professional Guides Help You Reel-in an Awesome Experience

Capture beautiful video and still images with local guides, fishing enthusiasts and hired talent. Visual assets will be used to refresh all branding and include the following video and stills:

- :60 Video
- :30 Video/TV Spot
- :15 Video/TV Spot
- Approx. 10 high res images



Video Concepts - Fish-to-Fork Dining

Taste the Freshest Seafood and Cook Your Catch for the Ultimate Dining Experience

Capture beautiful video and still images with a mix of scalloping, fishing, chefs cooking, and a range of food dishes being served (include hired talent). Visual assets will be used to refresh all branding but include the following video and stills:

- :60 Video
- :30 Video/TV Spot
- :15 Video/TV Spot
- Approx. 10 high res images



Video Production



SCALLOP SEASON



FISHING PARADISE



FISH-TO-FORK DINING

- 2-3 Day Video & Still Production + Pre-Production
- Scripts and Storyboards
- Professional Talent & Voice Over
- Post Production of All Videos & Still Images

TOTAL \$45,000

THANK YOU

DISCOVER

CRYSTAL



RIVER

FLORIDA



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Gosh PR Scope Change
AGENDA DATE:	May 12, 2021

BRIEF OVERVIEW:

Gosh PR continues to serve as Visit Florida's and the VCB's representative to the United Kingdom. This contract is managed by Madden Media. Gosh PR assists the VCB in setting up meetings during World Travel Market (WTM) each year. WTM did not happen this year. Gosh PR has proposed using the already budgeted funds to reach the UK market as follows:

Project One | June - September, 2021

Trade and media

- Strategy and planning
- Advice and consultancy (on-going)
- Selection and introduction of key tour operators for product and co-ops
- 2 x trade co-ops (for September booking period)
- Selection of key media
- Pitch and secure up to 4 x press trips (ideally for travel in 2021/early 2022)
- 1 x press release trade or consumer
- Reporting (September)

Project One - Project Costs and expenses

- Tour operator and media meeting travel and entertaining costs
- 2 x co-ops
- Press Trips

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Informational item



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC- Draft Budget Presentation
AGENDA DATE:	May 12, 2021

BRIEF OVERVIEW:

This is the draft budget for the direct expenditures of the VCB. The Special Projects will be added by the Budget office prior to adoption. The FY 22 budget represents an increase of \$71,864 over FY 21. The Personnel line item and the Marketing line item are increased accounting for the difference between the two Fiscal Years.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0

RECOMMENDED ACTION:

Recommend approval of the Visitors and Convention Bureau Budget to the BOCC

Expenditure Detail

Dept 2122 Visitors & Convention Bureau

<u>Acct #</u>	<u>Acct Title</u>	<u>Description</u>	<u>Total Cost</u>	
	Salaries		384,512	384512
51306	Casual Labor	Casual Labor /Boat Ramp	7,000	7,000
51400	Overtime	Overtime	2,500	2,500
53100	Professional Svcs	Gosh PR - WTM London	25,000	
		Lieb Mgmt - ITB Berlin	24,000	
		Photography	10,000	
		Research Data Services	28,000	87,000
53400	Other Contractual Svcs	Archive Social	7,000	
		Agency of Record Contract	108,600	
		Cleanpix	5,000	
		STR Report	3,600	
		Tempest Maintenance	24,000	
		Travefy	1,000	
		Threshold	14,000	
				163,200
53416		VCB Network - iDSS CRM Package	6,000	6,000
54000	Travel & Per Diem	NTA Marketplace	2,000	
		Canada Roadshow	2,500	
		Connect Marketplace	2,000	
		Destinations International CDME Oct	800	
		Destinations International (1)	5,000	
		FADMO Annual Meeting	2,000	
		FADMO Marketing Meeting (2)	2,000	
		FL Huddle (2)	1,200	
		Florida Sportsman Expo	800	
		Governors Conference (2)	1,200	
		Hershey RV Show (2)	3,500	
		Icast	1,000	
		IPW (2)	4,000	
		ITB Germany (2)	9,000	
		Outdoor Adventure Show	2,000	
		PRSA Tourism	1,200	
		STS Conference (1)	1,000	
		STS Marketing College (2)	1,500	
		Tampa RV Super Rally (1)	2,500	
		Tourism Day (2)	800	
		Visit Florida German Roadshow	1,000	
		WTM London (2)	9,000	56,000

54100 Communication Svcs	Cell & Data Service	3,600	8,559	D.3.a
	Domain Name Subscription	119		
	Spectrum	2,200		
	Wi-Fi	2,640		
54201 Postage	Exhibition Svcs for Trade Shows	10,000	27,000	
	Fed Ex	3,000		
	Magazine Shipping	12,500		
	Postage	1,500		
54300 Utility Services	Ozello Water	1,080	9,912	
	Recycling Dumpster	192		
	Sewer	1,080		
	Trash	360		
	Utilities Svcs	7,200		
54408 Bldg Rental	Welcome Center	24,345	24,345	
54550 Gen'l Liability Claims	Auto	114	541	
	GL	374		
	W/C	53		
54600 Repair & Maint	Grounds	1,584	1,824	
	Lawn Spraying	240		
54603 Vehicle Maint	Vehicle Maint	550	550	
54604 Maint - Bldgs	Alarm Monitoring	240	6,604	
	Bldg Emergency Cont. Fund	2,160		
	Janitorial Services	3,600		
	Pest Control	150		
	Window Cleaning	454		
54605 Equipment Maint	Copier Machine	3,000	7,020	
	River Cam	4,020		
54615 Software Maint/Support	Zen Works, Symantec, MS Windows	1,602	1,602	
54700 Printing & Binding	Collateral Material	17,000	17,000	
	Maps, Brochures, Cards			
54800 Promotional Activities	FAM Tours	50,000	72,500	
	Novelty & Tradeshow Items	15,000		
	Petty Cash - Tipping	3,500		
	Social Media Boosts	4,000		
54807 Marketing	CCA Star Tourament	10,000		
	Digital/Print Marketing	10,000		

	Fishing show (TBD)	35,000	
	Chris Kingree	7,600	
	Media Plan	488,000	
			550,600
54809 Trade Show Promotion	ABA Marketplace	1,595	
	Canada Roadshow	4,500	
	Connect Marketplace	4,500	
	FL Huddle	4,500	
	Florida Sportsman Expo	500	
	Hershey RV Show (2)	1,800	
	Icast	1,400	
	IPW (2)	8,500	
	ITB Germany (2)	5,000	
	Other Show Opportunities	5,000	
	Outdoor Adventure Show	1,935	
	Tampa RV Super Rally (1)	1,500	
	Visit Florida German Roadshow	4,500	
	WTM London (2)	5,000	50,230
54820 VisitCitus Magazine	Discover CR FL Magazine	37,350	37,350
54921 Advertising	Legal Ads	3,000	3,000
55100 Office Supplies	Office Supplies	3,500	3,500
55200 Operating Supplies	Operating Supplies	700	700
	Camera Equipment Upgrade	3,900	3,900
55208 Fuel & Lubes	Fuel & Lubes	1,800	1,800
55211 Janitorial Supplies	Janitorial Supplies	1,000	1,000
55221 Meals	Industry Related Entertainment	3,000	3,000
55270 Computer Accessories	UPS 1000/Firebox	975	975
55275 Computer S/W	Adobe Cloud Creative Suite	1,680	
	Novell Client	62	
	Adobe Stock	360	
			2,102
55400 Dues Bks Subscr	NTA	565	
	Destinations International	3,200	
	FADMO	3,500	
	FL Attractions Assoc	250	
	FL Lodging & Restaurant	500	
	FL Paddling Assoc	75	
	FL Sports Foundation	2,000	
	FOWA	175	
	Friends of FL State Park	1,000	

	Southeast Tourism Society	835		D.3.a
	Trail of FL Indian Heritage	250		
	US Travel Association	1,200		
	Visit FL	1,900	15,450	
55500 *Training	Destinations International	6,000		
	FADMO Annual Meeting	1,500		
	FADMO Marketing (2)	600		
	Governors Conference	1,000		
	PRSA Tourism	1,200		
	SETS Marketing College	2,000		
	Southeast Tourism Society			
	STS Connections	800		
	Tourism Day	300	13,400	
58221 Special Projects	Special Projects			
59123 Transfer - Indirect Cost	Transfer Indirect Cost	51,188	51,188	

Edited Version: 07/08/21

1621864

Gosh PR Upgrade

Project One | June – September, 2021

Trade and media

- Strategy and planning
- Advice and consultancy (on-going)
- Selection and introduction of key tour operators for product and co-ops
- 2 x trade co-ops (for September booking period)
- Selection of key media
- Pitch and secure up to 4 x press trips (ideally for travel in 2021/early 2022)
- 1 x press release trade or consumer
- Reporting (September)

Project One - Project Costs and expenses

- Tour operator and media meeting travel and entertaining costs
- 2 x co-ops: approx.
- Press Trips

Project Two | October – December, 2021

Trade and media

- Strategy and planning
- Advice and consultancy (on-going)
- Continued trade relationships and product development
- 2 x trade co-ops (for January booking period)
- WTM representation and appointment schedule management (ongoing product development, review of September campaigns, ongoing liaison regarding January campaigns, new introductions to trade and media, and press trip pitching)
- Pitch and secure up to 4 x press trips (ideally for travel in 2021/early 2022)
- 1x press release (trade or consumer)
- Reporting (December)

Project Two – Project costs and expenses

- Tour operator and media meeting travel and entertaining costs
- 2 x co-ops: approx.
- Press Trips
- WTM Representative



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Destination Update				
AGENDA DATE:	May 12, 2021				
<u>BRIEF OVERVIEW:</u> Visitors Bureau Director's report					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Information only					



**CITRUS COUNTY
VISITORS & CONVENTION BUREAU**
May 12, 2021

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS

CALL TO ORDER



1. INVOCATION
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ELECTION OF OFFICERS





APPROVAL OF THE MINUTES

- Approve April 14 TDC Minutes as presented



PERSONS WISHING TO ADDRESS THE COUNCIL



FLORAL CITY || HOMOSASSA || INVERNESS



PRESENTATIONS

- Summer Video Production Request
- Gosh PR Scope of Work Update
- FY 22 Draft Budget



DIRECTOR'S REPORT

- VCB Destination Update
- Financials

SOURCE: STR, INC.

MONTHLY COMPARISON: March 2021

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	OCC %		ADR \$		RevPAR \$		Current Month March 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	77.9	57.3	113.07	104.61	88.03	59.97	35.8	8.1	46.8	46.8	0.0	35.8
Hernando	76.2	56.9	90.72	90.06	69.16	51.23	34.0	0.7	35.0	45.4	7.7	44.3
Pasco	83.0	55.3	96.22	102.35	79.90	56.61	50.1	-6.0	41.1	40.3	-0.6	49.3
Charlotte	75.9	52.6	130.25	142.76	98.88	75.07	44.4	-8.8	31.7	31.7	0.0	44.4
Florida	71.2	46.2	169.98	156.39	121.06	72.28	54.1	8.7	67.5	65.1	-1.4	51.9

SOURCE: STR, INC.

YTD COMPARISON: March 2021

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	OCC %		ADR \$		RevPAR \$		Year to Date – March 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	65.7	67.8	103.37	103.28	67.97	70.07	-3.1	0.1	-3.0	-3.5	-0.5	-3.6
Hernando	67.6	70.8	87.55	89.05	59.21	63.05	-4.5	-1.7	-6.1	0.7	7.2	2.4
Pasco	73.2	69.5	92.76	102.95	67.93	71.50	5.4	-9.9	-5.0	-5.5	-0.6	4.8
Charlotte	66.9	68.3	114.55	135.01	76.65	92.19	-2.0	-15.2	-16.9	-13.2	4.3	2.3
Florida	59.5	66.8	151.38	169.71	90.14	113.28	-10.8	-10.8	-20.4	-21.7	-1.6	-12.2

March TOURISM DEVELOPMENT TAX

March 2020 Revenue	March 2021 Revenue	5 th Penny Allocation
\$ 230,853.58	\$ 196,058.73	\$ 39,211.75
\$ 34,794.85	15.07 %	Total Capital Reserve
		\$ 201,018.97

2019-20 Fiscal Year Revenue to Date

\$ 941,554.27

2020-21 Fiscal Year Revenue to Date

\$ 954,736.78

\$ 13,182.51 or 1.4% **Increase YTD**

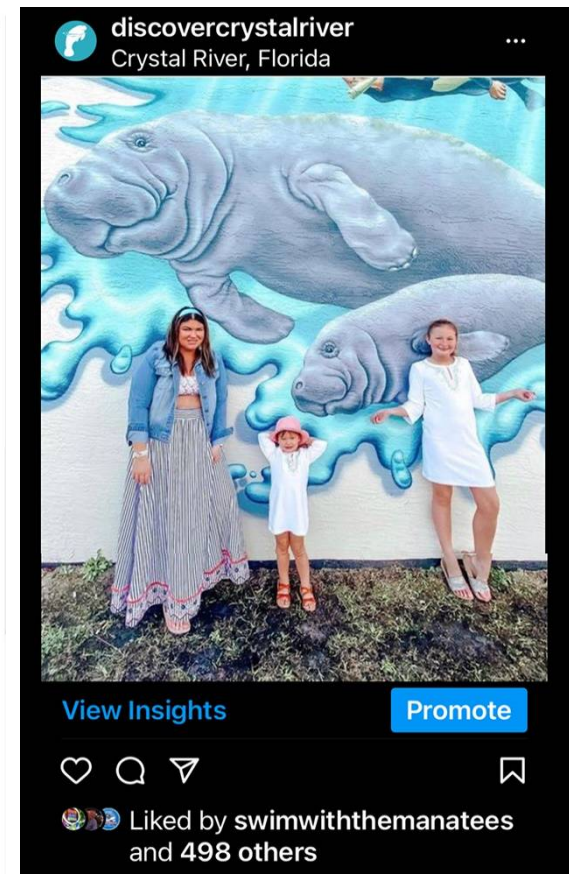
SOCIAL MEDIA



Facebook Main
186,035 Followers **+3000**



Facebook Fishing
23,600 Followers **+200**



Instagram
19,800 Followers **+200**



OTHER BUSINESS BY COUNCIL MEMBERS



PERSONS WISHING TO ADDRESS THE COUNCIL



NEXT MEETING:

June 9, 2021



FLORAL CITY || HOMOSASSA || INVERNESS



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC- Financial Reports				
AGENDA DATE:	May 12, 2021				
<u>BRIEF OVERVIEW:</u> Financial updates					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Informational only					

**CITRUS COUNTY VISITORS AND CONVENTION BUREAU
TOURIST REVENUE TAX COMPARISON**

Month/FY	17-18	18-19	19-20	20-21	\$ Change	% Change	4%	Capital %
Oct	\$ 119,958.64	\$ 121,483.46	\$ 103,054.10	\$ 149,096.80	\$ 46,042.70	44.68%	\$ 119,277.44	\$ 29,819.36
Nov	\$ 132,792.64	\$ 115,105.21	\$ 115,550.63	\$ 133,862.76	\$ 18,312.13	15.85%	\$ 107,090.20	\$ 26,772.55
Dec	\$ 131,153.14	\$ 133,947.52	\$ 134,627.63	\$ 132,538.40	\$ (2,089.23)	-1.55%	\$ 106,030.72	\$ 26,507.68
Jan	\$ 135,683.88	\$ 126,136.66	\$ 155,696.36	\$ 154,483.80	\$ (1,212.56)	-0.78%	\$ 123,587.04	\$ 30,896.76
Feb	\$ 165,715.03	\$ 165,543.78	\$ 201,771.97	\$ 188,696.29	\$ (13,075.68)	-6.48%	\$ 150,957.03	\$ 37,739.26
Mar	\$ 195,507.13	\$ 200,447.21	\$ 230,853.58	\$ 196,058.73	\$ (34,794.85)	-15.07%	\$ 156,846.98	\$ 39,211.75
Apr	\$ 221,607.41	\$ 213,824.89	\$ 138,354.79					
May	\$ 157,492.31	\$ 154,072.46	\$ 44,487.42					
Jun	\$ 138,501.24	\$ 156,083.72	\$ 125,316.08					
Jul	\$ 165,952.92	\$ 165,070.43	\$ 182,233.26					
Aug	\$ 226,507.69	\$ 223,797.05	\$ 261,955.95					
Sept	\$ 161,016.72	\$ 140,276.72	\$ 193,666.84					
Total	\$ 1,951,888.75	\$ 1,915,789.11	\$ 1,887,568.61	\$ 954,736.78	\$ 13,182.51	1.40%	\$ 763,789.42	\$ 190,947.35
% Change	35.81%	-1.85%	-1.47%					

Capital Reserves Fund

Budget on 10/1/19 \$ 514,153.00

Expenditures

01/07/2020	\$	(400,000.00)	Bike Trail Investment
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AwarDED/Recommended

03/11/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(150,000.00)	City of Crystal River Riverwalk

Revenue

03/26/2020	\$	40,354.38
04/27/2020	\$	46,170.72
05/26/2020	\$	27,670.96
06/26/2020	\$	8,897.48
07/27/2020	\$	25,063.22
08/27/2020	\$	36,446.65
09/27/2020	\$	52,391.19
10/27/2020	\$	38,733.37
11/27/2020	\$	26,772.55
12/27/2020	\$	26,507.68
01/27/2021	\$	30,896.76
02/27/2021	\$	37,739.26
03/27/2021	\$	39,221.75

Available	\$ 201,018.97
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Special Project Fund

Budget on 10/1/19 \$ 669,148.00

True Up 4/21 \$ 461,453.00

Remove on Oct 1, 2021

Expenditures

01/14/2020	\$	(1,500.00)
01/29/2020	\$	(1,500.00)
03/26/2020	\$	(1,500.00)
03/26/2020	\$	(4,500.00)
04/02/2020	\$	(1,500.00)

Event - Stone Crab Jam
 Event - Truck and Tractor Pull
 Event - Manatee Festival
 Event - Dragon Boat Festival
 Event - Xtreme Triathlon

Awarded

05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(3,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,500.00)
01/13/2021	\$	(18,650.00)

Collateral - Save Crystal River Display
 Collateral - FOCRNRW Table tents
 Event - Mermaids & Margaritas
 Event - Dragon Boat Festival
 City of Inverness Marketing Program
 Event - Homosassa Seafood Festival
 Event - Manatee Festival
 Event - Stone Crab Jam
 Event - Xtreme Triathlon
 Sodium Fishing Trail

Recommended

\$ (350,000.00)

City of Crystal River Riverwalk

Transfers

\$	(8,600.00)
\$	(18,000.00)
\$	(50,000.00)
\$	(35,000.00)
\$	(105,000.00)

PR - Leib Management
 Madden - Video Projects and Fishing Report
 Madden Hulu Campaign
 Rebound Marketing Campaign
 Conversant Campaign

Available \$ 508,351.00

Visitors and Convention Bureau

		FY 2021			
		Budget	Revenues	Difference	%
312120	TOURIST TAX	1,063,000	763,789	299,211	72%
361200	MONEY MKT & LGIP INTEREST	15,000	1,904	13,096	13%
369907	ADVERTISING REV-VISIT CIT	-	-	0	
Total		1,078,000	765,694	312,306	

			FY 2021			
			Budget	Expenditures	Available Balance	%
1-PERSONAL SERVICES	51200	REGULAR SALARIES & WAGES	276,757	137,452	139,305	50%
	51306	CASUAL LABOR	7,000	-	7,000	0%
	51400	OVERTIME	1,000	-	1,000	0%
	52100	FICA TAXES	21,172	10,252	10,920	48%
	52200	RETIREMENT CONTRIBUTIONS	27,532	13,660	13,872	50%
	52300	LIFE & HEALTH INSURANCE	43,307	25,234	18,073	58%
	52400	WORKERS' COMPENSATION	668	423	245	63%
	Sub Total		377,436	187,020	190,416	
2-OPERATING	53100	PROFESSIONAL SERVICES	78,500	22,340	56,160	28%
	53400	OTHER CONTRACTUAL SERV	159,200	59,471	99,729	37%
	53416	SOFTWARE AS A SERVICE	7,680	6,127	1,553	80%
	54000	TRAVEL & PER DIEM	57,300	1,805	55,495	3%
	54100	COMMUNICATIONS SERVICES	8,559	3,305	5,254	39%
	54201	POSTAGE	24,000	2,254	21,746	9%
	54300	UTILITY SERVICES	9,912	2,732	7,180	28%
	54408	BUILDING RENTAL	24,345	14,201	10,144	58%
	54550	GENERAL LIABILITY CLAIMS	541	-	541	0%
	54600	REPAIR & MAINTENANCE	1,824	866	958	47%
	54603	VEHICLE MAINTENANCE	550	211	339	38%
	54604	MAINTENANCE - BUILDINGS	6,604	52	6,552	1%
	54605	EQUIPMENT MAINTENANCE	7,020	2,712	4,308	39%
	54615	SOFTWARE MAINT/SUPPORT	2,154	1,766	388	82%
	54700	PRINTING & BINDING	17,000	1,912	15,088	11%
	54800	PROMOTIONAL ACTIVITIES	62,500	9,546	52,954	15%
	54807	MARKETING	656,070	189,209	466,861	29%
	54809	TRADE SHOW PROMOTION	56,730	11,927	44,803	21%
	54820	VISIT CITRUS MAGAZINE	37,350	-	37,350	0%
	54921	ADVERTISING	38,000	35,249	2,751	93%
	55100	OFFICE SUPPLIES	3,500	167	3,333	5%
	55200	OPERATING SUPPLIES	4,600	120	4,480	3%
	55208	FUEL & LUBES	1,800	137	1,663	8%
	55211	JANITORIAL SUPPLIES	1,000	-	1,000	0%
	55221	MEALS	3,000	121	2,879	4%
	55270	COMPUTER ACCESSORIES	975	790	185	81%

Visitors and Convention Bureau

			FY 2021			
			Budget	Expenditures	Available Balance	%
2-OPERATING	55275	COMPUTER SOFTWARE	-	30	(30)	
	55400	DUES BKS SUBSCR MEM PUBL	15,005	4,304	10,701	29%
	55500	TRAINING	11,300	2,150	9,150	19%
	Sub Total		1,297,019	373,505	923,514	
4-OTHER USES	58100	AID TO GOVERNMENT AGENCY	350,000	-	350,000	0%
	58221	SPECIAL PROJECTS	532,369	-	532,369	0%
	Sub Total		882,369	0	882,369	
5-TRANSFERS	59100	TRANSFERS	998	998	0	100%
	59123	TRANSFER - INDIRECT COST	51,188	51,188	0	100%
	Sub Total		52,186	52,186	0	
Total			2,609,010	612,711	1,996,299	

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TIME: 12:37:47

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 1
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

FUND - 160 - VISITOR & CONV BUREAU

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	2,267,926.01	
102000	PETTY CASH	700.00	
	TOTAL CASH & CASH EQUIVALENTS	2,268,626.01	.00
155000	PREPAID EXPENSES	868.11	
	TOTAL PREPAID ITEMS	868.11	.00
	TOTAL ASSETS & OTHER DEBITS	2,269,494.12	.00
	TOTAL ASSETS	2,269,494.12	.00
271000	FUND BALANCE		2,116,511.72
	TOTAL EQUITY	4,237,389.89	6,506,884.01
	TOTAL EQUITIES	4,237,389.89	6,506,884.01
	TOTAL VISITOR & CONV BUREAU	6,506,884.01	6,506,884.01

DATE: 04/28/2021
TIME: 12:37:47

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 2
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

FUND - 160H - VISITOR & CONV BUREAU 1ST

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	1,215,385.47	
	TOTAL CASH & CASH EQUIVALENTS	1,215,385.47	.00
	TOTAL ASSETS & OTHER DEBITS	1,215,385.47	.00
	TOTAL ASSETS	1,215,385.47	.00
271000	FUND BALANCE		1,023,411.87
	TOTAL EQUITY	1,275,162.00	2,490,547.47
	TOTAL EQUITIES	1,275,162.00	2,490,547.47
	TOTAL VISITOR & CONV BUREAU 1ST	2,490,547.47	2,490,547.47
	TOTAL REPORT	8,997,431.48	8,997,431.48

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TIME: 12:38:32

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

PAGE NUMBER: 1
REVSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALD ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARMTENT- TITLE NOT FOUND

ACCOUNT - - - - -	TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312120	TOURIST TAX	1,063,000.00	156,846.98	.00	763,789.42	299,210.58	71.85
361200	MONEY MKT & LGIP INTERES	15,000.00	288.41	.00	1,904.15	13,095.85	12.69
400100	5% RESERVE	-53,900.00	.00	.00	.00	-53,900.00	.00
400200	CASH CARRY FORWARD	2,116,512.99	.00	.00	.00	2,116,512.99	.00
TOTAL	TITLE NOT FOUND	3,140,612.99	157,135.39	.00	765,693.57	2,374,919.42	24.38
TOTAL	VISITOR & CONV BUREAU	3,140,612.99	157,135.39	.00	765,693.57	2,374,919.42	24.38

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TIME: 12:38:32

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

PAGE NUMBER: 2
REVSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARMTENT- TITLE NOT FOUND

ACCOUNT - - - - -	TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312121	1ST CENT TOURIST TAX	265,000.00	39,211.75	.00	190,947.36	74,052.64	72.06
361200	MONEY MKT & LGIP INTERES	.00	162.14	.00	1,026.24	-1,026.24	.00
400100	5% RESERVE	-13,250.00	.00	.00	.00	-13,250.00	.00
400200	CASH CARRY FORWARD	1,023,412.00	.00	.00	.00	1,023,412.00	.00
TOTAL	TITLE NOT FOUND	1,275,162.00	39,373.89	.00	191,973.60	1,083,188.40	15.05
TOTAL	VISITOR & CONV BUREAU 1	1,275,162.00	39,373.89	.00	191,973.60	1,083,188.40	15.05
TOTAL	REPORT	4,415,774.99	196,509.28	.00	957,667.17	3,458,107.82	21.69

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TIME: 12:39:05

CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 1
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARTMENT-2122 VISITOR & CONV BUREAU

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
51200	REGULAR SALARIES & WAGES	276,757.00	15,842.69	.00	137,451.73	139,305.27	49.67
51306	CASUAL LABOR	7,000.00	.00	.00	.00	7,000.00	.00
51400	OVERTIME	1,000.00	.00	.00	.00	1,000.00	.00
52100	FICA TAXES	21,172.00	1,170.70	.00	10,251.68	10,920.32	48.42
52200	RETIREMENT CONTRIBUTIONS	27,532.00	1,584.26	.00	13,660.06	13,871.94	49.62
52300	LIFE & HEALTH INSURANCE	43,307.00	2,407.84	.00	25,234.41	18,072.59	58.27
52400	WORKERS' COMPENSATION	668.00	50.41	.00	422.61	245.39	63.26
53100	PROFESSIONAL SERVICES	78,500.00	3,111.11	49,155.56	22,340.44	7,004.00	91.08
53400	OTHER CONTRACTUAL SERV	159,200.00	.00	72,600.00	59,471.40	27,128.60	82.96
53416	SOFTWARE AS A SERVICE	7,680.00	.00	.00	6,126.99	1,553.01	79.78
54000	TRAVEL & PER DIEM	57,300.00	.00	.00	1,804.80	55,495.20	3.15
54100	COMMUNICATIONS SERVICES	8,559.00	139.00	.00	3,304.56	5,254.44	38.61
54201	POSTAGE	24,000.00	39.80	998.00	2,254.50	20,747.50	13.55
54300	UTILITY SERVICES	9,912.00	.00	7,180.06	2,731.94	.00	100.00
54408	BUILDING RENTAL	24,345.00	8,114.76	.00	14,200.83	10,144.17	58.33
54550	GENERAL LIABILITY CLAIMS	541.00	.00	.00	.00	541.00	.00
54600	REPAIR & MAINTENANCE	1,824.00	.00	958.00	866.00	.00	100.00
54603	VEHICLE MAINTENANCE	550.00	.00	.00	211.31	338.69	38.42
54604	MAINTENANCE - BUILDINGS	6,604.00	.00	2,952.23	51.77	3,600.00	45.49
54605	EQUIPMENT MAINTENANCE	7,020.00	451.94	4,308.36	2,711.64	.00	100.00
54615	SOFTWARE MAINT/SUPPORT	2,154.00	.00	121.44	1,766.28	266.28	87.64
54700	PRINTING & BINDING	17,000.00	.00	.00	1,911.77	15,088.23	11.25
54800	PROMOTIONAL ACTIVITIES	62,500.00	.00	.00	9,545.88	52,954.12	15.27
54807	MARKETING	656,069.99	.00	318,806.08	189,208.91	148,055.00	77.43
54809	TRADE SHOW PROMOTION	56,730.00	.00	.00	11,927.00	44,803.00	21.02
54820	VISIT CITRUS MAGAZINE	37,350.00	.00	25,486.00	.00	11,864.00	68.24
54921	ADVERTISING	38,000.00	18.92	.00	35,248.99	2,751.01	92.76
55100	OFFICE SUPPLIES	3,500.00	.00	.00	167.16	3,332.84	4.78
55200	OPERATING SUPPLIES	4,600.00	5.99	.00	120.41	4,479.59	2.62
55208	FUEL & LUBES	1,800.00	.00	.00	137.42	1,662.58	7.63
55211	JANITORIAL SUPPLIES	1,000.00	.00	.00	.00	1,000.00	.00
55221	MEALS	3,000.00	.00	.00	120.90	2,879.10	4.03
55270	COMPUTER ACCESSORIES	975.00	-914.58	.00	789.79	185.21	81.00
55275	COMPUTER SOFTWARE	.00	.00	.00	29.99	-29.99	.00
55400	DUES BKS SUBSCR MEM PUBL	15,005.00	.00	.00	4,304.00	10,701.00	28.68
55500	TRAINING	11,300.00	.00	.00	2,150.00	9,150.00	19.03
58100	AID TO GOVERNMENT AGENCY	350,000.00	.00	.00	.00	350,000.00	.00
58221	SPECIAL PROJECTS	532,369.00	.00	1,500.00	.00	530,869.00	.28
59100	TRANSFERS	998.00	.00	.00	998.00	.00	100.00
59123	TRANSFER - INDIRECT COST	51,188.00	.00	.00	51,188.00	.00	100.00
61000	RESERVE CASH FORWARD	531,603.00	.00	.00	.00	531,603.00	.00
	TOTAL VISITOR & CONV BUREAU	3,140,612.99	32,022.84	484,065.73	612,711.17	2,043,836.09	34.92
	TOTAL VISITOR & CONV BUREAU	3,140,612.99	32,022.84	484,065.73	612,711.17	2,043,836.09	34.92

DATE: 04/28/2021
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CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 2
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALD ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARMTENT-2122H 1ST CENT TOURIST TAX

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
53400	OTHER CONTRACTUAL SERV	400,000.00	.00	.00	.00	400,000.00	.00
58100	AID TO GOVERNMENT AGENCY	150,000.00	.00	.00	.00	150,000.00	.00
58200	AID TO PRIVATE ORGANIZ	100,000.00	.00	.00	.00	100,000.00	.00
60080	RES FOR CAPITAL PROJECTS	625,162.00	.00	.00	.00	625,162.00	.00
	TOTAL 1ST CENT TOURIST TAX	1,275,162.00	.00	.00	.00	1,275,162.00	.00
	TOTAL VISITOR & CONV BUREAU 1	1,275,162.00	.00	.00	.00	1,275,162.00	.00
TOTAL REPORT		4,415,774.99	32,022.84	484,065.73	612,711.17	3,318,998.09	24.84

DATE: 04/28/2021
TIME: 12:39:54

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 1
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160-550-552-2122-2122 - VISITOR & CONV BUREAU										
51200						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				276,757.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					10,449.65		PAYROLL CHARGES	
	10/13/20	19-1		67			-8,359.72		ACCUE PAYROLL 80 % OY	
	10/21/20	22-1					10,449.66		PAYROLL CHARGES	
	11/04/20	22-2					10,449.66		PAYROLL CHARGES	
	11/18/20	22-2					10,449.65		PAYROLL CHARGES	
	12/02/20	22-3					10,449.67		PAYROLL CHARGES	
	12/16/20	22-3					10,609.66		PAYROLL CHARGES	
	12/30/20	22-3					10,589.65		PAYROLL CHARGES	
	01/13/21	22-4					10,589.65		PAYROLL CHARGES	
	01/27/21	22-4					11,044.55		PAYROLL CHARGES	
	02/10/21	22-5					8,988.56		PAYROLL CHARGES	
	02/24/21	22-5					10,035.73		PAYROLL CHARGES	
	03/10/21	22-6					7,931.33		PAYROLL CHARGES	
	03/24/21	22-6					7,931.34		PAYROLL CHARGES	
	04/07/21	22-7					7,941.34		PAYROLL CHARGES	
	04/21/21	22-7					7,901.35		PAYROLL CHARGES	
TOTAL						276,757.00	137,451.73	.00		139,305.27
51306						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						7,000.00	.00	.00		7,000.00
51400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						1,000.00	.00	.00		1,000.00
52100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				21,172.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					781.06		PAYROLL CHARGES-FRINGE	
	10/13/20	19-1		67			-624.85		ACCUE PAYROLL 80 % OY	
	10/21/20	22-1					778.12		PAYROLL CHARGES-FRINGE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALLED ON: FUND, DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52100	FICA TAXES			(cont'd)						
	11/04/20	22-2					781.06		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					778.12		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					781.06		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					793.30		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					811.39		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					791.77		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					823.63		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					668.46		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					745.63		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					587.59		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					584.64		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					588.35		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					582.35		PAYROLL CHARGES-FRINGE	
TOTAL	FICA TAXES					21,172.00	10,251.68	.00		10,920.32
52200	RETIREMENT CONTRIBUTIONS					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				27,532.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					1,044.96		PAYROLL CHARGES-FRINGE	
	10/13/20	19-1		67			-835.97		ACCUE PAYROLL 80 % OY	
	10/21/20	22-1					1,044.96		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					1,044.96		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					1,044.96		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					1,044.96		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					1,060.96		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					1,058.96		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					1,058.96		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					1,104.45		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					898.85		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					918.53		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					793.13		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					793.13		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					794.13		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					790.13		PAYROLL CHARGES-FRINGE	
TOTAL	RETIREMENT CONTRIBUTIONS					27,532.00	13,660.06	.00		13,871.94
52300	LIFE & HEALTH INSURANCE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				43,307.00			POSTED FROM BUDGET SYSTEM	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 3
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52300										
	10/07/20	22-1					36.56		PAYROLL CHARGES-FRINGE	
	10/07/20	19-1		31			3,378.27		PRE-PAID INSURANCE	
	10/07/20	19-1		31			185.64		PRE-PAID INSURANCE	
	10/21/20	22-1					3,379.52		PAYROLL CHARGES-FRINGE	
	10/21/20	22-1					185.64		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					36.56		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					3,379.52		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					185.64		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					36.56		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					37.12		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					3,380.01		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					185.64		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					37.05		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					3,381.60		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					185.64		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					27.63		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					2,256.29		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					123.76		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					27.76		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					2,256.40		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					123.76		PAYROLL CHARGES-FRINGE	
	04/07/21	22-7					27.79		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					2,256.29		PAYROLL CHARGES-FRINGE	
	04/21/21	22-7					123.76		PAYROLL CHARGES-FRINGE	
TOTAL						43,307.00	25,234.41	.00		18,072.59
52400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				668.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	10/13/20	19-1		67			-25.44		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	11/04/20	22-2					31.80		PAYROLL CHARGES-WORKERS C	
	11/18/20	22-2					31.81		PAYROLL CHARGES-WORKERS C	
	12/02/20	22-3					31.80		PAYROLL CHARGES-WORKERS C	
	12/16/20	22-3					32.18		PAYROLL CHARGES-WORKERS C	
	12/30/20	22-3					32.16		PAYROLL CHARGES-WORKERS C	
	01/13/21	22-4					32.18		PAYROLL CHARGES-WORKERS C	
	01/27/21	22-4					32.95		PAYROLL CHARGES-WORKERS C	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 4
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SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52400				WORKERS' COMPENSATION	(cont'd)					
	02/10/21	22-5					28.00		PAYROLL CHARGES-WORKERS C	
	02/24/21	22-5					30.73		PAYROLL CHARGES-WORKERS C	
	03/10/21	22-6					25.22		PAYROLL CHARGES-WORKERS C	
	03/24/21	22-6					25.21		PAYROLL CHARGES-WORKERS C	
	04/07/21	22-7					25.24		PAYROLL CHARGES-WORKERS C	
	04/21/21	22-7					25.17		PAYROLL CHARGES-WORKERS C	
TOTAL				WORKERS' COMPENSATION		668.00	422.61	.00		245.39
53100				PROFESSIONAL SERVICES		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				75,000.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82133-02		20974 MADDEN PREPRINT			15,000.00	MEDIA/MARKETING/PR PLAN F	
	10/02/20	17-1	82133-03		20974 MADDEN PREPRINT			24,000.00	MEDIA/MARKETING/PR PLAN F	
	12/08/20	19-3		P-CARD			996.00		PAYPAL JTJPRO	
	12/17/20	17-3	82407-01		20525 RESEARCH DATA SE			28,000.00	VISITOR PROFILE RESEARCH	
	12/31/20	21-3		V141426	3265 HOLLAND & KNIGHT		3,500.00	.00	6113738P 12/7/20	
	12/31/20	21-3	82407-01	V141469	20525 RESEARCH DATA SE		3,111.11	-3,111.11	20-3260 1/1/21	
	01/14/21	21-4	82133-03	V141616	20974 MADDEN PREPRINT		5,400.00	-5,400.00	2020-006353 12/31/20	
	01/19/21	25-4		BT011921		3,500.00			BT011921-1	
	01/27/21	18-4	82133-02		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	
	01/27/21	18-4	82133-03		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	
	02/10/21	21-5	82407-01	V142120	20525 RESEARCH DATA SE		3,111.11	-3,111.11	21-3265 2/1/21	
	03/11/21	21-6	82407-01	V142614	20525 RESEARCH DATA SE		3,111.11	-3,111.11	21-3272 3/1/21	
	04/07/21	21-7	82407-01	V143020	20525 RESEARCH DATA SE		3,111.11	-3,111.11	21-3280 4/1/21	
TOTAL				PROFESSIONAL SERVICES		78,500.00	22,340.44	49,155.56		7,004.00
53400				OTHER CONTRACTUAL SERV		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				159,200.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82101-01		20974 MADDEN PREPRINT			108,600.00	FULL SERVICE MARKETING, A	
	10/02/20	17-1	82133-04		20974 MADDEN PREPRINT			12,000.00	MEDIA/MARKETING/PR PLAN F	
	10/30/20	19-1		P-CARD			47.40		INTERNATIONAL TRANSACTION	
	10/30/20	19-1		P-CARD			4,740.00		CLEANPIX	
	11/18/20	21-2	82101-01	V140724	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-005492 10/31/20	
	11/18/20	21-2	82133-04	V140724	20974 MADDEN PREPRINT		12,000.00	-12,000.00	2020-005488 10/31/20	
	12/08/20	19-3		P-CARD			6,684.00		IN ARCHIVESOCIAL INC	
	12/17/20	21-3	82101-01	V141168	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-005869 11/30/20	
	01/14/21	21-4	82101-01	V141616	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-006206 12/31/20	
	01/27/21	18-4	82133-04		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 5
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

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TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
53400				OTHER CONTRACTUAL SERV (cont'd)						
	02/25/21	21-5	82101-01	V142354	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2021-006554 1/31/21	
TOTAL				OTHER CONTRACTUAL SERV		159,200.00	59,471.40	72,600.00		27,128.60
53416				SOFTWARE AS A SERVICE		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,680.00			POSTED FROM BUDGET SYSTEM	
	10/01/20	17-1	81937-01		24122 TEMPEST INTERACT			6,000.00	TEMPEST IDSS CYCLONE MANA	
	10/07/20	21-1	81937-01	V140102	24122 TEMPEST INTERACT		6,000.00	-6,000.00	524068 9/1/20	
	10/30/20	19-1		P-CARD			37.99		WEB NETWORKSOLUTIONS	
	12/31/20	19-3		P-CARD			29.02		ADOBE STOCK TRIAL	
	01/29/21	19-4		P-CARD			29.99		ADOBE STOCK	
	02/26/21	19-5		P-CARD			29.99		ADOBE STOCK	
TOTAL				SOFTWARE AS A SERVICE		7,680.00	6,126.99	.00		1,553.01
54000				TRAVEL & PER DIEM		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				57,300.00			POSTED FROM BUDGET SYSTEM	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		6.00		.00 ADV MEALS 11/19-20/20	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		68.80		.00 ADV MILEAGE 11/19-20/2	
	12/31/20	19-3		P-CARD			191.00		MARRIOTT TAMPA WATERSI	
	02/25/21	21-5		V142314	23944 RACHEL FORD		205.00		.00 FIN MEALS 1/12-27/21	
	02/26/21	19-5		P-CARD			20.00		SHELL OIL 57546233206	
	02/26/21	19-5		P-CARD			20.00		7-ELEVEN 38561	
	02/26/21	19-5		P-CARD			1,294.00		COMFORT SUITES TAMPA	
TOTAL				TRAVEL & PER DIEM		57,300.00	1,804.80	.00		55,495.20
54100				COMMUNICATIONS SERVICES		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				8,559.00			POSTED FROM BUDGET SYSTEM	
	10/22/20	21-1		479970	17174 CENTURYLINK		62.33		.00 320345045 10/9/20	
	11/18/20	21-2		480738	17174 CENTURYLINK		49.76		.00 320345045 11/9/20	
	12/08/20	19-3		P-CARD			20.14		APPLE.COM/US	
	12/08/20	19-3		P-CARD			40.28		APPLE.COM/US	
	12/08/20	19-3		P-CARD			8.48		APPLE.COM/US	
	12/08/20	19-3		P-CARD			51.94		APPLE.COM/US	
	12/08/20	19-3		P-CARD			9.99		AMZN Mktp US 288UP10P0	
	12/08/20	19-3		P-CARD			537.73		VERIZONWRLSS RTCCR VB	
	12/08/20	19-3		P-CARD			-2.76		APPLE.COM/US	
	12/08/20	19-3		P-CARD			-2.94		APPLE.COM/US	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 6
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
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TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54100	COMMUNICATIONS SERVICES (cont'd)									
	12/08/20	19-3		P-CARD			139.00		SPECTRUM	
	12/08/20	19-3		P-CARD			-1.14		APPLE.COM/US	
	12/31/20	19-3		P-CARD			139.00		SPECTRUM	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		.05	.00	A39/2M8807-20201116	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		122.05	.00	A39/2M8806-20201116	
	01/08/21	21-4		481709	17174 CENTURYLINK		36.91	.00	320345045 12/9/20	
	01/11/21	21-4		V141674	0549.1 STATE OF FLORIDA		124.41	.00	A39/2N5974-20201217	
	01/27/21	21-4		482051	17174 CENTURYLINK		60.40	.00	320345045 1/9/21	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	01/29/21	19-4		P-CARD			540.75		VERIZONWRLSS RTCCR VB	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	02/10/21	21-5		482152	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 1/28/21	
	02/10/21	21-5		V142133	0549.1 STATE OF FLORIDA		122.05	.00	A39/2P3057-20210115	
	02/26/21	19-5		P-CARD			191.61		VERIZONWRLSS RTCCR VB	
	02/26/21	19-5		P-CARD			186.86		VERIZONWRLSS RTCCR VB	
	03/10/21	21-6		482592	17174 CENTURYLINK		50.61	.00	320345045 2/9/21	
	03/11/21	21-6		482590	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 2/28/21	
	03/15/21	21-6		V142888	0549.1 STATE OF FLORIDA		122.05	.00	A39/2R0042-20210215	
	04/19/21	21-7		483289	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 3/28/21	
TOTAL	COMMUNICATIONS SERVICES					8,559.00	3,304.56	.00		5,254.44
54201	POSTAGE									
	09/30/20	11-1				24,000.00	.00	.00	BEGINNING BALANCE	
	11/17/20	19-2		POST INT			104.90		POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82369-02		22924 ABBOTT PRINTING			250.00	SHIPPING FOR 10,000 COPIES	
	12/08/20	19-3		P-CARD			20.56		FEDEX 96439169	
	12/08/20	19-3		P-CARD			367.03		Earnest Mail Consulting	
	12/17/20	19-3		POST INT			11.55		November 2020 Postage	
	12/31/20	19-3		P-CARD			27.18		FEDEX 96903540	
	01/20/21	18-4	82369-02		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/21/21	19-4		POST INT			31.00		December 2020 Postage	
	01/27/21	21-4	82369-02	V141787	22924 ABBOTT PRINTING		441.00	-441.00	104883011 12/31/20	
	01/29/21	19-4		P-CARD			401.13		Earnest Mail Consulting	
	01/29/21	19-4		P-CARD			22.06		FEDEX 97916783	
	02/18/21	19-5		POST INT			54.65		January 2021 Postage	
	02/26/21	19-5		P-CARD			54.06		THE UPS STORE #6065	
	02/26/21	19-5		P-CARD			46.70		FEDEX 98372346	
	03/23/21	19-6		POST INT			55.30		February 2021 Postage	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 7
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54201	POSTAGE				(cont'd)					
	03/31/21	19-6		P-CARD			222.34		Earnest Mail Consulting	
	03/31/21	19-6		P-CARD			326.20		Earnest Mail Consulting	
	03/31/21	19-6		P-CARD			29.04		FEDEX 98702728	
	04/01/21	17-7	82594-99		22642 AKERS MEDIA GROU			998.00	ESTIMATED SHIPPING/HANDLI	
	04/12/21	19-7		POST INT			39.80		March 2021 Postage	
TOTAL	POSTAGE					24,000.00	2,254.50	998.00		20,747.50
54300	UTILITY SERVICES					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				9,912.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-01		0356 CITRUS COUNTY CH			9,912.00	UTILITY SERVICES FOR THE	
	11/17/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		22.21	-22.21	56288 11/3/20	
	11/19/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		30.67	-30.67	56366 11/16/20	
	12/02/20	21-3	82104-01	V140927	0356 CITRUS COUNTY CH		34.70	-34.70	57372 11/24/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		22.20	-22.20	57513 12/3/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		46.67	-46.67	57514 12/3/20	
	01/11/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		435.95	-435.95	58750 12/30/20	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		22.20	-22.20	58782 1/11/21	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		46.67	-46.67	58781 1/11/21	
	02/10/21	21-5	82104-01	V142010	0356 CITRUS COUNTY CH		55.35	-55.35	58933 2/1/21	
	02/22/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		452.79	-452.79	58934 2/1/21	
	02/24/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		46.67	-46.67	60003 2/10/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		401.70	-401.70	57508 12/1/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		410.86	-410.86	61144 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		22.21	-22.21	61146 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		40.94	-40.94	57506 12/1/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		46.67	-46.67	56290 11/3/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		68.44	-68.44	61147 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		70.83	-70.83	61145 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		454.21	-454.21	56320 11/3/20	
TOTAL	UTILITY SERVICES					9,912.00	2,731.94	7,180.06		.00
54408	BUILDING RENTAL					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				24,345.00			POSTED FROM BUDGET SYSTEM	
	10/22/20	21-1		V140253	22252 MAN CAVE LLC		2,028.69	.00	RENT OCT 2020	
	11/19/20	21-2		V140725	22252 MAN CAVE LLC		2,028.69	.00	RENT NOV 2020	
	12/29/20	21-3		V141440	22252 MAN CAVE LLC		2,028.69	.00	RENT DEC 2020	
	04/07/21	21-7		V142987	22252 MAN CAVE LLC		2,028.69	.00	RENT JAN 2021	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 8
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SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54408										
					(cont'd)					
	04/07/21	21-7		V142987	22252 MAN CAVE LLC		2,028.69	.00	RENT FEB 2021	
	04/19/21	21-7		V143160	22252 MAN CAVE LLC		2,028.69	.00	RENT APR 2021	
	04/19/21	21-7		V143160	22252 MAN CAVE LLC		2,028.69	.00	RENT MAR 2021	
TOTAL					BUILDING RENTAL	24,345.00	14,200.83	.00		10,144.17
54550					GENERAL LIABILITY CLAIMS	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				541.00		.00	POSTED FROM BUDGET SYSTEM	
TOTAL					GENERAL LIABILITY CLAIMS	541.00	.00	.00		541.00
54600					REPAIR & MAINTENANCE	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,824.00		.00	POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-03		0356 CITRUS COUNTY CH			1,824.00	GROUNDS MAINTENANCE (LAWN	
	11/17/20	21-2	82104-03	V140650	0356 CITRUS COUNTY CH		260.00	-260.00	56319 11/3/20	
	01/14/21	21-4	82104-03	V141549	0356 CITRUS COUNTY CH		130.00	-130.00	58783 1/12/21	
	01/29/21	21-4	82104-03	V142010	0356 CITRUS COUNTY CH		130.00	-130.00	58828 1/27/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		130.00	-130.00	61138 3/1/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		216.00	-216.00	57509 12/1/20	
TOTAL					REPAIR & MAINTENANCE	1,824.00	866.00	958.00		.00
54603					VEHICLE MAINTENANCE	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				550.00		.00	POSTED FROM BUDGET SYSTEM	
	12/31/20	19-3			P-CARD		211.31		SQ HYDRO SHINE MOBILE DE	
TOTAL					VEHICLE MAINTENANCE	550.00	211.31	.00		338.69
54604					MAINTENANCE - BUILDINGS	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				6,604.00		.00	POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-02		0356 CITRUS COUNTY CH			3,004.00	BUILDING MAINTENANCE (LAW	
	10/30/20	21-1	82104-02	V140458	0356 CITRUS COUNTY CH		12.93	-12.93	55185 10/20/20	
	12/01/20	21-3	82104-02	V140927	0356 CITRUS COUNTY CH		12.93	-12.93	56369 11/17/20	
	02/24/21	21-5	82104-02	V142280	0356 CITRUS COUNTY CH		12.93	-12.93	60004 2/10/21	
	03/19/21	21-6	82104-02	V142762	0356 CITRUS COUNTY CH		12.98	-12.98	61219 3/11/21	
TOTAL					MAINTENANCE - BUILDINGS	6,604.00	51.77	2,952.23		3,600.00
54605					EQUIPMENT MAINTENANCE	.00	.00	.00	BEGINNING BALANCE	

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CITRUS COUNTY BOARD
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SELECTION CRITERIA: orgn.fund in ('160','160H')
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TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54605	EQUIPMENT MAINTENANCE (cont'd)									
	09/30/20	11-1				7,020.00			POSTED FROM BUDGET SYSTEM	
	10/01/20	17-1	81938-01		17052 KONICA MINOLTA B			3,000.00	THIRD YEAR OF 48 MONTH LE	
	10/01/20	17-1	81940-01		18958 ROYAL "T" SYSTEM			4,020.00	STREAM E-LIVE RIVER CAM (	
	10/19/20	21-1	81940-01	V140291	18958 ROYAL "T" SYSTEM		335.00	-335.00	7251 10/1/20	
	11/04/20	21-2	81940-01	V140555	18958 ROYAL "T" SYSTEM		335.00	-335.00	7361 11/1/20	
	11/13/20	21-2	81938-01	V140716	17052 KONICA MINOLTA B		116.94	-116.94	269273874 10/31/20	
	12/10/20	21-3	81940-01	V141215	18958 ROYAL "T" SYSTEM		335.00	-335.00	7415 12/1/20	
	12/14/20	21-3	81938-01	V141156	17052 KONICA MINOLTA B		116.94	-116.94	269844518 11/30/20	
	01/14/21	21-4	81938-01	V141609	17052 KONICA MINOLTA B		116.94	-116.94	270419802 12/31/20	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7538 1/1/21	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7611 2/1/21	
	02/22/21	21-5	81938-01	V142343	17052 KONICA MINOLTA B		116.94	-116.94	271021362 1/31/21	
	03/10/21	21-6	81938-01	V142557	17052 KONICA MINOLTA B		116.94	-116.94	271551632 2/28/21	
	04/06/21	21-7	81940-01	V143021	18958 ROYAL "T" SYSTEM		335.00	-335.00	7680 3/1/21	
	04/07/21	21-7	81938-01	V142979	17052 KONICA MINOLTA B		116.94	-116.94	272169500 3/31/21	
TOTAL	EQUIPMENT MAINTENANCE					7,020.00	2,711.64	4,308.36		.00
54615	SOFTWARE MAINT/SUPPORT					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				2,154.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82371-01		10043 SHI INTERNATIONA			1,766.28	MICROSOFT SOFTWARE ASSURA	
	12/17/20	17-3	82408-01		10043 SHI INTERNATIONA			121.44	ZENWORKS ANNUAL SUPPORT R	
	01/08/21	21-4	82371-01	V141668	10043 SHI INTERNATIONA		1,766.28	-1,766.28	B12786644 12/23/20	
	01/13/21	18-4	82408-01		10043 SHI INTERNATIONA			.00	CHANGE ORDER - 1	
TOTAL	SOFTWARE MAINT/SUPPORT					2,154.00	1,766.28	121.44		266.28
54700	PRINTING & BINDING					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				17,000.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82369-01		22924 ABBOTT PRINTING			1,720.77	CRYSTAL RIVER CYCLING BRO	
	01/20/21	18-4	82369-01		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/27/21	21-4	82369-01	V141787	22924 ABBOTT PRINTING		1,911.77	-1,911.77	104883011 12/31/20	
TOTAL	PRINTING & BINDING					17,000.00	1,911.77	.00		15,088.23
54800	PROMOTIONAL ACTIVITIES					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				62,500.00			POSTED FROM BUDGET SYSTEM	
	11/03/20	24-2		NP000005011			-2.12		10 FN REIMB OVER TIP	
	11/03/20	21-2		480176	24949 NANETTE FISHER		106.00	.00	PETTY CASH 10/22/00	

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54800				PROMOTIONAL ACTIVITIES	(cont'd)					
	11/13/20	21-2		480304	24949 NANETTE FISHER		83.00		.00 PETTY CASH 11/2/20	
	11/30/20	20-2		480176	24949 NANETTE FISHER		-106.00		.00 PETTY CASH 10/22/00	
	12/02/20	21-3		481217	24949 NANETTE FISHER		76.00		.00 PETTY CASH 11/20/20	
	12/08/20	19-3		P-CARD			110.40		VINTAGE ON 5TH	
	12/08/20	19-3		P-CARD			108.10		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			105.00		SQ WALLACES AT THE GREE	
	12/08/20	19-3		P-CARD			98.33		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			44.28		SQ KATCH MOBILE	
	12/08/20	19-3		P-CARD			152.38		SQ KATCH TWENTY-TWO	
	12/08/20	19-3		P-CARD			311.25		PLANTATION ON CRY RIVE	
	12/08/20	19-3		P-CARD			323.86		PLANTATION ON CRY RIVE	
	12/08/20	19-3		P-CARD			83.13		STUMPCKNOCKERS -THE SQUARE	
	12/17/20	21-3		481342	24949 NANETTE FISHER		153.00		.00 PETTY CASH 12/10/20	
	12/31/20	19-3		P-CARD			139.30		PLANTATION ON CRY RIVE	
	12/31/20	19-3		P-CARD			156.45		CRUMPS LANDING	
	01/06/21	17-4	82424-01		24940 DIANE M BEDARD			1,500.00	RUN AD ON NATURECOASTER W	
	01/14/21	21-4	82424-01	V141562	24940 DIANE M BEDARD		1,500.00	-1,500.00	656 1/11/21	
	01/29/21	19-4		P-CARD			313.38		SQ WATERFRONT SOCIAL	
	01/29/21	19-4		P-CARD			14.65		FACEBK 6WMV52PGJ2	
	01/29/21	19-4		P-CARD			32.78		VINTAGE ON 5TH	
	01/29/21	19-4		P-CARD			37.35		FERRIS GROVES	
	01/29/21	19-4		P-CARD			231.85		PLANTATION ON CRY RIVE	
	01/29/21	19-4		P-CARD			81.08		SQ WALLACES AT THE GREE	
	01/29/21	19-4		P-CARD			86.83		VINTAGE ON 5TH	
	01/29/21	21-4		1/27/21	23817 JOHN PRICHER		115.00		.00 PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		-115.00		.00 PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		.00		.00 PETTY CASH 1/27/21	
	02/24/21	21-5		482498	26340 JOHN PRICHER		115.00		.00 PETTY CASH 1/27/21	
	02/26/21	19-5		P-CARD			15.35		FACEBK SNCCW2PGJ2	
	02/26/21	19-5		P-CARD			65.00		DAVIDS WORLD CYCLE	
	02/26/21	19-5		P-CARD			84.81		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			143.01		ULINE SHIP SUPPLIES	
	02/26/21	19-5		P-CARD			36.00		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			1,245.60		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			90.00		SQ CATTLE DOG COFFEE ROA	
	02/26/21	19-5		P-CARD			134.55		SQ WILD SASSA	
	02/26/21	19-5		P-CARD			221.84		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			144.90		VINTAGE ON 5TH	
	02/26/21	19-5		P-CARD			73.02		SQ WATERFRONT SOCIAL	

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54800				PROMOTIONAL ACTIVITIES	(cont'd)					
	02/26/21	19-5		P-CARD			195.00		SQ AMYS ON THE AVENUE	
	02/26/21	19-5		P-CARD			432.00		TEA HOUSE 650	
	02/26/21	19-5		P-CARD			106.75		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			8.00		TEA HOUSE 650	
	03/31/21	19-6		P-CARD			87.40		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			65.55		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			58.65		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			37.38		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			21.85		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			41.69		SQ AMYS ON THE AVENUE	
	03/31/21	19-6		P-CARD			67.28		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			43.70		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			52.90		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			50.00		FH MELLOW MANGROVE CH	
	03/31/21	19-6		P-CARD			11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			137.71		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			-11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			1,311.27		PLANTATION ON CRY RIVE	
	03/31/21	19-6		P-CARD			67.51		SEAGRASS WATERFRONT AND T	
	03/31/21	19-6		P-CARD			60.00		FACEBK 5HASYXW8A2	
	03/31/21	19-6		P-CARD			71.88		STUMPKNOCKERS -THE SQUARE	
	03/31/21	19-6		P-CARD			20.00		DAVIDS WORLD CYCLE	
TOTAL				PROMOTIONAL ACTIVITIES		62,500.00	9,545.88	.00		52,954.12
54807				MARKETING		.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				495,600.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82133-01		20974 MADDEN PREPRINT			433,000.00	MEDIA/MARKETING/PR PLAN F	
	12/02/20	13-1				29,319.99			PRIOR YEAR ENCUMBRANCE	
	12/02/20	17-1	81076-01		20974 MADDEN PREPRINT			29,319.99	ENCUMB CARRIED FORWARD	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005486 10/31/20	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		49,391.69	-49,391.69	2020-005490 11/13/20	
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005871 11/30/20	
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		34,606.59	-34,606.59	2020-005870 11/30/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-006207 12/31/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		36,026.02	-36,026.02	2020-006205 12/31/20	
	01/27/21	18-4	82133-01		20974 MADDEN PREPRINT			37,500.00	CHANGE ORDER - 1	
	02/11/21	21-5		V142077	24514 KLOOZED LLC		7,600.00	.00	2068 12/29/20	
	02/25/21	21-5	82133-01	V142354	20974 MADDEN PREPRINT		23,489.61	-23,489.61	2021-006555 1/31/21	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54807					(cont'd)					
	03/09/21	25-6		BT030921		26,150.00			BT030921-1	
	03/31/21	19-6		P-CARD			595.00		American Adventures LLC	
	04/27/21	25-7		BT042721		105,000.00			BT042721-5	
TOTAL						656,069.99	189,208.91	318,806.08		148,055.00
54809					TRADE SHOW PROMOTION	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				56,730.00			POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1		P-CARD			8.60		INTERNATIONAL TRANSACTION	
	10/30/20	19-1		P-CARD			859.51		NATIONAL EVENT MGMT	
	10/30/20	19-1		P-CARD			1,440.00		VISIT FLORIDA SERVICE CEN	
	11/09/20	19-2		246			8,675.00		NY EXPENSES PREPAID IN OY	
	12/08/20	19-3		P-CARD			500.00		VISIT FLORIDA SERVICE CEN	
	12/08/20	19-3		P-CARD			700.00		FLORIDA RV TRADE ASSOC	
	01/21/21	19-4		761			-868.11		E/C PCARD - PREPAID EXP	
	01/29/21	19-4		P-CARD			450.00		VISIT FLORIDA SERVICE CEN	
	02/26/21	19-5		P-CARD			162.00		FL STATE FAIR B2B	
TOTAL						56,730.00	11,927.00	.00		44,803.00
54820					VISIT CITRUS MAGAZINE	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				37,350.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82370-01		22642 AKERS MEDIA GROU			3,000.00	PUBLISHING 2021 DISCOVER	
	04/01/21	17-7	82594-01		22642 AKERS MEDIA GROU			22,486.00	PRINTING OF THE VISITORS	
TOTAL						37,350.00	.00	25,486.00		11,864.00
54921					ADVERTISING	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,000.00			POSTED FROM BUDGET SYSTEM	
	10/20/20	21-1		V140181	0377.1 CITRUS COUNTY CH		18.43		12963344 10/1/20	
	10/30/20	19-1		P-CARD			117.04		CITRUS PUBLISHING	
	11/19/20	21-2		V140652	0377.1 CITRUS COUNTY CH		18.92		12964167 10/20/20	
	12/14/20	21-3		V141168	20974 MADDEN PREPRINT		35,000.00		2020-005030 9/30/20	
	12/17/20	21-3		V141091	0377.1 CITRUS COUNTY CH		18.92		12965880 11/23/20	
	01/05/21	25-4		BT010521		35,000.00			BT010521-4	
	01/11/21	21-4		V141550	0377.1 CITRUS COUNTY CH		18.92		12967034 12/17/20	
	02/22/21	21-5		V142281	0377.1 CITRUS COUNTY CH		18.92		12968779 1/26/21	
	03/11/21	21-6		V142490	0377.1 CITRUS COUNTY CH		18.92		12970384 2/24/21	
	04/20/21	21-7		V143085	0377.1 CITRUS COUNTY CH		18.92		12972380 3/31/21	
TOTAL						38,000.00	35,248.99	.00		2,751.01

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CITRUS COUNTY BOARD
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DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,500.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			55.62		OFFICEMAX/OFFICEDEPT#6876	
	12/31/20	19-3		P-CARD			13.47		OFFICEMAX/OFFICEDEPT#6876	
	01/29/21	19-4		P-CARD			25.96		OFFICEMAX/OFFICEDEPT#6876	
	02/26/21	19-5		P-CARD			23.74		AMAZON.COM RD0AX7EF3 AMZN	
	02/26/21	19-5		P-CARD			37.98		OFFICEMAX/OFFICEDEPT#6876	
	03/15/21	21-6		482664	1621 DS SERVICES OF A		6.02	.00	19506016 030621 3/6/21	
	03/31/21	19-6		P-CARD			4.37		WAL-MART #1104	
TOTAL			OFFICE SUPPLIES			3,500.00	167.16	.00		3,332.84
55200						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				4,600.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			19.47		WATER - COFFEE DELIVERY	
	12/08/20	19-3		P-CARD			28.43		WAL-MART #1104	
	12/08/20	19-3		P-CARD			39.00		WAL-MART #1104	
	12/31/20	19-3		P-CARD			6.35		WATER - COFFEE DELIVERY	
	01/29/21	19-4		P-CARD			6.35		WATER - COFFEE DELIVERY	
	02/26/21	19-5		P-CARD			8.47		WM SUPERCENTER #1104	
	02/26/21	19-5		P-CARD			6.35		WATER - COFFEE DELIVERY	
	04/07/21	21-7		482970	1621 DS SERVICES OF A		5.99	.00	19506016 040321 4/3/21	
TOTAL			OPERATING SUPPLIES			4,600.00	120.41	.00		4,479.59
55208						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,800.00			POSTED FROM BUDGET SYSTEM	
	11/19/20	19-2		293			.35		OCT FUEL CHARGES	
	11/24/20	19-2		VM 10/20			22.06		VEH MAINT INTERFACE	
	12/17/20	19-3		524			.35		NOV FUEL CHARGES	
	12/21/20	19-3		VM 11/20			14.92		VEH MAINT INTERFACE	
	01/20/21	19-4		751			.35		DEC FUEL CHARGES	
	01/21/21	19-4		VM 12/20			18.56		VEH MAINT INTERFACE	
	02/17/21	19-5		984			.70		JAN FUEL CHARGES	
	02/23/21	19-5		VM 1/21			35.78		VEH MAINT INTERFACE	
	03/22/21	19-6		WEXPRESS			32.43		Wright Express	
	03/23/21	19-6		1232			.35		FEB FUEL CHARGES	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 14
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55208					(cont'd)					
	03/29/21		19-6		VM 2/21		11.57		VEH MAINT INTERFACE	
TOTAL			FUEL & LUBES			1,800.00	137.42	.00		1,662.58
55211						.00	.00	.00	BEGINNING BALANCE	
	09/30/20		11-1			1,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL			JANITORIAL SUPPLIES			1,000.00	.00	.00		1,000.00
55221						.00	.00	.00	BEGINNING BALANCE	
	09/30/20		11-1			3,000.00			POSTED FROM BUDGET SYSTEM	
	12/08/20		19-3		P-CARD		20.00		CITRUS COUNTY CHAMBER	
	12/31/20		19-3		P-CARD		19.98		DUNKIN #346009 Q35	
	12/31/20		19-3		P-CARD		-20.00		CITRUS COUNTY CHAMBER	
	01/29/21		19-4		P-CARD		20.00		CITRUS COUNTY CHAMBER	
	01/29/21		19-4		P-CARD		20.98		DD/BR #343576 Q35	
	02/26/21		19-5		P-CARD		19.98		DUNKIN #346009 Q35	
	03/31/21		19-6		P-CARD		19.96		DUNKIN #353335 Q35	
	03/31/21		19-6		P-CARD		20.00		CITRUS COUNTY CHAMBER	
TOTAL			MEALS			3,000.00	120.90	.00		2,879.10
55270						.00	.00	.00	BEGINNING BALANCE	
	09/30/20		11-1			975.00			POSTED FROM BUDGET SYSTEM	
	02/26/21		19-5		P-CARD		124.79		DMI DELL HIGHER EDUC	
	02/26/21		19-5		P-CARD		914.58		DMI DELL HIGHER EDUC	
	02/26/21		19-5		P-CARD		665.00		DMI DELL HIGHER EDUC	
	04/26/21		19-7		1492		-914.58		TFR DELL MONITOR CHARGES	
TOTAL			COMPUTER ACCESSORIES			975.00	789.79	.00		185.21
55275						.00	.00	.00	BEGINNING BALANCE	
	09/30/20		11-1			.00			POSTED FROM BUDGET SYSTEM	
	03/31/21		19-6		P-CARD		29.99		ADOBE STOCK	
TOTAL			COMPUTER SOFTWARE			.00	29.99	.00		-29.99
55400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20		11-1			15,005.00			POSTED FROM BUDGET SYSTEM	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 15
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55400			DUES BKS	SUBSCR MEM PUBL	(cont'd)					
	10/30/20	19-1			P-CARD		2,704.00		FADMO	
	11/09/20	19-2			246		250.00		NY EXPENSES PREPAID IN OY	
	01/29/21	19-4			P-CARD		500.00		AMERICAN SPORTFISHING AS	
	02/26/21	19-5			P-CARD		175.00		FL OUTDOOR WRITERS ASSOC	
	02/26/21	19-5			P-CARD		675.00		National Tour Association	
TOTAL			DUES BKS	SUBSCR MEM PUBL		15,005.00	4,304.00	.00		10,701.00
55500			TRAINING			.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				11,300.00		.00	POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1			P-CARD		1,075.00		SOUTHEAST TOURISM SOCIETY	
	11/09/20	19-2			246		1,075.00		NY EXPENSES PREPAID IN OY	
TOTAL			TRAINING			11,300.00	2,150.00	.00		9,150.00
58100			AID TO GOVERNMENT AGENCY			.00	.00	.00	BEGINNING BALANCE	
	01/28/21	11-4				.00				
	02/09/21	25-5			BT020921	350,000.00			BT020921-8	
TOTAL			AID TO GOVERNMENT AGENCY			350,000.00	.00	.00		350,000.00
58221			SPECIAL PROJECTS			.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				204,066.00			POSTED FROM BUDGET SYSTEM	
	12/02/20	13-1				1,500.00			PRIOR YEAR ENCUMBRANCE	
	12/02/20	17-1	80506-01		21013 SAVE CRYSTAL RIV			1,500.00	ENCUMB CARRIED FORWARD	
	01/19/21	25-4			BT011921	-3,500.00			BT011921-1	
	03/09/21	25-6			BT030921	-26,150.00			BT030921-1	
	04/14/21	13-7				461,453.00			FB041321	
	04/27/21	25-7			BT042721	-105,000.00			BT042721-5	
TOTAL			SPECIAL PROJECTS			532,369.00	.00	1,500.00		530,869.00
59100			TRANSFERS			.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				998.00			POSTED FROM BUDGET SYSTEM	
	10/26/20	19-1			128		998.00		BUDGETED TRANSFERS	
TOTAL			TRANSFERS			998.00	998.00	.00		.00
59123			TRANSFER - INDIRECT COST			.00	.00	.00	BEGINNING BALANCE	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 16
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE		
59123			TRANSFER - INDIRECT COST (cont'd)								
09/30/20	11-1				51,188.00			POSTED FROM BUDGET SYSTEM			
10/26/20	19-1		128			51,188.00		BUDGETED TRANSFERS			
TOTAL			TRANSFER - INDIRECT COST		51,188.00	51,188.00	.00		.00		
61000			RESERVE CASH FORWARD		.00	.00	.00	BEGINNING BALANCE			
09/30/20	11-1				894,193.00			POSTED FROM BUDGET SYSTEM			
01/05/21	25-4		BT010521		-35,000.00			BT010521-4			
02/09/21	25-5		BT020921		-350,000.00			BT020921-8			
04/14/21	13-7				22,410.00			FB041321			
TOTAL			RESERVE CASH FORWARD		531,603.00	.00	.00		531,603.00		
TOTAL DEPARMTENT - VISITOR & CONV BUREAU					3,140,612.99	612,711.17	484,065.73		2,043,836.09		
TOTAL FUND - VISITOR & CONV BUREAU					3,140,612.99	612,711.17	484,065.73		2,043,836.09		

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 17
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 7/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160H-550-552-2122H-2122H - 1ST CENT TOURIST TAX									
53400			OTHER CONTRACTUAL SERV		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				400,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL			OTHER CONTRACTUAL SERV		400,000.00	.00	.00		400,000.00
58100			AID TO GOVERNMENT AGENCY		.00	.00	.00	BEGINNING BALANCE	
01/28/21	11-4				.00				
02/09/21	25-5		BT020921		150,000.00			BT020921-8	
TOTAL			AID TO GOVERNMENT AGENCY		150,000.00	.00	.00		150,000.00
58200			AID TO PRIVATE ORGANIZ		.00	.00	.00	BEGINNING BALANCE	
02/09/21	25-5		BT020921		100,000.00			BT020921-8	
02/09/21	11-5				.00				
TOTAL			AID TO PRIVATE ORGANIZ		100,000.00	.00	.00		100,000.00
60080			RES FOR CAPITAL PROJECTS		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				780,311.00			POSTED FROM BUDGET SYSTEM	
02/09/21	25-5		BT020921		-250,000.00			BT020921-8	
04/14/21	13-7				94,851.00			FB041321	
TOTAL			RES FOR CAPITAL PROJECTS		625,162.00	.00	.00		625,162.00
TOTAL DEPARMTENT - 1ST CENT TOURIST TAX					1,275,162.00	.00	.00		1,275,162.00
TOTAL FUND - VISITOR & CONV BUREAU 1ST					1,275,162.00	.00	.00		1,275,162.00
TOTAL REPORT					4,415,774.99	612,711.17	484,065.73		3,318,998.09

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION