
AGENDA

Commissioner Ronald E. Kitchen Jr.
Vice Chair Mike Engiles
Councilmember Cindi Guy

Councilmember Jacquie Hepfer
Paresh Desai
Michael Mancke

Michael Shoemaker
Gene McGee
Ashton Srock

A. CALL TO ORDER

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
 1. TDC - Adoption of April 14 Agenda

Move to approve agenda

B. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES

1. TDC - Approval of March 10 Meeting Minutes

Move to approve March 21, 2021 Tourist Development Council Minutes.

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

1. TDC - Special Event Grant Application

Review application and provide staff direction.

2. TDC- Madden Media Presentation

Receive presentation and provide staff direction as needed.

E. DIRECTORS/MEDIA REPORT

1. TDC - Destination Update

Information only

2. TDC- Financial Reports

Informational only

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURNMENT

Lecanto Government Building Room 166
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Adoption of April 14 Agenda				
AGENDA DATE:	April 14, 2021				
<u>BRIEF OVERVIEW:</u>					
Adoption of April 14, 2021 Tourist Development Council Agenda					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Move to approve agenda					



Citrus County Tourist Development Council
Agenda
April 14, 2021

A. Call to Order

- A.1. Invocation – (Ron Kitchen)
- A.2. Pledge of Allegiance
- A.3. Roll Call
- A.4. Adoption of the Agenda

B. Approve Minutes of Meeting (Chairman Kitchen)

- B.1. Approve March 10, 2021 TDC minutes as presented.

C. Open to the Public

- C.1. Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

D. Presentations

- D.1 Special Event Application – Blues & BBQ Festival

E. Directors/Media Report (John Pricher)

- E.1. VCB Destination Updates
- E.2. Financials

F. Other Business by Council Members

- F.1. City of Inverness Update (Jacquie Hepfer)
- F.2. City of Crystal River Update (Cindi Guy)

G. Open to the Public

H. Adjournment

Next TDC meeting: Wednesday, May 12, 2021, 9:00 A.M.

Lecanto Government Building, Room 166, 3600 Sovereign Path, Lecanto, FL 34461



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Approval of March 10 Meeting Minutes				
AGENDA DATE:	April 14, 2021				
<u>BRIEF OVERVIEW:</u>					
Review and discuss March 10, 2021 Tourist Development Council Minutes					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Move to approve March 21, 2021 Tourist Development Council Minutes.					

Citrus County Tourist Development Council
Meeting Minutes
March 10, 2021

A. Call to Order

The regular meeting of the Tourist Development Council was called to order at 9:00 am on March 10, 2021 in Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461 by Commissioner Ronald E. Kitchen, Jr..

1. **Invocation** – Councilmember Jackie Hepfer led the invocation.
2. **Pledge of Allegiance** – Councilmember Jackie Hepfer led the pledge.
3. **Roll Call** – John Pricher took roll call, a quorum was present.

Attendee Name	Title	Status	Arrived
Ronald E. Kitchen, Jr.	Commissioner	Present	
Mike Engiles	Vice-Chairman	Present	
Cindi Guy	Councilmember	Present	
Jacquie Hepfer	Councilmember	Present	
Dr. Paresh Desai	Member	Present	
Michael Mancke	Member	Present	
Mike Shoemaker	Member	Absent	
Ashton Srock	Member	Present	
Gene McGee	Member	Absent	

County Staff Present: John Pricher, Rachel Ford, Randy Oliver, Steve Lachnicht

Public in Attendance: Carol Kimbrough, Steve Pritchard, Susan Frampton, Rosemary White, Meredith Linley, Jade White, Shaunda Burdette, Holly Davis, Leslie Bollin, Ed Wilsek

4. Adoption of the Agenda

Adoption of the March 10, 2021 agenda with items D.1. and D.2. switched in order.

RESULT	Approved unanimously
MOVER	Jackie Hepfer
SECONDER	Dr. Desai
AYES	

B. Approve minutes of meeting.

Approve the February 10, 2021 TDC minutes with corrections: Ron Kitchen's middle initial is E not J.

RESULT	Approved unanimously
MOVER	Michael Mancke
SECONDER	Jackie Hepfer
AYES	

C. Open to the Public

No speakers

D. Presentations

D.1 Collateral Materials Grant Applications

Crystal River Songwriter's Festival – Steve Pritchard: Application requested \$1500 for printing of materials in support of the festival. Proposed dates are Nov 4-5, 2021. Cindi Guy raised concerns with the proposed date proximity to Stone Crab Jam. Pritchard talked about potential other dates. Michael Mancke wanted details of when it would happen. Ron Kitchen asked for clarification that grants are reimbursement based which John Pricher stated that is correct. Motion: to approve \$1500 for collateral materials to Crystal River Songwriter's Festival by Dr. Desai. Second by Mike Shoemaker. Approved unanimously.

Crystal River Mainstreet – Meredith Linley: Application requested \$1500 for redesign of Mainstreet brochure. Originally printed via a Visit Florida grant. Motion

to approve \$1500 for collateral materials to Crystal River Mainstreet, Second by Jackie Hepfer. Approved unanimously.

Special Events Grants

Chamber of Commerce – Manatee Festival: Application for \$1500 out of town advertising funds presented by Jade White. January dates return for 22 festival. Motion to approve \$1500 to the Chamber of Commerce for the Manatee Festival by Jackie Hepfer. Second by Cindi Guy. Approved unanimously.

Chamber of Commerce – Strawberry Festival: Application for \$1500 out of town advertising funds presented by Jade White. White was asked about number of out of town visitors and total attendance. Did not have visitor figure. 11K attended over the weekend. Ashton Srok asked about how to address traffic issues and offered to help. Motion to approve \$1500 to the Chamber of Commerce for the Strawberry Festival by Jackie Hepfer. Second by Cindi Guy. Approved unanimously.

Citrus County Education Foundation – Dragon Boat Festival: Application for \$7500 in out of county marketing presented by Shaunda Burdette. Burdette stated that Citrus is an ideal spot for the festival. Called Beast of the Southeast. Other festivals have paused but still want to support this one. Feels confident the participant numbers will continue to increase. It is a national qualifier event. Motion to approve \$7500 in marketing assistance to the Citrus County Education Foundation for the Dragon Boat Festival by Mike Engiles. Second by Jackie Hepfer. Approved unanimously.

Crystal River Jam – Steve Pritchard: Application for \$7500 in out of county marketing assistance. Pritchard said event was to take place Nov 12-14 in downtown Crystal River. Currently no permit for event has been approved. Question was asked about roomnights. Pricher answered that verified roomnights are required to get reimbursement. If the roomnight total is less than stated in application, grant is reimbursed at level of achieved roomnights. Srock suggested surveys of hotel front desks to help with verification. Motion to approve \$7500 in marketing assistance for the Crystal River Jam by Dr. Desai. Second by Jackie Hepfer. Approved unanimously.

Crystal River Songwriter's Festival – Steve Pritchard: Application for \$7500 in out of county marketing assistance. Pritchard said dates for event were TBD. Was seeking to partner with Stone Crab Jam to help defray costs on lighting and stage. Mike Engiles said this was more concept than plan at this point. Jackie Hepfer said it was too vague and did not feel comfortable moving forward. Pritchard was asked to return at April meeting with more details.

E. Director's/Media Report – John Pricher

Destination Update: Pricher discussed the STR report and TDT collections. True Up number was talked about and it was estimated at over \$400K. Number was expected to be finalized by May meeting. Miles Saunders spoke about video project with Canada's Weather Channel. Video was shown.

F. Other Business

City of Inverness – Jacquie Hepfer

February Big Bass Tournament had record number of entries. 11-year-old won the women's division. Depot has been going great.

City of Crystal River – Cindi Guy

Ground has been broken for downtown splash pad with October as anticipated opening. Mullet Hole and Yacht Club sites as replacements for boat ramp displaced by Riverwalk project. Dec saw increase of 41% visitors to 3 Sisters where February saw 41% decline year over year.

Other Comments:

Michael Mancke discussed that last minute bookings are happening at a high rate. The boat count for the Sodium fishing event was up to a 100 or so. Mike Engiles mentioned that last minute tour bookings are happening as well and difficult for staffing.

G. Open to the Public

Carol Kimbrough commented about the bike trail workshop conducted by the County and provide kudos for the effort. Complimented the approach of how to do project versus a more parochial thought plan.

H. Adjournment

Chairman Kitchen called for adjournment at 10:58. The next regular meeting will be Wednesday, April 14, 2021 at 9:00am and will be held at the Lecanto Government Building, Room 166, 3600 W. Sovereign Path, Lecanto, FL 34461.

Minutes submitted by: John Pricher

Approved by: John Pricher



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Special Event Grant Application
AGENDA DATE:	April 14, 2021

BRIEF OVERVIEW:

This is a special event grant application. It was received prior to the deadline. It was addressed to Veronica Kampschroer and was forwarded on to her at her new position. When she opened the envelope she returned it to us. Unfortunately the meeting had already taken place.

The request is for marketing assistance for the Blues & BBQ Festival presented by Nature Coast Friends of Blues in the amount of \$750.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance*
160-58221	Special Projects	\$175,916	0	\$1,500	\$174,416

*Balance prior to award

RECOMMENDED ACTION:

Review application and provide staff direction.

Special Event Marketing Grant

FY 2021

APPLICATION REQUEST

Organization Information

Organization Nature Coast Friends Of Blues

Primary Contact Otis Brown

Address 6156 SW 94th Terrace

City Ocala, Fl Zip 34481

Email obrownump@aol.com

Phone 732-245-9822

Registered as a non-profit corporation? ☒ Yes ☐ No (Attach proof)

Event Description

Event Name Blues & Bar B Que Festival

Event Dates November 6, 2021

Requested Amount \$750

Total Budget \$7000

** Event budget must be submitted together with this application **

Has this project previously received TDC funding?

Yes ☐ No ☒

If you answered yes, please give a short description of the project and date funding was awarded:

One hundred percent (100%) of the funds awarded to Special Project/Event Grant recipients shall be used for advertising and promotion to target audiences outside of Citrus County.

Special Event Marketing Grant

FY 2021

Please explain the intended use of "out of county" direct advertising funds.

The grant will be used to advertise the event outside of Citrus County using print and broadcast media.

Please provide detailed information on your event.

This event is held annually as a fundraiser in Old Homosassa to raise scholarship money for Citrus County students.

How will Citrus County benefit from your event?

This event attracts visitors to the county that patronize local businesses.

How many verifiable hotel stays do you project this event will bring to Citrus County?

Unknown

Have any room blocks been reserved at the lodging facility of choice? Yes ☐ No ☒

If yes, list locations with the number of rooms blocked at each location:

No rooms reserved

How many years has this event taken place?

21 years

How does the event serve to attract out of county visitors generating hotel, motel, and RV/campground rentals?

This event does attract visitors from out of the county and some do stay overnight.

Special Event Marketing Grant

FY 2021

I, **Otis L Brown**, the Applicant or Authorized Agent of Applicant have reviewed this Application for Special Project/Event Marketing Grant and concur with the information submitted herein. To the best of my knowledge and belief, the information contained in this Application and its attachments is accurate and complete. If funds are awarded, I agree to follow all guidelines as provided in the grant guidelines. I, the Applicant or Authorized Agent of Applicant, acknowledge that I have reviewed and understand the advertising requirements for Special Program/Event Marketing Grant. Additionally, I understand that failure to comply with these advertising requirements will result in denial of the Special Program/Event Marketing Grant funding.

I also understand that grant funds will only be disbursed after completion of a final evaluation report, verification of room nights, and approval of invoices by the TDC and Citrus County. Should the verifiable room nights be in a range less than the grant awarded, the grant will be reduced to the appropriate grant range.


Authorized Agent Signature

Otis L Brown
Print Name

01/23/2021
Date

Treasurer
Title

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUL 22 2010

NATURE COAST FRIENDS OF BLUES INC
PO BOX 1143
HOMOSASSA SPRINGS, FL 34447-2410

Employer Identification Number:
26-0712459
DLN:
17053166320030
Contact Person:
RENEE RAILEY NORTON ID# 31172
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
August 9, 2007
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

Blues & Bar B Que Expense Budget
2021

Musicians	4200.00
Portable Toilets Rental	300.00
Sound Equip & Operator	1000.00
Printing	350.00
Security	150.00
Advertising	1000.00

Total Expenses	7000.00
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AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC- Madden Media Presentation				
AGENDA DATE:	April 14, 2021				
<u>BRIEF OVERVIEW:</u>					
Madden Media presentation on upcoming projects and current analytics					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u>					
Receive presentation and provide staff direction as needed.					



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC - Destination Update				
AGENDA DATE:	April 14, 2021				
<u>BRIEF OVERVIEW:</u> Visitors Bureau Director's report					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Information only					



**CITRUS COUNTY
VISITORS & CONVENTION BUREAU**
March 10, 2021

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS

CALL TO ORDER

E.1.a

1. INVOCATION
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. ELECTION OF OFFICERS



FLORAL CITY || HOMOSASSA || INVERNESS

ADOPTION OF THE AGENDA





APPROVAL OF THE MINUTES

- Approve January 13th TDC Minutes as presented

OPEN TO THE PUBLIC

E.1.a

PERSONS WISHING TO ADDRESS THE COUNCIL



FLORAL CITY || HOMOSASSA || INVERNESS

PRESENTATIONS

- Special Events Grant – Blues & BBQ Festival
- Madden Media Presentation



JOHN PRICHER

DIRECTOR'S REPORT

- VCB Destination Update
- Financials



FLORAL CITY || HOMOSASSA || INVERNESS

SOURCE: STR, INC.

MONTHLY COMPARISON: February

2021 2020

Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

	OCC %		ADR \$		RevPAR \$		Current Month February 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	64.9	83.1	100.66	109.98	65.28	91.37	-21.9	-8.5	-28.6	-28.6	0.0	-21.9
Hernando	64.4	83.8	86.33	91.78	55.56	76.91	-23.2	-5.9	-27.8	-22.2	7.7	-17.3
Pasco	73.1	83.0	97.54	110.69	71.31	91.89	-11.9	-11.9	-22.4	-22.8	-0.6	-12.4
Charlotte	66.8	83.0	116.18	155.94	77.59	129.36	-19.5	-25.5	-40.0	-36.0	6.8	-14.0
Florida	58.8	82.0	148.28	184.77	87.16	151.54	-28.3	-19.7	-42.5	-43.3	-1.4	-29.3

SOURCE: STR, INC.

YTD COMPARISON: February 2021

Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

	OCC %		ADR \$		RevPAR \$		Year to Date – February 2021 vs 2020					
	2021	2020	2021	2020	2021	2020	OCC	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Citrus	59.4	72.9	96.69	102.73	57.43	74.90	-18.5	-5.9	-23.3	-23.9	-0.7	-19.1
Hernando	63.2	78.1	85.44	88.73	53.98	69.26	-19.1	-3.7	-22.1	-16.1	7.7	-12.9
Pasco	68.1	76.5	90.53	103.17	61.62	78.89	-11.0	-12.3	-21.9	-22.3	-0.6	-11.5
Charlotte	62.7	76.8	102.81	132.08	64.43	101.38	-18.4	-22.2	-36.5	-32.1	6.8	-12.8
Florida	53.4	77.2	137.97	173.96	73.72	134.39	-30.8	-20.7	-45.1	-46.0	-1.6	-31.9

January

TOURISM DEVELOPMENT TAX

Jan 2020 Revenue

\$ 155,696.36

Jan 2021 Revenue

\$ 154,483.80

5th Penny Allocation

30,896.76

Total Capital Reserve

\$ 124,057.96

\$ **1212.56**

-0.78 %

2019-20 Fiscal Year Revenue to Date

\$ 508,928.72

2020-21 Fiscal Year Revenue to Date

\$ 569,981.76

\$ 61,053.04 or 12.00 % **Increase YTD**



February

TOURISM DEVELOPMENT TAX

Feb 2020 Revenue
\$ 201,771.97

Feb 2021 Revenue
\$ 188,696.29

5th Penny Allocation
\$ 37,739.26

\$ 13,075.68

-6.48 %

Total Capital Reserve
\$ 161,797.22

2019-20 Fiscal Year Revenue to Date
\$ 710,700.69

2020-21 Fiscal Year Revenue to Date
\$ 758,678.05

\$ 47,977.36 or 6.75 % Increase YTD



SOCIAL MEDIA



Discover Crystal River Florida

Posted by Miles Saunders

March 1 · 🌐

It's **#manateemonday** in the Manatee Capital of the World. Manatees at rest in the clear spring water of Three Sisters Springs in Crystal River. **#threesisterssprings** **#lovefl** **#florida**



👍❤️ 1.1K

43 Comments 337 Shares

👍 Like 💬 Comment ➦ Share

38,721 people reached >



Boost Again

Facebook Main
183,100 Followers



Divergent Travelers is ☺️ feeling chill in Homosassa, Florida.

February 18 · 🌐

Fishing really is where you can go to escape life.

We finally have a nice day in Florida and we... See More



👍 20

2 Comments



Facebook Fishing
23,400 Followers



DISCOVERCRYSTALRIVER Posts



This post is doing better than 95% of your recent posts. Promote it to reach a wider audience.

[View Insights](#)

Promote



Liked by [teetimewithbree](#) and 1,730 others

Instagram
19,600 Followers

DISCOVER
CRYSTAL RIVER
FLORIDA

FAM TOURS & MEDIA

March

Mar 1-3	HWPR	Lynette Nicholas	USA
Mar 4-5	DCRF	Travel Awaits	FL USA
Mar 16-17	DCRF	Orlando Magazine	FL USA

Discover Crystal River FL Virtual FAM Tour Spring Gift Boxes

15 Boxes sent to Media Prospects

15 Boxes sent to Travel/Trade
Prospects

Featuring:

1. Ferris Groves Jam
2. Cattle Dog Roasters Coffee
3. Amy's on the Avenue Truffles
4. Tea from Tea House 650
5. Manatea Tea Infuser
6. DCRF Custom Face Covering
7. Plush Manatee
8. DCRF Journal
9. DCRF Media Kit
10. Invitation Card with QR Code to
Virtual FAM Tour Video on a DCRF
Custom Landing Page inviting Prospects
to visit destination in the coming year.



"Travel may be tough right now so we look forward to a day soon when we'll see you here."

Until then, we invite you to follow the QR Code for a virtual journey through our destination.

We've also included some goodies so you can see and taste what makes our spot on the Gulf of Mexico so unique.

We hope you enjoy your virtual visit as you Discover Crystal River Florida!"

Cheers,

*Miles Saunders
Media & Content Manager
Terry Natwick
Sales & Marketing Manager*



Sales Activity

E.1.a

February 2021

Visit Florida Huddle – Virtual

63 meetings with International and Receptive operators.

Presented Masterclass – Huddle Virtual – 100+ attendees 20 min presentation of destination with a Q &A

Aviareps Brazil Trade show – Virtual

47 meetings with operators from Brazil, Argentina, Guatamala and Mexico.



OTHER BUSINESS BY COUNCIL MEMBERS



FLORAL CITY || HOMOSASSA || INVERNESS



OPEN TO THE PUBLIC

PERSONS WISHING TO
ADDRESS THE COUNCIL



FLORAL CITY || HOMOSASSA || INVERNESS



NEXT MEETING:
April 14, 2021

DISCOVER
CRYSTAL RIVER
FLORIDA
FLORAL CITY || HOMOSASSA || INVERNESS



Publicity Report February 2021



Summary

Total Mentions: 14

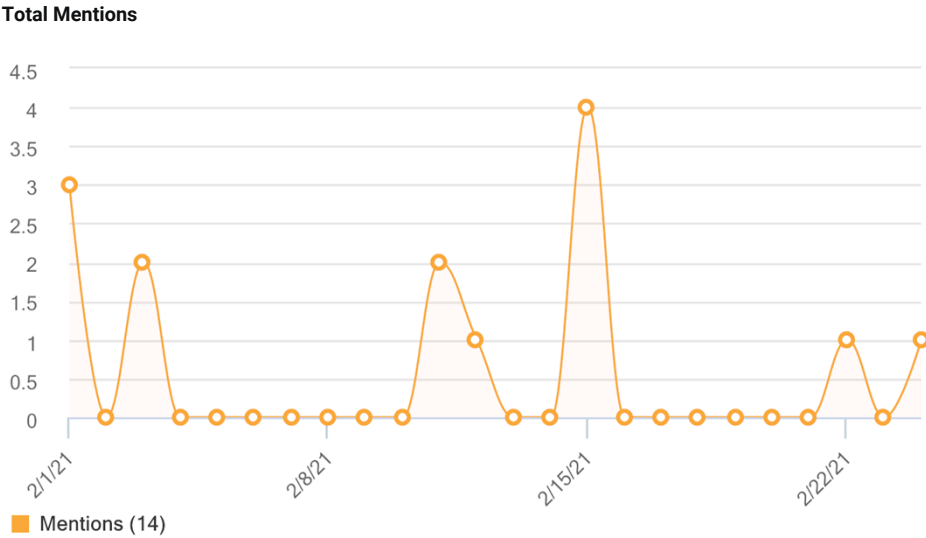
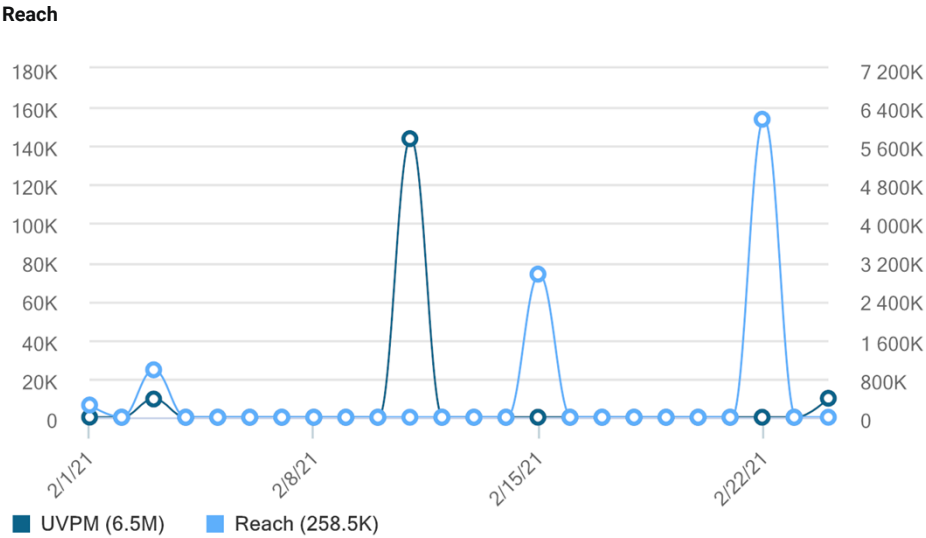
Total Reach: 6.8M

Coverage Summary

Top Articles

- HEADLINES**
- 6 aventuras de primavera en EE.UU.
 - 40+ unique ways to celebrate Valentine's Day around Tampa Bay
 - 7 Unforgettable Day Trips From Tampa
 - 8 Best Vacations for Toddlers 2021
 - Cabana Life Escape More E-Newsletter
 - Cabana Life Facebook
 - Cabana Life Instagram
 - Winter Manatee Getaway to Crystal River
 - Taste and See Tampa Bay Instagram
 - Tampa Bay Parenting Instagram
 - Staycation Picks: Our Favorite Florida "Drivecations" to Explore
 - 6 Fun Spring Day Trips Around the U.S.
 - #Escapemore: Crystal River, FL Style Guide
 - Kissed by Manatees

OUTLET	REACH
AARP.org en Español	5,292,088
WTSP-TV Online	459,331
Trips To Discover	390,972
Family Vacation Critic	375,657
Cabana Life	153,800
Facebook	36,765
Instagram	32,400
Fort Lauderdale Illustrated	24,500
Instagram	6,300
Instagram	4,700
Tampa Bay Parenting Online	2,352
AARP - Travel	500
Cabana Life	0
Escape from Paradise	0



[illegible]

Turismo

Nacional · Internacional · Consejos prácticos

6 aventuras de primavera en EE.UU.

Estos paseos cortos, cerca de las grandes ciudades, son perfectos para cuando estés listo para viajar nuevamente.

por: Larry Bleiberg, Ryan Krogh, Terry Ward y Kitty Bean Yancey, **AARP**, 15 de febrero de 2021 | Comments: 0



ANGELA WEISS / GETTY IMAGES

Governors Island en Nueva York.

In English | Como la vacunación sigue avanzando, quizás te has puesto a pensar en la posibilidad de realizar un viaje próximamente. Toma en cuenta estos paseos divertidos y excursiones de un día para relajarte durante la primavera. Se encuentran a muy poca distancia —en auto— de grandes ciudades, como Nueva York y Atlanta, o lugares turísticos, como Santa Fe y Orlando.



PHOTO BY: PAUL NICKEN/NATIONAL GEOGRAPHIC

En Orlando...

Nada junto a los adorables manatíes

Todos los inviernos, los manatíes de Florida —dóciles mamíferos marinos que pueden pesar hasta 1,200 libras— nadan hacia el interior hasta las aguas que rodean el Crystal River National Wildlife Refuge, en Kings Bay y Three Sisters Springs. En cuanto un manatí te roce suavemente o se asome a la superficie junto a ti, no podrás olvidar esa experiencia. (No se permite tocar a los animales, pero puedes hacerlo si ellos inician el contacto). Las agencias **Bird's Underwater y Plantation on Crystal River** transportan a los visitantes del muelle al encuentro con estas criaturas. Tras un corto viaje, entras en el agua con los manatíes, equipado con una máscara de esnórquel y un traje de neopreno para mantenerte abrigado y a flote. Los visitantes intrépidos pueden alquilar kayaks o internarse por su cuenta en la bahía con los mamíferos marinos. Si no quieres mojarte, Three Sisters Springs cuenta con una pasarela que hace un circuito por las aguas turquesas donde pueden verse claramente los manatíes que nadan bajo el agua.

Nota: no olvides verificar antes con estas agencias para asegurarte de que los animales estén allí; en la primavera, cuando el clima se calienta, los manatíes abandonan el área. —Terry Ward



Somos una asociación no partidista, sin fines de lucro, que ayuda a las personas mayores de 50 años a mejorar la calidad de sus vidas.

Conoce AARP

Centro de Prensa

Trabaja en AARP (en inglés)

Membresía

Contáctanos

AARP.org (English)

Ayuda

Boletín Electrónico

Suscríbete al boletín mensual de AARP en español.

Descuentos, ofertas y lo último sobre dinero, trabajo, recetas, juegos y más.

LIFE

40+ unique ways to celebrate Valentine's Day around Tampa Bay

Whether you're single, ready for date night, going out with the gal pals, bros, or fam – here are 40+ ideas to celebrate Valentine's Day.



Author: Audra Goforth (WTSP)

Published: 1:31 PM EST February 11, 2021

Updated: 1:31 PM EST February 11, 2021



Whether you are **single** and looking for a simple evening, ready to have a **Galentine's celebration**, going out with the **bros**, or having a **spectacular date with your sweetheart** – there's plenty to do around Tampa Bay for Valentine's Day.

Here are **40+ unique ways to celebrate Valentine's Day** this weekend. I promise you, this list will become a **bookmark** for all of your future dates, casual hangs, girls' nights, bro days and family outings that are perfect for foodies, the outdoorsy folks, adventurers, classics and everyone in between.

Classic date night vibes

Keep it classic by taking your sweetheart to a **private beachfront dinner** at Honeymoon Island. This could be the perfect occasion to **propose**, set the **mood** for the evening, or **rekindle a spark** with your lover.

Enjoy dinner on the waters of Tampa Bay, Clearwater or St. Pete Beach by reserving a table on the deck of [Yacht StarShip](#) or [StarLite Cruises](#). Both of these dinner cruises offer fine dining, music, drinks, and dancing.

If you want intimacy and your own space, consider booking a staycation in the famous pink [Don Cesar](#) in St. Pete, new [Hotel Haya](#) in Ybor, or getaway at [Plantation on Crystal River](#) for golf and manatee watching.

And for a night under the stars, visit [St. Petersburg College Planetarium and Observatory](#) which features a 24-foot domed ceiling theatre that can simulate the Earth's sky at any location and time.

For the foodies

If you and your boo are all about finding the perfect meal, then here are a few options for you.

If you're trying to start the evening off with a glass of wine or cocktail, check out [Oxford Exchange's Champagne Bar](#) where you can sip a glass of bubbly as you browse their Tampa shop.

Wanting a full board of appetizers? Satisfy your charcuterie craving by visiting [The C House](#), [Annata](#), or [Seminole Heights Wine Bar](#).

For those of you who just can't seem to decide on what they want to eat, *come on girls...we know the struggle*, then visit [Armature Works](#) for a variety of entree and dessert options.

If you want a nice dinner out downtown, try [Renzo's](#) or [Ceviche](#) in downtown St. Pete or [Ulele](#) in Tampa.

You can never go wrong with a classic steak dinner and [Bern's Steak House](#) and [Fleming's](#) are two of the most beloved by the people of Tampa Bay.

Looking more for dinner with a view? Keep it casual with a trip to [Frenchy's](#) in Clearwater, or scale it up a notch with [Columbia Restaurant](#) in Sand Key.

And, if you want a taste of everything, adventure out with a food tour in [Ybor](#), [Tampa](#), or [St. Pete](#) where you can try many local favorites.

Outdoorsy and adventurous

To the couples, gal pals, or bros who want to enjoy the Florida sunshine, this is for you.

Get out in the Bay or Gulf waters and rent a paddleboard from [TampaBaySUP](#) or a completely clear kayak from [Get Up And Go Kayaking](#).

Don't miss your chance to see some flamingos by spending the afternoon walking around St. Pete's 100-year-old [Sunken Gardens](#).

Visit one of Florida's famous springs and head out to [Weeki Wachee](#), [Crystal River](#) or [Rainbow Springs State Park](#).

Have a pup? Take your furry friend out to [Fort DeSoto](#) and visit the **dog beach**. Even if you don't have a pupper, you and the crew or S.O. can spend some time **exploring the park** or visit [Egmont Key](#) to see the historic lighthouse.

If you want a **fun and peaceful outdoor adventure**, saddle up for a **unique horseback ride** with [Florida Beach Horses](#).

And there's no better way to enjoy an evening in Tampa Bay than by **admiring a Florida Gulf sunset**. Try a [Sunset Cruise in St. Pete](#) or a [Sunset Dolphin Cruise](#) that glides along the views of Clearwater Beach, Caladesi Island and Honeymoon Island.

Just some simple fun

Nothing beats **casual daytime and evening fun** than exploring these spots around Tampa Bay.

Head out to the [St. Pete Pier](#) where you can **grab a drink**, learn about the **city's history**, get a bite to **eat**, enjoy the **views of both downtown St. Pete and the Bay**, and maybe even see a dolphin or two.

Enjoy a **picnic** out at [Vinoy Park](#), the [St. Pete Pier](#), along the [Tampa Riverwalk](#), or any other beloved **park**.

Visit one of **Tampa Bay's many museums**, including [The Dali Museum](#) to see the new [Van Gogh Alive](#) exhibit.

You can always **spend the day out in the sand** at any of these [local beaches](#), or hang out at [Pier 60](#) in Clearwater.

Not really sure what to get into? Head over to [Sparkman Wharf](#) and **explore the retail and dining options**. Take an **evening stroll** along the [Riverwalk](#) to see the new [Lights on Tampa 2021](#) exhibit.

If you want to spend the day **sipping a beer or two**, head over to any of the **area's great breweries**, or jump on the [Brew Bus](#) for an ultimate craft beer experience.

Want to blow off some steam? Whether you have recently **joined the heartbreak club** or are wanting to have some **laid-back fun**, the [Hatchet Hangout](#) is a safe place to throw an axe.

And if **movies** are your thing, but you want to keep it **socially distanced**, check out the [Silver Moon Drive-In](#), [Ruskin Family Drive-In](#), [Ocala Drive In](#), and the [Florida Swap Shop](#) for showings.



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FLORIDA LAST UPDATED FEBRUARY 24, 2021

7 Unforgettable Day Trips From Tampa



BY MARCEA CAZELL

Home to Busch Gardens Tampa Bay, an up-and-coming food and drink scene and many outdoor activities, Tampa, Florida, is a great place to take a vacation. Even though there is plenty to do in Tampa, you don't have to limit yourself to staying within the city's limits. Here are some unforgettable day trips you can take from Tampa.



Crystal River

[NEARBY HOTELS →](#)

Named the manatee capital of the world, Crystal River is a great day trip from Tampa. Crystal River is the only place in the United States where it is legal to swim with manatees. You're required to take a tour to swim with them, and the rules are very strict about not engaging with the manatees. It is against the law to touch a manatee, but they are curious animals, and if they come up to bump your face, that's permitted. Not ready to swim in the chilly spring waters to meet the manatees face to face? Three Sisters Springs is the perfect place to view manatees outside the water. And don't worry if you're visiting outside of manatee season. Scallop season in Crystal River is from July 1 to September 24, letting you snorkel to catch fresh bay scallops. And there are plenty of opportunities to go kayaking or paddle boarding on the clear waters.

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LITTLE KIDS: 3-6

8 Best Vacations for Toddlers 2021


 BY JULIA DIMON
 January 19, 2021


Don't let social distancing get you down! If you're stuck at home with a toddler, we've got some great inspiration for when this is all over.

Toddlerhood is an awkward travel age. Toddlers are too young for most resort kids' clubs, too short for amusement park rides, and too sleepy for full-day excursions. But they *are* old enough to want to experience, enjoy, eat, (and break) everything. Toddlers are super curious, delighted by new activities and seem eager to get in the mix with the rest of the family, but what destinations are a good fit for their unique needs?

1. Crystal River, Florida

Go beyond the beaches and theme parks to experience a once-in-a-lifetime wildlife encounter with one of Florida's most incredible creatures—the manatee. Drive just an hour's North of [Tampa](#) to the charming town of Crystal River. Dubbed the "Manatee Capital of the World," it's one of the only places where you can swim alongside wild manatees. From mid-November to March, these gentle giants migrate to the warm protected coves of Crystal River, making it the perfect spot to observe them.



Plantation on Crystal River in Kings Bay offers snorkeling tours for the whole family. There are no age restrictions, so as long as there is an adult present, kids of all ages can enjoy the boat ride and get in the water. All [snorkeling gear](#) and [wet suits](#) are provided, but be sure to bring [snacks](#), [towels](#), and [warm clothes](#) for the kids to change into afterward. Toddlers are too young to snorkel, but even swimming beside a harmless 1,300-pound herbivore is absolutely unbelievable.

Recommended Hotel: [Plantation on Crystal River](#)

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Snack break



Pool day!

Jami & her family escaped to the Plantation on Crystal River in Florida for a stylish staycation.



Swam with manatees



Happy dance!

Of course, we packed their bags full of Cabana Life classics, new arrivals and even upcoming collections!

ON THE BLOG: Crystal River Style Guide

See how Jami and her family dressed
for this dreamy vacation.

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Our next adventurer in this series is style influencer & graphic designer @jamiray. Her family enjoyed a weekend getaway to the @plantationoncrystalriver. Crystal River is the perfect local for a taste...
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Some of Jami's fav recommendations:

- Dinner at @waterfrontsocial
- Lunch at the poolside Tiki Bar
- Dinner at West 82 Bar & Grill
- The Crystal River Manatee Tour

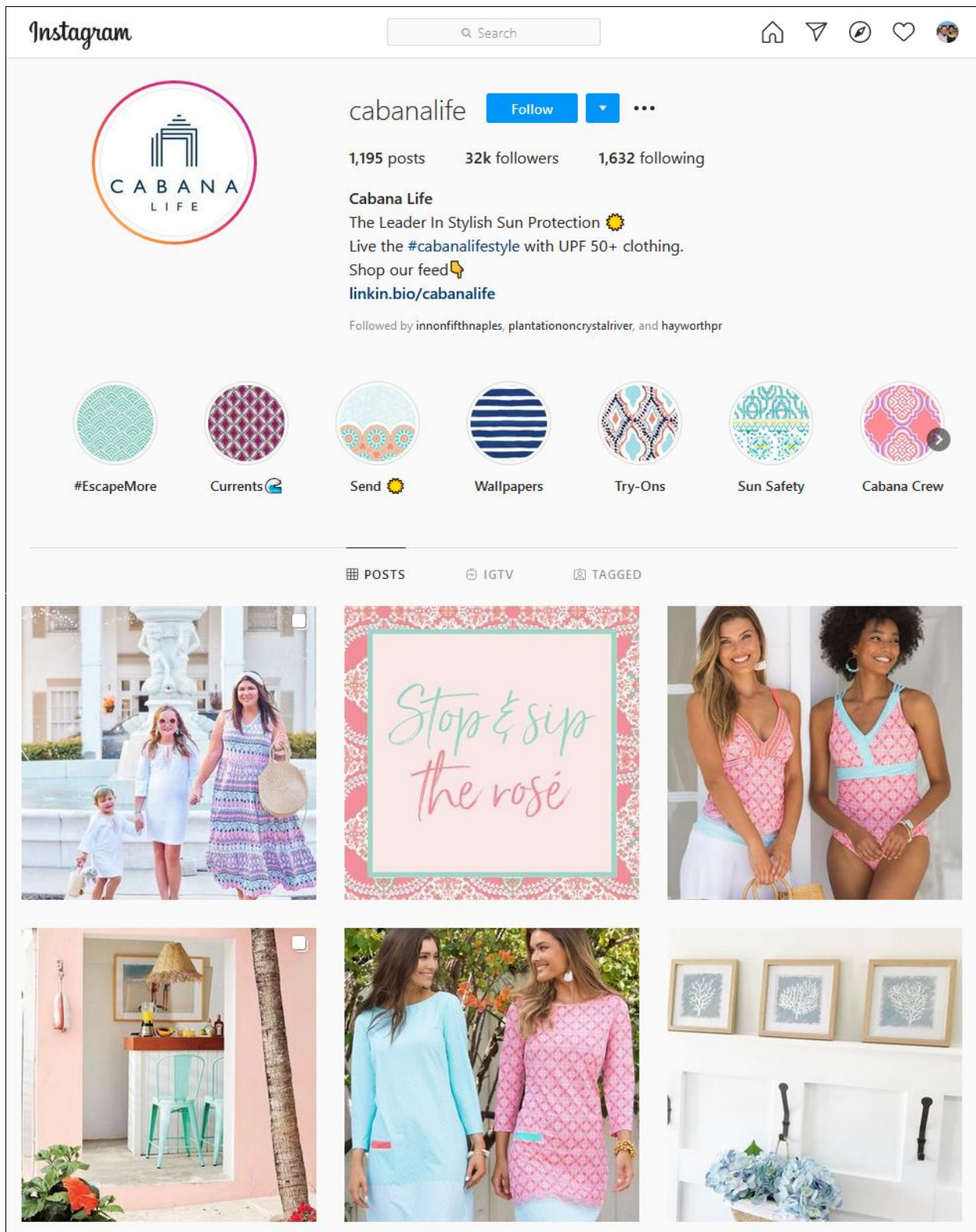
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Don't forget to check out @jamirays's blog to learn all about her stay 🌴 <http://bit.ly/2ZjKp3o>



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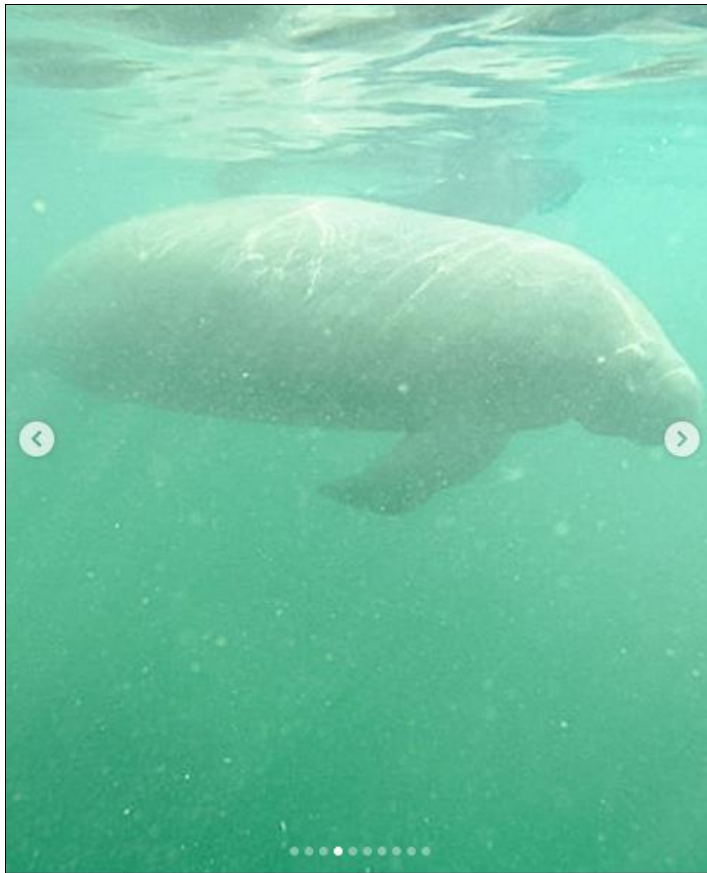
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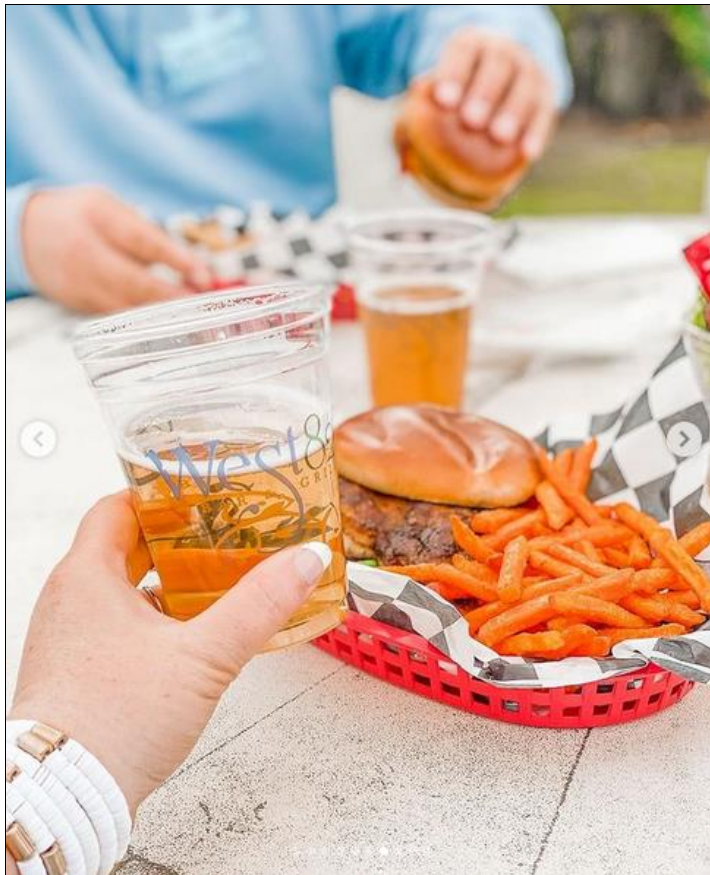
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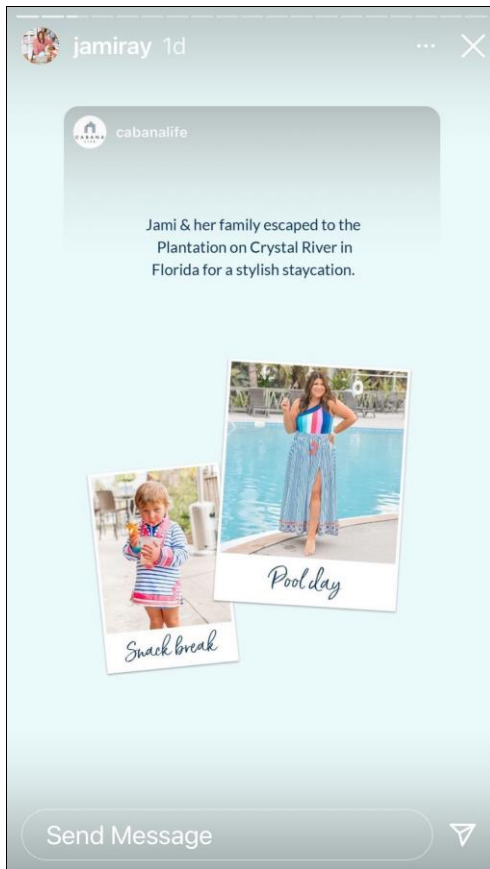
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Travel

Winter Manatee Getaway to Crystal River

Plan a winter trip to the "manatee capital of the world" to experience the region's preservation areas and swim with the gentle giants

By **Site Staff** - February 3, 2021



Image courtesy of NOAA via Unsplash.

In [Crystal River](#), [manatee season is in full swing](#). From November to March each year, hundreds of the gentle aquatic giants make the trek from the cooler waters of the Gulf of Mexico to warmer pristine springs throughout the area. Known as "The Manatee Capital of the World," the Crystal River's abundant network of springs along Kings Bay and the Homosassa River remain a constant 72°F, making it the perfect winter spot for the mammals.

The region is also home to the eponymous Crystal River National Wildlife Refuge, the only refuge in the country specifically created to protect manatees' critical habitats. Crystal River and Homosassa are the only places in North America where swimmers can experience an up-close encounter with manatees in the wild, with an increased opportunity for more encounters during manatee season, which ends March 31, 2021.

"Whether it's your first time, or you get to swim with them every day, a manatee encounter is amazing," said John Pricher, director of Discover Crystal River. "As travelers are seeking safe, outdoor experiences to enjoy with their close friends and families, we believe they will find the Crystal River area to be just the right place to make that happen."

This year, [local tour companies](#) have made safety a top priority for passengers and as well as manatees. Many outfitters are offering semi-private and private boat tours, and carefully cleaning all swim and snorkel gear to ensure visitors have the safest, most rewarding underwater experience possible. For the gentle giants, all tour companies are educated to be stewards for the manatees, making sure swimmers, paddlers and boaters adhere to the rules and stay outside designated sanctuary areas.

The Plantation on Crystal River created a new one-night package offering guests the chance to enter the underwater world of the West Indian Manatee. The riverfront resort in Crystal River is offering the new **Swim with the Manatees** package starting at \$299 for two guests. For more information about Plantation on Crystal River or the Adventure Center & Dive Shop, visit [Plantation on Crystal River](#) or call 800-632-6262.

Plan your trip and learn more about manatee season at [DiscoverCrystalRiver.com](#).

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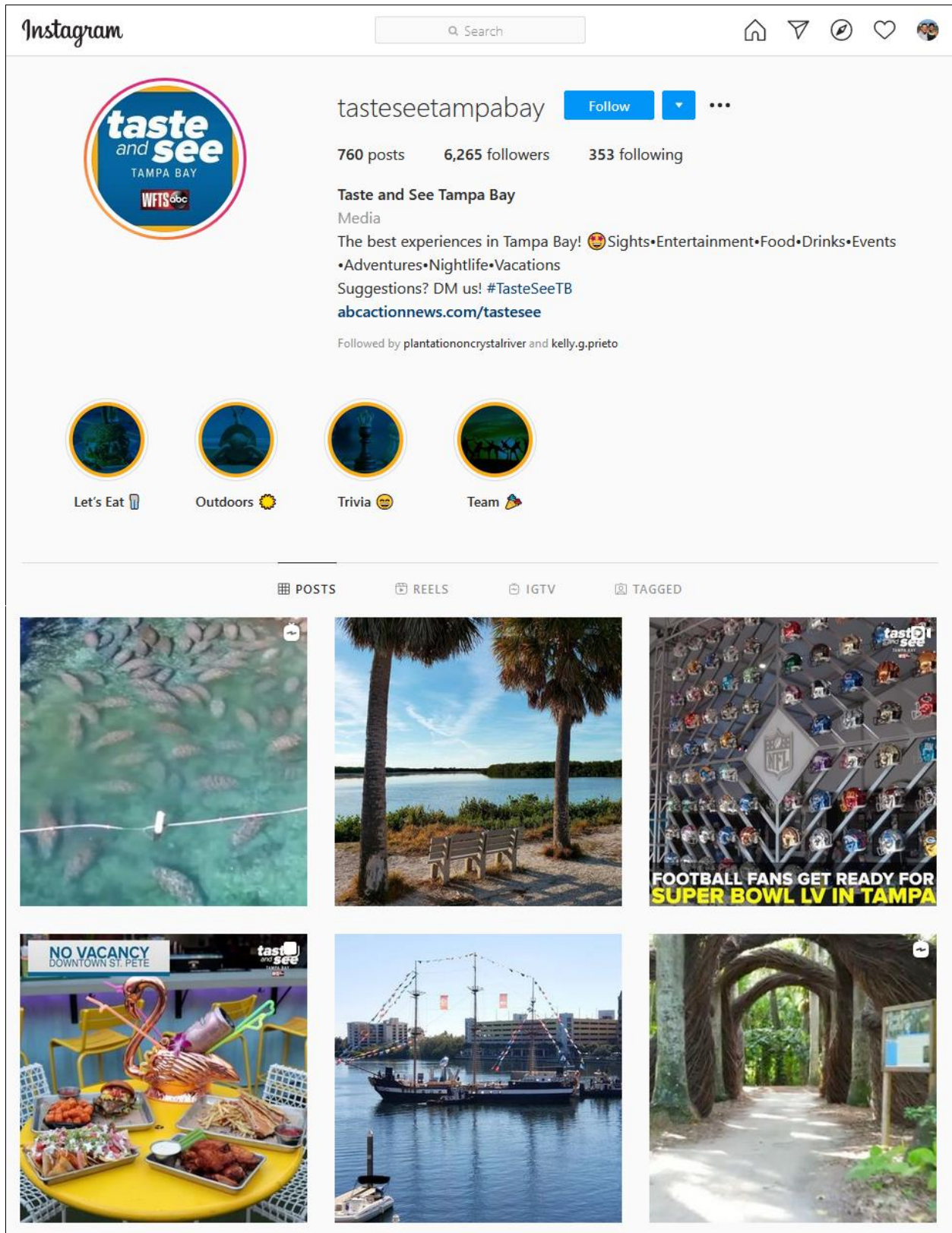
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**tasteseetampabay** SWIM WITH MANATEES ❤️

Three Sisters Springs is home to the world's largest natural congregation of manatees. Over 700 manatees are expected during the winter months.

Book an awesome tour at @plantationoncrystalriver!

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**tasteseetampabay** #manatees #florida #nature #threesisters #tampabay #manatee #swimming #crystalriver #plantationoncrystalriver #floridanature #sunshinestate #winterinflorida



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SWIMMING WITH THE MANATEES
PLANTATION ON CRYSTAL RIVER

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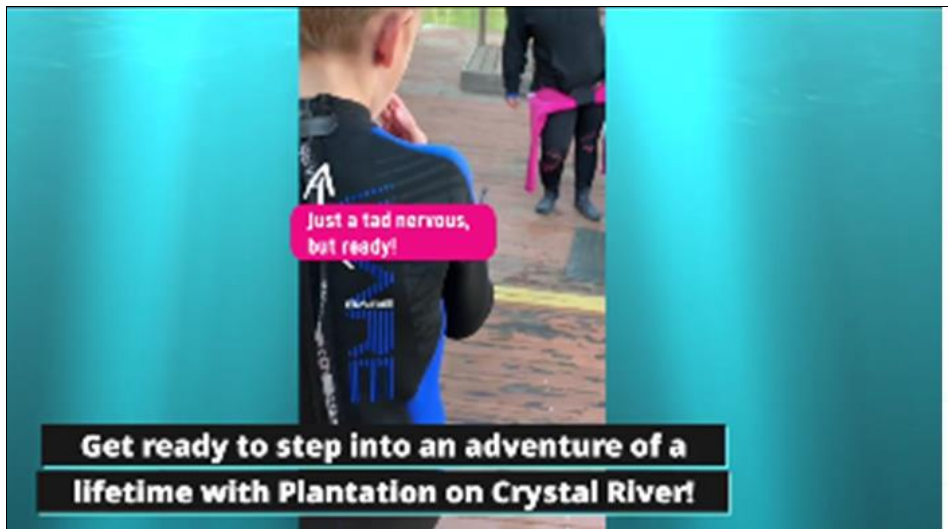
tampabayparenting INSIDE LOOK
Swimming with Manatees in Crystal River

Come along with us on this once in a lifetime adventure as we swim with the manatees in Crystal River, Florida. The Adventure Center at Plantation on Crystal River invited us for an early morning tour during 'manatee season' which is December through March as manatees seek the warm spring waters.

While it's cold outside, the spring water at Kings Bay and Three Sisters Springs is around 72 degrees and the Adventure Center's 5mm wet suits keep you warm AND buoyant. They

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Just a tad nervous, but ready!

Get ready to step into an adventure of a lifetime with Plantation on Crystal River!

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manatees seek the warm spring waters.

While it's cold outside, the spring water at Kings Bay and Three Sisters Springs is around 72 degrees and the Adventure Center's 5mm wet suits keep you warm AND buoyant. They also provide you with a sanitized mask and snorkel.

It's a pretty unforgettable experience and a rare one--Crystal River and Homosassa are the only areas in North America where you can legally swim with manatees. You are a passive observer as you watch the manatees interact in their natural environment.

They're not shy and will approach you--just be still and float. It is highly

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They are not shy and very curious!

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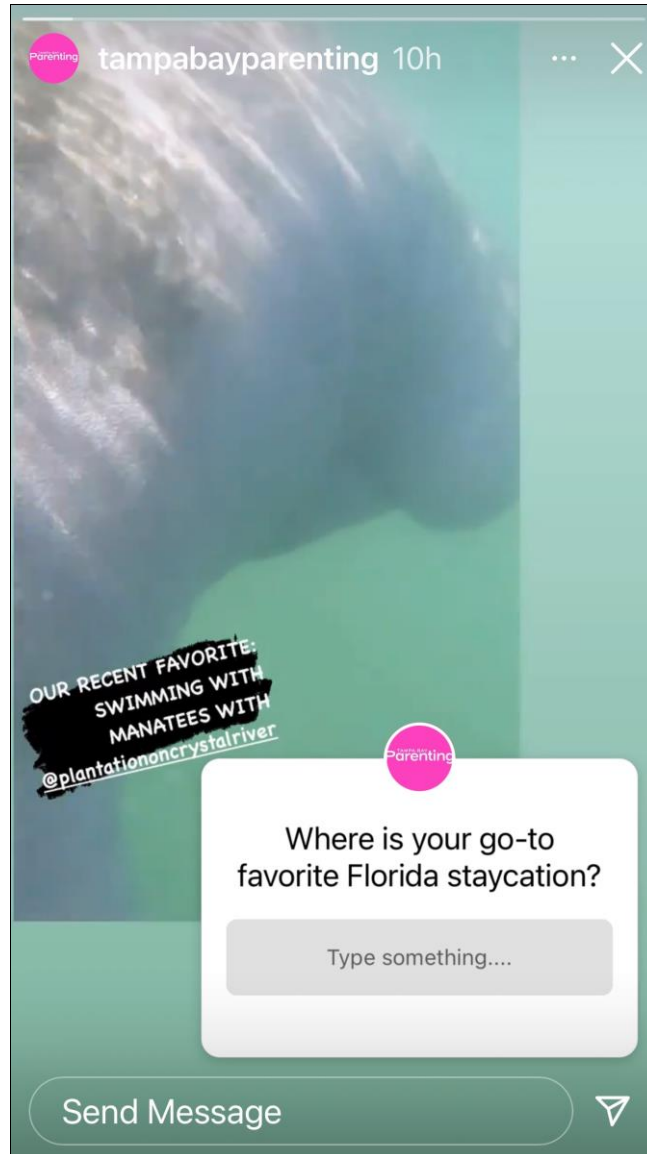
they're not shy and will approach you--just be still and float. It is highly recommended you book a tour with a company like the Adventure Center at Plantation on Crystal River because they are not only experts and provide you with the gear you need, but they also know the rules when it comes to getting close to a manatee.

The tour is kid-friendly. Our little guy is 7 years old and enjoyed his time! He was given a pool noodle for extra flotation even though he is a pretty strong swimmer--that way he could focus more on seeing the manatees!

@plantationoncrystalriver
#VisitTampaBay #LoveFL #Manatees #SwimmingWithManatees

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STAYCATION PICKS: OUR FAVORITE FLORIDA "DRIVECATIONS" TO EXPLORE

By Marisa Langford

As we began exploring the possibility of taking a family vacation, I noticed that my criteria had certainly changed from a year ago when I was planning a surprise European vacation. I was hesitant to fly, yet I still desperately wanted to get away to make summer memories with the kids. I began searching for places we could drive to that wouldn't be too crowded. I wanted private beaches and spacious villas with kitchens so I could cook in and not have to eat out for every meal. Outdoor activities and wide-open spaces were a high priority on my new list.

Having the entire state of Florida as our backyard and Georgia and South Carolina as neighbors, I soon realized that everything I was looking for a perfect vacation was right here. Tampa happens to be the perfect location for a "drivecation." Sneak away on a Friday, hit the road with your little roadies and make a b-line for any one of these adventures that will make you so glad you took the trip.

Crystal River: 62 miles north

Category: Water Adventure, Peaceful, Eco-Florida

July 1 to mid-September is prime Gulf Coast scallop season; hunt for your own succulent treasure when you head out onto Kings Bay from the **Plantation on Crystal River** with your very own boat and captain. A mask, fins, snorkel and bag are all you need for this activity. Once you've found your limit, take the scallops back to the Adventure Center where they will help shuck them and the chef at **West 82** will cook them for you! Wind down by watching the sunset over the Bay and relaxing in your spacious villa.



Related: [Tampa Bay Bucket List: Swimming with the Manatees](#)

Pro Tip: Your guides can lend you a mask, fins and snorkel, but consider bringing kids their own. Bring an underwater camera or GoPro to capture the fun too!

Anna Maria Island: 64 miles south

Category: Beach Adventure, Peaceful, Eco-Florida

Book a 2-bedroom suite plus kitchen at the **Waterline Marina Resort & Beach Club**, just a block from **Holmes Beach**, which you'll have pretty much to yourself as the public beaches are much further away. Take the free trolley to downtown Anna Maria Island for dinner at the **Sandbar**, where you can eat on the beach and watch the sunset right from your table. Guess the sunset time right and you win a bottle of champagne! The next morning, have **Kayak Jack** deliver a paddle board to you for the day and later, walk to The Feast for lunch and to **Small Town Creamery** for a sweet treat.



Related: [Three Perfect Days on Anna Maria Island](#)

*Pro Tip: Get up early, pick up doughnuts from the **Donut Experiment** and drive to **Anna Maria Island Pier** to catch the sunrise. The pier is closed right now for renovations, but there is plenty of parking in the morning to park and enjoy this view!*

South Walton: 420 miles northwest

Category: Beach Adventure, Eco-Florida

Take scenic Route 30A west along the emerald coast of Florida's Panhandle and feel the softest sugar sand beaches beneath your feet. The 16 coastal towns that make up South Walton are each unique in design, each with a different vibe, and some are more budget friendly than others. **Rosemary Beach** is our family's favorite coastal destination. Bring bikes to explore the farmer's markets, playgrounds, boardwalks and four state parks in the area. Book a junior suite with a Gulf view at the **Hilton Sandestin Beach Golf Resort and Spa** and enjoy bunk beds for the kids and sunsets from your private balcony.



Related: [Getaway Itinerary: Beach Hopping in South Walton](#)

*Pro Tip: If you can, explore the 16 eclectic communities that make up South Walton. Each is unique and you might just find your next idyllic vacation spot. Definitely enjoy lunch at **Airstream Row** in **Seaside**, the town where "The Truman Show" was filmed.*

Orlando: 95 miles east

Category: Relaxation, Outdoor Adventure, Eco-Florida

Almost all theme parks will open in limited capacity by early to mid-July. Some require tickets and reservations, but there are so many other things to do if you head an hour east. At **Wild Florida**, you can experience the Everglades via an airboat without the long drive south. **Orlando Balloon Rides** will take your family on an unforgettable hot air balloon ride over Central Florida. Book an entire home or villa for your family at **Reunion Resort** that comes with more amenities than a Disney vacation. Spend the day playing golf, foot golf (think golf but with a soccer ball), relaxing by the pools or playing in the water park, all without leaving your resort. If you must leave, **Cocoa Beach** and **Kennedy Space Center** are only an hour away for a day excursion.



*Pro Tip: Save a day to explore one or more of the seven state parks in a 50-mile radius of downtown Orlando. We enjoyed the refreshing crystal-clear waters of **Blue Springs State Park**. Bring a pool noodle!*

PHOTO CREDITS: *Blue Ridge Mountains, St. Augustine, Cocoa Beach, Fort Lauderdale, Anna Maria Island: Marisa Langford – Beaufort, SC: Beaufort-Port Royal CVB – Captiva Island: South Seas Island Resort – Westgate River Ranch: Westgate River Ranch – Miami: The Palms Resort and Spa – Reunion Resort: Reunion Resort – Crystal River: Plantation at Crystal River – Rosemary Beach: Visit South Walton Florida – Key West: Cheeca Lodge and Spa – GA Glamping Company: The Wanderpreneurs – Smokey Mountains: Sommer Stiles – Hilton Head: Laura Byrne.*

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6 Fun Spring Day Trips Around the U.S.

Enjoy these getaways in or near great cities when you're ready to explore again

by Larry Bleiberg, Ryan Krogh, Terry Ward and Kitty Bean Yancey, **AARP**, February 15, 2021 | Comments: 0



ANGELA WEISS / GETTY IMAGES

Governors Island in New York City

As the vaccine rollout continues and you start to think about venturing out safely, keep these great ideas on your list of fun and unique day-trip possibilities. They're all in or within an easy drive of big cities, such as New York and Atlanta, or popular destinations, like Santa Fe and Orlando.

 **LIST** |  **SLIDESHOW**

6 Photos



PHOTO BY: PAUL NICKEN/NATIONAL GEOGRAPHIC

When in Orlando ...

Swim with gentle giants

Some 95 miles west of Walt Disney World (and 70 miles north of Tampa), one of the country's most moving wildlife interactions awaits. When the cold weather hits, Florida manatees — docile marine mammals that can weigh up to 1,200 pounds — swim inland to the warm waters surrounding the Crystal River National Wildlife Refuge, at Kings Bay and Three Sisters Springs. The moment a manatee brushes gently against you or surfaces alongside you, you know you'll never forget the experience. (You're not allowed to reach out to the animals, but it's OK if they initiate contact.) [Bird's Underwater](#) and the [Plantation on Crystal River](#) take guests from their marinas to the action. After the short trip, you slide into the water with the manatees, wearing a snorkel mask and a wet suit to keep you warm and buoyant. Intrepid paddlers can rent kayaks or venture into the bay with the animals on their own. If you prefer staying dry, Three Sisters Springs has a boardwalk that circles the waters, offering clear views of the manatees below.

Note: Be sure to check with the above outfits before you visit to make sure the animals are there; later in spring, when the weather warms up, the manatees leave the area. —*Terry Ward*



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#ESCAPEMORE: CRYSTAL RIVER, FL STYLE GUIDE

February 12, 2021



Florida is filled with local escapes that make us feel like we are thousands of miles away. To bring the vacay to you, we collaborated with influencers & some of our favorite nearby destinations to send them on trips we are all dreaming about. Join the vacay no matter where you are by following along on social media with the #EscapeMore Highlight on our Instagram [@cabanalife](#) & stay tuned for more style guides on our blog.

Our next adventurer in this series is style influencer & graphic designer [Jami Ray](#). Her family enjoyed a weekend getaway to the [Plantation on Crystal River](#), an Ascend Hotel. Crystal River is the perfect local for a taste of Old Florida. Natural Springs and charming small town scenery welcomed our travelers. Of course, we packed their bags full of Cabana Life classics, new arrivals and even upcoming collections! Read on to see how they styled these pieces while exploring Crystal River & swimming with the manatees.



The whole family was ready for fun in the sun with stylish sun protection. Jami kept cool & comfortable in her vibrant coral and Classic Cabana aqua [St. Barts Bikini Top](#) with the [St. Barts Embroidered Wrap Skirt](#), while her girls wore adorable matching [Aqua Citrus Terry Cover Ups](#). And of course, Dad rocked his coordinating [Mint/White Men's Long Sleeve Rashguard](#) and [Aqua Citrus Swim Trunks](#).



Hotel | Plantat

When they weren't unwinding at their waterfront resort, the family enjoyed swimming with manatees on their boat tour through the [Plantation Adventure Center](#). Crystal River is the largest natural refuge for manatees during the winter, and the only place you can [legally swim with manatees](#). Tour guides taught everyone how to safely swim with manatees and gave an educational talk all about these gentle giants. The tour also provided everything from their wetsuits & snorkels, to hot cocoa & coffee for after their chilly swim.



After an active day, everyone refueled at the [poolside tiki hut](#). It was the perfect spot to lounge & recharge. Jami's littlest one Collins loved sipping her lemonade and relaxing in her [Navy Geo Terry Cover Up](#). When it came to finer dining, everyone enjoyed dinner at Crystal Plantation's onsite restaurant [West 82](#).



When enjoying a fun pool day everyone coordinated their swimwear. Jami looked amazing in her [Cabana Stripes One Shoulder One Piece](#), and the girls loved their [Girls Cabana Stripes Unisuits](#).



Dad couldn't help but join in on the fun with his matching [Cabana Stripes Swim Trunks](#)!



On all their weekend adventures, everyone stayed protected in their Cabana Life UPF 50+ clothing & swimwear. Whether they were swimming with the manatees, splashing in the pool or just lounging around they were sun safe & stylish! If you want more vacation inspiration check out Jami's full blog [here](#). For more getaway style guides, look out for our next #EscapeMore blog & follow along on our [Instagram](#).

All images provided by [@jamiray](#).

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ESCAPE FROM PARADISE



Escape From Paradise

with Ingrid Lemme-Chalut

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Ingrid Lemme 👑 · Jan 17 · 6 min read



Kissed by Manatees

Updated: 6 days ago

Kissed by Manatees in Florida's Crystal River



Much like a few of our commercial Montauk fishermen, manatees seek out a warmer spot when it gets nippy and swim south. There's only one place in the United States where it's legal to swim with manatees in the wild and that's in Florida where hundreds of these gentle giants winter in the warm waters of the Crystal River. Crystal River is a city in Citrus County, Florida with an estimated population of about 3,200, and "Home of the Manatee".



We booked a couple of nights at the Plantation on Crystal River, a beautiful 50-year-old, 232 acre eco-friendly resort, surrounded by the natural springs of Kings Bay, with an onsite Adventure center for boating, fishing, manatee and nature excursions; a full service spa and, YES, golf! I was certain that my husband would eventually succumb to his golf addiction and that I would be forced to kill some time at the spa. When we



drove up to the stately, whitewashed resort entrance, under a canopy of Live Oaks and Spanish Moss, we were reminded of old Florida and a more genteel time. The pretty fountain and lovely grounds were well kept and our check-in done with true Southern hospitality. We found our waterfront accommodations to be neat and delightfully efficient. www.plantationoncrystalriver.com



to March.

We had booked our "Swimming with Manatees" excursion for the next morning at 6:45 am, but went to check out the Adventure center first to familiarize ourselves with the facilities, the boat and the crew that would assist us. I was excited and all gung-ho! My husband not so much, he seemed to be genuinely suspicious of the adventure I'd drummed up for us this month. These wrinkled, leathery manatees also known as "sea cows" can tip the scales at 3,500 pounds and can be seen grazing along Florida's grass flats and aquatic meadows. They can be found at any time of year, but are more commonly spotted in the winter months from November

We had a dinner reservation at "Vintage on 5th" our first evening, an eclectic destination restaurant located in a renovated church built in 1940 in the historic downtown area of Crystal River. We'd heard that they specialize in fresh local fish and steaks, but also serve regional southern favorites like Shrimp & Grits.



Winner of Wine Spectator's Award of Excellence for several years they certainly offer an impressive wine menu and pour 25 wines by the glass. The dining room, still in original floor to ceiling pine wood, conveyed the kind of coziness that one especially appreciates on a chilly November night. I, now, after years of denial, a confirmed Shrimp & Grits worshiper, have to applaud Chef Aaron Davidson for his interpretation of the celebrated southern staple and our gracious server Michael Parker, who made our dining experience a tribute to the sea. The entire Vintage on 5th team is in sync and on top of their game.

www.vintageon5th.com



By 7am the next morning we'd met the entire Adventure team including our diving instructor, watched a short film of how to behave in the water around the manatees and got into our wetsuits. With a depression from the North coming through it had gotten really cold that night and with a chilling 40 degrees we wore winter jackets over our wetsuits on the boat to our destination. The sounds of the birds and the magical haze lingering over the warm water alone was worth our early rise.



Manatees are most active in the morning, besides it was mating time. Our group, besides the Captain and diving instructor included a party of 5, Mike Scibilia from Atlanta, GA with his 2 daughters Nicole and Emily, and us 2 seniors. I was excited, but my husband, suspicious over this adventure, seemed to be nervous.

Our diving instructor Courtney Cicoria assured us that the temperature of the water is always 72 degrees and we would definitely not feel cold once we entered the water. I was the last person in and the first person to get out of the water, no kidding. As soon as my feet touched the leathery skin of one of these gentle giants, I panicked. What was I thinking? I can't even swim in the ocean because I am scared of what might be swimming under me, but to my surprise my husband was doing just fine.



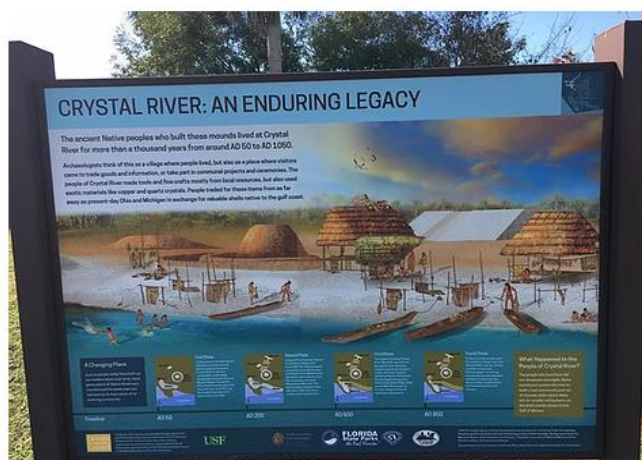
His group was soon floating about a 1/4 mile from the boat over several manatees and they started to interact. Marcus got a couple of face to face-kisses on his snorkel mask and he, fascinatingly, held still. I, in the meantime back on board, had a hot cup of coffee and decided right then that I would get rid of my wetsuit and back into my winter jacket. Capt. Mike Bruce handed me a couple of towels and kindly turned his back to me so I was able to undress, dry off and put on my warm clothes.

When the group returned to the boat, all hyped over their unique experience, they gladly reached for hot chocolate, and coffee as well. We'd like to thank our specialty diving instructor Courtney for her caring guidance and Capt. Mike for his kindness and a safe ride. (Courtney = www.facebook.com/ChicksInTrim)





Since our manatee adventure had started early, by 10 am we were ready to explore the beautiful, historic town of Crystal River. The town, incorporated as city in 1923, is proud of its fascinating history; from the mound-builder Native American settlement along the Crystal River that we visited in the *Archaeological State Park* to 1889 when phosphate was discovered on the east side of Citrus County.



Historians have declared it to be one of the richest phosphate deposits in the world. The arrival of the railroad in 1888 proved to be a boom; it provided an easier way to ship and receive goods as it was an easier way for visitors to travel and sport fishing became a draw for many wealthy northerners.

Along the way we checked out a couple of the cute shops and hopped into GlassWerx, an innovative art glass studio located in the art district. www.debsglasswerx.com Further north we discovered local artist William Mickey who was working on a large-scale mural adorning the western wall of Explorinda, serving as the backdrop for the city of Crystal River's Town Square. Here in the Explorinda shop, the owner Kim Altman shared a fascinating story.



At one time, Three Sisters Springs was used by Jacques Cousteau to help rehabilitate "Sewer Sam," a manatee named after he became trapped in a Miami sewer system and was subsequently rescued. Cousteau and his crew and volunteers kept Sam in Three Sisters Springs until the manatee was acclimated to the area. Upon release, Sewer Sam swam out into Kings Bay where he joined the other manatees. www.explorinda.com



My husband loves golf, so when we travel and he gets a chance to play, I get a chance to shop or spa, and there are plenty of cute shops in town. The Plantation on Crystal River has a cute gift shop as well (we bought a "Mango the Manatee" book for our little grandson), a full-service spa and an 18-hole championship golf course with a full service pro-shop where we enjoyed a delicious lunch before his tee-time.



The resort has hosted numerous legendary PGA and LPGA professionals like Tommy Bolt, a frequent visitor since they opened in the 60's. [Plantation on Chrystal River Golf](#)

SPA
BLEU
at PLANTATION
[Bleu.](#)

Golfers enjoy a traditional Florida style course with water views along with challenging fairways lined by mature emerald pine and oak trees native to the region. Though my husband didn't see any manatees or gators, he was quite complimentary about the quality of the practice greens and driving range and enjoyed his round of golf greatly while I had a fabulous massage and facial with Cheryl Ann at [Spa](#)



Marcus and I had an awesome day hoping to top it off with another amazing dinner and we got exactly what we wished for when we walked into Wallace's Greenhouse in Homosassa. Chef Wallace graduated from Johnson & Wales in Providence, RI where he received his degree with distinction in Culinary Arts.

He was born and raised on the beautiful island of St. Croix in the US Virgin Islands where he'd pushed the limits of the local Crucian cuisine and received numerous awards. Wallace cooks from scratch, his homemade hummus "Nibbles" is a must while you're waiting for a creative main course! Chef Wallace, his wife Stefanie, and the three children who are running Wallace's Greenhouse as a team have not only found a new home in Citrus County but they have enriched the area with another amazing, creative destination restaurant.

www.wallacesgreenhouse.com



Until next month from another interesting location!

Love, Ingrid

As published in The Montauk Sun January 2021 winter issue

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AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director				
SUBJECT:	TDC- Financial Reports				
AGENDA DATE:	April 14, 2021				
<u>BRIEF OVERVIEW:</u> Financial updates					
<u>BUDGET IMPACT/FUNDING SOURCE:</u>					
Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance
					\$0
<u>RECOMMENDED ACTION:</u> Informational only					

**CITRUS COUNTY VISITORS AND CONVENTION BUREAU
TOURIST REVENUE TAX COMPARISON**

Month/FY	17-18	18-19	19-20	20-21	\$ Change	% Change	4%	Capital %
Oct	\$ 119,958.64	\$ 121,483.46	\$ 103,054.10	\$ 149,096.80	\$ 46,042.70	44.68%	\$ 119,277.44	\$ 29,819.36
Nov	\$ 132,792.64	\$ 115,105.21	\$ 115,550.63	\$ 133,862.76	\$ 18,312.13	15.85%	\$ 107,090.20	\$ 26,772.55
Dec	\$ 131,153.14	\$ 133,947.52	\$ 134,627.63	\$ 132,538.40	\$ (2,089.23)	-1.55%	\$ 106,030.72	\$ 26,507.68
Jan	\$ 135,683.88	\$ 126,136.66	\$ 155,696.36	\$ 154,483.80	\$ (1,212.56)	-0.78%	\$ 123,587.04	\$ 30,896.76
Feb	\$ 165,715.03	\$ 165,543.78	\$ 201,771.97	\$ 188,696.29	\$ (13,075.68)	-6.48%	\$ 150,957.03	\$ 37,739.26
Mar	\$ 195,507.13	\$ 200,447.21	\$ 230,853.58					
Apr	\$ 221,607.41	\$ 213,824.89	\$ 138,354.79					
May	\$ 157,492.31	\$ 154,072.46	\$ 44,487.42					
Jun	\$ 138,501.24	\$ 156,083.72	\$ 125,316.08					
Jul	\$ 165,952.92	\$ 165,070.43	\$ 182,233.26					
Aug	\$ 226,507.69	\$ 223,797.05	\$ 261,955.95					
Sept	\$ 161,016.72	\$ 140,276.72	\$ 193,666.84					
Total	\$ 1,951,888.75	\$ 1,915,789.11	\$ 1,887,568.61	\$ 758,678.05	\$ 47,977.36	6.75%	\$ 606,942.43	\$ 151,735.61
% Change	35.81%	-1.85%	-1.47%					

Capital Reserves Fund

Budget on 10/1/19 \$ 514,153.00

Expenditures

01/07/2020	\$	(400,000.00)	Bike Trail Investment
------------	----	--------------	-----------------------

Awarded/Recommended

03/11/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(100,000.00)	USFW Welcome Center Display
11/04/2020	\$	(150,000.00)	City of Crystal River Riverwalk

Revenue

03/26/2020	\$	40,354.38
04/27/2020	\$	46,170.72
05/26/2020	\$	27,670.96
06/26/2020	\$	8,897.48
07/27/2020	\$	25,063.22
08/27/2020	\$	36,446.65
09/27/2020	\$	52,391.19
10/27/2020	\$	38,733.37
11/27/2020	\$	26,772.55
12/27/2020	\$	26,507.68
01/27/2021	\$	30,896.76
02/27/2021	\$	37,739.26

Available	\$ 161,797.22
------------------	----------------------

Special Project Fund

Budget on 10/1/19 \$ 669,148.00

True Up 4/21 \$ 461,453.00

Remove on Oct 1, 2021

Expenditures

01/14/2020	\$	(1,500.00)
01/29/2020	\$	(1,500.00)
03/26/2020	\$	(1,500.00)
03/26/2020	\$	(4,500.00)
04/02/2020	\$	(1,500.00)

Event - Stone Crab Jam
 Event - Truck and Tractor Pull
 Event - Manatee Festival
 Event - Dragon Boat Festival
 Event - Xtreme Triathlon

Awarded

05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(7,500.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(3,000.00)
05/13/2020	\$	(1,500.00)
05/13/2020	\$	(1,500.00)
01/13/2021	\$	(18,650.00)

Collateral - Save Crystal River Display
 Collateral - FOCRNRW Table tents
 Event - Mermaids & Margaritas
 Event - Dragon Boat Festival
 City of Inverness Marketing Program
 Event - Homosassa Seafood Festival
 Event - Manatee Festival
 Event - Stone Crab Jam
 Event - Xtreme Triathlon
 Sodium Fishing Trail

Recommended

\$ (350,000.00)

City of Crystal River Riverwalk

Transfers

\$	(8,600.00)
\$	(18,000.00)
\$	(50,000.00)
\$	(35,000.00)

PR - Leib Management
 Madden - Video Projects and Fishing Report
 Madden Hulu Campaign
 Rebound Marketing Campaign

Available \$ 613,351.00

Exhibit A

	Account Number	Account Description	Amount
		Total Expenditures	\$34,147

154 FIRE ADMINISTRATION

	Account Number	Account Description	Amount
<i>Revenues</i>	154-400200	CASH CARRY FORWARD	\$640,701
		Total Revenues	\$640,701
<i>Expenditures</i>	154-3220-54605	EQUIPMENT MAINTENANCE	\$4,590
	154-9996-61000	RESERVE CASH FORWARD	\$636,111
		Total Expenditures	\$640,701

155 FIRE SVCS VEHICLE TRUST

	Account Number	Account Description	Amount
<i>Revenues</i>	155-400200	CASH CARRY FORWARD	(\$46,377)
		Total Revenues	(\$46,377)
<i>Expenditures</i>	155-3215-61000	RESERVE CASH FORWARD	(\$46,377)
		Total Expenditures	(\$46,377)

160 VISITOR & CONV BUREAU

	Account Number	Account Description	Amount
<i>Revenues</i>	160-400200	CASH CARRY FORWARD	\$483,863
		Total Revenues	\$483,863
<i>Expenditures</i>	160-2122-58221	SPECIAL PROJECTS	\$461,453
	160-2122-61000	RESERVE CASH FORWARD	\$22,410
		Total Expenditures	\$483,863

160H 1ST CENT TOURIST TAX

	Account Number	Account Description	Amount
<i>Revenues</i>	160H-400200	CASH CARRY FORWARD	\$94,851
		Total Revenues	\$94,851
<i>Expenditures</i>	160H-2122H-60080	RES FOR CAPITAL PROJECTS	\$94,851
		Total Expenditures	\$94,851

170 BENEFIT PLANS

	Account Number	Account Description	Amount
<i>Revenues</i>	170-400200	CASH CARRY FORWARD	\$18,456
		Total Revenues	\$18,456
<i>Expenditures</i>	170-8000-60050	RESERVE FOR CONTINGENCIES	\$18,456
		Total Expenditures	\$18,456

Visitors and Convention Bureau

		FY 2021			
		Budget	Revenues	Difference	%
312120	TOURIST TAX	1,063,000	455,985	607,015	43%
361200	MONEY MKT & LGIP INTEREST	15,000	1,616	13,384	11%
369907	ADVERTISING REV-VISIT CIT	-	-	0	
Total		1,078,000	457,601	620,399	

			FY 2021			
			Budget	Expenditures	Available Balance	%
1-PERSONAL SERVICES	51200	REGULAR SALARIES & WAGES	276,757	121,609	155,148	44%
	51306	CASUAL LABOR	7,000	-	7,000	0%
	51400	OVERTIME	1,000	-	1,000	0%
	52100	FICA TAXES	21,172	9,081	12,091	43%
	52200	RETIREMENT CONTRIBUTIONS	27,532	12,076	15,456	44%
	52300	LIFE & HEALTH INSURANCE	43,307	22,827	20,480	53%
	52400	WORKERS' COMPENSATION	668	372	296	56%
	Sub Total		377,436	165,965	211,471	
2-OPERATING	53100	PROFESSIONAL SERVICES	78,500	19,229	59,271	24%
	53400	OTHER CONTRACTUAL SERV	159,200	59,471	99,729	37%
	53416	SOFTWARE AS A SERVICE	7,680	6,127	1,553	80%
	54000	TRAVEL & PER DIEM	57,300	1,805	55,495	3%
	54100	COMMUNICATIONS SERVICES	8,559	3,166	5,393	37%
	54201	POSTAGE	24,000	2,215	21,785	9%
	54300	UTILITY SERVICES	9,912	2,732	7,180	28%
	54408	BUILDING RENTAL	24,345	6,086	18,259	25%
	54550	GENERAL LIABILITY CLAIMS	541	-	541	0%
	54600	REPAIR & MAINTENANCE	1,824	866	958	47%
	54603	VEHICLE MAINTENANCE	550	211	339	38%
	54604	MAINTENANCE - BUILDINGS	6,604	52	6,552	1%
	54605	EQUIPMENT MAINTENANCE	7,020	2,260	4,760	32%
	54615	SOFTWARE MAINT/SUPPORT	2,154	1,766	388	82%
	54700	PRINTING & BINDING	17,000	1,912	15,088	11%
	54800	PROMOTIONAL ACTIVITIES	62,500	9,546	52,954	15%
	54807	MARKETING	551,070	189,209	361,861	34%
	54809	TRADE SHOW PROMOTION	56,730	11,927	44,803	21%
	54820	VISIT CITRUS MAGAZINE	37,350	-	37,350	0%
	54921	ADVERTISING	38,000	35,230	2,770	93%
	55100	OFFICE SUPPLIES	3,500	167	3,333	5%
	55200	OPERATING SUPPLIES	4,600	114	4,486	2%
	55208	FUEL & LUBES	1,800	137	1,663	8%
	55211	JANITORIAL SUPPLIES	1,000	-	1,000	0%
	55221	MEALS	3,000	121	2,879	4%
	55270	COMPUTER ACCESSORIES	975	1,704	(729)	175%

Visitors and Convention Bureau

			FY 2021			
			Budget	Expenditures	Available Balance	%
2-OPERATING	55275	COMPUTER SOFTWARE	-	30	(30)	
	55400	DUES BKS SUBSCR MEM PUBL	15,005	4,304	10,701	29%
	55500	TRAINING	11,300	2,150	9,150	19%
	Sub Total		1,192,019	362,538	829,481	
4-OTHER USES	58100	AID TO GOVERNMENT AGENCY	350,000	-	350,000	0%
	58221	SPECIAL PROJECTS	175,916	-	175,916	0%
	Sub Total		525,916	0	525,916	
5-TRANSFERS	59100	TRANSFERS	998	998	0	100%
	59123	TRANSFER - INDIRECT COST	51,188	51,188	0	100%
	Sub Total		52,186	52,186	0	
Total			2,147,557	580,688	1,566,869	

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CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 1
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

FUND - 160 - VISITOR & CONV BUREAU

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	1,991,856.43	
102000	PETTY CASH	700.00	
	TOTAL CASH & CASH EQUIVALENTS	1,992,556.43	.00
155000	PREPAID EXPENSES	868.11	
	TOTAL PREPAID ITEMS	868.11	.00
	TOTAL ASSETS & OTHER DEBITS	1,993,424.54	.00
	TOTAL ASSETS	1,993,424.54	.00
271000	FUND BALANCE		2,116,511.72
	TOTAL EQUITY	3,701,583.10	5,695,007.64
	TOTAL EQUITIES	3,701,583.10	5,695,007.64
	TOTAL VISITOR & CONV BUREAU	5,695,007.64	5,695,007.64

DATE: 03/31/2021
TIME: 12:46:20

CITRUS COUNTY BOARD
PRINT BALANCE SHEETS BY FUND

PAGE NUMBER: 2
STATMN11

SELECTION CRITERIA: genledgr.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

FUND - 160H - VISITOR & CONV BUREAU 1ST

ACCOUNT - - - - -	TITLE - - - - -	DEBITS	CREDITS
101000	CASH	1,138,272.32	
	TOTAL CASH & CASH EQUIVALENTS	1,138,272.32	.00
	TOTAL ASSETS & OTHER DEBITS	1,138,272.32	.00
	TOTAL ASSETS	1,138,272.32	.00
271000	FUND BALANCE		1,023,411.87
	TOTAL EQUITY	1,180,311.00	2,318,583.32
	TOTAL EQUITIES	1,180,311.00	2,318,583.32
	TOTAL VISITOR & CONV BUREAU 1ST	2,318,583.32	2,318,583.32
	TOTAL REPORT	8,013,590.96	8,013,590.96

DATE: 03/31/2021
TIME: 12:48:02

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

PAGE NUMBER: 1
REVSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALD ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARMTENT- TITLE NOT FOUND

ACCOUNT - - - - -	TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312120	TOURIST TAX	1,063,000.00	.00	.00	455,985.41	607,014.59	42.90
361200	MONEY MKT & LGIP INTERES	15,000.00	295.63	.00	1,615.74	13,384.26	10.77
400100	5% RESERVE	-53,900.00	.00	.00	.00	-53,900.00	.00
400200	CASH CARRY FORWARD	1,632,649.99	.00	.00	.00	1,632,649.99	.00
	TOTAL TITLE NOT FOUND	2,656,749.99	295.63	.00	457,601.15	2,199,148.84	17.22
	TOTAL VISITOR & CONV BUREAU	2,656,749.99	295.63	.00	457,601.15	2,199,148.84	17.22

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TIME: 12:48:02

CITRUS COUNTY BOARD
REVENUE STATUS REPORT

PAGE NUMBER: 2
REVSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-170 OTHER SPECIAL REVENUE
ACTIVITY- TITLE NOT FOUND
DEPARMTENT- TITLE NOT FOUND

ACCOUNT - - - - -	TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
312121	1ST CENT TOURIST TAX	265,000.00	.00	.00	113,996.35	151,003.65	43.02
361200	MONEY MKT & LGIP INTERES	.00	166.99	.00	864.10	-864.10	.00
400100	5% RESERVE	-13,250.00	.00	.00	.00	-13,250.00	.00
400200	CASH CARRY FORWARD	928,561.00	.00	.00	.00	928,561.00	.00
	TOTAL TITLE NOT FOUND	1,180,311.00	166.99	.00	114,860.45	1,065,450.55	9.73
	TOTAL VISITOR & CONV BUREAU 1	1,180,311.00	166.99	.00	114,860.45	1,065,450.55	9.73
	TOTAL REPORT	3,837,060.99	462.62	.00	572,461.60	3,264,599.39	14.92

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CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 1
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160 VISITOR & CONV BUREAU
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARTMENT-2122 VISITOR & CONV BUREAU

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
51200	REGULAR SALARIES & WAGES	276,757.00	15,862.67	.00	121,609.04	155,147.96	43.94
51306	CASUAL LABOR	7,000.00	.00	.00	.00	7,000.00	.00
51400	OVERTIME	1,000.00	.00	.00	.00	1,000.00	.00
52100	FICA TAXES	21,172.00	1,172.23	.00	9,080.98	12,091.02	42.89
52200	RETIREMENT CONTRIBUTIONS	27,532.00	1,586.26	.00	12,075.80	15,456.20	43.86
52300	LIFE & HEALTH INSURANCE	43,307.00	2,407.92	.00	22,826.57	20,480.43	52.71
52400	WORKERS' COMPENSATION	668.00	50.43	.00	372.20	295.80	55.72
53100	PROFESSIONAL SERVICES	78,500.00	3,111.11	52,266.67	19,229.33	7,004.00	91.08
53400	OTHER CONTRACTUAL SERV	159,200.00	.00	72,600.00	59,471.40	27,128.60	82.96
53416	SOFTWARE AS A SERVICE	7,680.00	.00	.00	6,126.99	1,553.01	79.78
54000	TRAVEL & PER DIEM	57,300.00	.00	.00	1,804.80	55,495.20	3.15
54100	COMMUNICATIONS SERVICES	8,559.00	311.66	.00	3,165.56	5,393.44	36.99
54201	POSTAGE	24,000.00	632.88	.00	2,214.70	21,785.30	9.23
54300	UTILITY SERVICES	9,912.00	1,515.86	7,180.06	2,731.94	.00	100.00
54408	BUILDING RENTAL	24,345.00	.00	.00	6,086.07	18,258.93	25.00
54550	GENERAL LIABILITY CLAIMS	541.00	.00	.00	.00	541.00	.00
54600	REPAIR & MAINTENANCE	1,824.00	346.00	958.00	866.00	.00	100.00
54603	VEHICLE MAINTENANCE	550.00	.00	.00	211.31	338.69	38.42
54604	MAINTENANCE - BUILDINGS	6,604.00	12.98	2,952.23	51.77	3,600.00	45.49
54605	EQUIPMENT MAINTENANCE	7,020.00	116.94	4,760.30	2,259.70	.00	100.00
54615	SOFTWARE MAINT/SUPPORT	2,154.00	.00	121.44	1,766.28	266.28	87.64
54700	PRINTING & BINDING	17,000.00	.00	.00	1,911.77	15,088.23	11.25
54800	PROMOTIONAL ACTIVITIES	62,500.00	2,202.77	.00	9,545.88	52,954.12	15.27
54807	MARKETING	551,069.99	595.00	318,806.08	189,208.91	43,055.00	92.19
54809	TRADE SHOW PROMOTION	56,730.00	.00	.00	11,927.00	44,803.00	21.02
54820	VISIT CITRUS MAGAZINE	37,350.00	.00	3,000.00	.00	34,350.00	8.03
54921	ADVERTISING	38,000.00	18.92	.00	35,230.07	2,769.93	92.71
55100	OFFICE SUPPLIES	3,500.00	10.39	.00	167.16	3,332.84	4.78
55200	OPERATING SUPPLIES	4,600.00	.00	.00	114.42	4,485.58	2.49
55208	FUEL & LUBES	1,800.00	44.35	.00	137.42	1,662.58	7.63
55211	JANITORIAL SUPPLIES	1,000.00	.00	.00	.00	1,000.00	.00
55221	MEALS	3,000.00	39.96	.00	120.90	2,879.10	4.03
55270	COMPUTER ACCESSORIES	975.00	.00	.00	1,704.37	-729.37	174.81
55275	COMPUTER SOFTWARE	.00	29.99	.00	29.99	-29.99	.00
55400	DUES BKS SUBSCR MEM PUBL	15,005.00	.00	.00	4,304.00	10,701.00	28.68
55500	TRAINING	11,300.00	.00	.00	2,150.00	9,150.00	19.03
58100	AID TO GOVERNMENT AGENCY	350,000.00	.00	.00	.00	350,000.00	.00
58221	SPECIAL PROJECTS	175,916.00	.00	1,500.00	.00	174,416.00	.85
59100	TRANSFERS	998.00	.00	.00	998.00	.00	100.00
59123	TRANSFER - INDIRECT COST	51,188.00	.00	.00	51,188.00	.00	100.00
61000	RESERVE CASH FORWARD	509,193.00	.00	.00	.00	509,193.00	.00
	TOTAL VISITOR & CONV BUREAU	2,656,749.99	30,068.32	464,144.78	580,688.33	1,611,916.88	39.33
	TOTAL VISITOR & CONV BUREAU	2,656,749.99	30,068.32	464,144.78	580,688.33	1,611,916.88	39.33

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CITRUS COUNTY BOARD
EXPENDITURE STATUS REPORT

PAGE NUMBER: 2
EXPSTA11

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIOD: 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT
TOTALLED ON: FUND,DEPARMTENT
PAGE BREAKS ON: FUND

FUND-160H VISITOR & CONV BUREAU 1ST
FUNCTION-550 ECONOMIC DEVELOPMENT
ACTIVITY-552 INDUSTRY DEVELOPMENT
DEPARMTENT-2122H 1ST CENT TOURIST TAX

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
53400	OTHER CONTRACTUAL SERV	400,000.00	.00	.00	.00	400,000.00	.00
58100	AID TO GOVERNMENT AGENCY	150,000.00	.00	.00	.00	150,000.00	.00
58200	AID TO PRIVATE ORGANIZ	100,000.00	.00	.00	.00	100,000.00	.00
60080	RES FOR CAPITAL PROJECTS	530,311.00	.00	.00	.00	530,311.00	.00
	TOTAL 1ST CENT TOURIST TAX	1,180,311.00	.00	.00	.00	1,180,311.00	.00
	TOTAL VISITOR & CONV BUREAU 1	1,180,311.00	.00	.00	.00	1,180,311.00	.00
TOTAL REPORT		3,837,060.99	30,068.32	464,144.78	580,688.33	2,792,227.88	27.23

DATE: 03/31/2021
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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 1
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160-550-552-2122-2122 - VISITOR & CONV BUREAU										
51200						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				276,757.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					10,449.65		PAYROLL CHARGES	
	10/13/20	19-1		67			-8,359.72		ACCUE PAYROLL 80 % OY	
	10/21/20	22-1					10,449.66		PAYROLL CHARGES	
	11/04/20	22-2					10,449.66		PAYROLL CHARGES	
	11/18/20	22-2					10,449.65		PAYROLL CHARGES	
	12/02/20	22-3					10,449.67		PAYROLL CHARGES	
	12/16/20	22-3					10,609.66		PAYROLL CHARGES	
	12/30/20	22-3					10,589.65		PAYROLL CHARGES	
	01/13/21	22-4					10,589.65		PAYROLL CHARGES	
	01/27/21	22-4					11,044.55		PAYROLL CHARGES	
	02/10/21	22-5					8,988.56		PAYROLL CHARGES	
	02/24/21	22-5					10,035.73		PAYROLL CHARGES	
	03/10/21	22-6					7,931.33		PAYROLL CHARGES	
	03/24/21	22-6					7,931.34		PAYROLL CHARGES	
TOTAL						276,757.00	121,609.04	.00		155,147.96
51306						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						7,000.00	.00	.00		7,000.00
51400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL						1,000.00	.00	.00		1,000.00
52100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				21,172.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					781.06		PAYROLL CHARGES-FRINGE	
	10/13/20	19-1		67			-624.85		ACCUE PAYROLL 80 % OY	
	10/21/20	22-1					778.12		PAYROLL CHARGES-FRINGE	
	11/04/20	22-2					781.06		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					778.12		PAYROLL CHARGES-FRINGE	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

PAGE NUMBER: 2
AUDIT21

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 03/31/2021
TIME: 12:49:36

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 3
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
52300										
	11/18/20	22-2					3,379.52		PAYROLL CHARGES-FRINGE	
	11/18/20	22-2					185.64		PAYROLL CHARGES-FRINGE	
	12/02/20	22-3					36.56		PAYROLL CHARGES-FRINGE	
	12/16/20	22-3					37.12		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					3,380.01		PAYROLL CHARGES-FRINGE	
	12/30/20	22-3					185.64		PAYROLL CHARGES-FRINGE	
	01/13/21	22-4					37.05		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					3,381.60		PAYROLL CHARGES-FRINGE	
	01/27/21	22-4					185.64		PAYROLL CHARGES-FRINGE	
	02/10/21	22-5					27.63		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					2,256.29		PAYROLL CHARGES-FRINGE	
	02/24/21	22-5					123.76		PAYROLL CHARGES-FRINGE	
	03/10/21	22-6					27.76		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					2,256.40		PAYROLL CHARGES-FRINGE	
	03/24/21	22-6					123.76		PAYROLL CHARGES-FRINGE	
TOTAL						43,307.00	22,826.57	.00		20,480.43
52400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				668.00			POSTED FROM BUDGET SYSTEM	
	10/07/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	10/13/20	19-1		67			-25.44		ACCRUE PAYROLL 80 % OY	
	10/21/20	22-1					31.80		PAYROLL CHARGES-WORKERS C	
	11/04/20	22-2					31.80		PAYROLL CHARGES-WORKERS C	
	11/18/20	22-2					31.81		PAYROLL CHARGES-WORKERS C	
	12/02/20	22-3					31.80		PAYROLL CHARGES-WORKERS C	
	12/16/20	22-3					32.18		PAYROLL CHARGES-WORKERS C	
	12/30/20	22-3					32.16		PAYROLL CHARGES-WORKERS C	
	01/13/21	22-4					32.18		PAYROLL CHARGES-WORKERS C	
	01/27/21	22-4					32.95		PAYROLL CHARGES-WORKERS C	
	02/10/21	22-5					28.00		PAYROLL CHARGES-WORKERS C	
	02/24/21	22-5					30.73		PAYROLL CHARGES-WORKERS C	
	03/10/21	22-6					25.22		PAYROLL CHARGES-WORKERS C	
	03/24/21	22-6					25.21		PAYROLL CHARGES-WORKERS C	
TOTAL						668.00	372.20	.00		295.80
53100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				75,000.00			POSTED FROM BUDGET SYSTEM	

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 4
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
53100										
	10/02/20	17-1	82133-02		20974 MADDEN PREPRINT			15,000.00	MEDIA/MARKETING/PR PLAN F	
	10/02/20	17-1	82133-03		20974 MADDEN PREPRINT			24,000.00	MEDIA/MARKETING/PR PLAN F	
	12/08/20	19-3		P-CARD			996.00		PAYPAL JTJPRO	
	12/17/20	17-3	82407-01		20525 RESEARCH DATA SE			28,000.00	VISITOR PROFILE RESEARCH	
	12/31/20	21-3		V141426	3265 HOLLAND & KNIGHT		3,500.00	.00	6113738P 12/7/20	
	12/31/20	21-3	82407-01	V141469	20525 RESEARCH DATA SE		3,111.11	-3,111.11	20-3260 1/1/21	
	01/14/21	21-4	82133-03	V141616	20974 MADDEN PREPRINT		5,400.00	-5,400.00	2020-006353 12/31/20	
	01/19/21	25-4		BT011921		3,500.00			BT011921-1	
	01/27/21	18-4	82133-02		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	
	01/27/21	18-4	82133-03		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	
	02/10/21	21-5	82407-01	V142120	20525 RESEARCH DATA SE		3,111.11	-3,111.11	21-3265 2/1/21	
	03/11/21	21-6	82407-01	V142614	20525 RESEARCH DATA SE		3,111.11	-3,111.11	21-3272 3/1/21	
TOTAL				PROFESSIONAL SERVICES		78,500.00	19,229.33	52,266.67		7,004.00
53400						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				159,200.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82101-01		20974 MADDEN PREPRINT			108,600.00	FULL SERVICE MARKETING, A	
	10/02/20	17-1	82133-04		20974 MADDEN PREPRINT			12,000.00	MEDIA/MARKETING/PR PLAN F	
	10/30/20	19-1		P-CARD			47.40		INTERNATIONAL TRANSACTION	
	10/30/20	19-1		P-CARD			4,740.00		CLEANPIX	
	11/18/20	21-2	82101-01	V140724	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-005492 10/31/20	
	11/18/20	21-2	82133-04	V140724	20974 MADDEN PREPRINT		12,000.00	-12,000.00	2020-005488 10/31/20	
	12/08/20	19-3		P-CARD			6,684.00		IN ARCHIVESOCIAL INC	
	12/17/20	21-3	82101-01	V141168	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-005869 11/30/20	
	01/14/21	21-4	82101-01	V141616	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2020-006206 12/31/20	
	01/27/21	18-4	82133-04		20974 MADDEN PREPRINT			.00	CHANGE ORDER - 1	
	02/25/21	21-5	82101-01	V142354	20974 MADDEN PREPRINT		9,000.00	-9,000.00	2021-006554 1/31/21	
TOTAL				OTHER CONTRACTUAL SERV		159,200.00	59,471.40	72,600.00		27,128.60
53416						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,680.00			POSTED FROM BUDGET SYSTEM	
	10/01/20	17-1	81937-01		24122 TEMPEST INTERACT			6,000.00	TEMPEST IDSS CYCLONE MANA	
	10/07/20	21-1	81937-01	V140102	24122 TEMPEST INTERACT		6,000.00	-6,000.00	524068 9/1/20	
	10/30/20	19-1		P-CARD			37.99		WEB NETWORKSOLUTIONS	
	12/31/20	19-3		P-CARD			29.02		ADOBE STOCK TRIAL	
	01/29/21	19-4		P-CARD			29.99		ADOBE STOCK	
	02/26/21	19-5		P-CARD			29.99		ADOBE STOCK	
TOTAL				SOFTWARE AS A SERVICE		7,680.00	6,126.99	.00		1,553.01

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 5
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54000						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				57,300.00			POSTED FROM BUDGET SYSTEM	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		6.00	.00	ADV MEALS 11/19-20/20	
	11/04/20	21-2		V140546	23817 JOHN PRICHER		68.80	.00	ADV MILEAGE 11/19-20/2	
	12/31/20	19-3		P-CARD			191.00		MARRIOTT TAMPA WATERSI	
	02/25/21	21-5		V142314	23944 RACHEL FORD		205.00	.00	FIN MEALS 1/12-27/21	
	02/26/21	19-5		P-CARD			20.00		SHELL OIL 57546233206	
	02/26/21	19-5		P-CARD			20.00		7-ELEVEN 38561	
	02/26/21	19-5		P-CARD			1,294.00		COMFORT SUITES TAMPA	
TOTAL				TRAVEL & PER DIEM		57,300.00	1,804.80	.00		55,495.20
54100						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				8,559.00			POSTED FROM BUDGET SYSTEM	
	10/22/20	21-1		479970	17174 CENTURYLINK		62.33	.00	320345045 10/9/20	
	11/18/20	21-2		480738	17174 CENTURYLINK		49.76	.00	320345045 11/9/20	
	12/08/20	19-3		P-CARD			139.00		SPECTRUM	
	12/08/20	19-3		P-CARD			20.14		APPLE.COM/US	
	12/08/20	19-3		P-CARD			40.28		APPLE.COM/US	
	12/08/20	19-3		P-CARD			8.48		APPLE.COM/US	
	12/08/20	19-3		P-CARD			51.94		APPLE.COM/US	
	12/08/20	19-3		P-CARD			9.99		AMZN Mktp US 288UP10P0	
	12/08/20	19-3		P-CARD			537.73		VERIZONWRLSS RTCCR VB	
	12/08/20	19-3		P-CARD			-2.76		APPLE.COM/US	
	12/08/20	19-3		P-CARD			-2.94		APPLE.COM/US	
	12/08/20	19-3		P-CARD			-1.14		APPLE.COM/US	
	12/31/20	19-3		P-CARD			139.00		SPECTRUM	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		.05	.00	A39/2M8807-20201116	
	12/31/20	21-3		V141487	0549.1 STATE OF FLORIDA		122.05	.00	A39/2M8806-20201116	
	01/08/21	21-4		481709	17174 CENTURYLINK		36.91	.00	320345045 12/9/20	
	01/11/21	21-4		V141674	0549.1 STATE OF FLORIDA		124.41	.00	A39/2N5974-20201217	
	01/27/21	21-4		482051	17174 CENTURYLINK		60.40	.00	320345045 1/9/21	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	01/29/21	19-4		P-CARD			540.75		VERIZONWRLSS RTCCR VB	
	01/29/21	19-4		P-CARD			139.00		SPECTRUM	
	02/10/21	21-5		482152	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 1/28/21	
	02/10/21	21-5		V142133	0549.1 STATE OF FLORIDA		122.05	.00	A39/2P3057-20210115	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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SELECTION CRITERIA: orgn.fund in ('160','160H')
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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54100	COMMUNICATIONS SERVICES (cont'd)									
	02/26/21	19-5		P-CARD			186.86		VERIZONWRLSS RTCCR VB	
	02/26/21	19-5		P-CARD			191.61		VERIZONWRLSS RTCCR VB	
	03/10/21	21-6		482592	17174 CENTURYLINK		50.61	.00	320345045 2/9/21	
	03/11/21	21-6		482590	4125 BRIGHT HOUSE NE		139.00	.00	0050653741-01 2/28/21	
	03/15/21	21-6		V142888	0549.1 STATE OF FLORIDA		122.05	.00	A39/2R0042-20210215	
TOTAL	COMMUNICATIONS SERVICES					8,559.00	3,165.56	.00		5,393.44
54201	POSTAGE									
	09/30/20	11-1				.00	.00	.00	BEGINNING BALANCE	
	11/17/20	19-2		POST INT		24,000.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82369-02		22924 ABBOTT PRINTING		104.90	250.00	SHIPPING FOR 10,000 COPIE	
	12/08/20	19-3		P-CARD			367.03		Earnest Mail Consulting	
	12/08/20	19-3		P-CARD			20.56		FEDEX 96439169	
	12/17/20	19-3		POST INT			11.55		November 2020 Postage	
	12/31/20	19-3		P-CARD			27.18		FEDEX 96903540	
	01/20/21	18-4	82369-02		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/21/21	19-4		POST INT			31.00		December 2020 Postage	
	01/27/21	21-4	82369-02	V141787	22924 ABBOTT PRINTING		441.00	-441.00	104883011 12/31/20	
	01/29/21	19-4		P-CARD			401.13		Earnest Mail Consulting	
	01/29/21	19-4		P-CARD			22.06		FEDEX 97916783	
	02/18/21	19-5		POST INT			54.65		January 2021 Postage	
	02/26/21	19-5		P-CARD			54.06		THE UPS STORE #6065	
	02/26/21	19-5		P-CARD			46.70		FEDEX 98372346	
	03/23/21	19-6		POST INT			55.30		February 2021 Postage	
	03/31/21	19-6		P-CARD			326.20		Earnest Mail Consulting	
	03/31/21	19-6		P-CARD			29.04		FEDEX 98702728	
	03/31/21	19-6		P-CARD			222.34		Earnest Mail Consulting	
TOTAL	POSTAGE					24,000.00	2,214.70	.00		21,785.30
54300	UTILITY SERVICES									
	09/30/20	11-1				.00	.00	.00	BEGINNING BALANCE	
	10/02/20	17-1	82104-01		0356 CITRUS COUNTY CH	9,912.00		9,912.00	POSTED FROM BUDGET SYSTEM	
	11/17/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		22.21	-22.21	UTILITY SERVICES FOR THE	
	11/19/20	21-2	82104-01	V140650	0356 CITRUS COUNTY CH		30.67	-30.67	56288 11/3/20	
	12/02/20	21-3	82104-01	V140927	0356 CITRUS COUNTY CH		34.70	-34.70	56366 11/16/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		22.20	-22.20	57372 11/24/20	
	12/14/20	21-3	82104-01	V141090	0356 CITRUS COUNTY CH		46.67	-22.20	57513 12/3/20	
								-46.67	57514 12/3/20	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54300	UTILITY SERVICES			(cont'd)						
	01/11/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		435.95	-435.95	58750 12/30/20	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		22.20	-22.20	58782 1/11/21	
	01/14/21	21-4	82104-01	V141549	0356 CITRUS COUNTY CH		46.67	-46.67	58781 1/11/21	
	02/10/21	21-5	82104-01	V142010	0356 CITRUS COUNTY CH		55.35	-55.35	58933 2/1/21	
	02/22/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		452.79	-452.79	58934 2/1/21	
	02/24/21	21-5	82104-01	V142280	0356 CITRUS COUNTY CH		46.67	-46.67	60003 2/10/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		401.70	-401.70	57508 12/1/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		410.86	-410.86	61144 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		22.21	-22.21	61146 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		40.94	-40.94	57506 12/1/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		46.67	-46.67	56290 11/3/20	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		68.44	-68.44	61147 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		70.83	-70.83	61145 3/2/21	
	03/10/21	21-6	82104-01	V142489	0356 CITRUS COUNTY CH		454.21	-454.21	56320 11/3/20	
TOTAL	UTILITY SERVICES					9,912.00	2,731.94	7,180.06		.00
54408	BUILDING RENTAL					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				24,345.00			POSTED FROM BUDGET SYSTEM	
	10/22/20	21-1		V140253	22252 MAN CAVE LLC		2,028.69	.00	RENT OCT 2020	
	11/19/20	21-2		V140725	22252 MAN CAVE LLC		2,028.69	.00	RENT NOV 2020	
	12/29/20	21-3		V141440	22252 MAN CAVE LLC		2,028.69	.00	RENT DEC 2020	
TOTAL	BUILDING RENTAL					24,345.00	6,086.07	.00		18,258.93
54550	GENERAL LIABILITY CLAIMS					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				541.00			POSTED FROM BUDGET SYSTEM	
TOTAL	GENERAL LIABILITY CLAIMS					541.00	.00	.00		541.00
54600	REPAIR & MAINTENANCE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,824.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-03		0356 CITRUS COUNTY CH			1,824.00	GROUNDS MAINTENANCE (LAWN)	
	11/17/20	21-2	82104-03	V140650	0356 CITRUS COUNTY CH		260.00	-260.00	56319 11/3/20	
	01/14/21	21-4	82104-03	V141549	0356 CITRUS COUNTY CH		130.00	-130.00	58783 1/12/21	
	01/29/21	21-4	82104-03	V142010	0356 CITRUS COUNTY CH		130.00	-130.00	58828 1/27/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		130.00	-130.00	61138 3/1/21	
	03/10/21	21-6	82104-03	V142489	0356 CITRUS COUNTY CH		216.00	-216.00	57509 12/1/20	
TOTAL	REPAIR & MAINTENANCE					1,824.00	866.00	958.00		.00

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54603						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				550.00			POSTED FROM BUDGET SYSTEM	
	12/31/20	19-3		P-CARD			211.31		SQ HYDRO SHINE MOBILE DE	
TOTAL				VEHICLE MAINTENANCE		550.00	211.31	.00		338.69
54604						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				6,604.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82104-02		0356 CITRUS COUNTY CH			3,004.00	BUILDING MAINTENANCE (LAW	
	10/30/20	21-1	82104-02	V140458	0356 CITRUS COUNTY CH		12.93	-12.93	55185 10/20/20	
	12/01/20	21-3	82104-02	V140927	0356 CITRUS COUNTY CH		12.93	-12.93	56369 11/17/20	
	02/24/21	21-5	82104-02	V142280	0356 CITRUS COUNTY CH		12.93	-12.93	60004 2/10/21	
	03/19/21	21-6	82104-02	V142762	0356 CITRUS COUNTY CH		12.98	-12.98	61219 3/11/21	
TOTAL				MAINTENANCE - BUILDINGS		6,604.00	51.77	2,952.23		3,600.00
54605						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				7,020.00			POSTED FROM BUDGET SYSTEM	
	10/01/20	17-1	81938-01		17052 KONICA MINOLTA B			3,000.00	THIRD YEAR OF 48 MONTH LE	
	10/01/20	17-1	81940-01		18958 ROYAL "T" SYSTEM			4,020.00	STREAM E-LIVE RIVER CAM (	
	10/19/20	21-1	81940-01	V140291	18958 ROYAL "T" SYSTEM		335.00	-335.00	7251 10/1/20	
	11/04/20	21-2	81940-01	V140555	18958 ROYAL "T" SYSTEM		335.00	-335.00	7361 11/1/20	
	11/13/20	21-2	81938-01	V140716	17052 KONICA MINOLTA B		116.94	-116.94	269273874 10/31/20	
	12/10/20	21-3	81940-01	V141215	18958 ROYAL "T" SYSTEM		335.00	-335.00	7415 12/1/20	
	12/14/20	21-3	81938-01	V141156	17052 KONICA MINOLTA B		116.94	-116.94	269844518 11/30/20	
	01/14/21	21-4	81938-01	V141609	17052 KONICA MINOLTA B		116.94	-116.94	270419802 12/31/20	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7538 1/1/21	
	02/11/21	21-5	81940-01	V142123	18958 ROYAL "T" SYSTEM		335.00	-335.00	7611 2/1/21	
	02/22/21	21-5	81938-01	V142343	17052 KONICA MINOLTA B		116.94	-116.94	271021362 1/31/21	
	03/10/21	21-6	81938-01	V142557	17052 KONICA MINOLTA B		116.94	-116.94	271551632 2/28/21	
TOTAL				EQUIPMENT MAINTENANCE		7,020.00	2,259.70	4,760.30		.00
54615						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				2,154.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82371-01		10043 SHI INTERNATIONA			1,766.28	MICROSOFT SOFTWARE ASSURA	
	12/17/20	17-3	82408-01		10043 SHI INTERNATIONA			121.44	ZENWORKS ANNUAL SUPPORT R	
	01/08/21	21-4	82371-01	V141668	10043 SHI INTERNATIONA		1,766.28	-1,766.28	B12786644 12/23/20	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 9
AUDIT21

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54615										
	01/13/21	18-4	82408-01		10043 SHI INTERNATIONAL			.00	CHANGE ORDER - 1	
TOTAL						2,154.00	1,766.28	121.44		266.28
54700										
						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				17,000.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82369-01		22924 ABBOTT PRINTING			1,720.77	CRYSTAL RIVER CYCLING BRO	
	01/20/21	18-4	82369-01		22924 ABBOTT PRINTING			191.00	CHANGE ORDER - 1	
	01/27/21	21-4	82369-01	V141787	22924 ABBOTT PRINTING		1,911.77	-1,911.77	104883011 12/31/20	
TOTAL						17,000.00	1,911.77	.00		15,088.23
54800										
						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				62,500.00			POSTED FROM BUDGET SYSTEM	
	11/03/20	24-2		NP000005011			-2.12		10 FN REIMB OVER TIP	
	11/03/20	21-2		480176	24949 NANETTE FISHER		106.00	.00	PETTY CASH 10/22/00	
	11/13/20	21-2		480304	24949 NANETTE FISHER		83.00	.00	PETTY CASH 11/2/20	
	11/30/20	20-2		480176	24949 NANETTE FISHER		-106.00	.00	PETTY CASH 10/22/00	
	12/02/20	21-3		481217	24949 NANETTE FISHER		76.00	.00	PETTY CASH 11/20/20	
	12/08/20	19-3		P-CARD			83.13		STUMPKNOCKERS -THE SQUARE	
	12/08/20	19-3		P-CARD			110.40		VINTAGE ON 5TH	
	12/08/20	19-3		P-CARD			108.10		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			105.00		SQ WALLACES AT THE GREE	
	12/08/20	19-3		P-CARD			98.33		TST CAJUN JIMMY SEAFOOD	
	12/08/20	19-3		P-CARD			44.28		SQ KATCH MOBILE	
	12/08/20	19-3		P-CARD			152.38		SQ KATCH TWENTY-TWO	
	12/08/20	19-3		P-CARD			311.25		PLANTATION ON CRY RIVE	
	12/08/20	19-3		P-CARD			323.86		PLANTATION ON CRY RIVE	
	12/17/20	21-3		481342	24949 NANETTE FISHER		153.00	.00	PETTY CASH 12/10/20	
	12/31/20	19-3		P-CARD			139.30		PLANTATION ON CRY RIVE	
	12/31/20	19-3		P-CARD			156.45		CRUMPS LANDING	
	01/06/21	17-4	82424-01		24940 DIANE M BEDARD			1,500.00	RUN AD ON NATURECOASTER W	
	01/14/21	21-4	82424-01	V141562	24940 DIANE M BEDARD		1,500.00	-1,500.00	656 1/11/21	
	01/29/21	19-4		P-CARD			313.38		SQ WATERFRONT SOCIAL	
	01/29/21	19-4		P-CARD			14.65		FACEBK 6WMV52PGJ2	
	01/29/21	19-4		P-CARD			32.78		VINTAGE ON 5TH	
	01/29/21	19-4		P-CARD			81.08		SQ WALLACES AT THE GREE	
	01/29/21	19-4		P-CARD			86.83		VINTAGE ON 5TH	
	01/29/21	19-4		P-CARD			37.35		FERRIS GROVES	

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 10
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SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54800				PROMOTIONAL ACTIVITIES	(cont'd)					
	01/29/21	19-4		P-CARD			231.85		PLANTATION ON CRY RIVE	
	01/29/21	21-4		1/27/21	23817 JOHN PRICHER		115.00	.00	PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		-115.00	.00	PETTY CASH 1/27/21	
	02/11/21	21-5		1/27/21	23817 JOHN PRICHER		.00	.00	PETTY CASH 1/27/21	
	02/24/21	21-5		482498	26340 JOHN PRICHER		115.00	.00	PETTY CASH 1/27/21	
	02/26/21	19-5		P-CARD			15.35		FACEBK SNCCW2PGJ2	
	02/26/21	19-5		P-CARD			65.00		DAVIDS WORLD CYCLE	
	02/26/21	19-5		P-CARD			84.81		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			143.01		ULINE SHIP SUPPLIES	
	02/26/21	19-5		P-CARD			36.00		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			1,245.60		PINGAWEAR LLC	
	02/26/21	19-5		P-CARD			90.00		SQ CATTLE DOG COFFEE ROA	
	02/26/21	19-5		P-CARD			134.55		SQ WILD SASSA	
	02/26/21	19-5		P-CARD			221.84		KANES CATTLE CO	
	02/26/21	19-5		P-CARD			144.90		VINTAGE ON 5TH	
	02/26/21	19-5		P-CARD			73.02		SQ WATERFRONT SOCIAL	
	02/26/21	19-5		P-CARD			195.00		SQ AMYS ON THE AVENUE	
	02/26/21	19-5		P-CARD			432.00		TEA HOUSE 650	
	02/26/21	19-5		P-CARD			106.75		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			8.00		TEA HOUSE 650	
	03/31/21	19-6		P-CARD			87.40		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			65.55		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			58.65		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			37.38		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			21.85		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			41.69		SQ AMYS ON THE AVENUE	
	03/31/21	19-6		P-CARD			67.28		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			43.70		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			52.90		SQ WALLACES AT THE GREE	
	03/31/21	19-6		P-CARD			50.00		FH MELLOW MANGROVE CH	
	03/31/21	19-6		P-CARD			11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			137.71		VINTAGE ON 5TH	
	03/31/21	19-6		P-CARD			-11.68		SQ WATERFRONT SOCIAL	
	03/31/21	19-6		P-CARD			1,311.27		PLANTATION ON CRY RIVE	
	03/31/21	19-6		P-CARD			67.51		SEAGRASS WATERFRONT AND T	
	03/31/21	19-6		P-CARD			60.00		FACEBK 5HASXW8A2	
	03/31/21	19-6		P-CARD			71.88		STUMPCKNOCKERS -THE SQUARE	
	03/31/21	19-6		P-CARD			20.00		DAVIDS WORLD CYCLE	
TOTAL				PROMOTIONAL ACTIVITIES		62,500.00	9,545.88	.00		52,954.12

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CITRUS COUNTY BOARD
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PAGE NUMBER: 11
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SELECTION CRITERIA: orgn.fund in ('160','160H')
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SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54807	MARKETING					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				495,600.00			POSTED FROM BUDGET SYSTEM	
	10/02/20	17-1	82133-01		20974 MADDEN PREPRINT			433,000.00	MEDIA/MARKETING/PR PLAN F	
	12/02/20	13-1				29,319.99			PRIOR YEAR ENCUMBRANCE	
	12/02/20	17-1	81076-01		20974 MADDEN PREPRINT			29,319.99	ENCUMB CARRIED FORWARD	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005486 10/31/20	
	11/18/20	21-2	82133-01	V140724	20974 MADDEN PREPRINT		49,391.69	-49,391.69	2020-005490 11/13/20	
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-005871 11/30/20	
	12/17/20	21-3	82133-01	V141168	20974 MADDEN PREPRINT		34,606.59	-34,606.59	2020-005870 11/30/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		12,500.00	-12,500.00	2020-006207 12/31/20	
	01/14/21	21-4	82133-01	V141616	20974 MADDEN PREPRINT		36,026.02	-36,026.02	2020-006205 12/31/20	
	01/27/21	18-4	82133-01		20974 MADDEN PREPRINT			37,500.00	CHANGE ORDER - 1	
	02/11/21	21-5		V142077	24514 KLOOZED LLC		7,600.00	.00	2068 12/29/20	
	02/25/21	21-5	82133-01	V142354	20974 MADDEN PREPRINT		23,489.61	-23,489.61	2021-006555 1/31/21	
	03/09/21	25-6		BT030921		26,150.00			BT030921-1	
	03/31/21	19-6		P-CARD			595.00		American Adventures LLC	
TOTAL	MARKETING					551,069.99	189,208.91	318,806.08		43,055.00
54809	TRADE SHOW PROMOTION					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				56,730.00			POSTED FROM BUDGET SYSTEM	
	10/30/20	19-1		P-CARD			8.60		INTERNATIONAL TRANSACTION	
	10/30/20	19-1		P-CARD			859.51		NATIONAL EVENT MGMT	
	10/30/20	19-1		P-CARD			1,440.00		VISIT FLORIDA SERVICE CEN	
	11/09/20	19-2		246			8,675.00		NY EXPENSES PREPAID IN OY	
	12/08/20	19-3		P-CARD			700.00		FLORIDA RV TRADE ASSOC	
	12/08/20	19-3		P-CARD			500.00		VISIT FLORIDA SERVICE CEN	
	01/21/21	19-4		761			-868.11		E/C PCARD - PREPAID EXP	
	01/29/21	19-4		P-CARD			450.00		VISIT FLORIDA SERVICE CEN	
	02/26/21	19-5		P-CARD			162.00		FL STATE FAIR B2B	
TOTAL	TRADE SHOW PROMOTION					56,730.00	11,927.00	.00		44,803.00
54820	VISIT CITRUS MAGAZINE					.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				37,350.00			POSTED FROM BUDGET SYSTEM	
	12/07/20	17-3	82370-01		22642 AKERS MEDIA GROU			3,000.00	PUBLISHING 2021 DISCOVER	
TOTAL	VISIT CITRUS MAGAZINE					37,350.00	.00	3,000.00		34,350.00

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CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 12
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PAGE BREAKS ON: FUND

FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
54921					(cont'd)					
54921					ADVERTISING	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,000.00			POSTED FROM BUDGET SYSTEM	
	10/20/20	21-1		V140181	0377.1 CITRUS COUNTY CH		18.43	.00	12963344 10/1/20	
	10/30/20	19-1		P-CARD			117.04		CITRUS PUBLISHING	
	11/19/20	21-2		V140652	0377.1 CITRUS COUNTY CH		18.92	.00	12964167 10/20/20	
	12/14/20	21-3		V141168	20974 MADDEN PREPRINT		35,000.00	.00	2020-005030 9/30/20	
	12/17/20	21-3		V141091	0377.1 CITRUS COUNTY CH		18.92	.00	12965880 11/23/20	
	01/05/21	25-4		BT010521		35,000.00		.00	BT010521-4	
	01/11/21	21-4		V141550	0377.1 CITRUS COUNTY CH		18.92	.00	12967034 12/17/20	
	02/22/21	21-5		V142281	0377.1 CITRUS COUNTY CH		18.92	.00	12968779 1/26/21	
	03/11/21	21-6		V142490	0377.1 CITRUS COUNTY CH		18.92	.00	12970384 2/24/21	
TOTAL			ADVERTISING			38,000.00	35,230.07	.00		2,769.93
55100					OFFICE SUPPLIES	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,500.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			55.62		OFFICEMAX/OFFICEDEPT#6876	
	12/31/20	19-3		P-CARD			13.47		OFFICEMAX/OFFICEDEPT#6876	
	01/29/21	19-4		P-CARD			25.96		OFFICEMAX/OFFICEDEPT#6876	
	02/26/21	19-5		P-CARD			23.74		AMAZON.COM RD0AX7EF3 AMZN	
	02/26/21	19-5		P-CARD			37.98		OFFICEMAX/OFFICEDEPT#6876	
	03/15/21	21-6		482664	1621 DS SERVICES OF A		6.02	.00	19506016 030621 3/6/21	
	03/31/21	19-6		P-CARD			4.37		WAL-MART #1104	
TOTAL			OFFICE SUPPLIES			3,500.00	167.16	.00		3,332.84
55200					OPERATING SUPPLIES	.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				4,600.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			39.00		WAL-MART #1104	
	12/08/20	19-3		P-CARD			19.47		WATER - COFFEE DELIVERY	
	12/08/20	19-3		P-CARD			28.43		WAL-MART #1104	
	12/31/20	19-3		P-CARD			6.35		WATER - COFFEE DELIVERY	
	01/29/21	19-4		P-CARD			6.35		WATER - COFFEE DELIVERY	
	02/26/21	19-5		P-CARD			8.47		WM SUPERCENTER #1104	
	02/26/21	19-5		P-CARD			6.35		WATER - COFFEE DELIVERY	
TOTAL			OPERATING SUPPLIES			4,600.00	114.42	.00		4,485.58
55208					FUEL & LUBES	.00	.00	.00	BEGINNING BALANCE	

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55208										
	09/30/20	11-1				1,800.00			POSTED FROM BUDGET SYSTEM	
	11/19/20	19-2		293			.35		OCT FUEL CHARGES	
	11/24/20	19-2		VM 10/20			22.06		VEH MAINT INTERFACE	
	12/17/20	19-3		524			.35		NOV FUEL CHARGES	
	12/21/20	19-3		VM 11/20			14.92		VEH MAINT INTERFACE	
	01/20/21	19-4		751			.35		DEC FUEL CHARGES	
	01/21/21	19-4		VM 12/20			18.56		VEH MAINT INTERFACE	
	02/17/21	19-5		984			.70		JAN FUEL CHARGES	
	02/23/21	19-5		VM 1/21			35.78		VEH MAINT INTERFACE	
	03/22/21	19-6		WEXPRESS			32.43		Wright Express	
	03/23/21	19-6		1232			.35		FEB FUEL CHARGES	
	03/29/21	19-6		VM 2/21			11.57		VEH MAINT INTERFACE	
TOTAL			FUEL & LUBES			1,800.00	137.42	.00		1,662.58
55211						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				1,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL			JANITORIAL SUPPLIES			1,000.00	.00	.00		1,000.00
55221						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				3,000.00			POSTED FROM BUDGET SYSTEM	
	12/08/20	19-3		P-CARD			20.00		CITRUS COUNTY CHAMBER	
	12/31/20	19-3		P-CARD			19.98		DUNKIN #346009 Q35	
	12/31/20	19-3		P-CARD			-20.00		CITRUS COUNTY CHAMBER	
	01/29/21	19-4		P-CARD			20.98		DD/BR #343576 Q35	
	01/29/21	19-4		P-CARD			20.00		CITRUS COUNTY CHAMBER	
	02/26/21	19-5		P-CARD			19.98		DUNKIN #346009 Q35	
	03/31/21	19-6		P-CARD			19.96		DUNKIN #353335 Q35	
	03/31/21	19-6		P-CARD			20.00		CITRUS COUNTY CHAMBER	
TOTAL			MEALS			3,000.00	120.90	.00		2,879.10
55270						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				975.00			POSTED FROM BUDGET SYSTEM	
	02/26/21	19-5		P-CARD			124.79		DMI DELL HIGHER EDUC	
	02/26/21	19-5		P-CARD			914.58		DMI DELL HIGHER EDUC	
	02/26/21	19-5		P-CARD			665.00		DMI DELL HIGHER EDUC	
TOTAL			COMPUTER ACCESSORIES			975.00	1,704.37	.00		-729.37

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CITRUS COUNTY BOARD
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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
55275					.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				.00			POSTED FROM BUDGET SYSTEM	
03/31/21	19-6		P-CARD			29.99		ADOBE STOCK	
TOTAL			COMPUTER SOFTWARE		.00	29.99	.00		-29.99
55400					.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				15,005.00			POSTED FROM BUDGET SYSTEM	
10/30/20	19-1		P-CARD			2,704.00		FADMO	
11/09/20	19-2		246			250.00		NY EXPENSES PREPAID IN OY	
01/29/21	19-4		P-CARD			500.00		AMERICAN SPORTFISHING AS	
02/26/21	19-5		P-CARD			175.00		FL OUTDOOR WRITERS ASSOC	
02/26/21	19-5		P-CARD			675.00		National Tour Association	
TOTAL			DUES BKS SUBSCR MEM PUBL		15,005.00	4,304.00	.00		10,701.00
55500					.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				11,300.00			POSTED FROM BUDGET SYSTEM	
10/30/20	19-1		P-CARD			1,075.00		SOUTHEAST TOURISM SOCIETY	
11/09/20	19-2		246			1,075.00		NY EXPENSES PREPAID IN OY	
TOTAL			TRAINING		11,300.00	2,150.00	.00		9,150.00
58100					.00	.00	.00	BEGINNING BALANCE	
01/28/21	11-4				.00				
02/09/21	25-5		BT020921		350,000.00			BT020921-8	
TOTAL			AID TO GOVERNMENT AGENCY		350,000.00	.00	.00		350,000.00
58221					.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				204,066.00			POSTED FROM BUDGET SYSTEM	
12/02/20	13-1				1,500.00			PRIOR YEAR ENCUMBRANCE	
12/02/20	17-1	80506-01		21013 SAVE CRYSTAL RIV			1,500.00	ENCUMB CARRIED FORWARD	
01/19/21	25-4		BT011921			-3,500.00		BT011921-1	
03/09/21	25-6		BT030921			-26,150.00		BT030921-1	
TOTAL			SPECIAL PROJECTS		175,916.00	.00	1,500.00		174,416.00
59100					.00	.00	.00	BEGINNING BALANCE	

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FUND - 160 - VISITOR & CONV BUREAU
DEPARTMENT - 2122 - VISITOR & CONV BUREAU

ACCOUNT	DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
59100										
					(cont'd)					
	09/30/20	11-1				998.00			POSTED FROM BUDGET SYSTEM	
	10/26/20	19-1		128			998.00		BUDGETED TRANSFERS	
TOTAL					TRANSFERS	998.00	998.00	.00		.00
59123						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				51,188.00			POSTED FROM BUDGET SYSTEM	
	10/26/20	19-1		128			51,188.00		BUDGETED TRANSFERS	
TOTAL					TRANSFER - INDIRECT COST	51,188.00	51,188.00	.00		.00
61000						.00	.00	.00	BEGINNING BALANCE	
	09/30/20	11-1				894,193.00			POSTED FROM BUDGET SYSTEM	
	01/05/21	25-4		BT010521		-35,000.00			BT010521-4	
	02/09/21	25-5		BT020921		-350,000.00			BT020921-8	
TOTAL					RESERVE CASH FORWARD	509,193.00	.00	.00		509,193.00
TOTAL DEPARMTENT - VISITOR & CONV BUREAU						2,656,749.99	580,688.33	464,144.78		1,611,916.88
TOTAL FUND - VISITOR & CONV BUREAU						2,656,749.99	580,688.33	464,144.78		1,611,916.88

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION

DATE: 03/31/2021
TIME: 12:49:36

CITRUS COUNTY BOARD
EXPENDITURE AUDIT TRAIL

PAGE NUMBER: 16
AUDIT21

SELECTION CRITERIA: orgn.fund in ('160','160H')
ACCOUNTING PERIODS: 1/21 THRU 6/21

SORTED BY: FUND,FUNCTION,ACTIVITY,DEPARMTENT,ACCOUNT

TOTALED ON: FUND,DEPARMTENT

PAGE BREAKS ON: FUND

FUND - 160H - VISITOR & CONV BUREAU 1ST
DEPARTMENT - 2122H - 1ST CENT TOURIST TAX

ACCOUNT DATE	T/C	PO	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION	CUMULATIVE BALANCE
160H-550-552-2122H-2122H - 1ST CENT TOURIST TAX									
53400			OTHER CONTRACTUAL SERV		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				400,000.00			POSTED FROM BUDGET SYSTEM	
TOTAL			OTHER CONTRACTUAL SERV		400,000.00	.00	.00		400,000.00
58100			AID TO GOVERNMENT AGENCY		.00	.00	.00	BEGINNING BALANCE	
01/28/21	11-4				.00				
02/09/21	25-5		BT020921		150,000.00			BT020921-8	
TOTAL			AID TO GOVERNMENT AGENCY		150,000.00	.00	.00		150,000.00
58200			AID TO PRIVATE ORGANIZ		.00	.00	.00	BEGINNING BALANCE	
02/09/21	11-5				.00				
02/09/21	25-5		BT020921		100,000.00			BT020921-8	
TOTAL			AID TO PRIVATE ORGANIZ		100,000.00	.00	.00		100,000.00
60080			RES FOR CAPITAL PROJECTS		.00	.00	.00	BEGINNING BALANCE	
09/30/20	11-1				780,311.00			POSTED FROM BUDGET SYSTEM	
02/09/21	25-5		BT020921		-250,000.00			BT020921-8	
TOTAL			RES FOR CAPITAL PROJECTS		530,311.00	.00	.00		530,311.00
TOTAL DEPARMTENT - 1ST CENT TOURIST TAX					1,180,311.00	.00	.00		1,180,311.00
TOTAL FUND - VISITOR & CONV BUREAU 1ST					1,180,311.00	.00	.00		1,180,311.00
TOTAL REPORT					3,837,060.99	580,688.33	464,144.78		2,792,227.88

* THERE IS A NOTE ASSOCIATED WITH THIS TRANSACTION