

TOURIST DEVELOPMENT COUNCIL

**Lecanto Government Building
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

AGENDA

May 13, 2026 - 9:00 AM

**Holly L. Davis, Chair
Tom Craig, Vice Chair
Chris Ensing, Councilmember
Michael (Max) Schulman
Michael Mancke**

**LouAnn Jacobs-Willcut
Traci Wood
Nancy Desai
Ray Smitherman**

NOTICE TO THE PUBLIC

To manage growth and foster prosperity by prioritizing the protection of environmental assets, the development and maintenance of infrastructure, and the health, safety, and well-being of its citizens.

Any person who decides to appeal any decision of the Governing Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose may need to provide that a verbatim record of proceeding is made, which record includes testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes) Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office, Lecanto Government Bldg., 3600 W. Sovereign Path, Suite 267, Lecanto, FL 34461 (352) 527-5210, If you are hearing or speech impaired, dial 7-1-1, 1-800-955-8771 (TTY) or 1-800-955-8770 (v), via Florida Relay Service at least two days before the meeting.

Tourist Development Council Meeting - May 13, 2026

A. CALL TO ORDER

A.1. Invocation

A.2. Pledge of Allegiance

A.3. Roll Call

A.4. Approval of Agenda

B. APPROVAL OF MINUTES

B.1. March 11, 2026 TDC Meeting Minutes

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

E. DIRECTORS/MEDIA REPORT

E.1. FY 2026/ 2027 Proposed Budget Overview

E.2. New Travel Initiatives

E.3. Destination Update

E.4. Financial Reports

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURN

H.1. UPCOMING MEETING: Wednesday, July 8, 2026, at 9:00 a.m., Lecanto Government Building, Room 166, 3600 W Sovereign Path, Lecanto, FL 34461.