



TOURIST DEVELOPMENT COUNCIL

**Lecanto Government Building
3600 W. Sovereign Path
Room 166
Lecanto, FL 34461**

AGENDA

March 12, 2025 - 9:00 AM

**Holly L. Davis, Chair
Mike Engiles, Vice Chair
Chris Ensing, Councilmember
Jacquie Hepfer, Councilmember
Paresh Desai**

**Michael Mancke
Michael Shoemaker
LouAnn Jacobs-Willcut
Michael (Max) Schulman**

NOTICE TO THE PUBLIC

To manage growth and foster prosperity by prioritizing the protection of environmental assets, the development and maintenance of infrastructure, and the health, safety, and well-being of its citizens.

Any person who decides to appeal any decision of the Governing Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose may need to provide that a verbatim record of proceeding is made, which record includes testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes) Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office, Citrus County Courthouse, 110 N. Apopka Avenue, Inverness, Florida 34450, (352) 341-6560, at least two days before the meeting.

A. CALL TO ORDER

- A.1. Invocation**
- A.2. Pledge of Allegiance**
- A.3. Oath of Office**
- A.4. Roll Call**
- A.5. Election of Vice Chair**
- A.6. Approval of Agenda**

B. APPROVAL OF MINUTES

- B.1. January 8 TDC Meeting Minutes**
Move to approve the January 8, 2025, TDC meeting minutes.

C. OPEN TO THE PUBLIC

D. PRESENTATIONS

- D.1. WFLA Weather Camera**
Move to approve the updated media plan with the additional fee of \$13,764 from Special Projects to reactivate and relocate the WFLA Weather Camera and recommend approval to the Board of County Commissioners.

E. DIRECTORS/MEDIA REPORT

- E.1. Destination Update**
Information only.
- E.2. Financial Reports**
Information only.

F. OTHER BUSINESS BY COUNCIL MEMBERS

G. OPEN TO THE PUBLIC

H. ADJOURN

- H.1. Wednesday, May 14, 2025, at 9:00 am, Lecanto Government Building, Room 166, 3600 W Sovereign Path, Lecanto, FL 34461**

